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Notice Regarding the Introduction of a Shareholder Benefit Program

TAKE AND GIVE. NEEDS Co., Ltd. (the "Company") hereby announces that its Board of Directors, at a meeting held today, resolved to introduce a shareholder benefit program as described below.

1. Purpose of Introducing the Shareholder Benefit Program

(1) Returning value to shareholders and improving share liquidity

In appreciation of our shareholders' continued support, and with the aim of enhancing the attractiveness of investing in the Company's shares and encouraging more people to hold them, thereby improving share liquidity and broadening our investor base, the Company has decided to establish the "TAKE AND GIVE. NEEDS Premium Yutai Club."

(2) Strengthening dialogue with shareholders and promoting the digital transformation (DX) of shareholder management

The Company will actively utilize the shareholder database obtained through membership registration in the "TAKE AND GIVE. NEEDS Premium Yutai Club" to strengthen dialogue with shareholders. To help shareholders better understand our business activities, we plan to deliver IR information, such as PR news, financial results, and timely disclosures, to shareholders on an ongoing basis.

In addition, by digitizing shareholder management, which until now has relied on only limited information, we aim to achieve more efficient dialogue with the market and will strive to enhance corporate value and expand our business.

2. Overview of the Shareholder Benefit Program

(1) Eligible shareholders

Beginning in December 2026, shareholders listed or recorded in the Company's shareholder register as of the end of December each year who hold 700 shares or more will be eligible.

(2) Details of the program

Eligible shareholders will receive points according to the number of shares held, based on the [Shareholder Benefit Point Table] below. Points can be exchanged on the "TAKE AND GIVE. NEEDS Premium Yutai Club," a special website exclusively for shareholders, for more than 5,000 items, including gourmet foods such as rice and premium branded beef, sweets and beverages, fine sake, electronics, experience gifts, and electronic money.

Points can also be exchanged for "WILLsCoin," a shared shareholder benefit coin that can be combined with the benefit points of other companies that have introduced the Premium Yutai Club. Combined WILLsCoin can be used on the "Premium Yutai Club PORTAL" (<https://portal.premium-yutaiclub.jp/>) to exchange for an even wider lineup of

benefit items, such as accommodation vouchers and premium wines, or to make furusato nozei (hometown tax) donations.
(<https://premium-yutaiclub.satori.site/furusato>)

[Shareholder Benefit Point Table] (1 point $\approx$ 1 yen)

Number of shares held	Points awarded
700 – 799 shares	5,000 points
800 – 899 shares	6,000 points
900 – 999 shares	8,000 points
1,000 – 1,999 shares	20,000 points
2,000 – 2,999 shares	40,000 points
3,000 shares or more	90,000 points

Eligibility: Beginning in December 2026, shareholders listed or recorded in the Company's shareholder register as of the end of December each year who hold 700 shares or more.

Carryover: Points may be carried over only if the shareholder has been listed in the Company's shareholder register under the same shareholder number on two or more consecutive end-of-December record dates and has continuously held 700 shares or more (carryover is limited to a maximum of one time). Please note that if the shareholder number changes before the end-of-December record date for any reason, such as selling all shares, using a securities company's stock lending service, or transferring the shares to another person's name (including through inheritance), the points will expire and cannot be carried over.

3. How to Apply

In mid-February 2027 (scheduled), eligible shareholders will be sent the "Guide to the TAKE AND GIVE. NEEDS Premium Yutai Club," which describes the items available under this program and how to register on the special website for shareholders. By registering on the special website as instructed in the guide, shareholders can receive benefits according to their points. Shareholders who are unable to register online may apply separately by telephone; however, please note that the selection of available items will be limited.

4. Other

The "TAKE AND GIVE. NEEDS Premium Yutai Club," a special website exclusively for the Company's shareholders, is scheduled to open in February 2027.

If any changes are made to the shareholder benefit program, the Company will promptly disclose and announce them.

Inquiries regarding the "TAKE AND GIVE. NEEDS Premium Yutai Club" TAKE AND GIVE. NEEDS Premium Yutai Club Help Desk TEL: 0120-980-965 (toll-free, Japan only) Hours: 9:00–17:00 JST, weekdays (excl. holidays)
