

Presentation Material FY2025 2Q

FY2025 2Q Link-U Group Inc. Financial Results Presentation Materials

2025.3.14



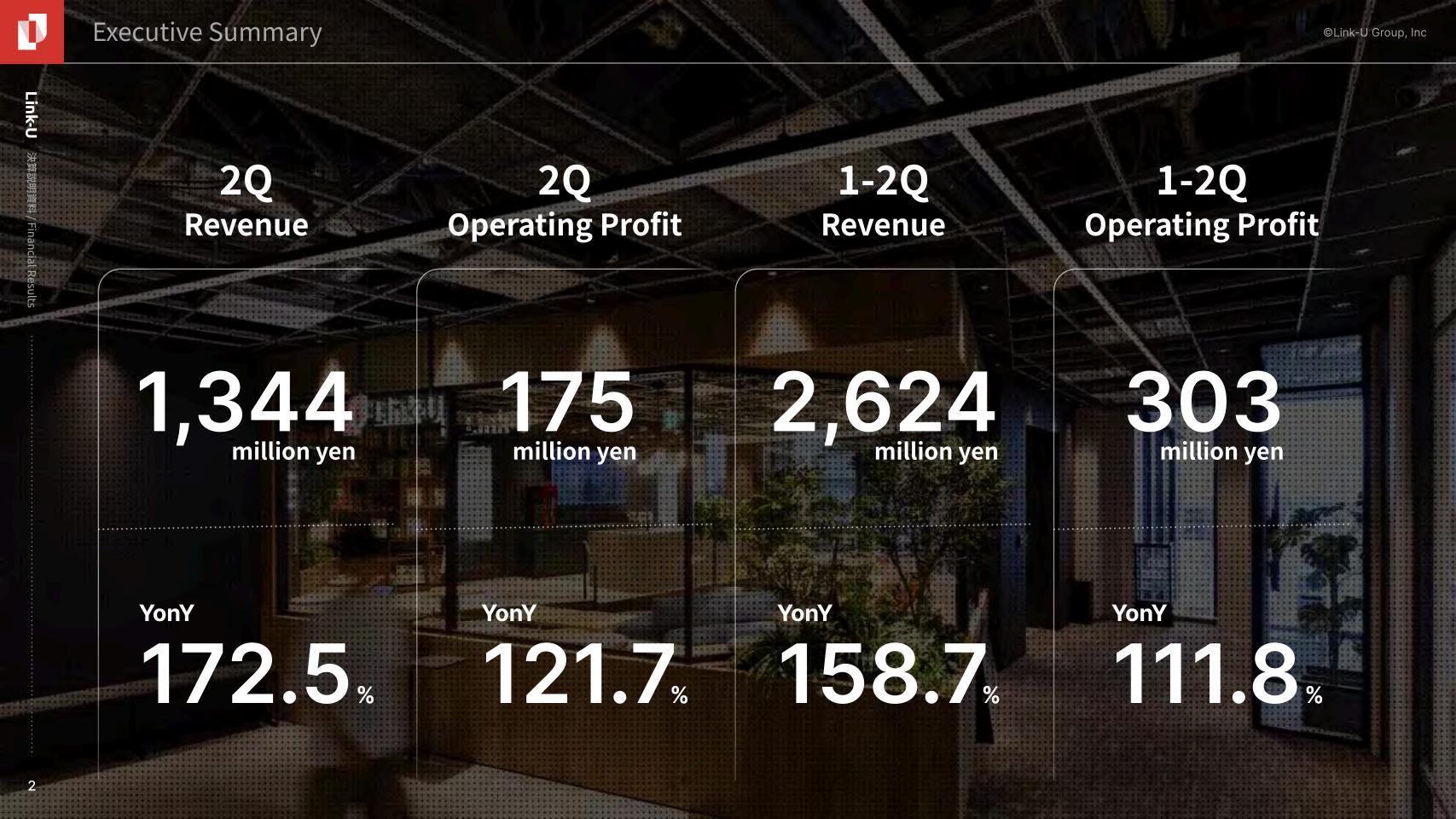


Table of Contents

Initiatives and Positioning for Achieving This Fiscal Year's **Purpose**

02

Consolidated **Financial Results** for This Quarter

03

Performance and Initiatives by Service for This Quarter

Table of Contents

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03

Performance and Initiatives by Service for This Quarter

価 値 体 験 解 を 放 界

That method could be a manga app-like, innovative product or a comic adaptation to convey the excellence of the original work.

It might also be a new solution for the ever-increasing digital data.

Questioning the current state, unafraid of unprecedented endeavors, and exploring new possibilities,

we will continue to challenge ourselves to create mechanisms that resonate deeply.





Group Purpose

あらゆる価値を解放し、ココロ震える体験を世界に。

Mid term **Business Plan** FY2026

Social Impact

To realize a society where people worldwide can enjoy content centered around manga and anime, we are building the foundation of a global content business.

Financial Impact

Marketing

group.

Revenue: 6 billion yen / Operating profit: 1.2 billion yen

Core Business Strategy

Domestic Manga Service Overseas Manga Service Expand solution offerings for steady Building a global platform where works profit growth and establish subscription from major publishers can be accessed. services.

In-house Products

Continuous release of new products.

Expanding Distribution Marketing Outsourcing Channels for Services

Distribution channels based on Yureshiru.

Original Works

Global distribution and visual adaptation of original works.

Expanding Distribution Channels for Works

To secure robust distribution channels anchored by strong content.

Utilizing technology and various specialties to craft outstanding user experiences.

Having diverse approaches within the

To enhance presence in the manga industry, publishing sector, and related fields.

Fostering an organizational culture that leverages talent effectively in the right roles.





Providing solutions outside the group.







Table of Contents

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02

Consolidated Financial Results for This Quarter

03

Performance and Initiatives by Service for This Quarter

2Q Consolidated **Performance** Continued revenue growth due to advancement of fan co-creation marketing and content production. In development for the release of a large project within the fiscal year.

Operating Profit 1,344 million Revenue YonY 172.5% YonY 121.7%

Manga Services

Struggling service is expected to recover, and revenue is improving.

Revenue | 630 million yen YonY 147.6%

Marketing

Acquired new clients to expand the foundation of fan co-creation marketing.

332 million yen YonY 250.9% Revenue

Production

Increased revenue due to the recognition of spot development sales. Continuous release of new contents.

380 million yen YonY 168.1% Revenue

Development progress toward the second half of the year is favorable, and improved profitability is expected.

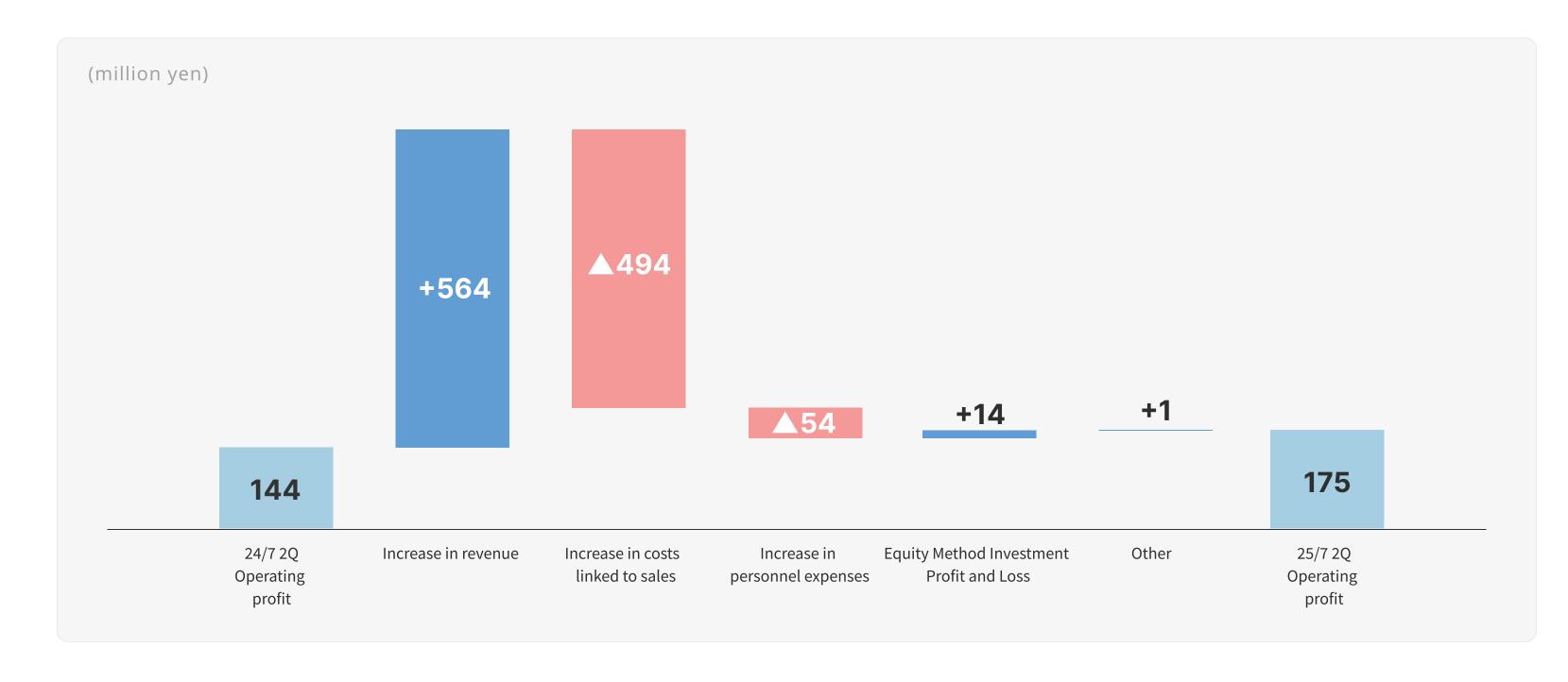


Table of Contents

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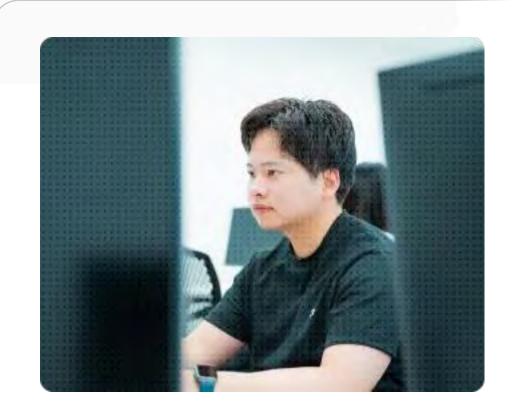
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03

Performance and Initiatives by Service for This Quarter

Performance and Initiatives by Service for Current Quarter



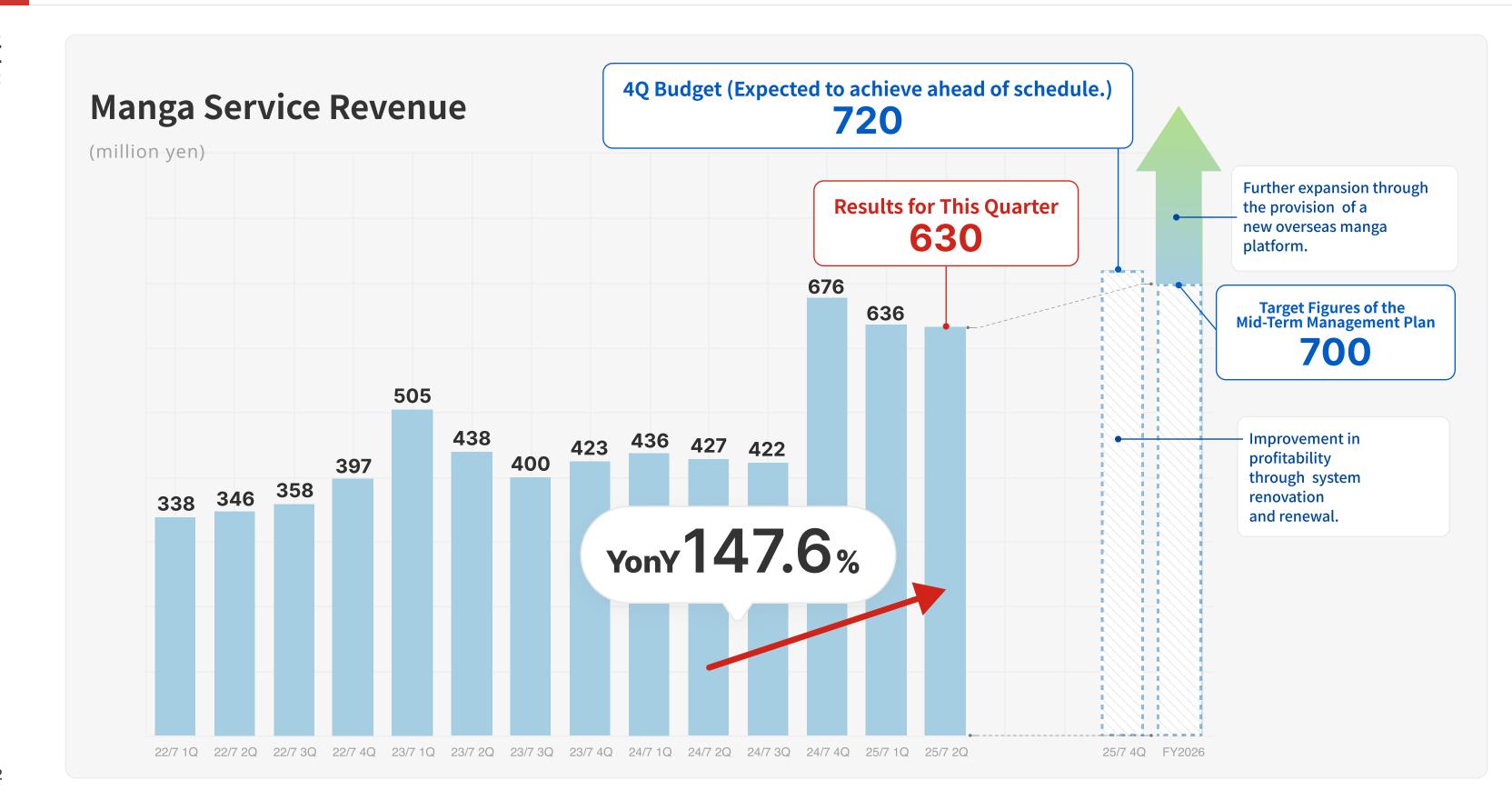
Manga Service



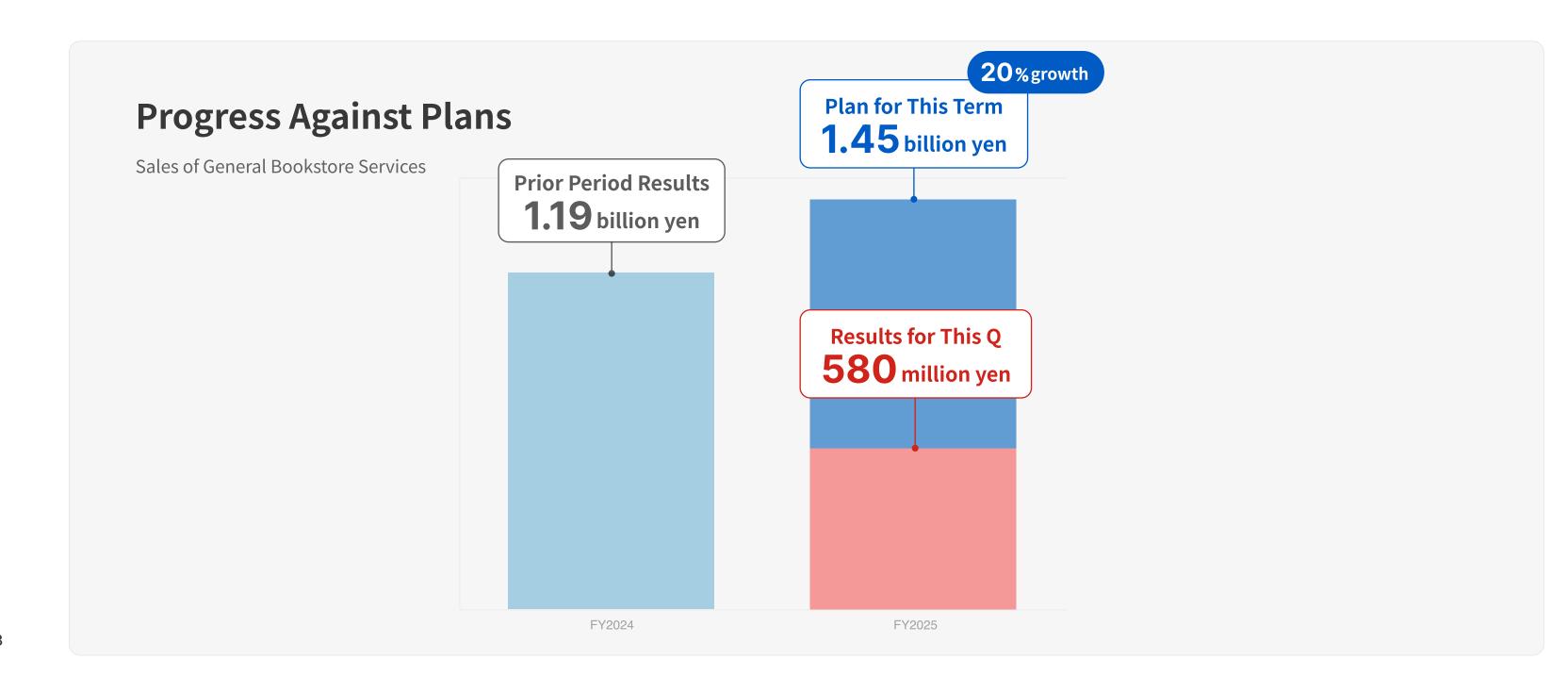
Marketing



Production



The expansion of subscription services for businesses remains steady. Planning to release new services to further expand the target.



Performance and Initiatives by Service for Current Quarter



Manga Service



Marketing

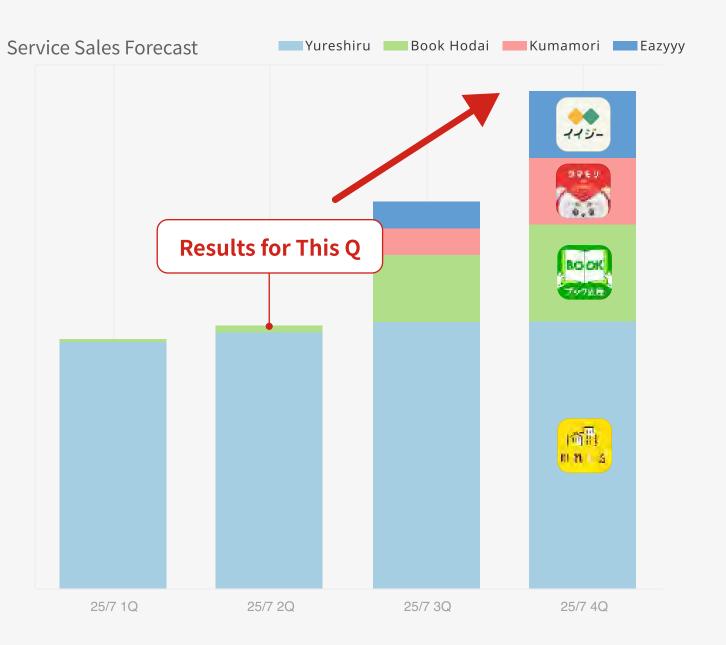


Production

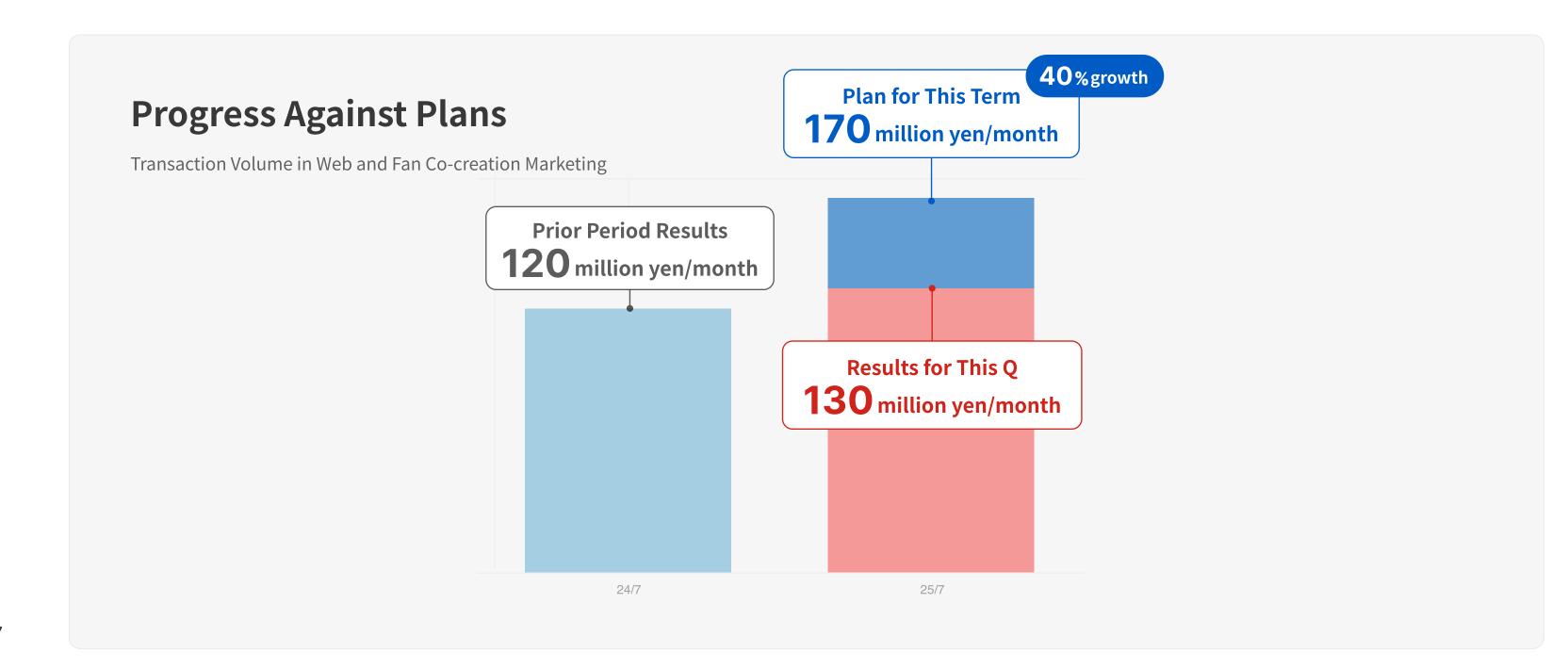


Future Actions

Development and Release of New Products



Decreased transaction volume due to schedule adjustments for fan co-creation events. Aiming for further growth by cultivating new clients.



Performance and Initiatives by Service for Current Quarter



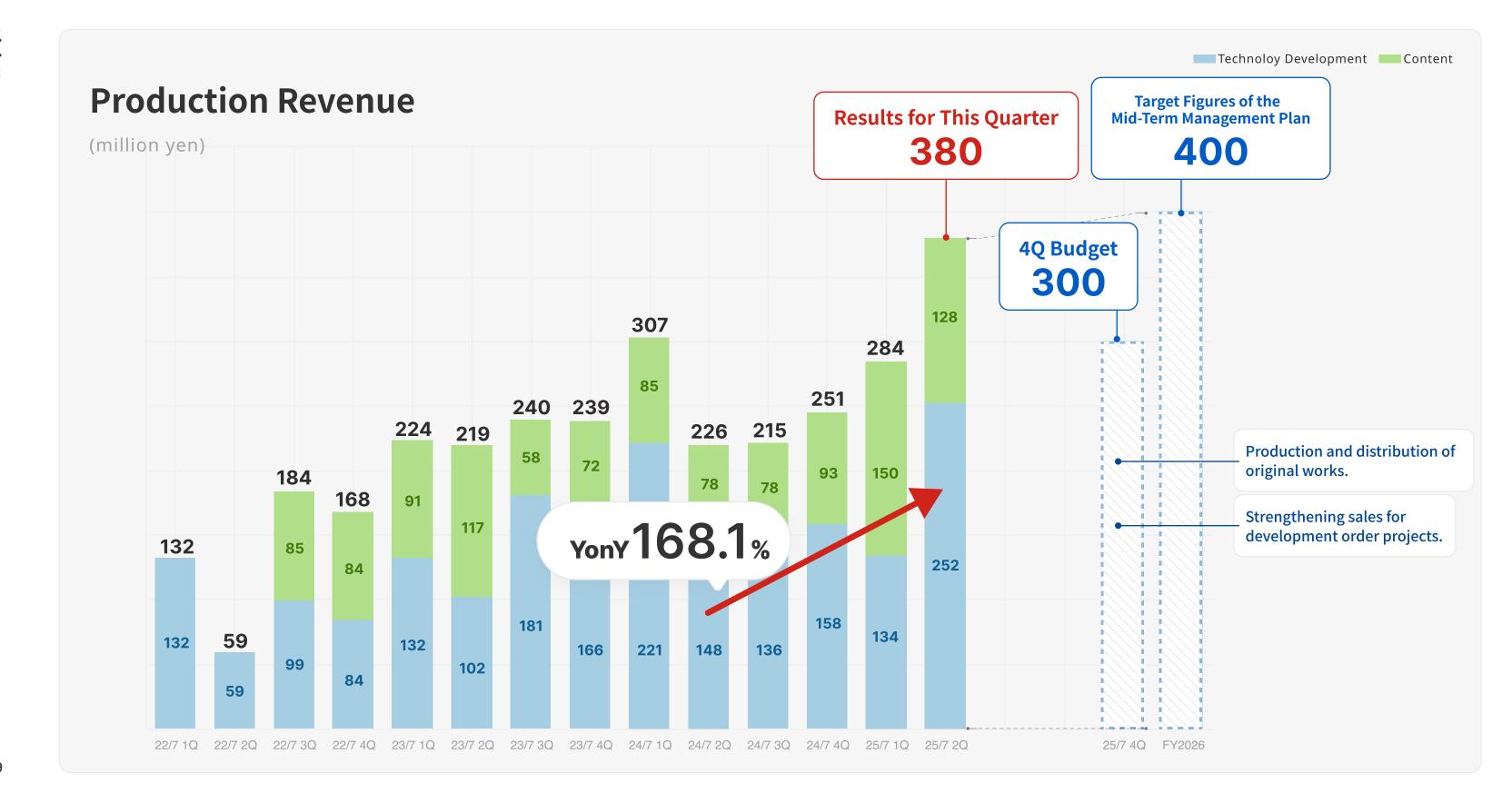
Manga Service

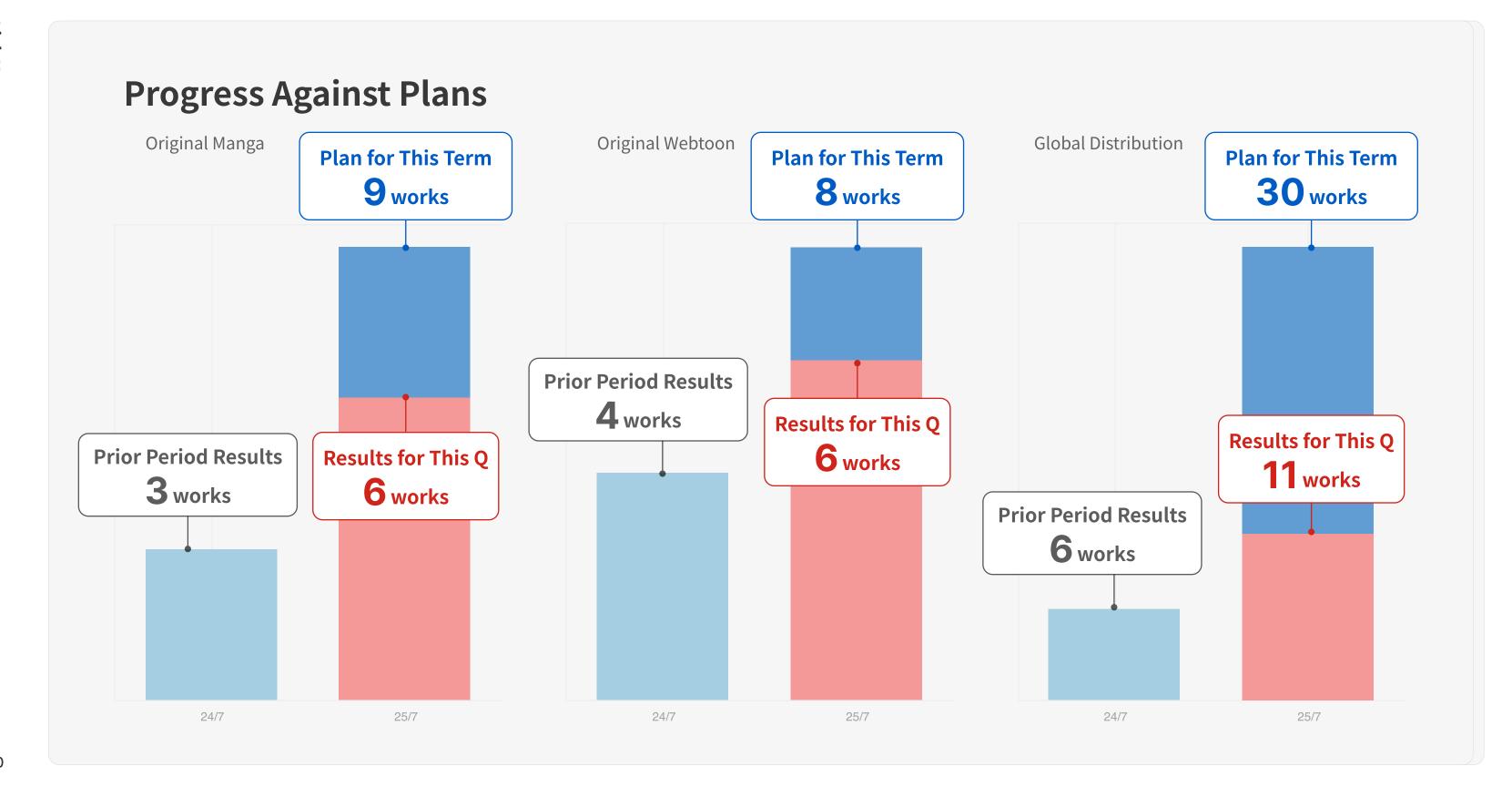


Marketing

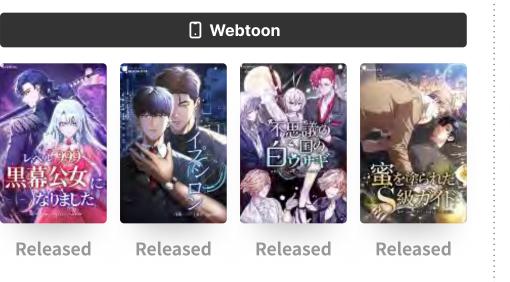


Production





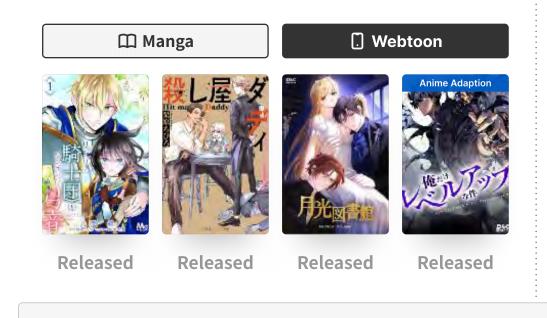
In-House IP

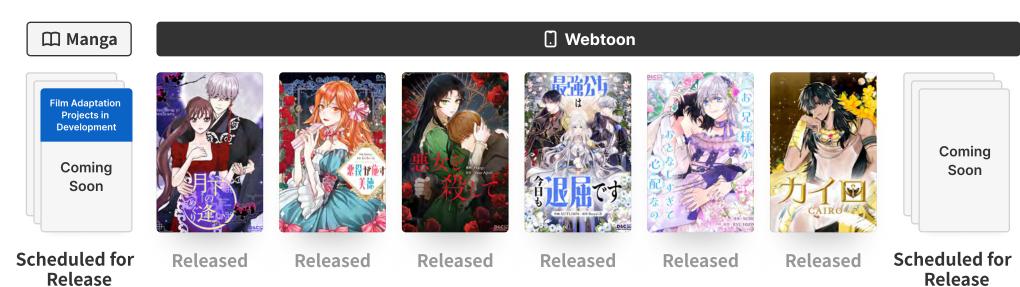




FY2024

FY2025





External IP

レベル999黒幕公女になりました⑤NCLO, SANSOBEE / Studio Moon6 イプシロン⑥パド, Gbagen / Studio Moon6 密を塗られたS級ガイド⑥Dalpi, Canibs / Studio Moon6 リーリエ国騎士団とシンデレラの弓音⑥八咫緑・瑚池ことり・六七質 / 集英社 殺し屋ダディ⑥栗原ちひろ・西本ろう / 集英社 月光図書館⑥TARUVI・Lisabel / Studio Moon6 俺だけレベルアップな件⑥DUBU(REDICE STUDIO), Chugong, h-goon 2018 / D&C MEDIA 龍の花嫁は鬼の嘘に溺れる⑥冬織透真 / コンパス 毒女、誤って王太子をオトす⑥氷栗優・葛城阿高 / コンパス 君と異世界を自由に生きてゆくための冴えたやり方~唯一無二の力を与えられた僕は絶対者となり追放された王女を救済する~⑥弾正よしかげ・一沙 / コンパス S級自営業者⑥ニンジン鳩・gyeomy・raehwa / Studio Moon6 24時異世界相談所⑥Yeseong・nokum・Cheong Ahan / Studio Moon6 月下のめぐり逢い⑥Han song yi / D&C MEDIA

悪役が施す美徳©Koonac・Bae Hee Jin / D&C MEDIA 悪女を殺して©Haeqi・Your April / D&C MEDIA 最強公女は今日も退屈です©AUTUMN・Royal.B / D&C MEDIA お兄様がおとなしすぎて心配なの©SUHO・RYU HEON / D&C MEDIA カイロ〜Cairo〜©Hama / D&C MEDIA



Midway through the Medium-Term Management Plan. Together with the purpose established during the transition to group management, we will strive to achieve the medium-term management plan and enhance corporate value as a united group.



























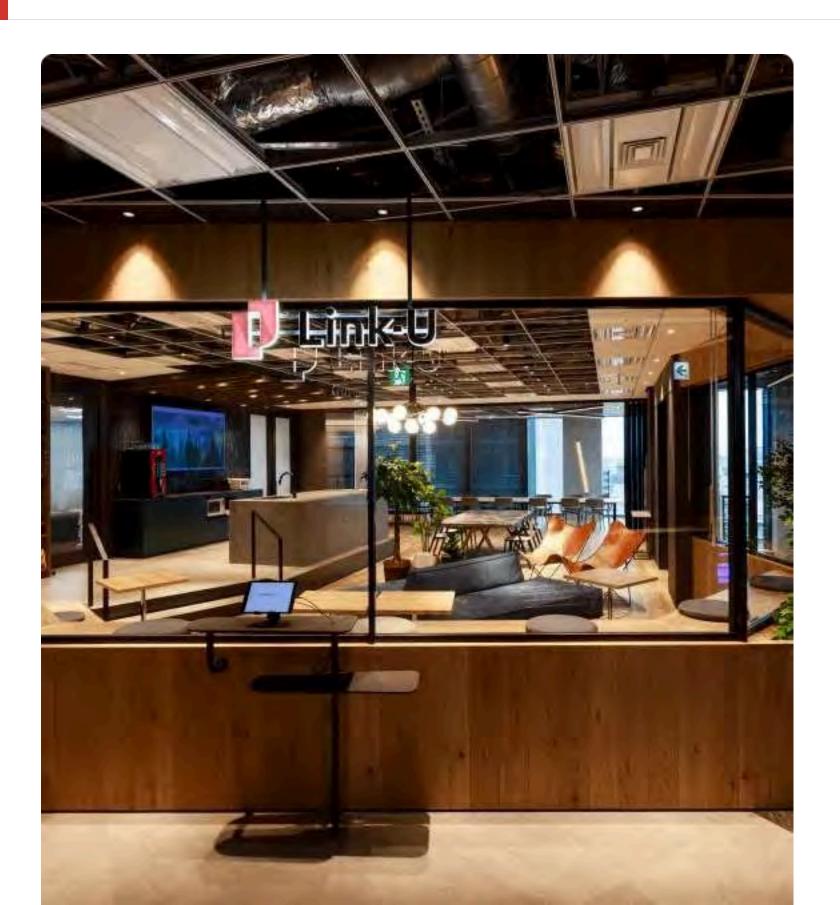


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Appendix





Link-U Group Inc.

Representative Director Group CEO	Yuuki Matsubara
Address	2-2-3 Sotokanda, Chiyoda-ku, Tokyo
Date of company establishment	August 20, 2013
Capital	477 million yen (as of January 31, 2025)
Employees	36 in non-consolidated / 179 consolidated (as of January 31, 2025)
Main Business	Management and Administration of Group Companies





Link-U Technologies Inc.

Domestic manga service and system development business Shareholding ratio: 100%



Link-U Marketing Inc.

Marketing business specializing in manga services Shareholding ratio: 100%



Romanz Inc.

Marketing business utilizing Vtubers and streamers Parent company: Link-U Marketing Co



Liberal Marketing Co., Ltd.

Platform business for cleaning matching service Shareholding ratio: 71.0%



Viewn Corp.

Unlimited reading subscription service for manga and magazines
Shareholding ratio: 66.0%

Brightech

Brightech Inc.

Domestic manga service and system development business Shareholding ratio: 50.0%

VALUE CONSULTING

Value Consulting Co.,Ltd.

Digital Transformation Solution and IT consulting services Parent company: Brightech Inc.



COMPASS Inc.

Manga production, agent, and global distribution Shareholding, ratio: 48.1%



Comikey Media Inc.

Developing and localizing overseas platforms Offices: United States, Brazil, India Shareholding ratio: 50.0%



Studio Moon6 Co., Ltd.

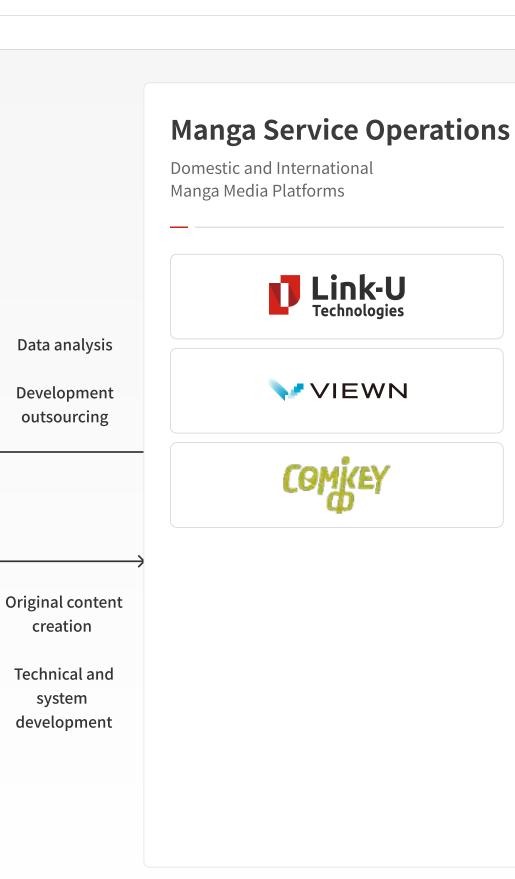
Webtoon production and global distribution Shareholding ratio: 50.0%

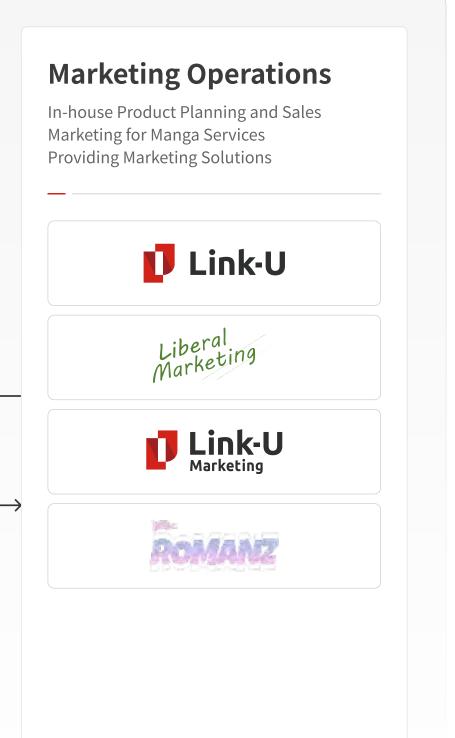
amuLink

AmuLink Corporation

System development business for Mecha Comic Shareholding ratio: 33.3%

Production Operation Manga/Webtoon Production New Technology Development System Development COMPASS STUDIO Brightech VALUE CONSULTING ONESTOR REVOLUTION amuLink



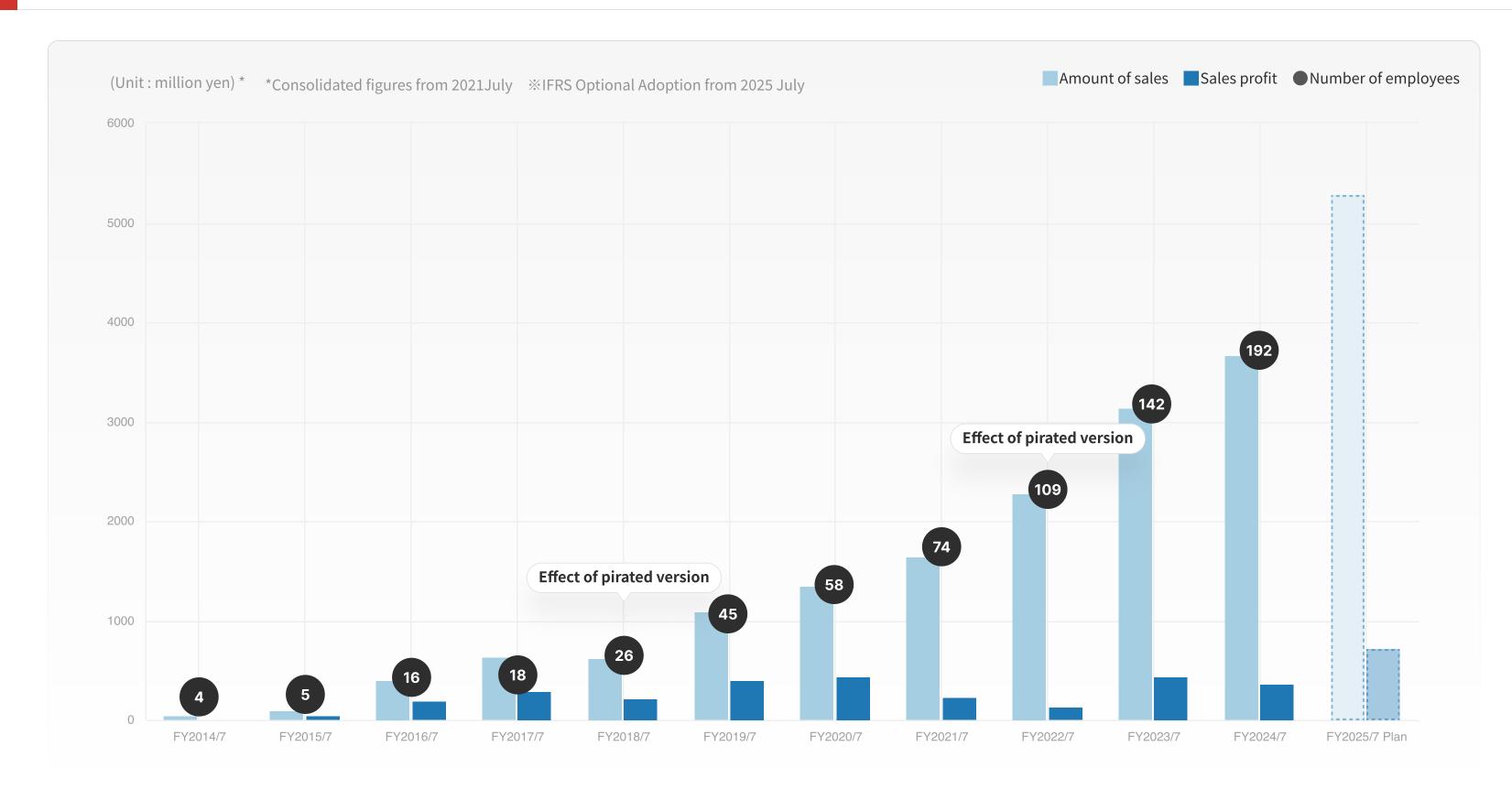


Advertising

market data

Marketing

outsourcing



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