

Supplementary Materials for Consolidated Financial Results for the Nine Months Ended March 31, 2026

INTAGE HOLDINGS Inc.

Security code: 4326

May 7, 2026

Summary of Consolidated Statements of Income

Consolidated net sales exceeded the previous year's level, despite the impact of the divestment of the CRO business in the prior year, as the core businesses—panel surveys and CR—performed steadily. Operating profit came in significantly above the previous year, reflecting ongoing improvements in profitability across all segments. Profit attributable to owners of the parent decreased due to the absence of gains recorded from the CRO business transfer.

Consolidated Statement of Income

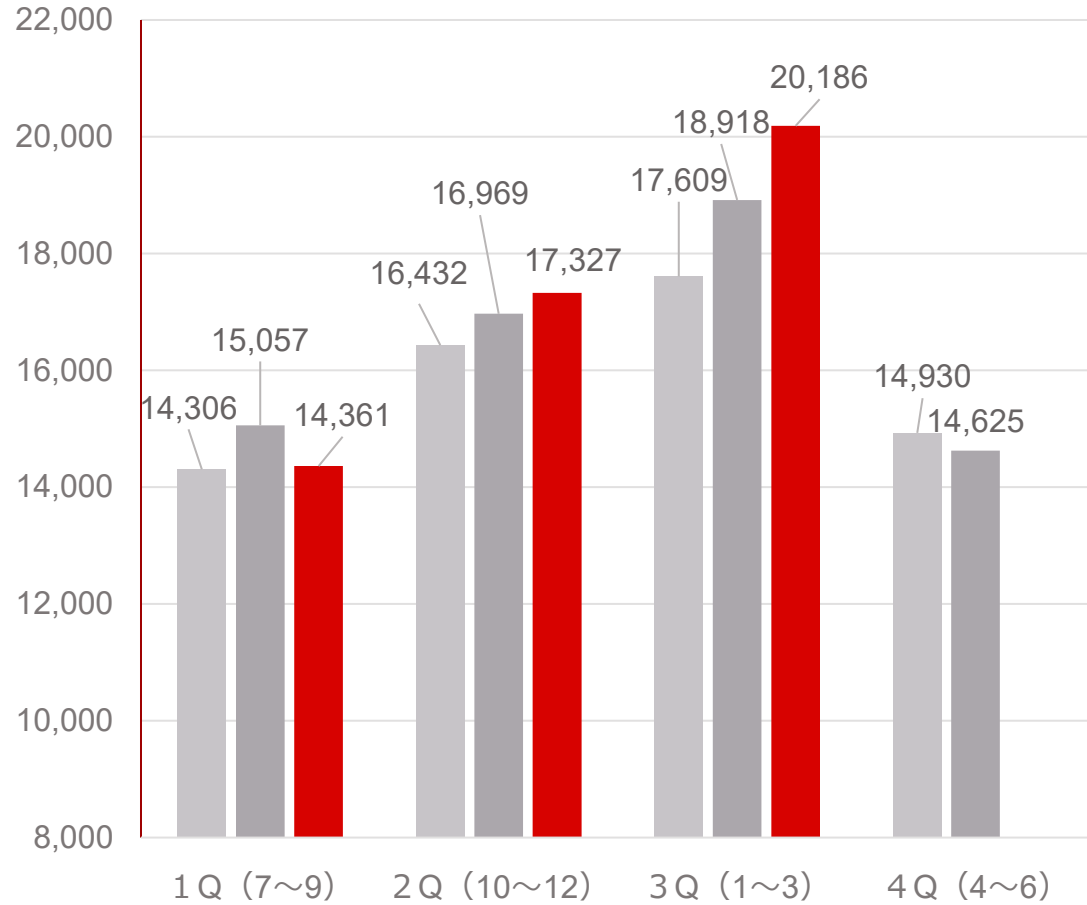
(Millions of yen)

	9 months ended Mar. 31, 2024	9 months ended Mar. 31, 2025	9 months ended Mar. 31, 2026	YoY	Full-year forecast
Net sales	48,348	50,945	51,874	+1.8%	70,000
Operating expenses	45,040	46,678	46,306	-1.8%	—
Operating profit	3,308	4,267	5,568	+30.5%	5,600
Ordinary profit	3,554	4,201	5,604	+33.4%	5,500
Profit attributable to owners of parent	2,394	3,784	3,414	-9.8%	3,200
EPS (yen)	62.84	99.16	89.39	—	83.80

Trend in quarterly results

(Millions of yen)

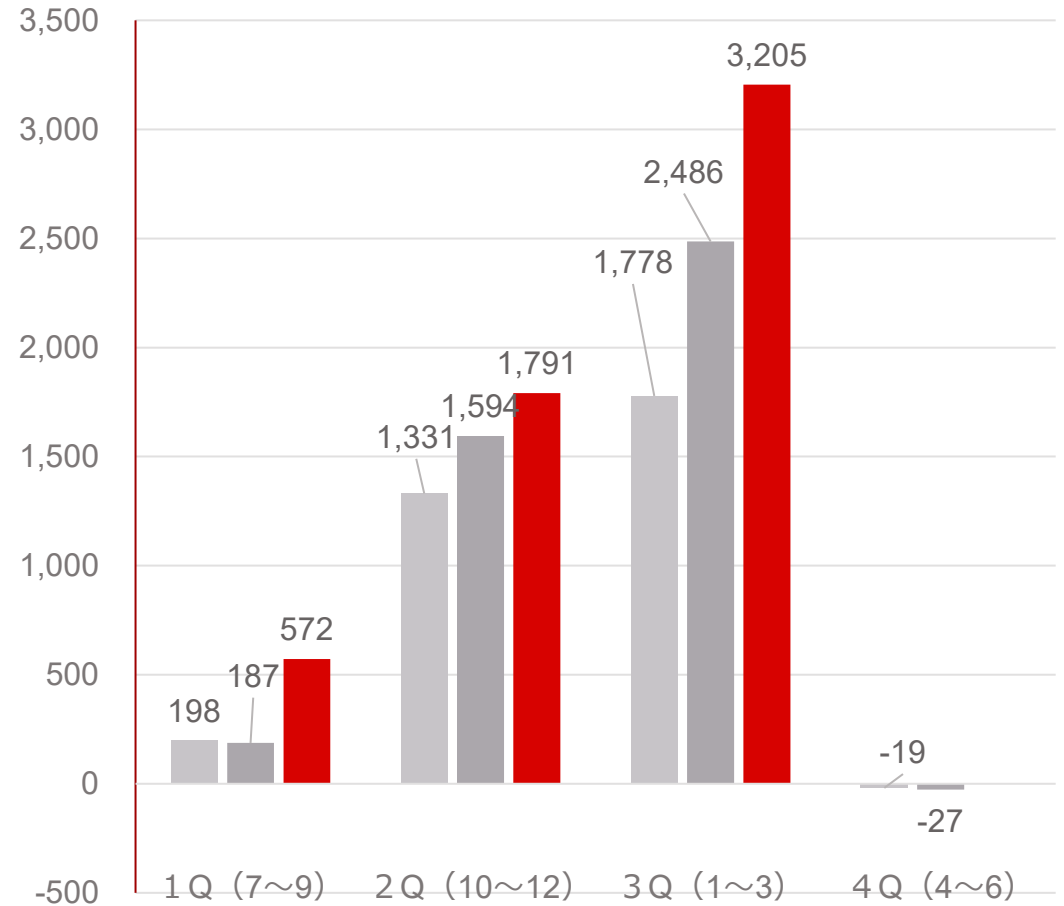
Trend in net sales



■ Year ended June 30, 2024 ■ Year ended June 30, 2025 ■ Year ending June 30, 2026

(Millions of yen)

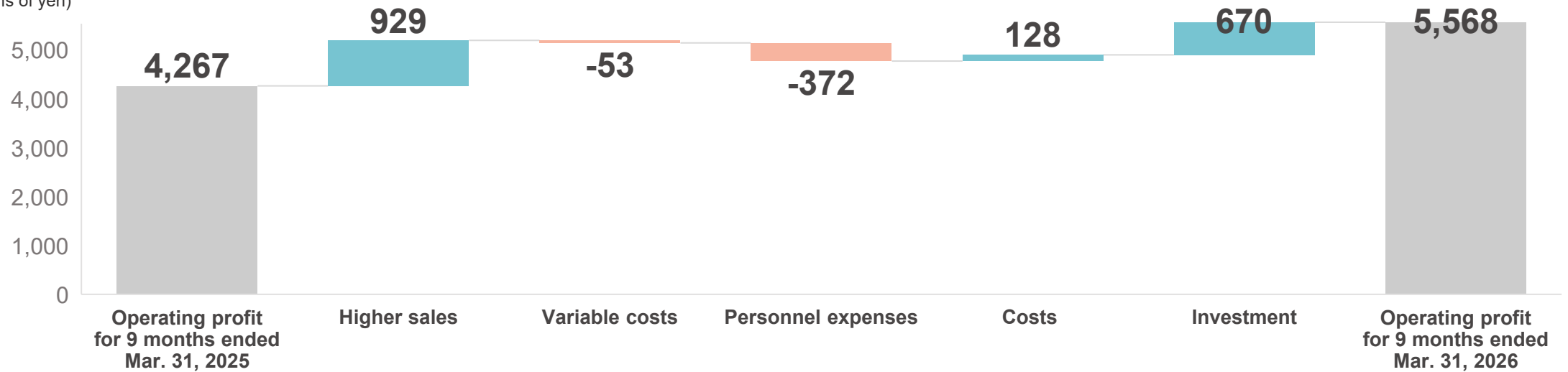
Trend in operating profit



Factors Contributing to Changes in Operating Profit

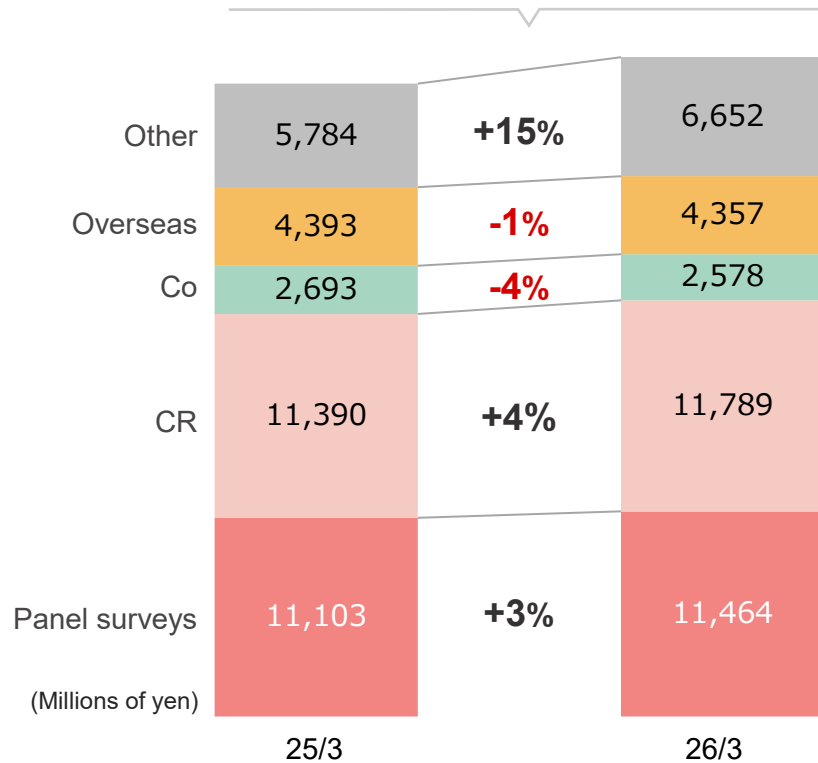
Operating profit increased significantly, benefitting from continued profit-oriented management initiatives and the elimination of the duplicate cost burden of SCI.

(Millions of yen)



- Net sales** ✓ Sales increased as the core businesses—panel surveys and CR—performed steadily, despite the transfer of the CRO business and the rebound effect from large-scale projects of INTAGE RESEARCH Inc. and Buildsystem Co., Ltd. in the previous year.
- Personnel expenses** ✓ Increased due to salary revisions and other factors.
- Investment** ✓ Decreased due to the completion of the transition to the new SCI.

Net sales breakdown by product



- **Other:** Public-sector projects, Rnl's CODE, etc.
- **Overseas:** Sales from overseas subsidiaries (excluding healthcare)
- **Co:** Communications area (i-SSP, Media Gauge, di-PiNK, etc.)
- **CR-Web:** Internet surveys of custom research areas
- **Panel surveys:** SRI+, SCI, etc.

- From this fiscal year onward, "CR-WEB" and "CR (Other than WEB)" have been consolidated and disclosed as "CR."
- From the second quarter, we reclassified a portion of panel survey items to "Other" to better reflect actual conditions.

(Millions of yen)

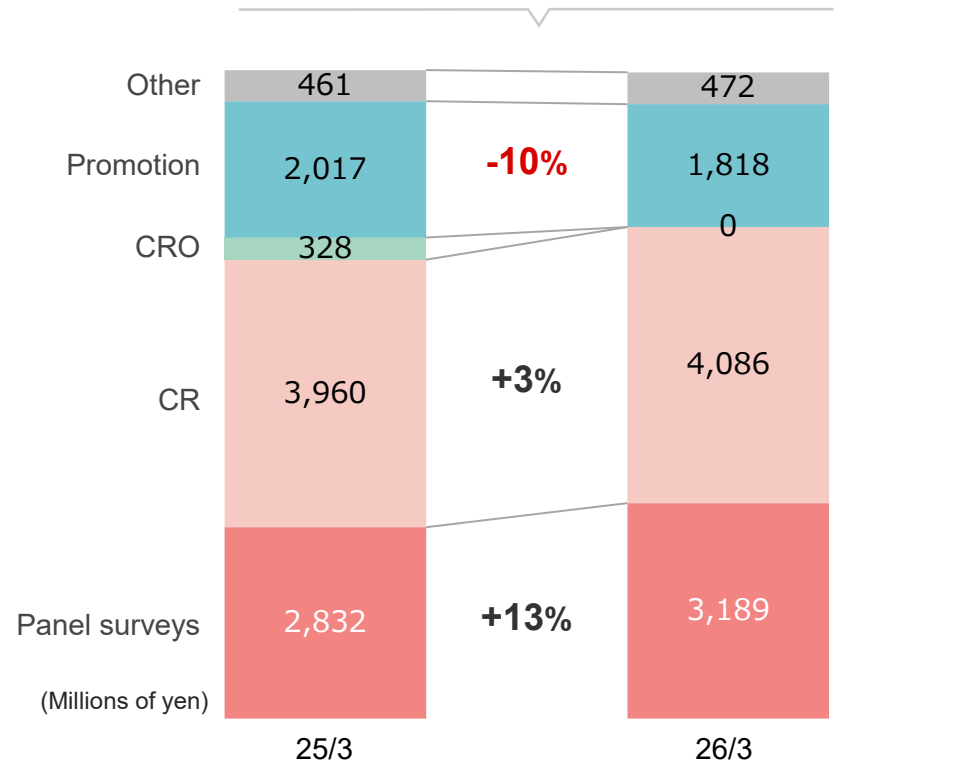
	25/3	26/3	Y/Y	Operating profit margin
Net sales	35,365	36,841	+4.2%	
Operating profit	1,800	2,791	+55.0%	7.6%

Financial Results Highlights

- ✓ Despite the reactionary impact from the large-scale projects recorded in the previous year at INTAGE RESEARCH Inc., the segment achieved revenue growth.
- ✓ Panel surveys expanded, driven by price increases and the acquisition of new contracts. CR also recorded higher revenue, driven by increased project acquisition during the peak season.
- ✓ Although certain products in the Co category declined, advertising-related services jointly promoted with NTT DOCOMO* made steady progress in winning new projects.
- ✓ In addition to increased revenue from highly profitable Panel surveys, the completion of the transition to the new SCI enabled operating profit to significantly exceed the previous year's level.

* Revenue from advertising-related services jointly promoted with DOCOMO is recorded across multiple products shown in the graph.

Net sales breakdown by product



- **Other:** Healthcare sales of overseas subsidiaries, etc.
- **Promotion:** Sales from promotion-related business conducted by KYOWA KIKAKU, Ltd.
- **CRO (Contract Research Organization)*:** Post-marketing surveillance, etc.
- **CR:** Custom research mainly for pharmaceutical companies and medical device manufacturers
- **Panel surveys:** SRI+, Impact Track, prescription database, etc.

* As noted in [the disclosure dated June 17, 2024](#), effective September 2, 2024 the CRO Business was transferred to Alfresa Holdings Corporation.

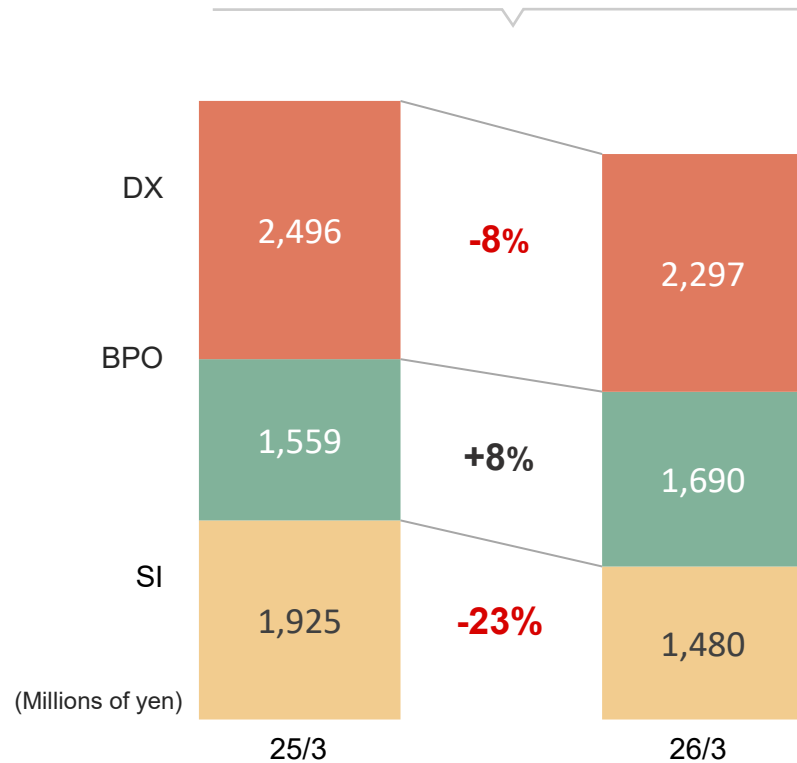
(Millions of yen)

	25/3	26/3	Y/Y	Operating profit margin
Net sales	9,599	9,565	-0.4%	
Operating profit	1,805	2,277	+26.2%	23.8%

Financial Results Highlights

- ✓ Net sales declined slightly, despite being affected by the divestment of the CRO business in the prior year.
- ✓ Panel research recorded significant year-on-year growth, supported by the acquisition of new contracts and price increases across product lines, with particularly strong contributions from the expansion of the prescription database provided by INTAGE Real World Inc.
- ✓ While CR services continued to perform steadily, Promotion at Kyowa Kikaku Co., Ltd. fell below the previous year's level.
- ✓ Profitability improved, resulting in operating profit significantly exceeding that of the previous year.

Net sales breakdown by area



- **DX:** Support for promotion of DX-related areas in companies
- **BPO:** BPO services such as business process efficiency improvement, system maintenance and management, etc.
- **SI:** System development, etc.

(Millions of yen)

	25/3	26/3	Y/Y	Operating profit margin
Net sales	5,980	5,467	-8.6%	
Operating profit	661	499	-24.5%	9.1%

Financial Results Highlights

- ✓ DX fell below the previous year due to a rebound effect from low-code development projects at Build System Inc., although the data integration and utilization business remained solid. SI also fell below the previous year due to a decline in projects from certain clients in the travel industry.
- ✓ Operating profit declined due to lower sales, in addition to the one-time expenses associated with the consolidation and relocation of the Nagano office conducted in November 2025.

INTAGE TECHNOSPHERE Inc. business lineup

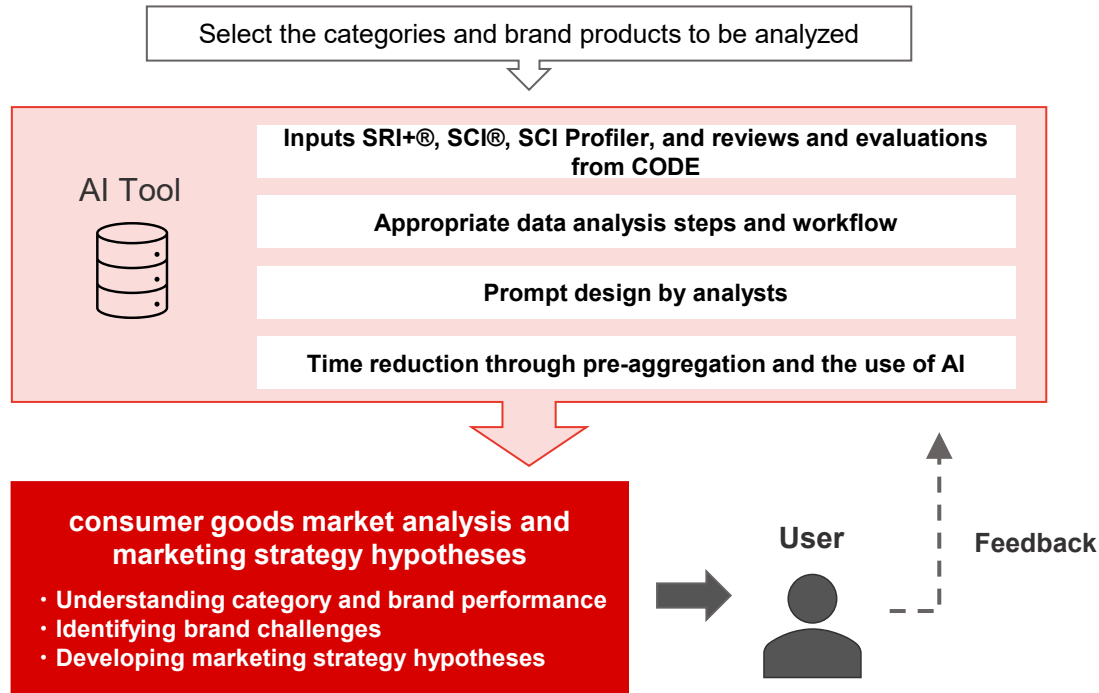
INTAGE TECHNOSPHERE provides IT solutions. The company's business includes building and operating systems, and managing data centers.

Examples of solutions

Payment systems for travel agencies, health management support services, pharmaceutical companies' sales information systems, publishing POS systems, trade area analyses, AI solutions.

We have developed a tool that inputs one of the largest panel data sets in Japan into generative AI, enabling processes ranging from consumer goods market analysis to the generation of marketing strategy hypotheses. By enhancing the sophistication and speed of analysis, we will initially deploy the tool for internal use to accumulate knowledge and expertise.

Tool Overview

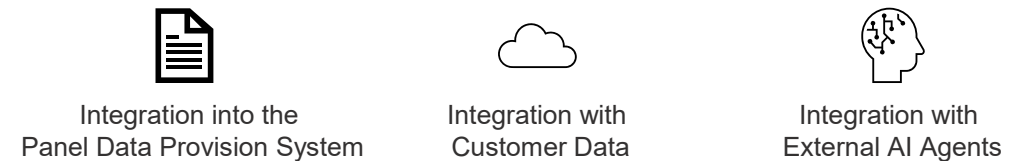


Key Features

- ✓ Utilizes the Group's proprietary data (primary data)
- ✓ Enables identification of purchaser segments and estimation of purchase motivations at the individual product level
- ✓ Completes advanced market analysis and the development of promotional strategies—previously requiring over a month—in approximately 10 minutes

Future Developments

Usage will initially begin with in-house analysts. As knowledge and expertise are accumulated, we will consider offering the tool externally.





Point of the partnership

- Mutual expansion of access to retail measurement data for both the Japanese and global markets
- Enables utilization of both INTAGE Group's retail store panel data in Japan (SRI+ / SRI+EC) and NIQ's RMS* (covering more than 100 countries and regions)

* Retail Measurement Services

Offered Values

- Supports the entry into and expansion within the Japanese market by overseas companies by leveraging Japan's retail panel data
- Accelerates overseas expansion for Japanese companies by providing multi-country market data based on consistent metrics

Benefits

- Enables more precise decision-making through seamless integration of domestic and global data
- Offers an integrated view of performance across Japan entry and overseas expansion
- Facilitates effective market entry and growth strategies despite cross-market comparison challenges

Future Developments

- Also envisages establishing an environment for cross-market monitoring and continuous tracking of market trends to support ongoing multi-market business operations in Japan and overseas.



appendix

Quarterly net sales breakdown by product

(Millions of yen)		1 Q			2 Q (Cumulative)			2 Q (Noncumulative)		
		Year ended June 30, 2024	Year ended June 30, 2025	Year ending June 30, 2026	Year ended June 30, 2024	Year ended June 30, 2025	Year ending June 30, 2026	Year ended June 30, 2024	Year ended June 30, 2025	Year ending June 30, 2026
C G & S	Panel Surveys	3,728	3,747	3,868	7,824	7,363	7,606	4,096	3,616	3,738
	CR	2,588	2,856	2,948	6,187	7,177	7,180	3,599	4,321	4,232
	Co	578	811	700	1,177	1,810	1,483	599	999	783
	Overseas	1,293	1,470	1,340	2,630	2,741	2,720	1,337	1,271	1,380
	Other	825	1,179	1,183	1,421	2,597	2,800	596	1,418	1,617
H C	Panel Surveys	856	887	1,010	1,841	1,874	2,126	985	987	1,116
	CR	967	1,167	991	2,496	2,715	2,735	1,529	1,548	1,744
	CRO	664	328	0	1,396	328	0	732	0	0
	Promotion	743	683	590	1,470	1,382	1,299	727	699	709
	Other	121	117	135	277	307	313	156	190	178
B I	SI	895	606	453	1,816	1,235	952	921	629	499
	BPO and maintenance	512	415	437	1,056	896	966	544	480	529
	DX	531	786	704	1,143	1,596	1,506	612	810	802

※ Because of changes in product categories within segment, some of the sales may differ from the sales by product disclosed until the previous fiscal year.

Quarterly net sales breakdown by product

(Millions of yen)		3 Q (Cumulative)			3 Q (Noncumulative)			4 Q (Cumulative)			4 Q (Noncumulative)		
		Year ended June 30, 2024	Year ended June 30, 2025	Year ending June 30, 2026	Year ended June 30, 2024	Year ended June 30, 2025	Year ending June 30, 2026	Year ended June 30, 2024	Year ended June 30, 2025	Year ending June 30, 2026	Year ended June 30, 2024	Year ended June 30, 2025	Year ending June 30, 2026
C G & S	Panel Surveys	11,920	11,103	11,464	4,096	3,740	3,858	16,088	16,043		4,168	4,940	
	CR	10,006	11,390	11,789	3,819	4,213	4,609	12,471	14,213		2,465	2,823	
	Co	1,885	2,693	2,578	708	883	1,095	2,435	3,435		550	742	
	Overseas	4,260	4,393	4,357	1,630	1,652	1,637	5,374	5,710		1,114	1,317	
	Other	3,512	5,784	6,652	2,091	3,187	3,852	4,805	5,940		1,293	156	
H C	Panel Surveys	2,756	2,832	3,189	915	958	1,063	3,712	3,811		956	979	
	CR	3,480	3,960	4,086	984	1,245	1,351	4,688	4,969		1,208	1,009	
	CRO	1,979	328	0	583	0	0	2,577	324		598	-4	
	Promotion	2,110	2,017	1,818	640	635	519	2,780	2,751		670	734	
	Other	430	461	472	153	154	159	577	575		147	114	
B I	SI	2,536	1,925	1,480	720	690	528	3,187	2,593		651	668	
	BPO and maintenance	1,637	1,559	1,690	581	663	725	2,087	2,418		451	859	
	DX	1,831	2,496	2,297	688	900	791	2,492	2,784		661	288	

※ Because of changes in product categories within segment, some of the sales may differ from the sales by product disclosed until the previous fiscal year.