

Translation

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May 21, 2025

Name of listed company: kubell Co., Ltd. Listing exchange: Tokyo Stock Exchange
Securities code: 4448 URL: <https://www.kubell.com/en/ir/>
Representative: Masaki Yamamoto, Representative Director, President, Senior Executive Officer & CEO
Contact for inquiries: Naoki Inoue, Director, Senior Executive Officer & CFO ir@kubell.com

Notice of Changes in Executive Officers

At a meeting on May 21, 2025, the Board of Directors resolved the following changes in executive officer positions.

1. Change in Scope of Responsibilities (as of June 1, 2025)

Name	New position	Previous position
Gen Sawaguchi	Executive Officer, Head of Communication Platform Division & Head of Corporate Planning Division	Executive Officer & Head of Corporate Planning Division

2. Retirement (as of May 31, 2025)

Name	New position	Previous position
Kentaro Iwamoto	-	Executive Officer & Head of Communication Platform Division

(Reference)

Executive officer structure as of June 1, 2025

Name	Position
Masaki Yamamoto	Representative Director, President, Senior Executive Officer & CEO
Naoki Inoue	Director, Senior Executive Officer & CFO
Shoji Fukuda	Director, Senior Executive Officer & COO
Masaaki Tobimoto	Senior Executive Officer, CHRO & Head of Culture & Brand Division
Gen Sawaguchi	Executive Officer, Head of Communication Platform Division & Head of Corporate Planning Division
Yuki Tanaka	Executive Officer & Deputy Head of Communication Platform Division
Ryoichi Okada	Executive Officer & Head of BPaaS Division
Go Kiritani	Executive Officer & Head of Incubation Division
Shinya Saito	Executive Officer & Head of HR Division
Shinsuke Hase	Executive Officer & Head of Corporate Division