



March 30, 2026

Company Name	PLAID, Inc.
Representative	Kenta Kurahashi, Representative Director and CEO (Code No.: 4165 TSE Growth)
Contact	Yusuke Takahashi, Executive Officer and VP of Finance (TEL +81-3-4405-7597)

Notice Regarding the Absorption-Type Merger (Simplified Merger) of Wholly-Owned Subsidiary agito, Inc.

We hereby announce that at a meeting of the Board of Directors held today, a resolution was passed to absorb and merge agito, Inc., a subsidiary of our company, effective June 1, 2026 (hereinafter “the Merger”).

Please note that as this merger is an absorption-type merger of a wholly owned subsidiary, certain disclosure items and details have been omitted.

1. Purpose of the Merger

As a subsidiary of our company, agito Inc. provides “Databeat,” a service that automates the aggregation and reporting of advertising data, as well as advertising management services. This merger is being implemented with the aim of further expanding its business.

2. Summary of the Merger

(1) Schedule for the Merger

Board Resolution Date	: March 30, 2026
Scheduled Date for Merger Agreement Execution	: March 30, 2026
Scheduled Effective Date of Merger	: June 1, 2026

This merger constitutes a simplified merger for our company as defined in Article 796, Paragraph 2 of the Companies Act, and a short-form merger for agito Inc. as defined in Article 784, Paragraph 1 of the same Act. Therefore, the merger will proceed without obtaining approval from the respective shareholders' meetings.

(2) Method of the Merger

This is an absorption-type merger in which our company is the surviving company and agito Inc. is the dissolved company. agito Inc. will be dissolved.

(3) Details of the Allocation Related to the Merger

Our company holds all shares of agito Inc., and in connection with this merger, there will be no issuance of new shares or payment of merger consideration.

(4) Treatment of Stock Options and Convertible Bonds of the Absorbed Company in a Merger

No applicable items.

3. Overview of the Company in Question

		Surviving company in a merger by absorption	Company to be absorbed in a merger		
(1)	Name	Plaid Inc.	agito Inc.		
(2)	Location	GINZA SIX 10F, 6-10-1 Ginza, Chuo-ku, Tokyo	4-8-1 Kojimachi, Chiyoda-ku, Tokyo		
(3)	Representative	Kenta Kurahashi, Representative Director, Executive Officer, CEO	Yasunobu Takai, Representative Director		
(4)	Business Description	Development and provision of SaaS solutions including the CX platform "KARTE," and support for digital transformation (DX) for corporations, organizations, and local governments through professional services	Planning, development, and operation of marketing technology		
(5)	Capital	3.213 billion yen	22 million yen		
(6)	Date of Establishment	October 3, 2011	September 13, 2018		
(7)	Number of Shares Issued	41,249,591 shares (as of December 31, 2025)	3,610 shares (as of December 31, 2025)		
(8)	Fiscal Year-End	December 31 (Note 1)	December 31 (Note 1)		
(9)	Major Shareholders and Shareholding Ratios (As of September 30, 2025)	Kenta Kurahashi :26.75% Naoki Shibayama :17.24% Shogo Tabata :9.51% The Custodian Bank, Ltd. :3.48% Google International LLC :3.46%	Plaid, Inc. :100.00%		
(10)	Immediately Preceding Fiscal Year Operating Results and Financial Condition	Fiscal Year End: September 2025 (Consolidated: Japanese GAAP)		Fiscal Year End: September 2025 (Non-Consolidated: Japanese GAAP)	
		Net Assets	4,812 million yen	Net Assets	303 million yen
		Total Assets	9,648 million yen	Total Assets	570 million yen
		Net Assets per Share	116.07 yen	Net Assets per Share	84,083 yen
		Net Sales	13,396 million yen	Net Sales	516 million yen
		Operating Income	1,431 million yen	Operating Income	179 million yen
		Ordinary Income	1,380 million yen	Ordinary Income	179 million yen
		Net Income	1,104 million yen	Net Income	137 million yen
Net Income per Share	26.99 yen	Net Income per Share	38,015.97 yen		

(Note1) Pursuant to a resolution adopted at the regular shareholders' meeting held on December 18, 2025, the Company changed its fiscal year-end to December 18, 2025. Consequently, the fiscal year-end has been changed from September to December. Additionally, subject to approval of a partial amendment to the Articles of Incorporation related to the Company's fiscal year-end change, agito Inc. has also changed its fiscal year-end from September to December.

4. Status Following the Merger

There will be no changes to our company name, location, representative's title and name, business activities, capital, or fiscal year-end as a result of the merger.

5. Outlook

Since the merger is with a wholly owned subsidiary, its impact on the consolidated financial statements will be minimal.