August 5, 2026

Company Name: INTAGE HOLDINGS Inc.
Name of Representative: Yoshiya Nishi, President and Representative Director, CEO
Securities Code: 4326 (Prime Market of Tokyo Stock Exchange)
Contact: Toru Takeuchi, Director, CFO (Tel: +81-3-5294-7411)

Notice Concerning the Decision on a Plan for the Group Reorganization Focusing on Integration of Consolidated Subsidiaries

INTAGE HOLDINGS Inc. (the “Company”) announced in its disclosure dated February 5, 2026, titled “Notice Concerning Commencement of Deliberation and Preparation for Group Reorganization Focusing on Integration of Consolidated Subsidiaries,” that it had begun considering and preparing for a group restructuring primarily involving the integration of three consolidated subsidiaries.

At a meeting of the Board of Directors held today, the Company resolved a plan to transition its management structure, effective July 1, 2027, whereby the Company will serve as the surviving company in an absorption-type merger, its three consolidated subsidiaries will be the absorbed companies, and the Company will transition from a pure holding company to an operating holding company.

While the disclosure dated February 5, 2026 contemplated a group reorganization involving the integration of the three consolidated subsidiaries, subsequent deliberations led the Company to conclude that, in order to enhance the corporate value of the Group going forward, the optimal structure would be one in which the holding company and operating companies function as a single integrated organization, enabling the Group to leverage its assets more effectively and create greater value for customers.

Details of the reorganization will be announced promptly once they have been finalized.

1. Purpose of the Reorganization

The purpose of the reorganization is to establish an operating framework that will enable the Group to achieve its 2030 targets by evolving from a research company into a technology-driven insights company and by creating value based on customer challenges through the integrated utilization of the Group's assets, including customer touchpoints, human resources, and services.

2. Overview of the Group Reorganization

   (a) Schedule of the Group Restructuring

   Execution of the Merger Agreement: February 4, 2027 (planned)

   Effective Date: July 1, 2027 (planned)

(b) Method of the Group Reorganization

The Company plans to reorganize its management structure by effecting an absorption-type merger in which the Company will be the surviving company and three of its wholly owned subsidiaries, namely INTAGE Inc., INTAGE Healthcare Inc., and INTAGE Technosphere Inc.(planned), will be the absorbed companies, while transitioning the Company from a pure holding company to an operating holding company.

(c) Change of Company Name

As a result of the planned transition from a pure holding company to an operating holding company through the group restructuring, the Company intends to change its trade name to "INTAGE Inc."

This change is intended to facilitate a smooth succession of the business operations by leveraging the strong brand recognition and credibility of the "INTAGE" name in the marketing research field, as well as the fact that "INTAGE" is the common corporate name used across the Group's operating companies.

3. Outlook

Details of the reorganization will be announced once they have been finalized.