

June 27, 2025

To all members of the press

Mitsubishi Estate Hotels & Resorts Co., Ltd.  
Take and Give Needs Co., Ltd.

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## Sendai Royal Park Hotel and Take and Give Needs to begin Business Partnership in Wedding Services from October 2025

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Mitsubishi Estate Hotels & Resorts Co., Ltd. (Headquarters: Minato-ku, Tokyo; President: Masaya Oshima, hereinafter referred to as “MJHR”) and Take and Give Needs Co., Ltd. (Headquarters: Shinagawa-ku, Tokyo; Representative Director and President: Kenji Iwase; hereinafter referred to as “T&G”) are pleased to announce that they will enter into a business alliance regarding the wedding business of Sendai Royal Park Hotel (Location: 6-2-1 Terakawa, Izumi-ku, Sendai City; General Manager: Yoshifumi Sato), operated by MJHR, effective October 2025.



Sendai Royal Park Hotel is an urban resort hotel with a beautiful garden surrounded by nature where you can forget the hustle and bustle of daily life, and an elegant and extraordinary space that evokes a European atmosphere. 30 years of tradition and hospitality have been combined with innovations in style to meet the needs of the times. Sendai Royal Park Hotel continues to be a place to which you can return at any turning point in your life, even after your wedding day.

T&G operates directly managed guesthouses throughout Japan, and is also actively involved in consulting and management of other facilities, mainly hotels, on an outsourced basis, and boasts an annual wedding volume of approximately 12,000 weddings. Based on the experience it has cultivated over the years, T&G has the latest wedding trend information, human resources, and system infrastructure, as well as wedding data for each area, including the Tohoku region.

Through this alliance, the hotel will combine its wedding business with T&G’s extensive consulting expertise to further create value and improve customer satisfaction, as well as to evolve its wedding services.

### ■Sendai Royal Park Hotel

Location: 6-2-1 Teraoka, Izumi-ku, Sendai City, Miyagi Prefecture

Wedding Venue: 5 reception venues

3 wedding venues (Chapel, Temple, Garden)

Access:

- By car: About 30 min from JR Sendai Station  
About 15 min from Izumi-chuo Subway Station  
About 40 min from Sendai Airport
- Free shuttle bus service available from JR Sendai Station  
(free for hotel guests)

Website: <https://www.srph.co.jp/>



### Mitsubishi Estate Hotels & Resorts Co., Ltd.

Mitsubishi Estate Hotels & Resorts Co., Ltd. operates 23 hotels with a total of 5,390 rooms nationwide under the Royal Park Hotels brand. In line with the guidelines [Vision & Credo / Value / Service Standard] released in January 2025, we aim to be "a piece of happiness" for everyone, and will continue to deliver services and value that only we can provide, while continuing to open new hotels, expanding our chain and improving our brand power.

Company name: Mitsubishi Estate Hotels & Resorts Co., Ltd.  
Established: November 2000  
Location: 13F, Shin-Aoyama Building East, 1-1-1 Minami-Aoyama, Minato-ku, Tokyo  
Representative: Masaya Oshima, President  
Business: Management and operation of Royal Park Hotels, etc.  
Web site: <https://www.royalparkhotels.co.jp/>

### Take and Give Needs Co., Ltd.

As a pioneer in house weddings, we operate approximately 60 wedding venues nationwide and produce approximately 12,000 weddings annually, with the mission of “enriching people's hearts and lives with a sense of playfulness and kindness.”

T&G also expand our business into consulting services, dress design, bridal credit services, honeymoon planning, and other wedding-related services. Since 2017, we have been developing TRUNK(HOTEL) as a group, aiming to create a boutique hotel market in Japan.

Company Name: Take and Give Needs Co., Ltd.  
Established: October 1998  
Location: 2-3-12 Higashi-Shinagawa, Shinagawa-ku, Tokyo  
Representative: Kenji Iwase, Representative Director and President  
Business: Domestic wedding, Hotel, Restaurant, Consulting, Dress, Bridal credit, Honeymoon  
WEB site: <https://www.tgn.co.jp/>

For inquiries regarding this matter, please contact

**Mitsubishi Estate Hotels & Resorts Co., Ltd.**

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