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May 19, 2026

Company name: MINKABU THE INFONOID INC.
Representative: Representative Director and President Masayuki Ban
Listing: Growth Market, Tokyo (4436)
Contact: Executive Officer Yosuke Maeda
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Notice Regarding Basic Agreement Toward Capital and Business Alliance for Our Subsidiary

MINKABU THE INFONOID, Inc. (the “Company”) hereby announces that, at the meeting of its Board of Directors held today, the Company resolved to enter into a basic agreement with SBI Holdings, Inc. (“SBIH”; Head Office: Minato-ku, Tokyo; Representative Director, Chairman, President & CEO: Yoshitaka Kitao) to being discussions on a potential capital and business alliance between SBIH’s neo-media business and Livedoor Co., Ltd. (“livedoor”), the core subsidiary of the Company’s media business, as outlined below.

1. Background of the Basic Agreement

The SBI Group operates one of Japan’s largest and most comprehensive financial data platforms, serves more than 80 million users globally, and maintains a broad international business network across 26 countries and regions. The Group’s unique strength lies in its ability to strategically integrate a wide range of businesses, including banking, securities, insurance, and asset management to digital assets. SBIH has also positioned SBI Neo Media Holdings Co., Ltd. as the core entity overseeing the Group’s media, entertainment, and marketing-related businesses, while continuing to expand its neo-media ecosystem globally.

livedoor, the core subsidiary of the Company’s media business, operates a broad portfolio of media platforms, including the UGC (User Generated Content) media platform centered on “livedoor Blog,” the PGC (Professional Generated Content) media platform centered on “livedoor News,” sports information media such as “SOCCERKING,” Korean entertainment media “Kstyle,” the asset-building information media platform “MINKABU,” and the affiliate platform “MINKABU Choice.” These services collectively reach approximately 100 million monthly unique users on average.

In particular, livedoor’s strengths including large-scale UGC and PGC content creation capabilities (IP creation capabilities) and an integrated monetization model spanning content distribution through revenue generation. The Company is also pursuing further evolution as an IP creation-oriented media platform business.

By combining the strengths of both groups’ media businesses, , the parties believe there is significant potential to develop next-generation media businesses. Accordingly, the parties have agreed to begin discussions toward a business alliance, including the possibility of a future capital alliance in this business domain.

2. Outline of the Basic Agreement

With respect to the proposed business alliance, the parties will proceed with detailed discussions aimed at jointly achieving both business scale expansion and advancement into higher-value domains by leveraging livedoor's user base, media management capabilities, and advertising operation expertise in areas such as IP value creation and maximization, creator support programs, regional economic revitalization, content promotion, entertainment businesses, and sports token businesses.

In addition, the parties will broadly discuss capital alliance between the SBI Group and livedoor, with the aim of promoting the business alliance initiatives described above and enhancing the medium- to long-term corporate value of both groups through synergies in both parties' media businesses.

Furthermore, in the financial domain, in addition to the existing collaboration within the Company's solutions business, the Company and SBIH will strengthen collaboration by creating seamless customer flow between "MINKABU", the Company's financial information service operated through livedoor, and the SBI Group's financial services. Through seamlessly connecting financial information services with investment activities, the parties aim to enhance the user experience while promoting the development of a highly reliable AI-driven financial information ecosystem.

3. Overview of the Companies

Company Name	SBI Holdings, Inc.
Head Office	1-6-1 Roppongi, Minato-ku, Tokyo
Representative	Yoshitaka Kitao, Representative Director, Chairman, President & CEO
Business Description	Control and management of SBI Group through share ownership
Date of Establishment	July 8, 1999

Company Name	MINKABU THE INFONOID, Inc.
Head Office	1-9-1 Higashi-Shimbashi, Minato-ku, Tokyo
Representative	Masayuki Ban, Representative Director and President
Business Description	Media Business and Solutions Business
Date of Establishment	July 7, 2006

4. Impact on Financial Results

Through this capital and business alliance, the Company aims to support the sustainable growth of its media business. At this time, no specific matters other than those described above have been determined. Should any matters requiring disclosure arise in the future, the Company will promptly announce them.

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