



FY2025 2Q

Link-U Group Inc.

Financial Results Presentation Materials

2025.3.14

Presentation Material

FY2025 2Q





2Q
Revenue

1,344
million yen

YonY
172.5 %

2Q
Operating Profit

175
million yen

YonY
121.7 %

1-2Q
Revenue

2,624
million yen

YonY
158.7 %

1-2Q
Operating Profit

303
million yen

YonY
111.8 %



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**Initiatives and
Positioning for
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あらゆる価値を解放し、
ココロ震える体験を世界に。

That method could be a manga app-like,
innovative product or a comic adaptation to convey the excellence of
the original work.

It might also be a new solution for the ever-increasing digital data.

Questioning the current state, unafraid of unprecedented endeavors,
and exploring new possibilities,
we will continue to challenge ourselves to create mechanisms that
resonate deeply.

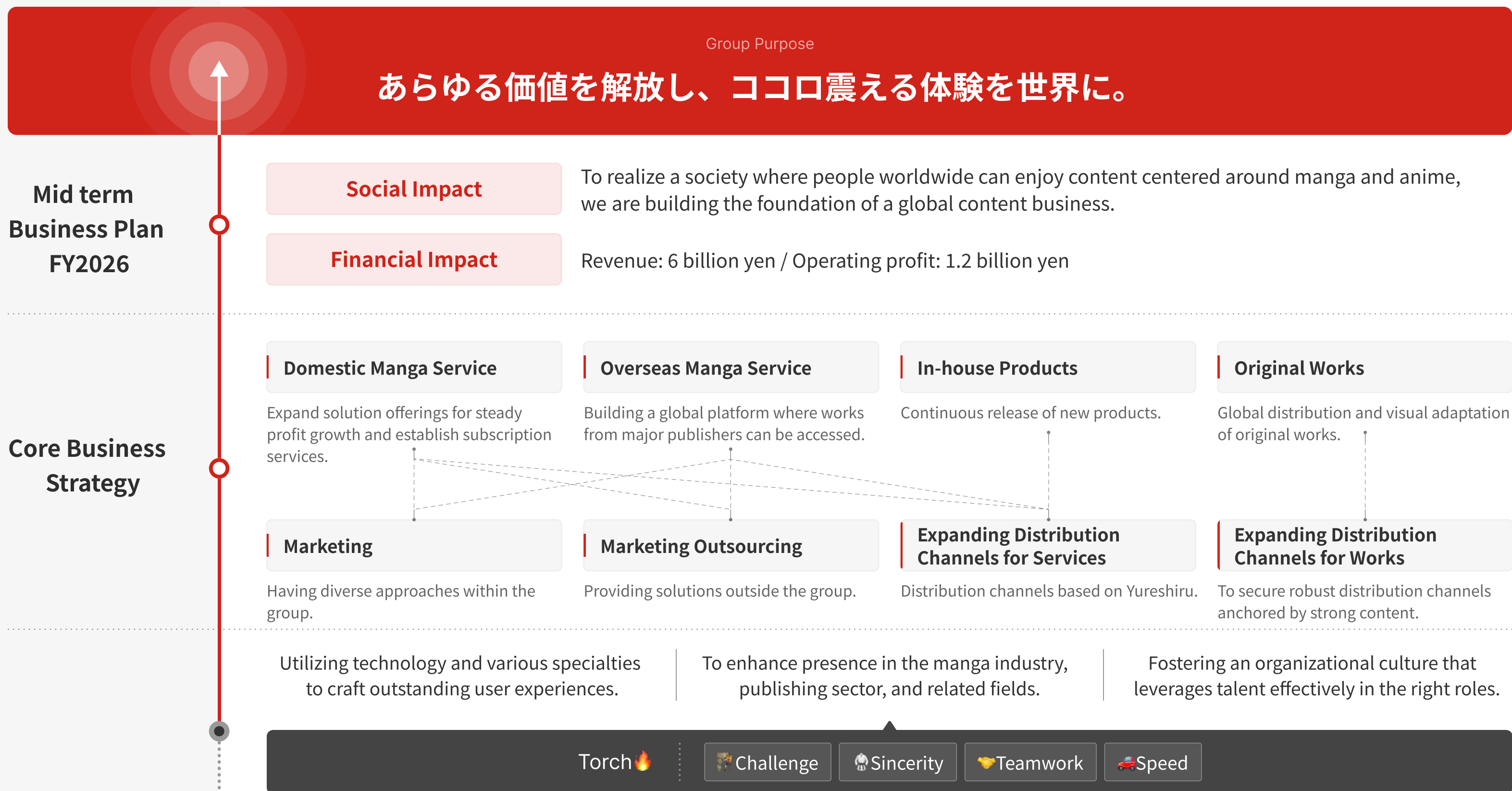




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2Q
Consolidated
Performance

Continued revenue growth due to advancement of fan co-creation marketing and content production. In development for the release of a large project within the fiscal year.

Revenue	1,344 million yen	YoY 172.5%	Operating Profit	175 million yen	YoY 121.7%
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Manga Services

Struggling service is expected to recover, and revenue is improving.

Revenue	630 million yen	YoY 147.6%
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Marketing

Acquired new clients to expand the foundation of fan co-creation marketing.

Revenue	332 million yen	YoY 250.9%
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Production

Increased revenue due to the recognition of spot development sales. Continuous release of new contents.

Revenue	380 million yen	YoY 168.1%
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Development progress toward the second half of the year is favorable, and improved profitability is expected.

(million yen)

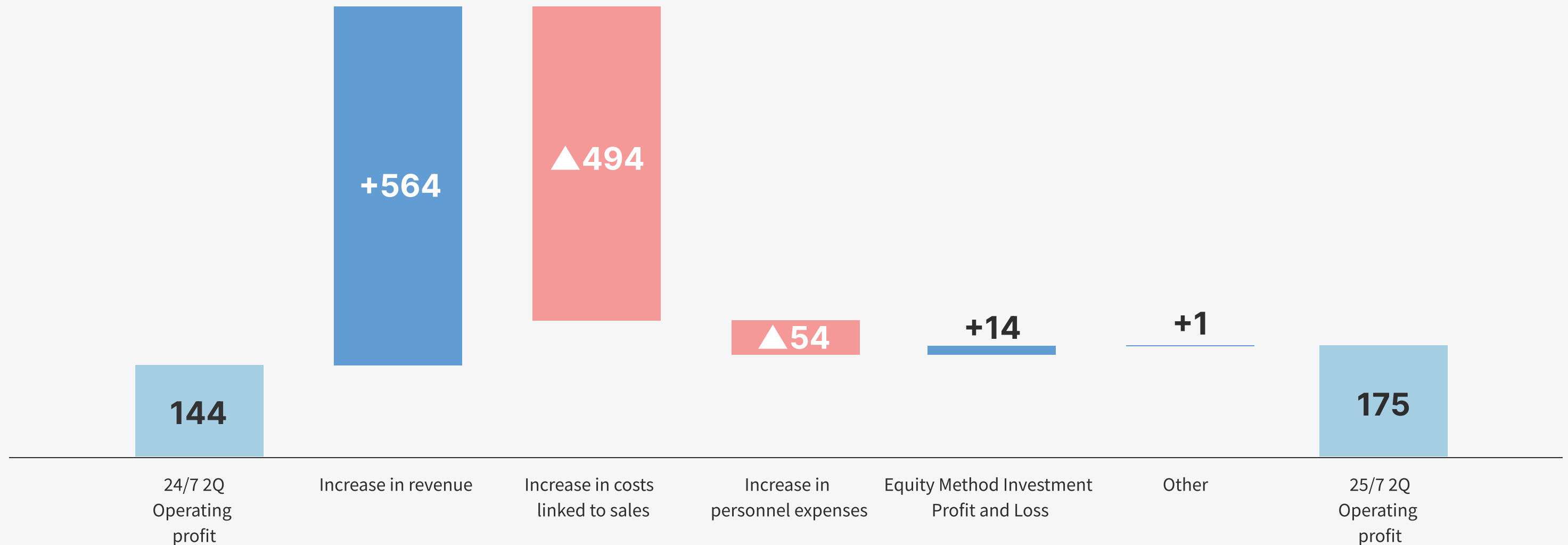




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Performance and Initiatives by Service for Current Quarter



Manga Service



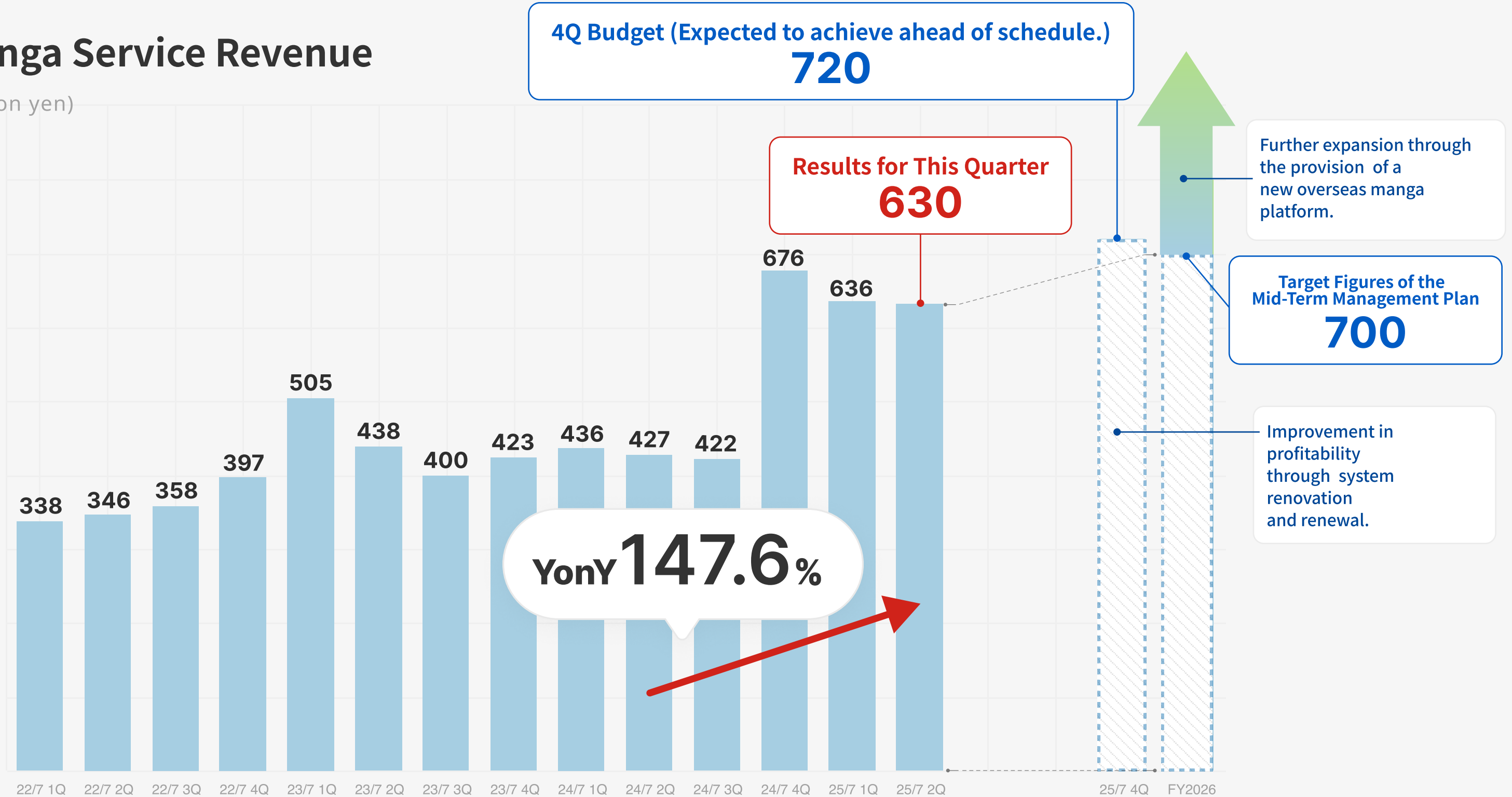
Marketing



Production

Manga Service Revenue

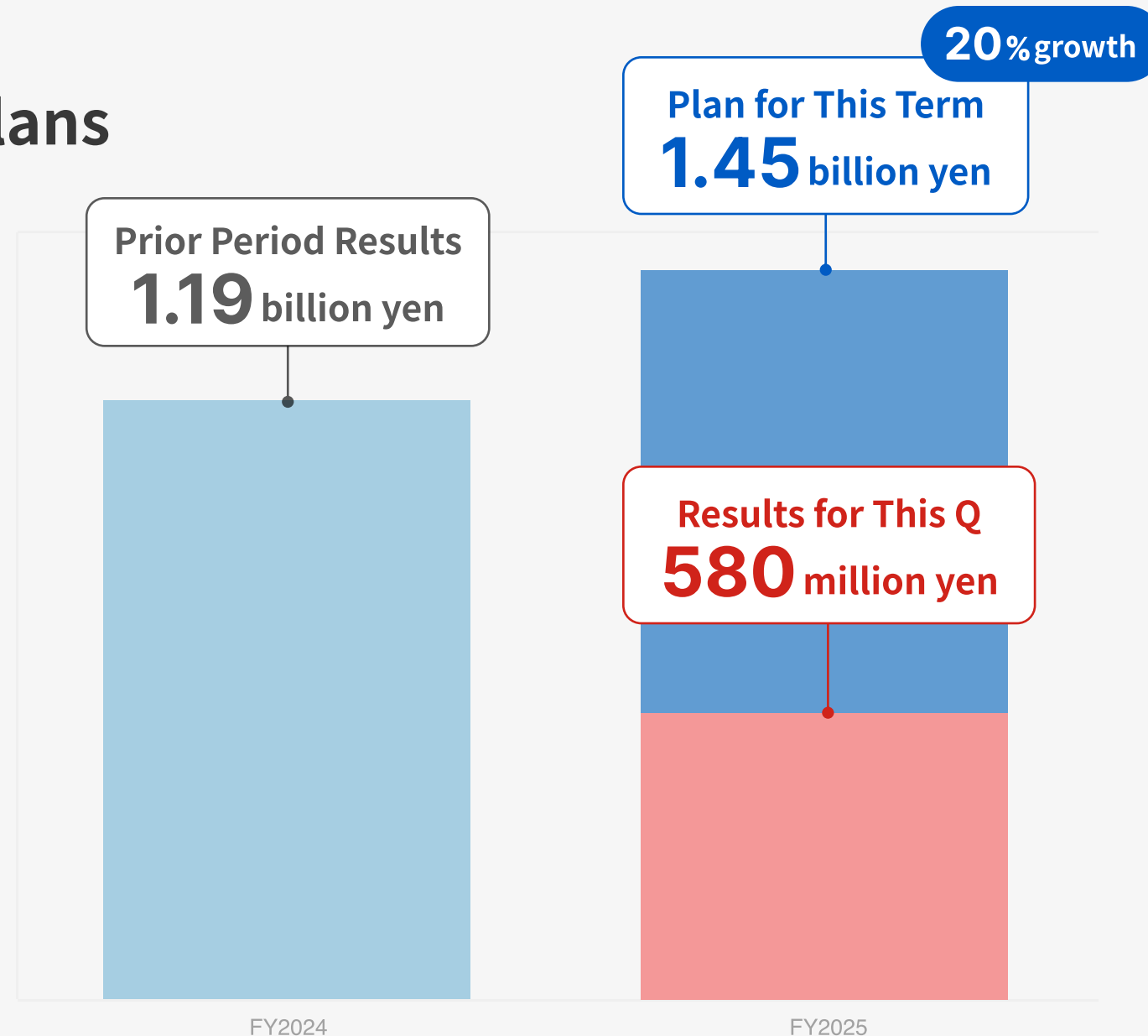
(million yen)



The expansion of subscription services for businesses remains steady.
Planning to release new services to further expand the target.

Progress Against Plans

Sales of General Bookstore Services



Performance and Initiatives by Service for Current Quarter



Manga Service



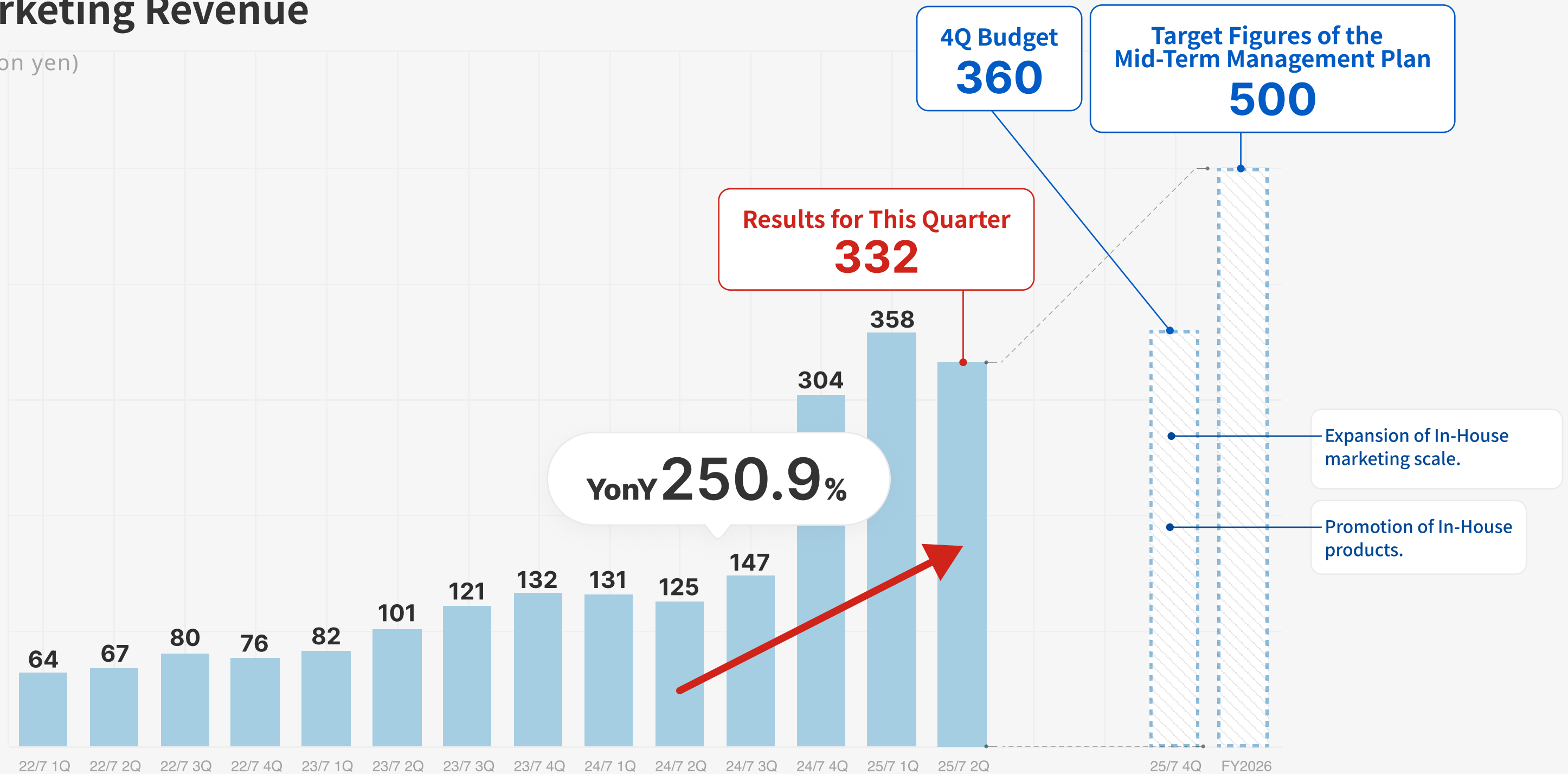
Marketing



Production

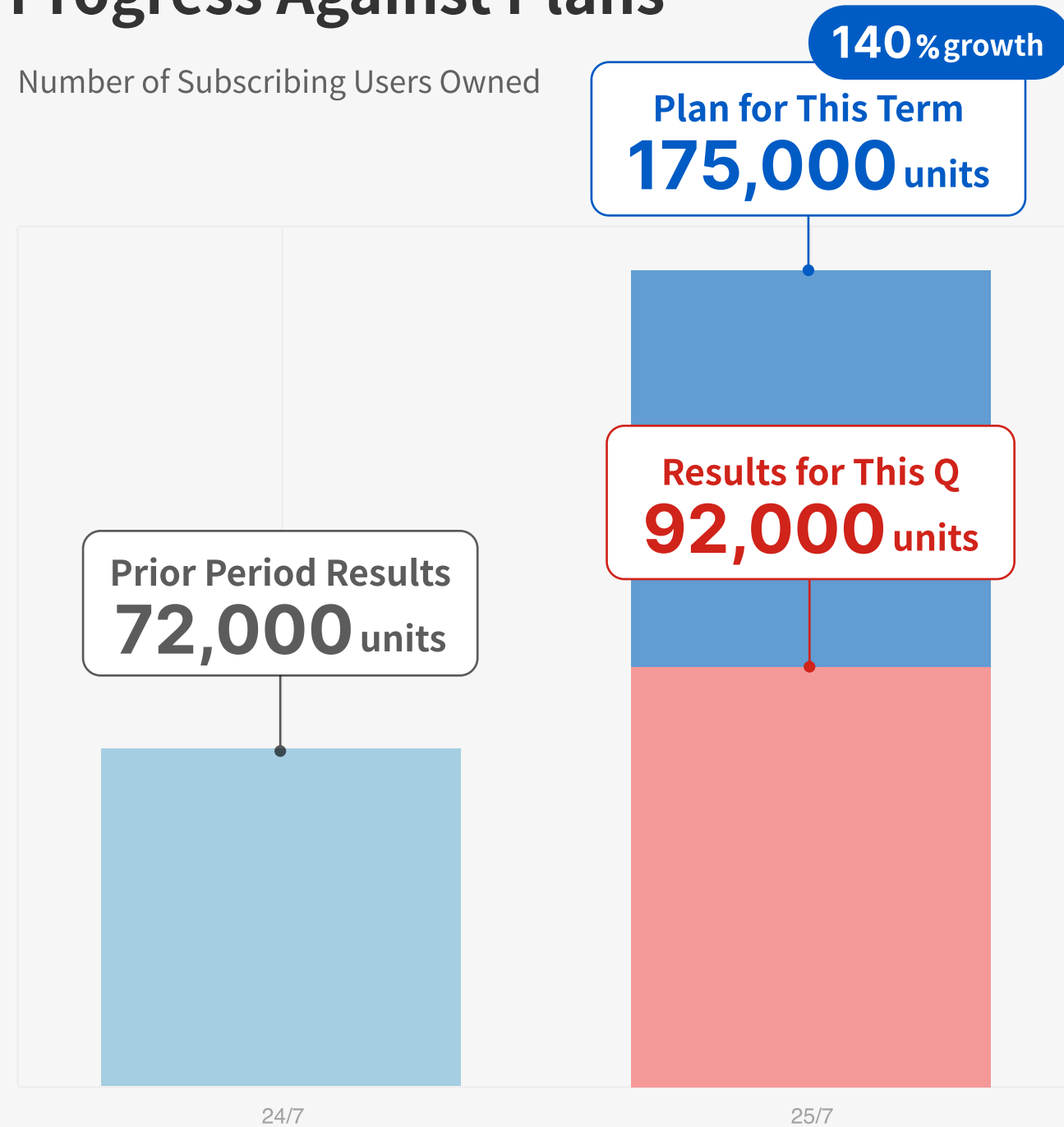
Marketing Revenue

(million yen)



Progress Against Plans

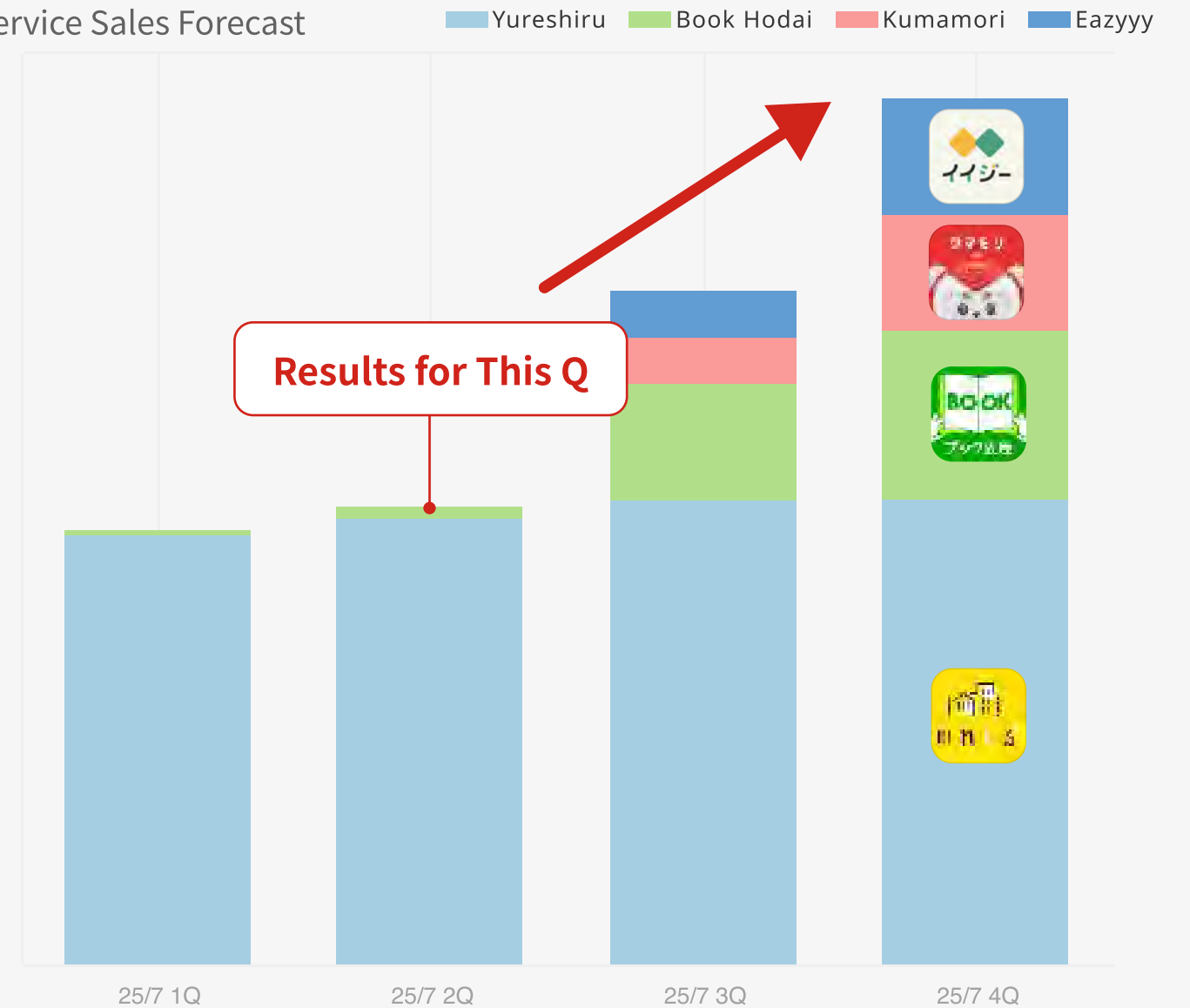
Number of Subscribing Users Owned



Future Actions

Development and Release of New Products

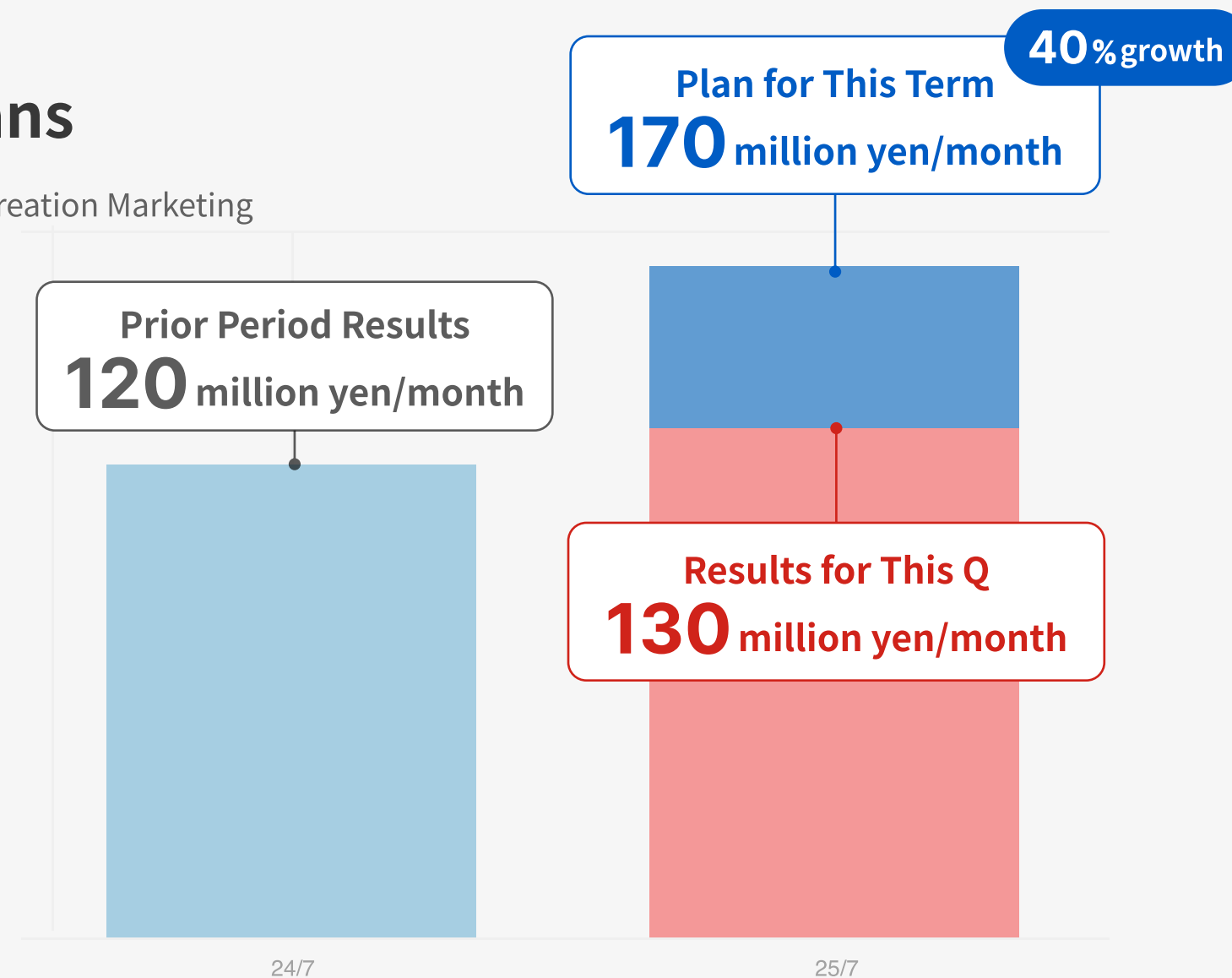
Service Sales Forecast



**Decreased transaction volume due to schedule adjustments for fan co-creation events.
Aiming for further growth by cultivating new clients.**

Progress Against Plans

Transaction Volume in Web and Fan Co-creation Marketing



Performance and Initiatives by Service for Current Quarter



Manga Service



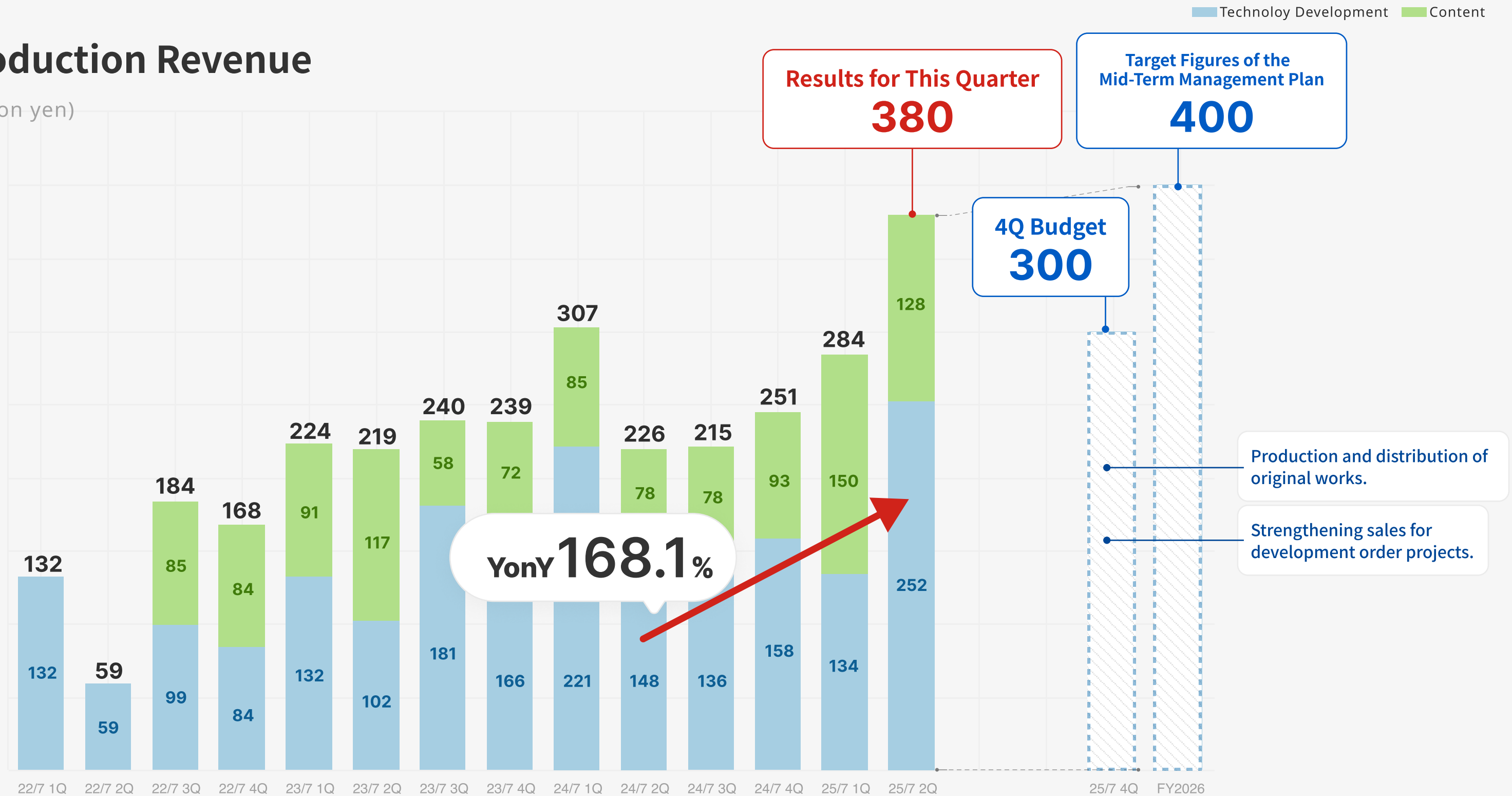
Marketing



Production

Production Revenue

(million yen)



Progress Against Plans

Original Manga

Plan for This Term
9 works

Prior Period Results
3 works

Results for This Q
6 works

24/7

25/7

Original Webtoon

Plan for This Term
8 works

Prior Period Results
4 works

Results for This Q
6 works

24/7

25/7

Global Distribution

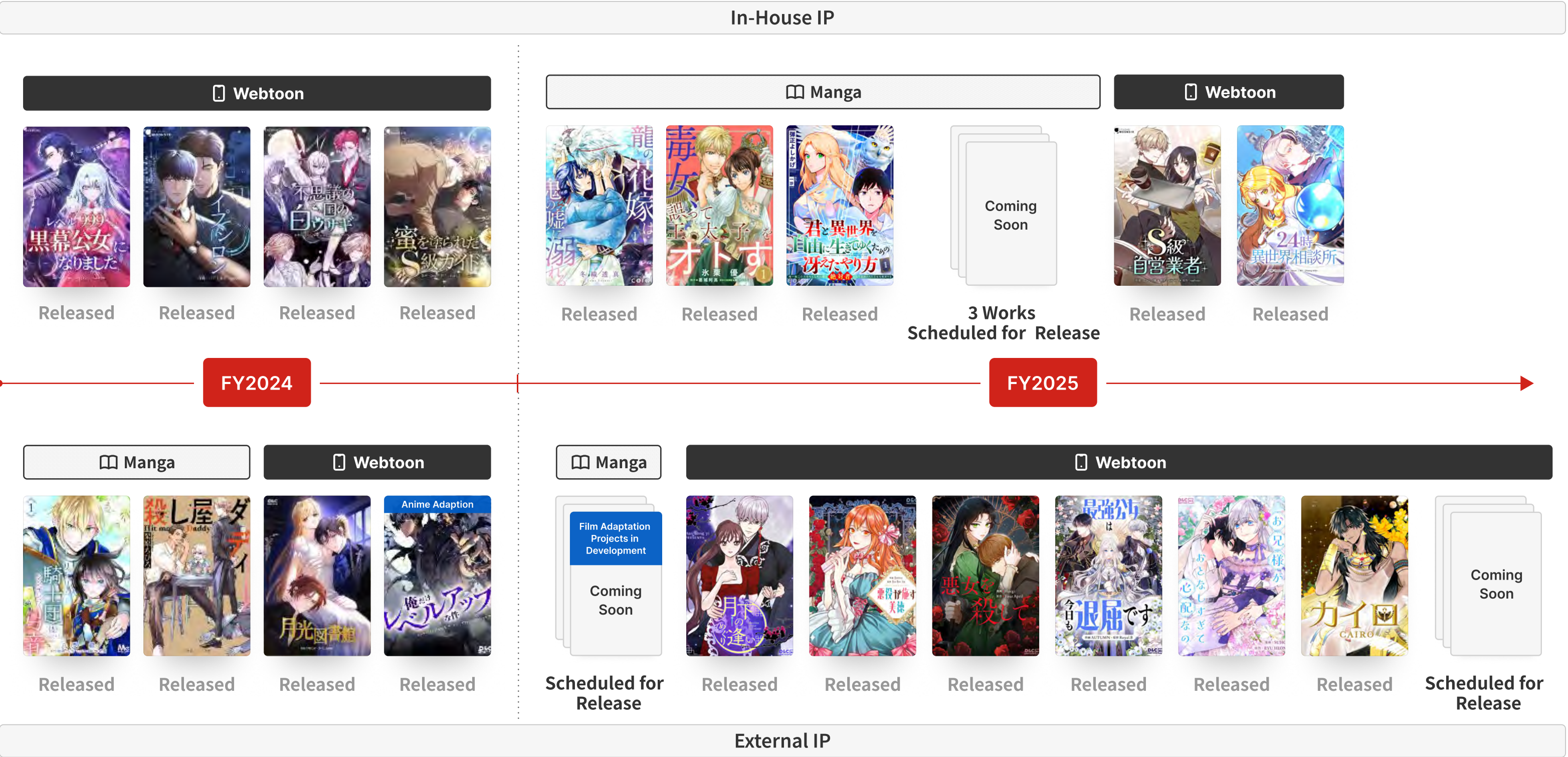
Plan for This Term
30 works

Prior Period Results
6 works

Results for This Q
11 works

24/7

25/7





Midway through the Medium-Term Management Plan. Together with the purpose established during the transition to group management, we will strive to achieve the medium-term management plan and enhance corporate value as a united group.





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Appendix





Link-U Group Inc.

Representative Director Group CEO	Yuuki Matsubara
Address	2-2-3 Sotokanda, Chiyoda-ku, Tokyo
Date of company establishment	August 20, 2013
Capital	477 million yen (as of January 31, 2025)
Employees	36 in non-consolidated / 179 consolidated (as of January 31, 2025)
Main Business	Management and Administration of Group Companies



Link-U Technologies Inc.
Domestic manga service and system development business
Shareholding ratio: 100%



Link-U Marketing Inc.
Marketing business specializing in manga services
Shareholding ratio: 100%



Romanz Inc.
Marketing business utilizing Vtubers and streamers
Parent company: Link-U Marketing Co



Liberal Marketing Co., Ltd.
Platform business for cleaning matching service
Shareholding ratio: 71.0%



Viewn Corp.
Unlimited reading subscription service for manga and magazines
Shareholding ratio: 66.0%



Brightech Inc.
Domestic manga service and system development business
Shareholding ratio: 50.0%



Value Consulting Co.,Ltd.
Digital Transformation Solution and IT consulting services
Parent company: Brightech Inc.



COMPASS Inc.
Manga production, agent, and global distribution
Shareholding, ratio: 48.1%



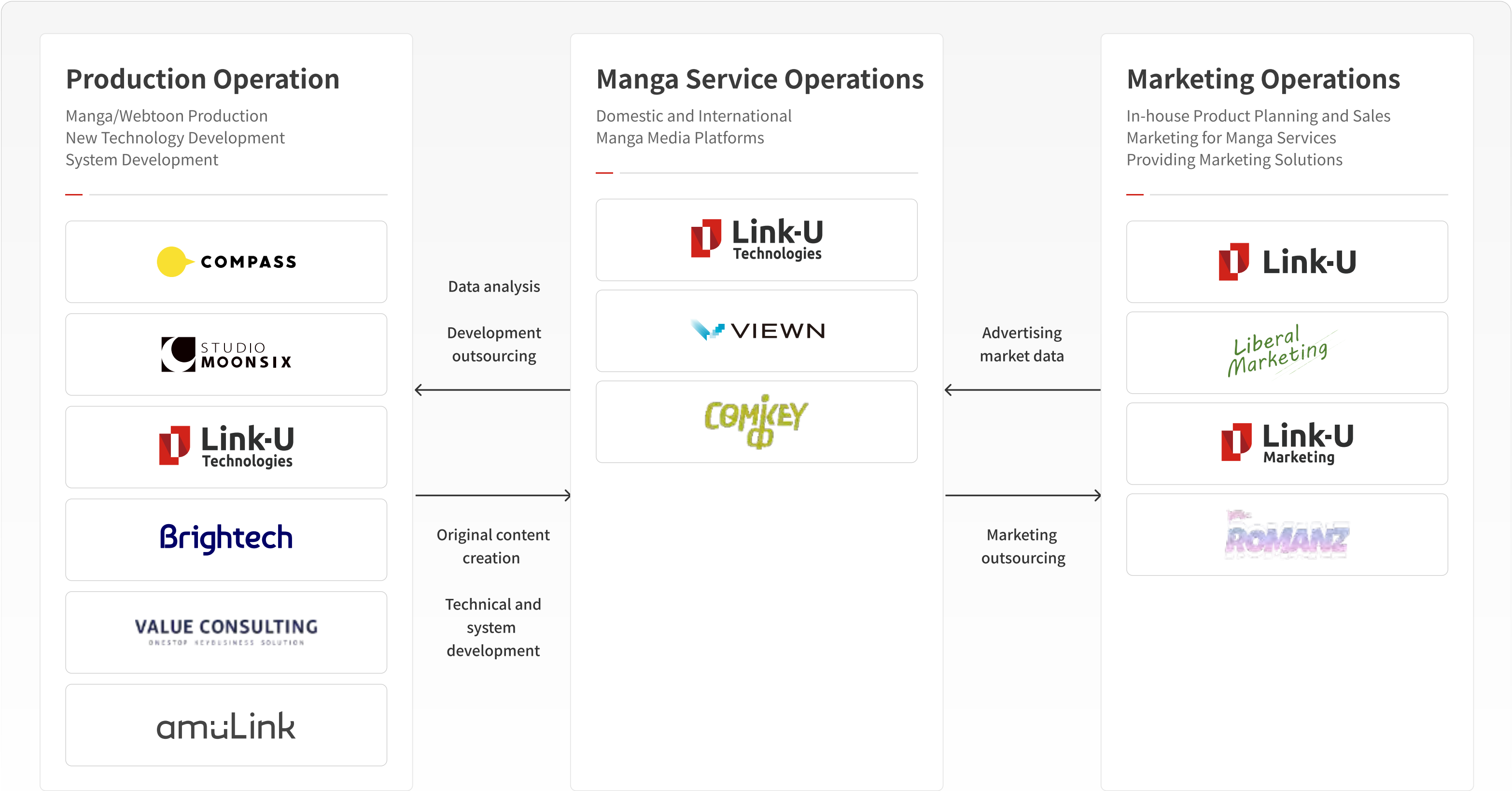
Comikey Media Inc.
Developing and localizing overseas platforms
Offices: United States, Brazil, India
Shareholding ratio: 50.0%

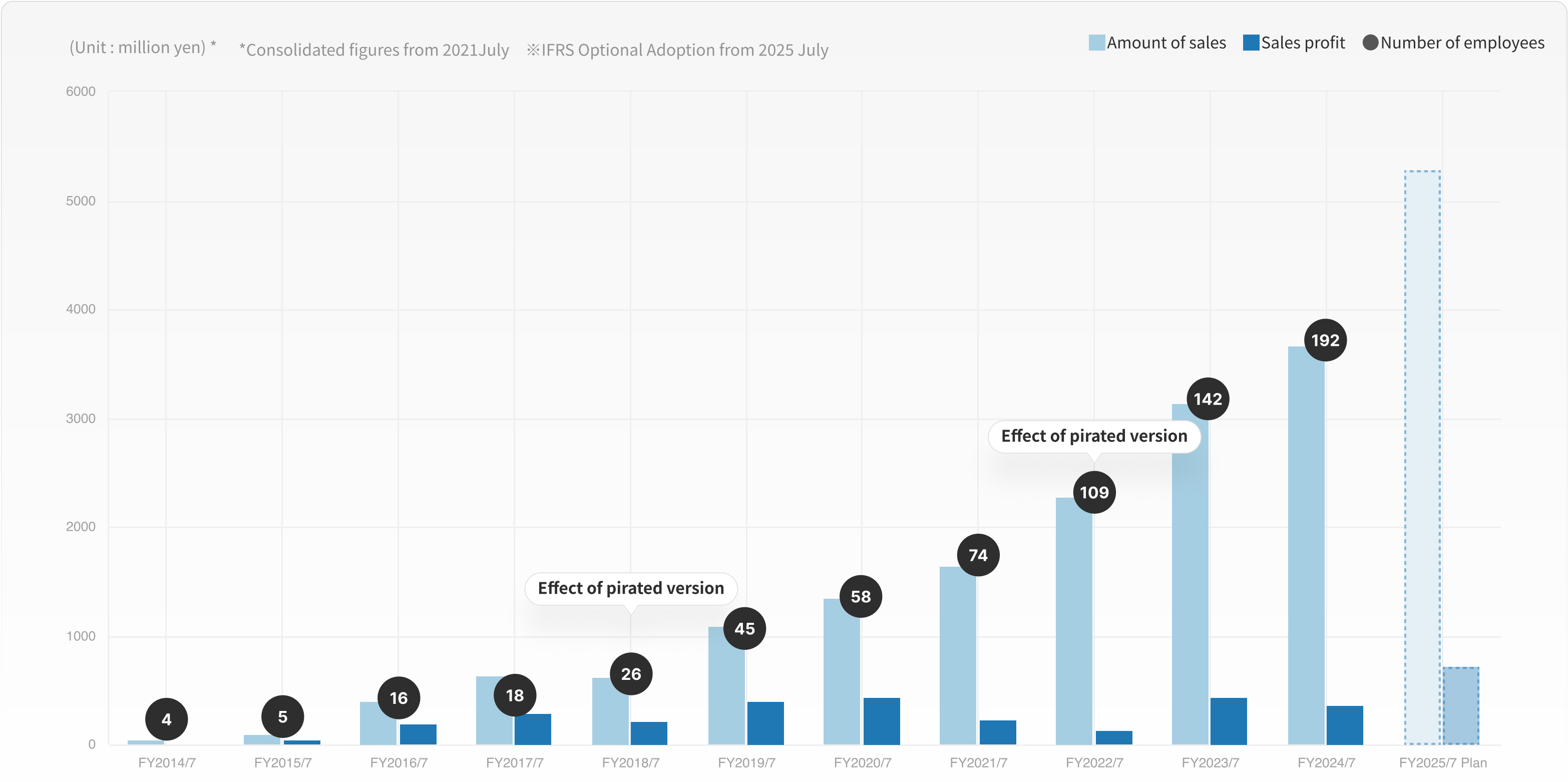


Studio Moon6 Co., Ltd.
Webtoon production and global distribution
Shareholding ratio: 50.0%



AmuLink Corporation
System development business for Mecha Comic
Shareholding ratio: 33.3%







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Due to that it can include risk and uncertainty.

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