	information big data			cloud input	media
					media
	Web3.0	infonoid	/ 		
		uyviww		artificial intelligence	
solution	technology			information	

FY2026 ending March 2026/ Q1 FINANCIAL RESULTS MINKABU THE INFONOID, Inc 【4436】 August 14, 2025

Disclaimer

- The material in this presentation has been prepared by MINKABU THE INFONOID, Inc. ("Minkabu" or the "Company") and contains the Company's business, the industry trend and the forward-looking information based on Minkabu's current activities and future projections as of the date of this presentation.
- The forward-looking information contained in this presentation is subject to a variety of known and unknown risks, uncertainties and other factors that could cause actual results, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information.
- The Company's actual future business and its performance would differ from the prospects described in this material.
- Furthermore, the statements regarding future prospects in this document are made by the Company based on information available as of August 14, 2025, and these descriptions about the future outlook are subject to various risks and uncertainties. Therefore, actual results may differ significantly from the assumptions

	big data					media
		01	Overview	 4		
	index	02	Q1 2026 Financial Results and Outlook	 6		
		03	Specific Progress on Utilization of Existing Assets	 15	artificial intelligence	
solution		04	Overview (Restated)	 26		
	technology	05	Appendix	 38		
				into		
				formation		

Overview



[Q1 FY2026]

Sustaining Operating **Profitability**

Stable revenue through high reproducibility and low volatility, combined with fixed cost reductions stabilize profits.

Securing Stable Funding

EBITDA improved sharply in Q1 and is expected to remain strong in Q2. Repayment schedule agreed with lenders to avoid hindering business growth. Aiming for early removal of the Going Concern Note.

Maximizing the Utilization of **Existing Assets**

Accelerating service releases using existing assets and promoting partner strategies.

(1) Consolidated Financials Overview

(million yen)	FY2025 Q1	FY2026 Q1
Total Revenue	2,154	2,163
Operating Profit (Loss)	(283)	93
Ordinary Profit (Loss)	(300)	55
Net Profit	(237)	52
EBITDA	3	293
Total Assets	9,982	9,701
Net Assets	319	360

3 Maximizing the Use of Existing Assets

Solution Business: Accelerating Service Development by Leveraging Existing Assets

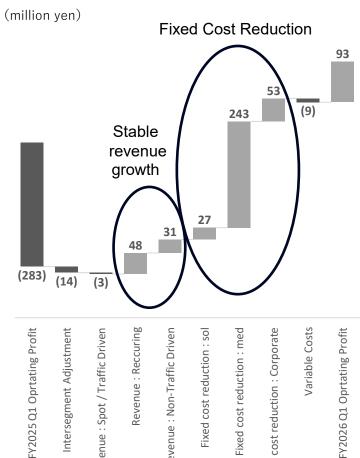
- · Mutual Fund Data Powered by Al
- · Financial Data Integrated into Workplace-Based Asset-Building Media
- · Kabutan Data for Global Markets

Media Business: Expanding Existing Services through a **Partner Strategy**

- · livedoor Echoes x Creator
- · livedoor Blog x piccoma x Creator
- · Strengthening Collaboration with UNIVERSE PULSE Inc.

2 Achieving consistent profitability

Stable Revenue × Fixed Cost Reduction = Sustainable Profitability



Fixed cost reduction : so

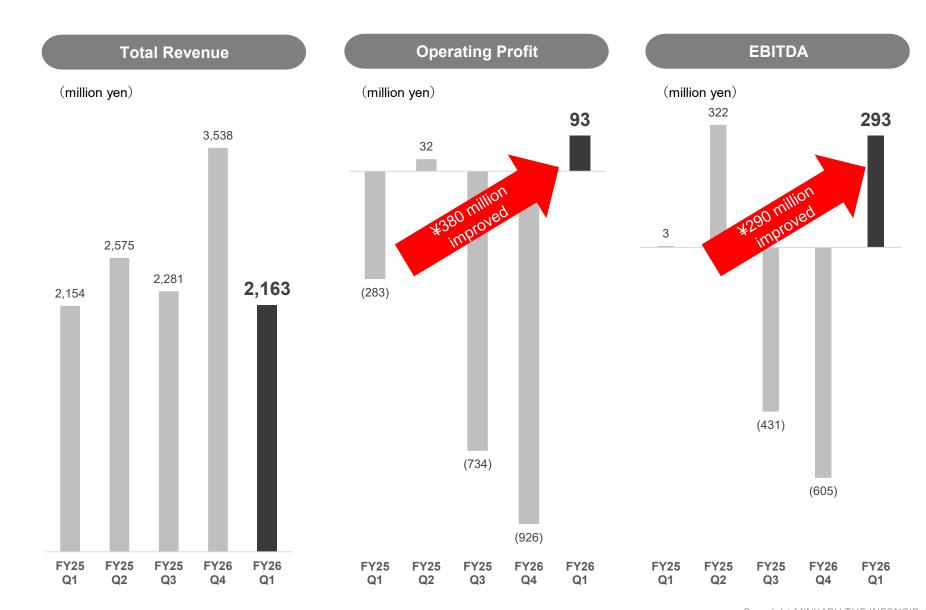
Fixed cost reduction : med Fixed cost reduction : Corporate

	big data						media
		01	Overview		4		
	index	02	Q1 2026 Financial Results and Outlook		6		
		03	Specific Progress on Utilization of Existing Assets		15	artificial intelligence	
solution		04	Overview (Restated)		26		
	technology	05	Appendix	•••	28		
					information		

Consolidated Financial Results for Q1 of FY2026



- Achieved a return to a stable profitability structure from the beginning of the fiscal year as planned through significant fixed cost reductions in ongoing business, in addition to the largescale business and asset restructuring implemented in the previous fiscal year.
- Consolidated net sales increased year-on-year. Growth in the solution business offset the decline in the media business which withdrew from many unprofitable businesses.
- Strong start toward the full-year targets: ¥8.7B in consolidated net sales, ¥300M in operating profit, and ¥1.2B in EBITDA

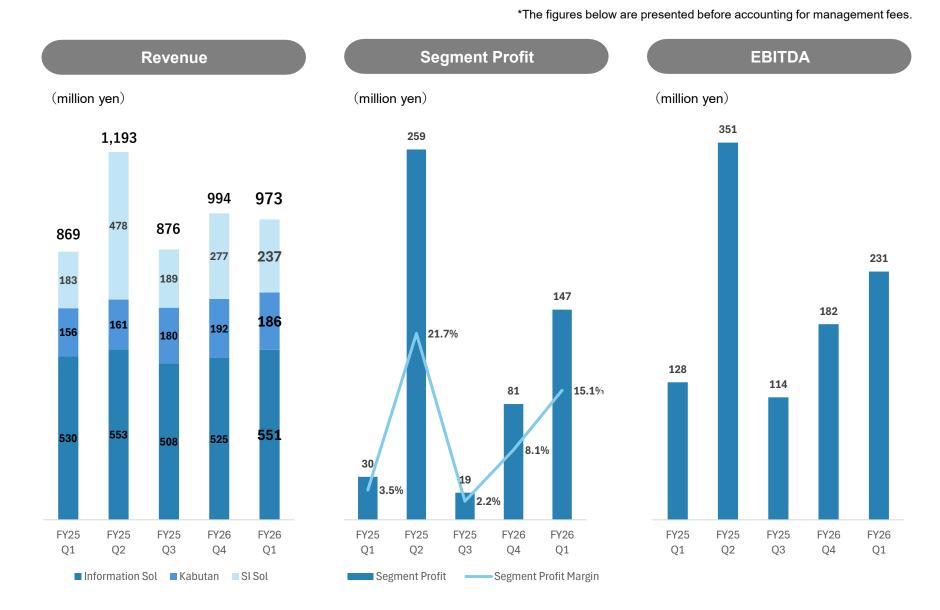


Financial Results for Q1 of FY2026 : Solution Business



- Net sales increased in both information solutions and SI/package solutions, driven by growth in recurring monthly fees in addition to one-time spot revenue
- "Kabutan" also saw an increase in net sales year-on-year due to the effect of price revision for its paid premium service implemented in October 2025.

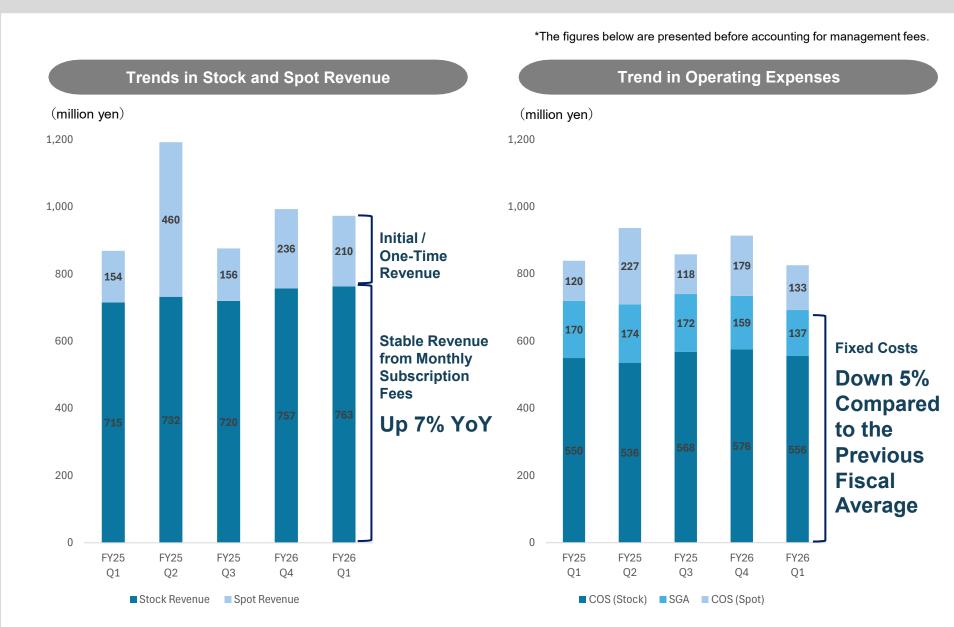
 note: spike in Q4 FY2025 was due to the year-end advertising demand
- Fixed COGS and SG&A
 reduced under the prioritization
 and concentration
 measurement implemented in
 the previous fiscal year, led to
 a significant increase in profit



Financial Results for Q1 of FY2026 : Solution Business



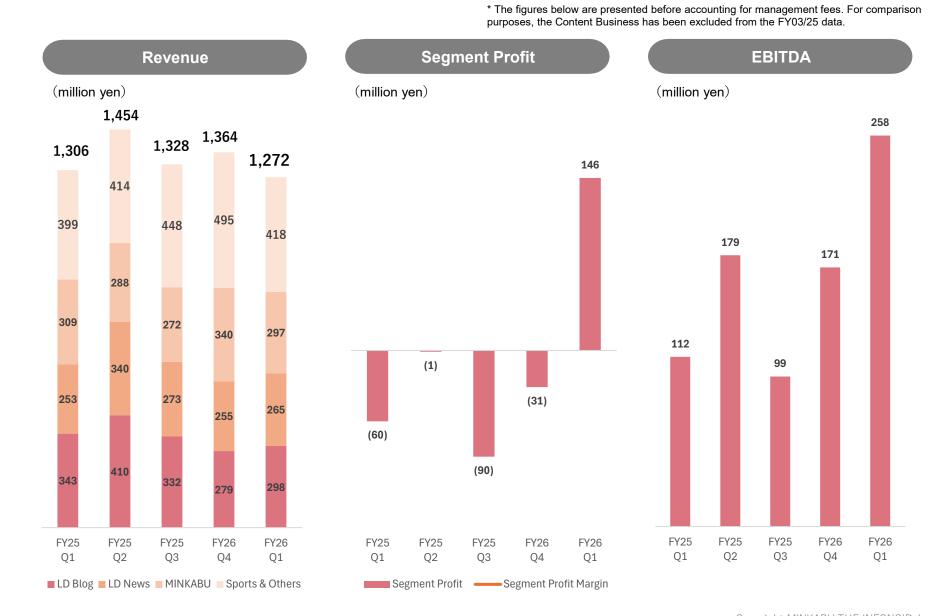
- Stock revenue, i.e., stable recurring revenue from monthly subscription fees which is also a source of investment, up 7% year-on-year
- Fixed cost were reduced by 5% compared to the average of the previous fiscal year through a combination of asset restructuring and fixed cost reduction, contributing to an improvement of segment profit margin.
- Progressing toward a cost structure where fixed costs are fully covered by stock revenue



Financial Results for Q1 of FY2026 : Media Business



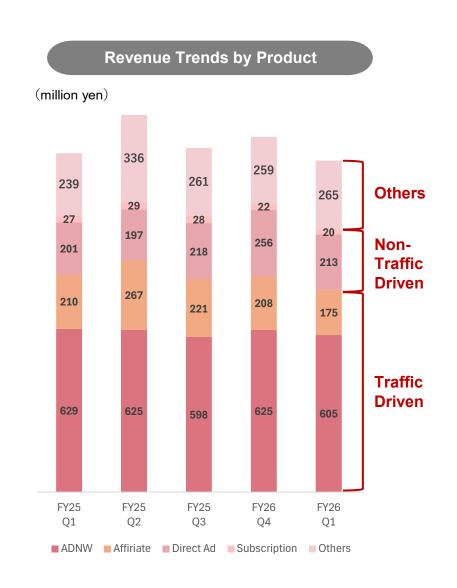
- Net sales were generally in line with the business plan, although we saw a year-onyear decline due to withdrawal from unprofitable businesses.
- Return to profitability, due to significant reduction in COGS and SG&A through large-scale business and asset restructuring and fixed cost review conducted in the previous fiscal year.
- Achieving stable profitability as planned



Financial Results for Q1 of FY2026 : Media Business



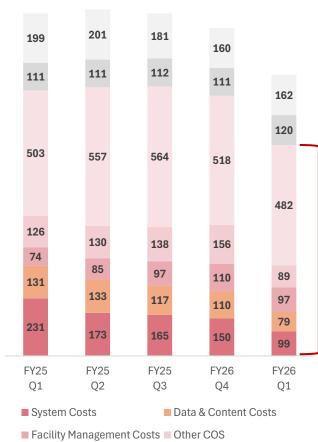
- Non-traffic-based revenue, including creator economyrelated sales, remains strong
- Ad market remains sluggish, but network and performancebased ad revenue remains largely within expectations
- Sales expansion in growth areas and strengthening of resilience to market fluctuations are proceeding in parallel, leading to stabilization of overall revenue.



* The figures below are presented before accounting for management fees. For comparison purposes, the Content Business has been excluded from the FY03/25 data.

Trend in Operating Expenses

(million yen)



Down 21% Compared to the

Fixed Costs

Previous Fiscal Average

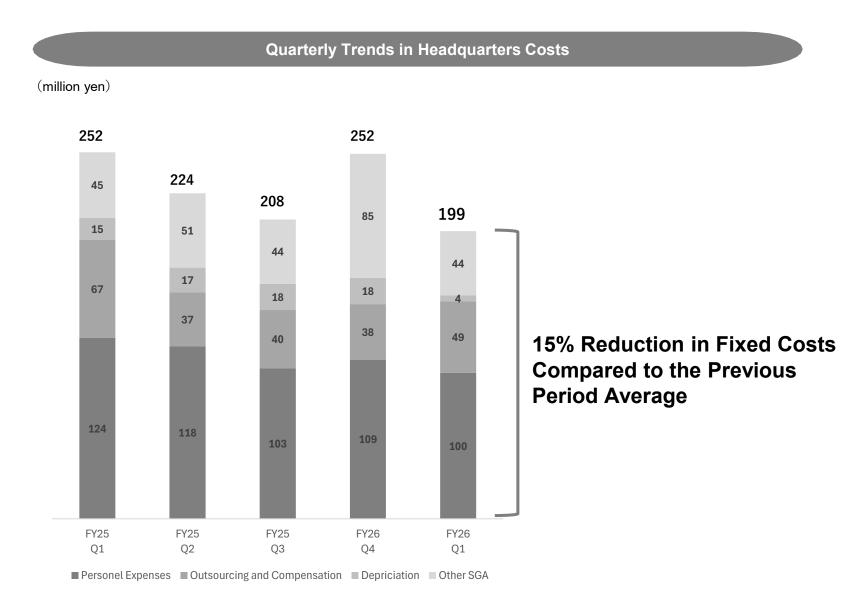
Other SGA Ad & Subscription Costs

Ad Revenue Sharing

Financial Results for Q1 of FY2026 : Headquarters Expenses



- Completed restructuring measures related to the business reorganization
- Promoted AI utilization and system replacement to improve operational efficiency. Achieved a 15% cost reduction vs. previous period average, despite one-time expenses
- Advancing optimal cost control aligned with future business development



Financial Position and Cash Flow



- Despite tax payments in Q1, significant EBITDA improvement resulted in a positive cash flow position; we expect cash balance to accumulate going forward
- Equity ratio is expected to double compared to that of FY2025 by the end of first half of this fiscal year, supported by the accumulatio of stable net income
- Financial stability framework was established through the agreement with all financial lenders

Significant Improvement in Cash Flow

Equity Ratio
Entering Recovery
Phase

Establishing a Framework for Financial Stability

- EBITDA Improved significantly, negative to positive from (¥605M) in Q4 FY03/25 to ¥293M
- Cas position positive despite a ¥27M decrease in cash due to ¥166M in tax payments in Q1 FY03/26

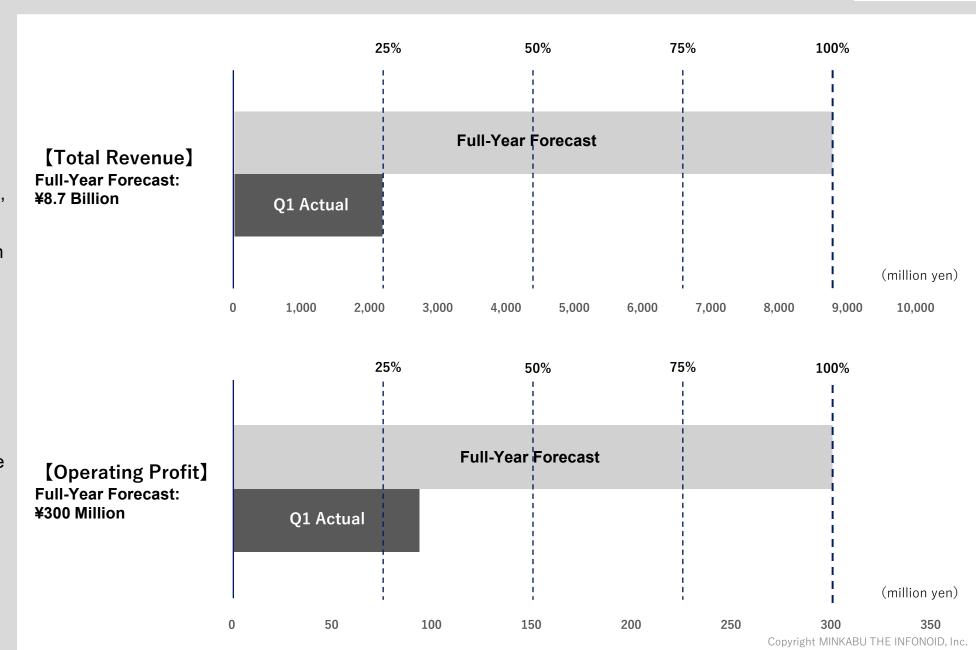
 Equity ratio is expected to double compared to that of FY2025 by the end of first half of this fiscal year, supported by the accumulatio of stable net income

- On June 20, 2025, we entered into amendment agreements with all financial lenders for a ¥5.68 billion term loan and a ¥1.9 Billion syndicated loan
- Agreed to a payment reschedule that balances capital retention for future growth and debt repayment

Progress Toward Consolidated Earnings Forecast for the FY2026



- Over 25% of full-year profit forecast achieved in Q1, despite the plans heavily focused on the second half. In addition to the cost reductions outpaced the plan, the focus on reproducible business through prioritization and concentration implemented in the previous fiscal year resulted in stable revenue contributing as expected
- Sales from existing assets are stable, and forecasts for the Q2 also on track as planned.
 Steadily promoting a profitgenerating structure throughout the fiscal year



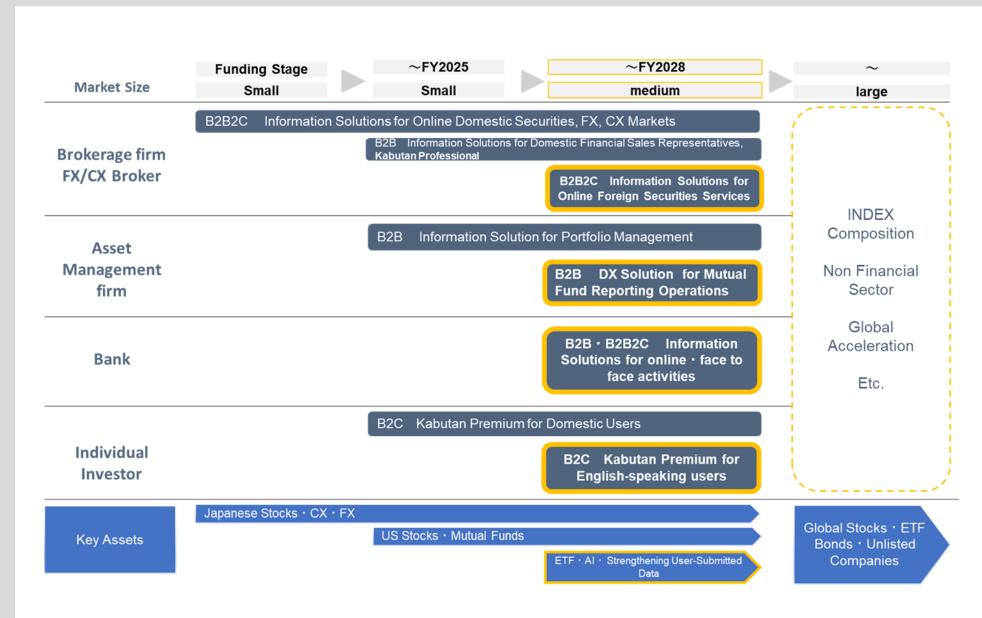
	big data						media
		01	Overview		4		
	index	02	Q1 2026 Financial Results and Outlook		6		
		03	Specific Progress on Utilization of Existing Assets		15	artificial intelligence	
solution		04	Overview (Restated)		26		
	technology	05	Appendix	•••	28		
					infor		
					mation		

Progress on the Utilization of Existing Assets : Solution Business



Solution Business Growth Map

- We provide information services that directly and indirectly support investment activities of individual investors in Japan, through B2C, B2B, and B2B2C models.
- In addition to providing B2B services to over 170 companies—primarily financial institutions—we operate a financial information media platform with more than 10 million unique individual investor users, establishing a strong and solid position in the financial information sector.
- We have reaffirmed these foundations as the cornerstone of our growth drivers and will allocate management resources to them over the medium term.



Progress on the Utilization of Existing Assets : Solution Business



DX Solution for Asset Management Firm

Robot Report/Robot Repot Al

- By integrating Robot Report with AI, we enable the automatic generation of a wide range of documents, including monthly reports, market commentary, prospectuses, and fund management reports.
- With a built-in fact-checking feature, the system ensures accuracy while improving both operational efficiency and information quality.
- In addition to delivering content to distributors, the solution can also connect to a wide range of financial institutions, including life insurers, non-life insurers, and investment advisors.
- This highly flexible solution supports comprehensive innovation in reporting operations.
- Pricing per fund: ¥30,000–
 ¥100,000 per month
 - * Varies depending on report type
 - * Approximately 6,000 publicly offered investment trusts exist in Japan

Achieved DX of Investment Trust Reporting Operations

[Robot Report (RR]

Various types of investment trust reports are automatically generated in HTML and PDF formats, achieving substantial operational efficiency for asset management and sales companies. Equipped with difference highlighting and verification functions, the system ensures both accuracy and speed in information delivery.

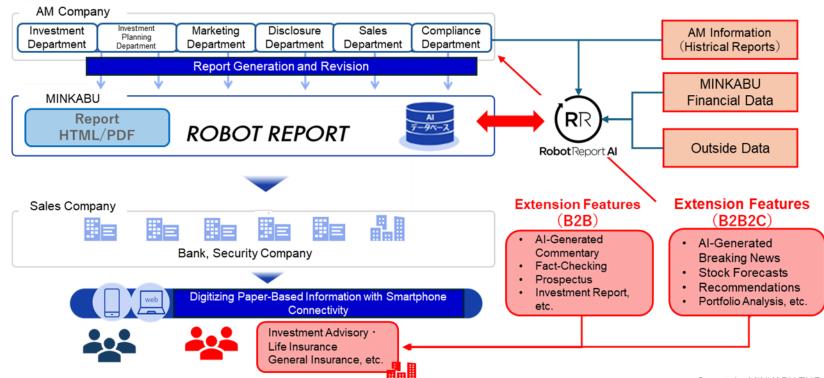
[Robot Report AI]

Our AI solution automatically analyzes fluctuations in investment trust NAVs by correlating them with news events.

It is optimized for sales and asset management support, and can be trained to match the tone and style of past reports.

The system provides sophisticated market insights and clear explanations—quickly and efficiently.

We are advancing efforts to build a strategic sales expansion framework with Mizuho Financial Group





Robot Report Al Introduction Video

Progress on the Utilization of Existing Assets : Solution Business



Solution for Employees' Asset-Building MINKABU ACADEMY

- Centralize account balances held across multiple schemes (corporate-type DC, NISA, iDeCo, public pensions, etc.), and visualize risk/return by asset classes.
- Practical financial education features equipped, to support asset building beginners.
- For companies, visualize human capital in addition to improve employee engagement.
- Usage fee: ¥150,000/month per company
 - * Plan for small businesses
 - * Targeted at companies with 10 or more employees
 - * Approx. 380,000 such companies in Japan

A One-Stop Platform for Financial Education and Investment via iDeCo and NISA, Aligned with the Asset-Income Doubling Initiative









Key Features and Services								
Account Aggregation	Portfolio Analysis	Public Pension Simulation						
Peer Comparison	Various Simulations	Chat Consultation						
Video Learning	News Updates							

	Corporate DC Plan	iDeCo	NISA
Link able	Investment Trust	Domestic Stocks / Foreign Stocks	Domestic Bonds / Foreign Bonds
Ass ets	Domestic REIT / Foreign REIT	Others	
	Bank Deposit ₁	ESOP -2	DB _{'3}

- *1 Bank data is linked via Moneytree's account integration feature.
- *2 Employee stock ownership plan (ESOP) data is provided by the company.
- *3 Defined benefit pension (DB) data is also provided by the company.





MINKABU ACADEMY Introduction Video

Progress on the Utilization of Existing Assets : Solution Business



Solution for Foreign Securities Firms

- Strengthening U.S. stock coverage on Kabutan, adding specialized ETF content, introducing a multilingual engine, and leveraging the insights and technological capabilities gained through our B2C and B2B cyclical model to expand into the global market.
- Collaborating with partner companies familiar with local cultures and financial regulations in each country, to provide information to more investors.
- Pricing per solution: ¥100,000 to ¥2,000,000 per month (Client billing: Solution unit price × number of solutions adopted per company)
- * While initially targeting 165 online-channel securities firms in South Korea, Taiwan, and the United States, we are also actively pursuing marketing efforts in other regions through partnerships with top vendors in each respective country.

Expanding our unique data solutions to global securities firms and financial service providers

International Partner Firms KAINOA GROUP, LLC. ITGEN Co., Ltd. Coffee house NeuroFusion Inc. Goline Corporation Major Information Vendor

Key Solutions Planned for Deployment

○Real-Time Earnings Reports for Japanese and U.S. Stocks (Multilingual Support)

We analyze earnings information for Japanese and U.S. stocks in real time and deliver it promptly in multiple languages—including English, Korean, and Chinese. By doing so, we help eliminate information gaps and support investment decision-making for overseas investors and international securities firms.

OThematic Investment Solutions for Japan and U.S. Markets (Multilingual Support)

By leveraging search data from **Kabutan**, we visualize investor interest. This solution is already widely adopted by major online brokerages in Japan, enabling users to identify trending themes and related stocks in both the Japanese and U.S. markets in real time.

Scheduled Deployment

Our solution services (¥100,000–¥2,000,000 per solution per month by number of solutions) are being deployed primarily to 165 securities firms with established online channels across South Korea, Taiwan, and US.

- •United States Hedge Funds Implemented in July 2025 (2 companies)
- •Hong Kong Online-Only Brokerage Scheduled for implementation in October 2025 (1 company)
- •Singapore Online-Only Brokerage Scheduled for implementation in October 2025 (1 company)
- •South Korea Full-Service Securities Company Scheduled for implementation within this fiscal year (1 company)
- •South Korea Financial Solution Vendor Scheduled for implementation within this fiscal year (1 company)
- •Canada Financial Engineering Vendor PoC scheduled within this fiscal year (1 company)

(Other Ongoing Negotiations)

Financial Al Vendor(Israel)/ Financial Al Vendor(Taiwan)



Progress on the Utilization of Existing Assets : Media Business



Revenue structure for sustainable growth

- livedoor has long possessed key strengths such as a solid user base and sustained relationships with talented creators. However, its revenue model had been heavily reliant on network advertising, making revenue stability an issue.
- Since the previous fiscal year, we have strategically leveraged these existing assets to establish multiple new monetization points, including tie-up advertisements, secondary sales of creator content, and licensing initiatives.
- This enables livedoor to simultaneously achieve improved profitability and sustainability of its platform, and deeper client relationships, achieving sustainable growth.

Enhancing profitability, business continuity, and client engagement by leveraging existing assets

Monetization base	Revenue classification	KPI/KGI	Content Service strategy	Relationships with users	Relationship s with clients
Traffic- Dependent Business Model	Ad network advertisingAffiliate advertising	Number of visitsMaximizing page views	Mass-market focusedReal-time coverage	Content consumptionFocused on driving traffic	∙Short-term •Efficient
Engagement- focused business model	 Branded partnership Planned/special advertising Content commerce Sports facilities Creative production 	Session durationVisit frequencyComments	 Content creator Original content (including Al- generated) Experience-based services 	∙Fans •Interactive •In-person	■Interaction ■Sustained
Royalty-focused business model	 Selling creator-generated content Subscriptions Paid content E-commerce Sponsored advertising 	Retention rateParticipation frequencyWillingness to spend	Targeting core usersNiche-focused and high-end	 Continuous engagement Collaborative creation Personalized experience 	•Upsell •Cross-sell

Progress on the Utilization of Existing Assets : Media Business

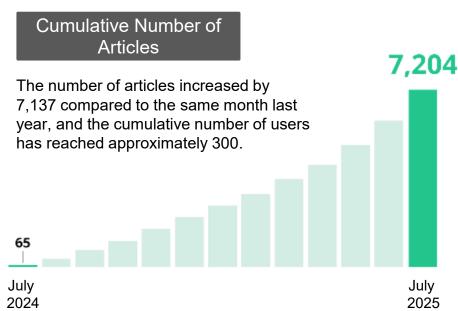


Enhancing article generation through Al

- "livedoor ECHOES" is a UGC service that uses AI to automatically convert YouTube videos into news articles, which can then be published on livedoor News.
- Since last fiscal year, we have actively promoted the service, resulting in approximately a 100fold increase in the number of published articles over the course of a year.
- By strengthening collaboration with creators in the video domain, we are not only reducing content production costs but also diversifying revenue sources through opportunities such as securing high-value video-based advertising deals.

Driving article production and creator collaboration through the expanded adoption of "livedoor ECHOES"





By enhancing partnerships with ECHOES users—such as YouTubers and experts—we have established a framework to acquire high-value video ad campaigns. We have also commenced co-production of highly specialized original series and premium articles.



Enhancing the Creator Business

- We are aiming to expand the reach of manga content created by official bloggers by focusing on two core models: pay-per-episode and singlevolume e-book sales.
- Starting this fall, several serialized works by official bloggers are scheduled to be distributed on piccoma, the digital manga and novel platform operated by Kakao piccoma Corp.
- The market size for comic-related digital publications exceeds ¥500 billion. We plan to offer content priced in the range of several dozen to several hundred yen per episode, depending on factors such as number of episodes and content length.

Digital Publishing to Launch Sequentially on "piccoma," a Leading Digital Manga and Novel Platform



[Strengthening Collaboration with Top Creators]

- To expand our content offering and diversify our publishing across multiple genres, we are launching a new initiative that combines the popularity of top bloggers with manga storytelling.
- We plan to gradually broaden the range of genres covered—starting with manga, and expanding into areas such as cooking, essays, and more.



We are reinforcing ongoing partnerships with popular bloggers to broaden our revenue foundation through paid content across multiple genres.



Progress on the Utilization of Existing Assets : Media Business



Strengthening the Creator Network

- We have initiated a collaboration with UNIVERSE PULSE Inc. to strengthen our promotional support structure by integrating our media's TikTok accounts and creators with the "MicroAd Creator Network."
- TikTok Shop officially launched in Japan in June 2025. Globally, it has already generated over ¥50 trillion in GMV, and the Japanese market is expected to reach several hundred billion yen in scale.

Strengthening Promotional Support in Partnership with UNIVERSE PULSE Inc. — A New Initiative Leveraging Our Media's TikTok Accounts —



*TikTok is a trademark of TikTok Inc.



Maximizing Promotional Impact Through Media Collaboration

- Leveraging TikTok accounts operated by our media brands alongside influential creators, we deliver product introductions tailored to the unique characteristics of each media outlet and its follower demographics.
- This enables us to execute promotional campaigns that align with the diverse needs of advertisers.

Data-Driven Matching Accuracy

 Utilizing MicroAd's data platform "UNIVERSE" to analyze follower demographics, we support improved sales performance through precise matching based on consumer behavior and interests.

Comprehensive Support for Creator Activities

 UNIVERSE PULSE is an officially certified TikTok partner (TAP/CAP), providing end-to-end support from follower acquisition and video production to account management.

	big data					media
		01	Overview	 4		
	index	02	Q1 2026 Financial Results and Outlook	 6		
		03	Specific Progress on Utilization of Existing Assets	 15	artificial intelligence	
solution		04	Overview (Restated)	 26		
	technology	05	Appendix	 28		
				information		



Sustaining Operating Profitability

- Stable revenue through high reproducibility and low volatility, combined with fixed cost reductions stabilize profits
- Secure a mechanism for maintaining consistent profitability

Securing Stable Funding

- Repayment schedule agreed with lenders to avoid hindering business growth.
- Aiming for early removal of the Going Concern Note .

Maximizing the Utilization of Existing Assets

- Accelerating service releases and development using existing assets.
- Also promoting partner strategies

	big data					media
		01	Overview	 4		
	index	02	Q1 2026 Financial Results and Outlook	 6		
		03	Specific Progress on Utilization of Existing Assets	 15	artificial intelligence	
solution		04	Overview (Restated)	 26		
	technology	05	Appendix	 28		
				information		

Appendix

Changes to the Shareholder Benefits Program



Shareholder reward points will now be redeemable exclusively for coupons for "Kabutan Premium".

- To enhance the penetration and operational efficiency of our proprietary services, we have revised the shareholder benefits program.

 Effective from September 30, 2025, all shareholder reward points will be redeemable exclusively for free coupons for our financial information service, *Kabutan Premium*.
- Compared to the previous program, the number of points awarded has been increased, and the upper-tier benefit category for large shareholders has been expanded.

This revision aims to strike a balance between enhancing shareholder returns and cultivating loyal shareholders through the use of our own services.

[Post-Revision Point Allocation and Redeemable Kabutan Premium Coupons]

Shares Held	Points Granted	Redeemable Kabutan Premium Coupor		
500–599 shares	4,500 pts	1-month coupon		
600–699 shares	9,000 pts	2-month coupon		
700-799 shares	13,500 pts	3-month coupon		
800-899 shares	18,000 pts	4-month coupon		
900–999 shares	22,500 pts	5-month coupon		
1,000–1,999 shares	27,000 pts	6-month coupon		
2,000–2,999 shares	31,500 pts	7-month coupon		
3,000–3,999 shares	36,000 pts	8-month coupon		
4,000–4,999 shares	40,500 pts	9-month coupon		
5,000 shares or more	45,000 pts	10-month coupon		

^{*} For further details, please refer to the "Notice Regarding Changes to the Shareholder Benefits Program" released today.



Appendix income statement



The Company has been collecting management fees from group companies as internal transactions since the second quarter of FY2024. The table below shows the figures which are not reflected management fees as previously disclosed, for the sake of disclosure continuity. The figures reflected management fees are listed on pages 31-32.

	Fiscal Year ended March 31, 2024	EV2025 Q1				FY2026	5 Q1
	Consolidated	Consolidated	Consolidated	Changes	Consolidated	Consolidated	Changes
Net Sales	9,920	10,548	8,700	-17.5%	2,154	2,163	+0.4%
MEDIA	6,348	6,912	5,000	-27.7%	1,354	1,277	-5.7%
SOLUTION (5.)	3,783	3,932	4,000	+1.7%	869	973	+12.0%
Adjustment (1.)	-212	-295	-300	_	-69	-88	_
Operating Profit	-699	-1,911	300		-283	93	
MEDIA (5.)	-236	-1,358	430	_	-61	146	_
SOLUTION (5.)	428	389	770	+97.7%	30	147	+383.3%
Adjustment (2.)	-891	-942	-900	_	-252	-200	_
Ordinary Profit	-790	-1,993	150	-	-300	55	-
Profit attributable to Parent Company	-1,180	-5,525	200		-237	46	
EBITDA (3.)	492	-711	1,200		3	293	+8,452.1%

^{1.} Re-allocation of inter-segment sales

^{2.} Elimination of inter-segment and unallocated operating expenses

Calculation formula of EBITDA is Operating income+depreciation+amortization of goodwill

^{4.} Acquired FromOne, Inc. on September 1, 2023 and made it a consolidated subsidiary. Since the deemed acquisition date is September 30, 2024, only the balance sheet was consolidated as of September 30, 2023.

^{5.} Starting from July 1, 2023, the Company has been collecting management fees from group companies. Management fees of the media business and solution business were 142 million yen and 109 million yen, respectively and thus, segment profit with these fees for media business and solution business were 146 million yen and 147 million yen respectively.

^{6.} Figures are all in Japanese Yen and rounded down to the nearest million yen.



Appendix sales by segments



The Company has been collecting management fees from group companies as internal transactions since the second quarter of FY2024. The table below shows the figures which are not reflected management fees as previously disclosed, for the sake of disclosure continuity. The figures reflected management fees are listed on pages 31-32.

	Fiscal Year ended March 31, 2024	Fiscal Year ended March 31, 2025	Consolidated Financial Forecasts Fiscal Year ending March 31, 2026		FY2025 Q1	FY2026 Q1	
	Consolidated	Consolidated	Consolidated	Changes	Consolidated	Consolidated	Changes
MEDIA	6,348	6,912	5,000	-27.7%	1,354	1,277	-5.7%
Ad revenue	5,193	4,243	3,790	-10.7%	1,039	1,018	-2.0%
Subscription revenue	129	106	90	-15.6%	27	23	-13.9%
Others	1,026	2,562	1,120	-56.3%	287	235	-18.0%
SOLUTION	3,783	3,932	4,000	+1.7%	869	973	+12.0%
Subscription revenue	2,626	2,924	3,230	+10.4%	714	757	+6.0%
Billing revenue	440	525	550	+4.6%	126	136	+8.3%
Initial revenue	1,157	1,007	770	-23.6%	154	216	+40.0%
Adjustment (1.)	-212	-295	-300	_	-69	-88	-
Net Sales	9,920	10,548	8,700	-17.5%	2,154	2,163	+0.4%

Re-allocation of inter-segment sales

^{2.} Acquired FromOne, Inc. on September 1, 2023 and made it a consolidated subsidiary. Since the deemed acquisition date is September 30, 2024, only the balance sheet was consolidated as of September 30, 2023.

^{3.} Figures are all in Japanese Yen and rounded down to the nearest million yen.



Appendix income statement



The Company has been collecting management fees from group companies as internal transactions since the second quarter of FY2024. The table below shows the figures reflected management fees.

	Fiscal Year ended March 31, 2024	Fiscal Year ended March 31, 2025	Consolidated Financial Forecasts Fiscal Year ending March 31, 2026		FY2025 Q1	FY2026 Q1	
	Consolidated	Consolidated	Consolidated	Changes	Consolidated	Consolidated	Changes
Net Sales	9,920	10,548	8,700	-17.5%	2,154	2,163	+0.4%
MEDIA	5,877	6,081	4,500	-26.0%	1,128	1,135	+0.7%
SOLUTION (5.)	3,493	3,642	3,600	-1.2%	732	864	+17.9%
Adjustment (1.)	548	824	600	-27.2%	293	163	-44.4%
Operating Profit	-699	-1,911	300		-283	93	_
MEDIA (5.)	-706	-2,188	50	_	-287	4	_
SOLUTION (5.)	138	99	250	+150.8%	-106	37	_
Adjustment (2.)	-131	178	_	_	110	51	-53.4%
Ordinary Profit	-790	-1,993	150	_	-300	55	_
Profit attributable to Parent Company	-1,180	-5,525	200	_	-237	52	_
EBITDA (3.)	492	-711	1,200	_	3	293	+8,452.1%

Re-allocation of inter-segment sales

^{2.} Elimination of inter-segment and unallocated operating expenses

^{3.} Calculation formula of EBITDA is Operating income+depreciation+amortization of goodwill

^{4.} Acquired FromOne, Inc. on September 1, 2023 and made it a consolidated subsidiary. Since the deemed acquisition date is September 30, 2024, only the balance sheet was consolidated as of September 30, 2023.

Starting from July 1, 2023, the Company has been collecting management fees from group companies. Management fees of the media business and solution business were 142 million yen and 109 million yen, respectively and thus, segment profitlosses with these fees for media business and solution business were 4 million yen and 37 million yen respectively.

^{6.} Figures are all in Japanese Yen and rounded down to the nearest million yen.



Appendix sales by segments



The Company has been collecting management fees from group companies as internal transactions since the second quarter of FY2024. The table below shows the figures **reflected management fees**.

	Fiscal Year ended March 31, 2024	Fiscal Year ended March 31, 2025	Consolidated Financial Forecasts Fiscal Year ending March 31, 2026		FY2025 Q1	FY2026	FY2026 Q1	
	Consolidated	Consolidated	Consolidated	Changes	Consolidated	Consolidated	Changes	
MEDIA	5,877	6,081	4,500	-26.0%	1,128	1,135	+0.7%	
Ad revenue	5,193	4,243	3,790	-10.7%	1,039	1,018	-2.0%	
Subscription revenue	129	106	90	-15.6%	27	23	-13.9%	
Others	1,026	2,562	1,120	-56.3%	287	235	-18.0%	
Others (management fee deduction) (3.)	-470	-830	-500	_	-226	-142	_	
SOLUTION	3,493	3,642	3,600	-1.2%	732	864	+17.9%	
Subscription revenue	2,626	2,924	3,230	+10.4%	714	757	+6.0%	
Billing revenue	440	525	550	+4.6%	126	136	+8.3%	
Initial revenue	1,157	1,007	770	-23.6%	154	216	+40.0%	
Others (management fee deduction) (3.)	-289	-289	-400	_	-136	-109	_	
Adjustment	548	824	600	-27.2%	293	163	-44.4%	
Adjustment (1.)	-212	-295	-300	_	-69	-88	_	
Adjustment (management fee deduction) (3.)	760	1,120	900	-19.7%	363	251	-30.7%	
Net Sales	9,920	10,548	8,700	-17.5%	2,154	2,163	+0.4%	

^{1.} Re-allocation of inter-segment sales

^{2.} Acquired FromOne, Inc. on September 1, 2023 and made it a consolidated subsidiary. Since the deemed acquisition date is September 30, 2024, only the balance sheet was consolidated as of September 30, 2023.

^{3.} Since July 1, 2023, the Company has been collecting management fees from each group company. The segment sales of each business segment are presented after deducting these management fees, and the collected management fees are included in the adjustment amount.

^{4.} Figures are all in Japanese Yen and rounded down to the nearest million yen.



Appendix balance sheet items



	As of March 31, 2024	As of March 31, 2025	As of June 30, 2025		
	Consolidated	Consolidated	Consolidated	Changes	
Current assets	4,132	2,039	1,846	-9.5%	
(Cash and deposit)	2,047	542	514	-5.1%	
Non - current assets	10,706	7,943	7,854	-1.1%	
Assets	14,838	9,982	9,701	-2.8%	
Current Liabilities	2,734	4,376	8,853	+102.3%	
Non-Current Liabilities	5,919	5,286	486	-90.8%	
Liabilities	8,654	9,662	9,340	-3.3%	
Capital stock	3,534	320	321	+0.1%	
Capital surplus	3,806	6,632	6,633	+0.0%	
Retained earnings	-1,199	-6,725	-6,672	_	
Others	28	80	78	-2.2%	
Non-controlling interests	14	11	_	_	
Net assets	6,184	319	360	+12.6%	

^{*} Figures are all in Japanese Yen and rounded down to the nearest million yen.



The information contained in this document, other than historical facts, includes information regarding future prospects. Information about future prospects is based on predictions, expectations, assumptions, plans, evaluations, etc., at the current time, based on information currently available to us, and includes risks and uncertainties. We cannot guarantee that the periodic forecasts, evaluations, and other information used in the description of future prospects are accurate, or that they will turn out as such in the future. The information contained in this document was created on the date stated in this document and reflects our views at that time, and therefore, should be considered in light of the circumstances at that time. Please be aware of this. We are not obligated to periodically update and report the information contained in this document to reflect events that occurred after the date of creation of the information.