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**Announcement Regarding Formulation of
Simplex Group Medium-Term Business Plan: MTBP 2030 - Vision1000**

Simplex Holdings, Inc. (“the Company”) hereby announces that it has formulated the Simplex Group medium-term business plan, MTBP 2030 - Vision1000, covering the period from the fiscal year ending March 31, 2027 to the fiscal year ending March 31, 2030.

1. Positioning of the medium-term business plan: MTBP 2030 - Vision1000

In order for Simplex Group to become a company that creates a certain social impact amid the growing momentum of DX, we believe that it is important to first achieve an annual revenue of 100 billion yen. Based on this belief, we have established Vision1000, which specifies what Simplex Group aims to be, as our long-term growth strategy to seek improvement of our corporate value in a sustainable manner.

Under our medium-term business plan, MTBP 2027, covering the three-year period from the fiscal year ended March 31, 2025 to the fiscal year ending March 31, 2027, Simplex Group has been steadily expanding its business foundation by working to develop group synergies. At present, demand for DX continues to trend at a high level. We recognize the importance of steadily capturing this demand while enhancing the value we provide and our competitiveness through the utilization of AI.

In the light of the progress of these initiatives and the current business environment, the Company has clarified that the target period for achieving the annual revenue of 100 billion yen set forth in Vision1000 will be the fiscal year ending March 31, 2030. Accordingly, the Company progressively reviewed the MTBP 2027 to define the growth strategies and numerical targets for achieving this target and formulated a medium-term business plan, MTBP 2030 - Vision1000, covering the four-year period from the fiscal year ending March 31, 2027 to the fiscal year ending March 31, 2030.

2. Key management targets set forth in the medium-term business plan, MTBP 2030 - Vision1000

(Millions of yen, unless otherwise indicated)

	FY3/2026 (Actual)	FY3/2030 (Target)
Revenue	58,682	100,000
Operating profit	14,420	25,000 to 30,000
Operating profit margin	24.6%	25 to 30%
ROE	21.0%	25 to 30%

* The numerical targets for FY3/2030 do not include contributions from M&A.

* Operating profit, operating profit margin, and ROE for FY3/2030 are expected to improve through our initiatives, such as the promotion of AI utilization and the establishment of non-labor-intensive business models, while their targets are set in ranges due to variable factors at this point regarding the timing and extent to which these effects will materialize.

* The above targets have been formulated based on information available as of the preparation date for this document. Accordingly, the actual results may differ due to various factors in the future.

For more details, please refer to the presentation materials available on the Company's IR website below:

<https://www.simplex.holdings/en/ir/library/>

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