

Notice: This document is an English translation of a statement written originally in Japanese.  
The Japanese original should be considered as the primary version.

August 21, 2025

Dear all,

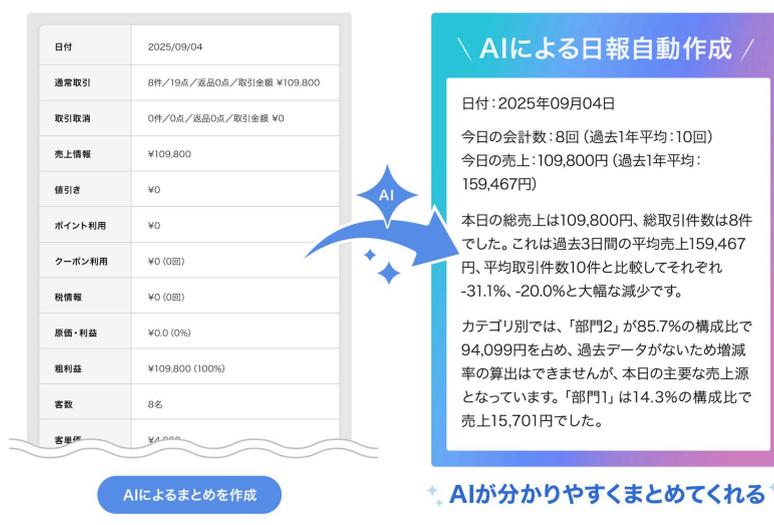
Company name Smaregi, Inc.  
 Representative Representative Director Ryuhei Miyazaki  
 (Code number: 4431 TSE Growth)  
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**[Smaregi × AI] Beta Release of Automated Daily Report Generation Feature**  
**– Launching Our AI Strategy in Practice –**

Smaregi, Inc. has released the beta version of its AI-powered automated daily report generation feature. This initiative marks the first step in the AI strategy outlined in our “Business Plan and Growth Potential” disclosed in June 2025. Initially available to a limited group of users, the feature will be rolled out gradually with the goal of strengthening the product offering.

**Overview of the Feature**

A new button has been added to the daily closing screen within the Smaregi system. When pressed, it automatically generates comments based on sales figures, customer counts, and time-based trends observed throughout the day.



日付	2025/09/04
通常取引	8件/19点/返品0点/取引金額 ¥109,800
取引取消	0件/0点/返品0点/取引金額 ¥0
売上情報	¥109,800
値引き	¥0
ポイント利用	¥0
クーポン利用	¥0 (0回)
税情報	¥0 (0回)
原価・利益	¥0.0 (0%)
粗利益	¥109,800 (100%)
客数	8名
客単価	¥13,725

AIによる日報自動作成 /

日付: 2025年09月04日

今日の会計数: 8回 (過去1年平均: 10回)  
 今日の売上: ¥109,800円 (過去1年平均: ¥159,467円)

本日の総売上は¥109,800円、総取引件数は8件でした。これは過去3日間の平均売上¥159,467円、平均取引件数10件と比較してそれぞれ -31.1%、-20.0%と大幅な減少です。

カテゴリ別では、「部門2」が85.7%の構成比で ¥94,099円を占め、過去データがないため増減率の算出はできませんが、本日の主要な売上源となっています。「部門1」は14.3%の構成比で売上¥15,701円でした。

AIによるまとめを作成

AIが分かりやすくまとめてくれる

\*Images are for illustrative purposes only.

**Expected Benefits**

- 1. No Need to Start from Scratch**  
 AI-generated comments reduce the burden of thinking “What should I write?”, streamlining and simplifying routine reporting tasks.
- 2. Transform Reports into Actionable Insights**

Data-driven, analytical comments are automatically generated, enabling users to record valuable insights that can inform future planning and operational improvements—without added effort.

*Please note: This is a beta version. Specifications may be subject to change upon official release.*

## **Background of Development**

Retail businesses continue to face challenges such as chronic labor shortages, rising inbound demand, and delays in digital transformation. Among these, routine administrative tasks often consume resources that could otherwise be allocated to customer service or operational enhancement—frequently resulting in longer working hours for staff.

We selected “daily report generation” as the first use case for AI implementation in Smaregi because it is a common task across all store types and offers broad applicability. In addition, these tasks are often performed at the end of the business day—when staff are most fatigued—making automation particularly impactful.

This feature goes beyond simple text generation: it incorporates built-in data analysis functionality. We aim to transform daily reports from routine records into strategic assets that support effective store operations.

## **Comment from Mr.Miyazaki (Representative Director)**

The emergence of AI as a game-changer is ushering in a new phase for society. While this shift brings some uncertainty, it also inspires great excitement and high expectations.

At Smaregi, we possess a vast amount of retail data—including POS transaction logs—and believe that leveraging this data through AI can create entirely new forms of value.

With this conviction, we are pleased to release the first step in our AI initiative: the automated daily report generation feature. By incorporating not only quantitative summaries but also qualitative analysis and industry-specific perspectives, we aim to build a foundation that supports smarter, more efficient store management.

We will continue to develop and release AI-powered features that reflect technological evolution and drive business growth. Embracing change rather than fearing it, we are committed to shaping an exciting future together with all of our stakeholders.

## **Reference: Smaregi’s AI Strategy**

In June 2025, Smaregi announced its AI strategy covering both product innovation and internal operations.

This release represents the first execution of that strategy through a product-focused initiative. Moving forward, Smaregi will continue to integrate AI into its platform and workflows, aiming to enhance customer satisfaction and operational efficiency, while creating value for all stakeholders.

**Reference Document:** [\*“Business Plan and Growth Potential - p.41”\*](#)