

October 1, 2026

To Members of the Press

GMO TECH Holdings, Inc.

GMO TECH and GMO Tryhatch Complete Merger
MEO Businesses Integrated under New Operating Structure
—Unifying Development, Sales, and Customer Support to Strengthen Store
Customer Acquisition Support—

GMO TECH Holdings, Inc. (President and CEO: Akito Suzuki; hereinafter, "GMO TECH Holdings"), a member of GMO Internet Group, completed the merger of its consolidated subsidiaries GMO TECH, Inc. (President: Ryoichi Suzuki; hereinafter, "GMO TECH") and GMO Tryhatch, Inc. (President: Kento Osawa; hereinafter, "GMO Tryhatch") on October 1, 2026.

As announced on June 15, 2026, the merger was implemented as an absorption-type merger, with GMO TECH as the surviving company and GMO Tryhatch as the absorbed company.

Through the merger, the two companies have unified the personnel, expertise, and sales, development, and customer support functions they have built through their MEO*1 businesses. By consolidating management resources for the MEO business, the new organization will accelerate decision-making, establish a framework that rapidly reflects customer needs in service development, improve operating efficiency, and enhance competitiveness.

*1 MEO (Map Engine Optimization): Measures designed to improve the search ranking of store information on Google Maps.

【Background to the Merger】

Under its vision, "Making Corporate Growth Sustainable with AI and SaaS," GMO TECH Holdings supports customers' sustainable business growth by developing and providing SaaS*2 solutions that use AI as a foundation for business operations.

Through the MEO store customer acquisition DX SaaS solutions "MEO Dash! byGMO" and "MEO Dashboard byGMO," GMO TECH has supported customer acquisition for multi-location companies and local businesses. GMO Tryhatch has provided store customer acquisition support, primarily to companies operating multiple locations, through "MEO CHEKI byGMO."

In February 2026, GMO TECH Holdings acquired the shares of Tryhatch Inc. and brought the company into the Group as the consolidated subsidiary GMO Tryhatch, Inc. Since then, the two companies have developed their MEO businesses while leveraging their respective strengths.

The merger was undertaken to integrate development, sales, and customer support functions and establish an organization capable of responding more quickly to the evolving needs of store operators.

*2 SaaS (Software as a Service): A service model that enables software to be used over the internet.

【Business Operations Envisioned through the Merger】

The merger combines GMO TECH's robust sales platform and comprehensive digital customer acquisition expertise spanning SEO and online advertising with GMO Tryhatch's advanced MEO operations expertise

for multi-location businesses—built on data from more than 100,000 locations—and SaaS development capabilities. By creating powerful synergies from the management resources and specialized expertise of both companies, GMO TECH will further accelerate decision-making and service improvements and provide MEO services that support customers' store customer acquisition and business growth.

【Existing Services and Customer Support】

Following the merger, the existing services previously offered by GMO TECH and GMO Tryhatch will continue to be provided.

For all services, the company will maintain a dependable service delivery structure and use the expertise of both companies to further improve service quality.

【Post-Merger Organization】

Company Name	GMO TECH, Inc.
Address	Cerulean Tower, 26-1 Sakuragaoka-cho, Shibuya-ku, Tokyo
Representative	President: Ryoichi Suzuki
Officers	Chairman: Akito Suzuki Executive Vice President: Kento Osawa Corporate Auditor: Makoto Tanaka
Effective Date of Merger	October 1, 2026

【Outlook】

The new GMO TECH will leverage the management resources unified through the merger to drive growth in its MEO business.

It will also draw on its combined development and data utilization expertise to develop services that support store operators in customer acquisition and operations, while expanding the provision of services that support their business growth.

GMO TECH Holdings will continue to build an operating structure that enables each Group company to leverage its technologies and expertise, with the aim of achieving sustainable growth and enhancing corporate value across the Group.

【About GMO TECH Holdings】



GMO TECH Holdings, Inc. was established on October 1, 2025, as a joint holding company through the business integration of GMO TECH, Inc. and DesignOne Japan, Inc., and was listed on the Tokyo Stock Exchange Growth Market on the same day.

Leveraging data and technology across the areas in which the Group has built expertise, including Marketing DX, Real Estate DX, and store operations support, GMO TECH Holdings is evolving into a SaaS product company designed for the AI era.

Under its vision, "Making Corporate Growth Sustainable with AI and SaaS," the Group provides products that create a systematic framework for generating revenue through foundational SaaS solutions that function at the core of customers' business workflows, thereby supporting their sustainable business growth.

【Media Inquiries】

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【GMO TECH Holdings, Inc.】 (URL: <https://hd.gmotech.jp/>)

Company Name:	GMO TECH Holdings, Inc. (Tokyo Stock Exchange Growth; Securities Code: 415A)
Address:	Cerulean Tower, 26-1 Sakuragaoka-cho, Shibuya-ku, Tokyo
Representative:	President and CEO Akito Suzuki
Business Description:	Management and administration of group companies and related businesses
Capital:	JPY 100 million (as of October 1, 2025)

【GMO Internet Group, Inc.】 (URL: <https://group.gmo/>)

Company Name:	GMO Internet Group, Inc. (Tokyo Stock Exchange Prime; Securities Code: 9449)
Address:	Cerulean Tower, 26-1 Sakuragaoka-cho, Shibuya-ku, Tokyo
Representative:	Founder, Chairman and Group CEO Masatoshi Kumagai
Business Description:	Holding company (Group management functions) ■ Group Businesses Internet Infrastructure business Internet Security business Online Advertising & Media business Internet Finance business Cryptoasset business
Capital:	JPY 5.0 billion

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