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January 8, 2026

Company name: Appier Group, Inc.  
Representative: Chih-Han Yu, Representative Director and CEO  
(TSE Prime Code: 4180)  
Contact: Koji Tachibana, Senior Vice President of Finance  
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**Determination of Terms and Conditions of Stock Options**  
**(Share Acquisition Rights)**

Appier Group, Inc. (hereafter, the “**Company**”) hereby announces that certain pending terms and conditions of the share acquisition rights, to be issued as stock options pursuant to a resolution of the Board of Directors dated December 19, 2025, have been determined as follows:

1. Total Number of Share Acquisition Rights  
50,120 units
2. Class and Number of Shares Subject to Share Acquisition Rights  
50,120 shares of common stock in Appier Group, Inc.
3. Persons to whom the Share Acquisition Rights are Allocated, the Number of such Persons, and the Number of Share Acquisition Rights Allocated

Persons to whom the Share Acquisition Rights are Allocated	Number of such Persons	Number of Share Acquisition Rights Allocated
Employees of the Company’s Subsidiary	1	50,120

End