



**Consolidated Financial Results for the Nine Months
Ended September 30, 2025 [Japanese GAAP]**

November 14, 2025

Company name Sun* Inc.
 Stock Exchange listing Tokyo
 Code 4053 URL <http://sun-asterisk.com/>
 Representative (Title) Representative Director (Name) Taihei Kobayashi
 Contact (Title) Executive Officer and CFO (Name) Yuya Fukutomi TEL 03 (6419) 7655
 Scheduled date for commencement of dividend payment: –
 Availability of supplementary briefing material on quarterly financial results: Yes
 Holding of financial result presentation: Yes (For institutional investors and analysts,)

(Amounts less than one million yen are rounded down)

1. Consolidated Financial Results for the Nine Months Ended September 30, 2025 (January 1, 2025 – September 30, 2025)
 (1) Consolidated Operating Results Accumulated (% indicates changes from the previous corresponding period)

	Net sales		Operating income		Ordinary income		Net income attributable to shareholders of parent company	
Nine months ended	million yen	%	million yen	%	million yen	%	million yen	%
September 30, 2025	10,953	9.6	920	(17.0)	996	(19.1)	728	(19.3)
September 30, 2024	9,995	7.7	1,109	(16.9)	1,231	(28.7)	902	(25.1)

(Note) Comprehensive income: Nine months ended September 30, 2025: 114 million yen (85.9%)
 Nine months ended September 30, 2024: 812 million yen (47.7%)

	Net income per share	Net income per share (diluted)
Nine months ended	yen	yen
September 30, 2025	19.31	18.52
September 30, 2024	23.70	22.37

(2) Consolidated Financial Position

	Total assets	Net assets	Equity ratio
	million yen	million yen	%
As of September 30, 2025	14,499	10,252	70.7
As of December 31, 2024	13,976	10,294	73.6

(Reference) Shareholders' Equity As of September 30, 2025 10,252 million yen
 As of December 31, 2024 10,293 million yen

2. Cash Dividends

	Cash dividends per share for the fiscal year (yen)				
	1Q-end	2Q-end	3Q-end	Year-end	Total
	yen	yen	yen	yen	yen
Year ending December 31, 2024	–	0.00	–	0.00	0.00
Year ending December 31, 2025	–		–		
Year ending December 31, 2025 (forecast)				0.00	0.00

(Note) Revisions of the latest forecast for cash dividend: None

3. Consolidated Financial Forecast for the Fiscal Year Ending December 31, 2025 (January 1, 2025 - December 31, 2025)
(% indicates changes from the previous corresponding period.)

	Net sales		Operating income		Ordinary income		Net income attributable to shareholders of parent company		Net income per share
	million yen	%	million yen	%	million yen	%	million yen	%	Yen
FY2025	15,053	10.9	1,012	(29.9)	1084	(25.4)	846	(17.2)	22.55

(Note) Revisions of the latest financial results forecast: None

※ Notes

(1) Significant changes in subsidiaries during the current quarter

(Changes in specified subsidiaries due to changes in the scope of consolidation): Yes

Newly added: 1 company (company name): GlobalGear Co. Ltd., Removed: None

(Note) For details, please see "2. Quarterly Consolidated Financial Statements and Primary Notes (3) Notes to Quarterly Consolidated Financial Statements (Business Combinations, etc.)" on page 9 of the attached documents.

(2) Application of special accounting methods for the preparation of quarterly consolidated financial statements: Yes

(Note) For details, please refer to "2. Consolidated Financial Statements and Primary Notes (3) Notes on Quarterly Consolidated Financial Statements (Application of Special Accounting Treatment in Preparing Quarterly Consolidated Financial Statements)" on page 8 of the attached materials.

(3) Changes in accounting policies, changes in accounting estimates, revisions, and restatements

① Changes in accounting policies due to revision of accounting standards, etc.: Yes

② Changes in accounting policies other than ①: Yes

③ Change of accounting estimates: Yes

④ Restatement: None

(4) Number of shares outstanding (common shares)

① Number of shares outstanding at the end of the period (including treasury shares)

Third Quarter of the Fiscal Year ended December 2025	39,070,320	shares	As of December 31, 2024	38,413,660	shares
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② Number of treasury shares at the end of the period

Third Quarter of the Fiscal Year ended December 2025	1,000,132	shares	As of December 31, 2024	766,532	shares
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③ Average number of shares during the period (Cumulative total for the quarter)

Third Quarter of the Fiscal Year ended December 2025	37,731,105	shares	Third Quarter of the Fiscal Year ended December 2024	38,083,407	shares
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※ The report is not subject to quarterly review by certified public accountants or audit firms.

※ Information about the proper usage of forecast financial results, and other special instructions

The forward-looking statements, including business forecasts, contained in this document are based on information currently available to the Company and certain assumptions deemed reasonable, and are not intended as a promise by the Company that they will be achieved. Actual results may differ materially due to a variety of factors. Please refer to "1. Qualitative Information on Consolidated Financial Results, (3) Explanation of Consolidated Earnings Forecasts and Other Forward-looking Statements" on page 3 of the attached materials for the conditions that form the assumptions for earnings forecasts and cautions concerning the use of earnings forecast.

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1. Qualitative Information on the Consolidated Financial Results for the Nine Months Ended September 30, 2025

(1) Explanation of Consolidated Financial Results

During the third quarter of this consolidated fiscal year, the Japanese economy showed a gradual recovery, supported by the effects of various government policies and an improving employment and income environment. However, due to fluctuations in global financial and capital markets, the economic outlook remains uncertain both domestically and internationally.

In this business environment, our group provides the services necessary to meet our customers' challenges by operating three service lines within our single segment, the "Digital Creative Studio Business": "Creative & Engineering," which creates digital products together with customers; "Talent Platform," which discovers, develops, and provides the talent necessary for digital product creation to our customers; and "Incubation & Other," which produces digital content and develops and operates fan community systems. We are working to increase the number of customers and the average spending per customer as our priority.

Our group has previously used the number of stock-type customers and average monthly customer sales for stock-type customers in Creative & Engineering as objective indicators (KPIs) to assess the achievement of our management goals. However, from the fiscal year ending December 31, 2025, we will change our KPIs to the number of unique customers (the actual number of customers with whom we conducted business during the target period) and average monthly customer sales (total sales for the target period divided by the cumulative number of customers with transactions during the same period) in Creative & Engineering. Given the recent increase in sales to flow-type customers and their growing importance, we have determined that it is appropriate to use the total number of transaction customers and average monthly sales for all customers as KPIs.

In Creative & Engineering, stable and strong orders from existing customers continued, resulting in a total of 254 unique customers, average monthly customer sales of 5.1 million yen, and sales of 8.304 billion yen (an increase of 8.6% year-on-year) in the third quarter of this fiscal year.

In Talent Platform, sales were 1.612 billion yen (an increase of 10.5% year-on-year).

In the "Incubation and Others" segment, sales were 1,036 million yen (up 16.9% year-on-year).

As a result, for the third quarter of the fiscal year ending March 31, 2020, sales were 10,953 million yen (up 9.6% year-on-year), gross profit was 5,251 million yen (up 0.7% year-on-year), operating profit was 920 million yen (down 17.0% year-on-year), ordinary profit was 996 million yen (down 19.1% year-on-year), and net income attributable to owners of parent was 728 million yen (down 19.3% year-on-year).

As our group operates in a single segment, the Digital Creative Studio business, segment information is not provided.

(2) Explanation of Consolidated Financial Position

(Assets)

Current assets at the end of the third quarter were 11,703 million yen, a decrease of 531 million yen compared to the end of the previous fiscal year. This was mainly due to a decrease of 862 million yen in cash and deposits due to the purchase of investment securities and treasury stock, and the payment of shareholder-related expenses.

Non-current assets were 2,795 million yen, an increase of 1,054 million yen compared to the end of the previous fiscal year. This was mainly due to an increase of 534 million yen in goodwill acquired through business combinations and an increase of 290 million yen in investment securities.

As a result, total assets at the end of the third quarter were 14,499 million yen, an increase of 522 million yen compared to the end of the previous fiscal year.

(Liabilities)

Current liabilities at the end of the third quarter were 3,340 million yen, an increase of 71 million yen compared to the end of the previous fiscal year. This was mainly due to an increase of 254 million yen in bonus reserves and a decrease of 240 million yen in short-term borrowings.

Non-current liabilities were 906 million yen, an increase of 492 million yen compared to the end of the previous fiscal year. This was mainly due to an increase of 418 million yen in long-term borrowings due to borrowings.

As a result, total liabilities at the end of the third quarter were 4,246 million yen, an increase of 564 million yen compared to the end of the previous fiscal year.

(Net Assets)

Net assets at the end of the third quarter of the current consolidated fiscal year were 10,252 million yen, an decrease of 41 million yen compared to the end of the previous consolidated fiscal year. This was mainly due to an increase of 728

million yen in retained earnings due to the recording of quarterly net income attributable to owners of parent, and a decrease of 484 million yen in foreign currency translation adjustments.

(3) Explanation of Consolidated Earnings Forecasts and Other Forward-looking Statements

There are no changes to the consolidated earnings forecast announced in the "Financial Results for the Second Quarter (Interim) of the Fiscal Year Ending December 2025" on August 13, 2025.

2. Consolidated Financial Statements and Primary Notes

(1) Consolidated Balance Sheet

(Unit: million yen)

	As of December 31, 2024	As of September 30, 2025
Assets		
Current assets		
Cash and cash equivalent	9,794	8,932
Notes and accounts receivable - trade and contract assets	1,670	1,869
Work in process	66	102
Other	725	868
Allowance for doubtful accounts	(21)	(69)
Total current assets	12,235	11,703
Noncurrent assets		
Property, plant, and equipment		
Buildings and structures	390	380
Accumulated depreciation	(273)	(295)
Buildings and structures (Net)	117	85
Machinery and equipment	400	438
Accumulated depreciation	(306)	(336)
Machinery and equipment (Net)	93	101
Other (Net)	—	0
Total property, plant and equipment	211	187
Intangible assets		
Goodwill	413	947
Other	53	40
Total intangible assets	466	987
Investments and other assets		
Investment securities	675	965
Deferred tax assets	78	313
Other	538	564
Allowance for doubtful accounts	(228)	(223)
Total investments and other assets	1,064	1,620
Total noncurrent assets	1,741	2,795
Total assets	13,976	14,499

(Unit: million yen)

	As of December 31, 2024	As of September 30, 2025
Liabilities		
Current liabilities		
Notes and accounts payable - trade	371	380
Short-term loans payable	1,250	1,010
Current portion of long-term loans payable	192	276
Accounts payable - other	449	375
Accrued expenses	218	300
Income taxes payable	280	276
Contract liabilities	145	400
Provisions for bonuses	—	5
Other	361	314
Total current liabilities	3,268	3,340
Noncurrent liabilities		
Long-term loans payable	—	418
Asset retirement obligations	96	99
Deferred tax liabilities	71	75
Other	246	313
Total noncurrent liabilities	414	906
Total liabilities	3,682	4,246
Net assets		
Shareholders' equity		
Capital stock	1,731	1,757
Capital surplus	1,716	1,742
Retained earnings	6,468	7,143
Treasury stock	(520)	(676)
Total shareholders' equity	9,396	9,968
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	29	(99)
Foreign currency translation adjustment	868	383
Total accumulated other comprehensive income	897	284
Stock subscription rights	0	0
Total net assets	10,294	10,252
Total liabilities and net assets	13,976	14,499

(2) Consolidated Statements of Income and Comprehensive Income
(Consolidated statements of income for the Nine months ended September 30, 2025)

(Unit: million yen)

	Nine months ended September 30, 2024	Nine months ended September 30, 2029
Net sales	9,995	10,953
Cost of sales	4,779	5,701
Gross profit	5,215	5,251
Selling, general and administrative expenses	4,105	4,331
Operating income	1,109	920
Non-operating income		
Interest income	132	206
Other	6	16
Total non-operating income	139	223
Non-operating expense		
Interest expenses	5	13
Foreign exchange losses	—	25
Shareholder related expenses	—	100
Investment partnership operating losses	3	—
Miscellaneous losses	7	7
Other	0	0
Total non-operating expense	17	147
Ordinary income	1,231	996
Extraordinary gains		
Gain of sales of fixed assets	0	—
Total extraordinary gains	0	—
Extraordinary losses		
Loss on valuation of investment securities	25	31
Other	7	2
Total extraordinary losses	32	33
Income before income taxes	1,199	963
Income taxes	297	235
Quarterly net income	902	728
Quarterly net income attributable to shareholders of parent company	902	728

(Consolidated statements of income for the Nine months ended September 30, 2025)

(Unit: million yen)

	Nine months ended September 30, 2024	Nine months ended September 30, 2025
Net income	902	728
Other comprehensive income		
Valuation difference on available-for-sale securities	0	(129)
Foreign currency translation adjustments	(90)	(484)
Total other comprehensive income	(89)	(613)
Comprehensive income	812	114
(Details)		
Attributable to owners of the Company	812	114
Attributable to non-controlling interests	—	—

- (3) Notes on Quarterly Consolidated Financial Statements
(Notes on Going-Concern Assumptions)
Not applicable.

(Notes in the event of significant changes in the amount of shareholders' equity)
Not applicable.

(Application of Special Accounting Treatment in Preparing Quarterly Consolidated Financial Statement)
(Calculation of tax expense)

Tax expenses are calculated by reasonably estimating the effective tax rate after applying tax effect accounting to income before income taxes for the consolidated fiscal year, including the third quarter of the current consolidated fiscal year, and multiplying quarterly income before taxes by said estimated effective tax rate.

However, in cases where the calculation of tax expenses using such estimated effective tax rate would significantly lack rationality, the statutory effective tax rate is used.

(Changes in Accounting Policies)

(Application of "Accounting Standards for Corporate Tax, Resident Tax, and Business Tax, etc.")

We have applied the "Accounting Standard for Corporation Taxes, Inhabitant Taxes, Enterprise Taxes, etc." (ASBJ Statement No. 27, October 28, 2022; hereinafter referred to as the "2022 Revised Accounting Standard") and other standards from the beginning of the first quarter of the consolidated fiscal year.

With regard to the amendments to the accounting classification of corporate taxes, etc. (taxation of other comprehensive income), we have followed the transitional treatment set forth in the proviso to Paragraph 20-3 of the 2022 Revised Accounting Standard and the transitional treatment set forth in the proviso to Paragraph 65-2(2) of the "Guidance on Accounting Standards for Tax Effect Accounting" (ASBJ Guidance No. 28, October 28, 2022; hereinafter referred to as the "2022 Revised Guidance"). Please note that this change in accounting policy has no impact on the quarterly consolidated financial statements.

In addition, with regard to the amendments related to the review of the treatment in consolidated financial statements when gains or losses on sales of subsidiary shares, etc. between consolidated companies are deferred for tax purposes, we have applied the 2022 Revised Guidance from the beginning of the first quarter of the consolidated fiscal year. This change in accounting policy has been applied retroactively, and the quarterly consolidated financial statements and consolidated financial statements for the previous quarter and fiscal year have been retroactively applied. Please note that this change in accounting policy has no impact on the quarterly consolidated financial statements for the previous quarter and fiscal year.

(Changes in Accounting Policies Difficult to Distinguish from Changes in Accounting Estimates)

(Changes in the Depreciation Method for Tangible Fixed Assets)

Previously, our company and domestic subsidiaries used the declining-balance method for depreciation of tangible fixed assets (with the exception of buildings and fixtures acquired after April 1, 2016, which were depreciated using the straight-line method). However, effective from the first quarter of this consolidated fiscal year, we changed our depreciation method to the straight-line method.

This change was prompted by the launch of a project aimed at improving financial reporting in the previous consolidated fiscal year. As a result of reviewing the actual usage of tangible fixed assets with the aim of standardizing accounting practices within the Group, we determined that the tangible fixed assets used by our company and our domestic subsidiaries are used stably over their useful lives, and that recording expenses evenly would more appropriately reflect the economic realities of our company and our domestic subsidiaries, we decided to adopt the straight-line method.

The impact of this change on profit and loss for the third quarter of this consolidated fiscal year is immaterial.

(Notes to the quarterly consolidated cash flow statement)

We have not prepared a quarterly consolidated cash flow statement for the third quarter of the current consolidated cumulative period. However, the depreciation expenses (including amortization expenses for intangible fixed assets other than goodwill) and amortization of goodwill for the third quarter of the current consolidated cumulative period are as follows:

	(Unit: million yen)	
	Nine months ended September 30, 2024	Nine months ended September 30, 2025
Depreciation and amortization	98	93
Goodwill amortization	54	60

(Segment Information, etc.)

【Segment Information】

As our group operates in a single segment, the Digital Creative Studio business, segment information is not provided.

(Business Combinations, etc.)

(Business Combination through Acquisition)

At the Board of Directors meeting held on June 25, 2025, the Company resolved to acquire 100% of the outstanding shares of GlobalGear Co. Ltd. and make it a subsidiary.

Accordingly, the Company acquired 100% of the company's shares as of July 1, 2025.

(1) Overview of the Business Combination

① Name and Business Description of the Acquired Company

Name of the Acquired Company: GlobalGear Co. Ltd.

Business Description: Planning, development, and operation of smartphone game apps

② Main Reasons for the Business Combination

GlobalGear Co. Ltd. is a company that plans, develops, and operates smartphone game apps under the vision of "Bringing Fun to Everyone." Focusing on "casual games" that anyone can easily enjoy in their spare time, GlobalGear Co. Ltd. has released over 170 apps to date. The company handles all game development processes in-house, boasting the development capabilities to continuously release new titles and the planning capabilities to create popular series with over 20 million cumulative downloads.

With this share acquisition, the Group will enter the casual game business. Through synergies such as the mutual sharing of game production know-how and mutual utilization of human resources with GlobalGear Co. Ltd., the Group aims to accelerate the growth of the casual game business and make it a growth driver in the entertainment sector, thereby achieving its vision of "a world where everyone can immerse themselves in value creation."

③ Date of Business Combination

July 1, 2025

④ Legal Form of Business Combination

Acquisition of shares in exchange for cash

⑤ Name of Post-Combination Company

The name of the post-combination company will remain unchanged.

⑥ Percentage of Voting Rights Acquired

100%

⑦ Primary Basis for Determining the Acquiring Company

This is because we will acquire 100% of the shares of Global Gear Co., Ltd. in exchange for cash.

(2) Period of Acquired Company's Performance Included in the Quarterly Consolidated Statement of Income for the Cumulative Quarter

July 1, 2025 to September 30, 2025

(3) Acquisition Cost of Acquired Company and Breakdown by Consideration

Acquisition Cost: Cash and Deposits (including Accounts Payable): 1,100 million yen

Acquisition Cost: 1,100 million yen

(4) Major Acquisition-Related Expenses

Advisory Fees, etc.: 53 million yen

(5) Amount, Cause of Goodwill, Amortization Method, and Amortization Period

① Amount of Goodwill:

595 million yen

② Cause of Goodwill:

This goodwill arose from expected future excess profitability resulting from future business development.

③ Amortization Method and Amortization Period:

Amortization by the straight-line method over 15 years

(6) Amounts of Assets Acquired and Liabilities Assumed on the Date of Business Combination and Their Main Breakdown

Current Assets: 467 million yen

Non-current Assets: 105 million yen

Total Assets: 572 million yen

Current Liabilities: 64 million yen

Non-current Liabilities: 3 million yen

Total Liabilities: 68 million yen

(7) Estimated Impact on the Quarterly Consolidated Statements of Income for the Current Quarter, Assuming the Business Combination was Completed on the First Day of the Fiscal Year, and the Method for Calculating

Net sales: 218 million yen

Operating income: 72 million yen

Ordinary income: 74 million yen

(Method for calculating estimated amounts)

The estimated impact is the difference between the sales and income information calculated assuming the business combination was completed on the first day of the fiscal year and the sales and income information in the acquiring company's quarterly consolidated statements of income. In addition, the amortization of goodwill is calculated as if it had occurred at the beginning of the fiscal year, and is included in the estimated amount.

Please note that this estimate has not been audited.