## Financial Results Briefing Materials

for the Third Quarter of the Fiscal Year Ending December 31, 2025

November 12, 2025

KINJIRO CO., LTD.

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

### 1. Consolidated Financial Results

for the Third Quarter of the Fiscal Year Ending December 31, 2025 (FY2025)

2. Revised Plan

for the Fiscal Year Ending December 31, 2025 (FY2025)

- 3. Progress on Our Mid-Term Management Plan
- 4. Topics

### Summary of Consolidated Financial Results for the Third Quarter of FY2025

#### ■ Consolidated statement of income

- Growth in cloud license sales accelerated, strongly driving growth.

  Thanks to the strong Cloud Business, net sales reached a record high of 3,995 million yen in the third quarter.
- Cloud Business also made a contribution in terms of profit, increasing operating profit significantly by 193% YoY, hitting a record high.

(Unit: Million yen)

	FY2025 full-year forecast (announced November 12, 2025)	FY2025 3Q results	Achievement rate (%)	FY2024 3Q results	YoY change (%)
Net sales	5,320	3,955	74%	3,085	+28%
Operating profit	1,370	1,166	85%	398	+193%
Ordinary profit	1,353	1,164	86%	401	+190%
Profit	887	766	86%	268	+186%

### YoY Changes in Net Sales by Business Segment

#### Net sales

· Supported by strong cloud license sales, Cloud Business as a whole also performed well, up 35% YoY.

(Unit: Million yen)

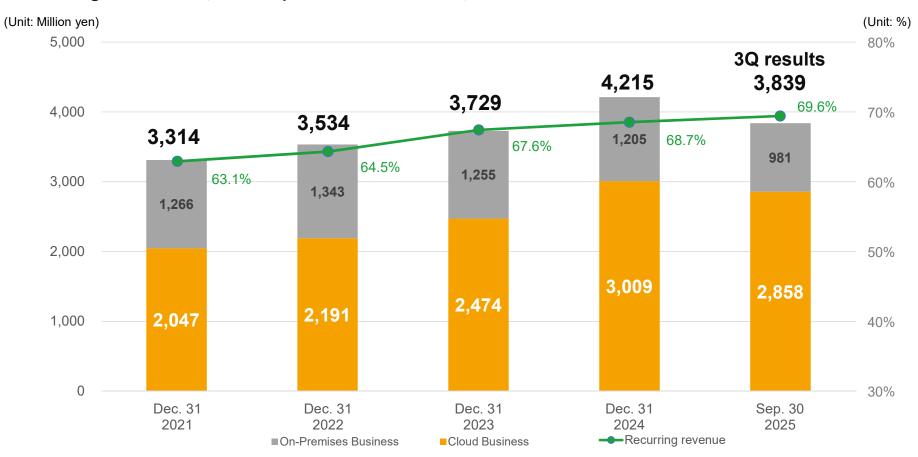
Business segment Sales segment		FY2024 3Q results	FY2025 3Q results	YoY changes (%)	
		Cloud License	1,655	2,256	+36%
	Cloud Business	Cloud Consultation Support (introduction support)	364	429	+18%
	Cloud Business	Others (mainly employment information devices)	93	172	+85%
Ø		Subtotal	2,112	2,858	+35%
Business		Premium Support (maintenance)	427	403	-6%
Bus	On-Premises Business	Software Products	250	415	+66%
H R		Software Consultation Support (introduction support)	105	94	-11%
I		Employment Information Device	64	67	+6%
		Subtotal	848	981	+16%
Total		2,961	3,839	+30%	
*Recurring Revenue		2,097	2,672	+27%	
Real Estate Rental Business		123	115	-6%	
Total		3,085	3,955	+28%	

<sup>\*</sup> Recurring revenue includes revenue from cloud licensing, premium support, and other services.

### **Transition to a Cloud Company**

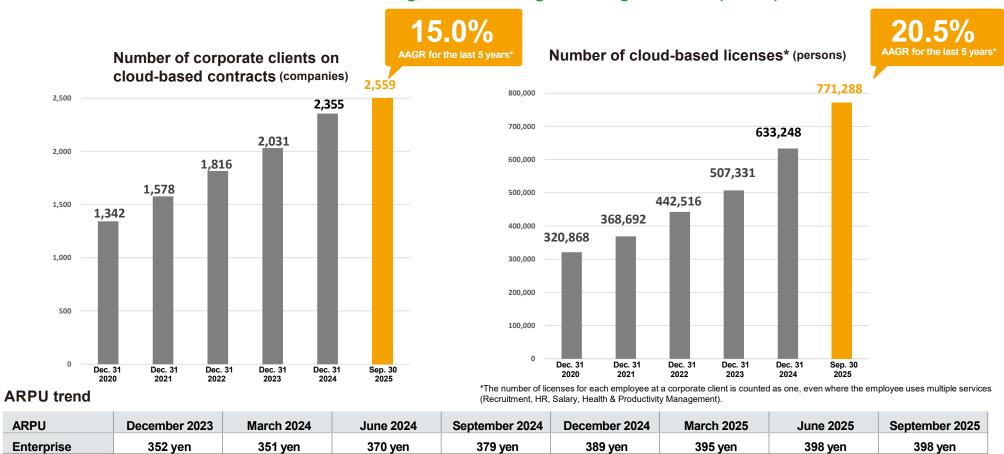
#### ■ Trend in the HRM Business

- The ratio of net sales of the Cloud Business to total net sales grew; 61.6% in FY2021 to 74.4% in FY2025 3Q.
- · Recurring revenue ratio, which represents stable income, also increased from 63.1% in FY2021 to 69.6% in FY2025 3Q.



### Number of Corporate Clients on Contract and Number of Licenses

■ Growth in the number of licenses remains strong, with an average annual growth rate (AAGR) of 20.5%.



<sup>\*</sup> AAGR for the last 5 years is calculated for the period from October 2020 to September 2025.

### **Cloud-Based Contract Cancellation Rate**

■ The average rate of cloud-based contracts cancelled per month remains low at 0.22%.

Cloud-based contract cancellation rate\*



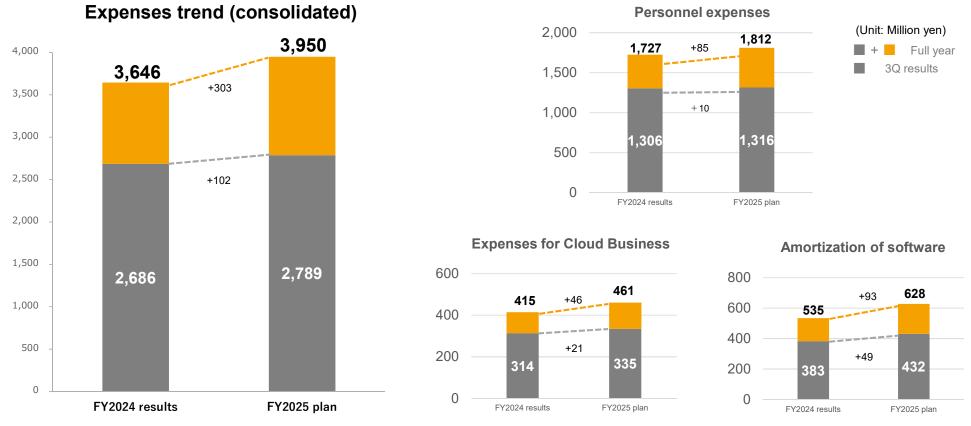


<sup>\*</sup>The monthly average cancellation rate is calculated by dividing revenue from customers who cancelled their contracts in the current month by revenue from total customers in the previous month.

#### **Cost Structure**

#### ■ Cost structure for the third quarter of the fiscal year ending December 31, 2025

• The YoY cost rose by +102 million yen due to upfront investments for Cloud Business expansion (expenses for Cloud Business) and increases in amortization of software and other expenses.



<sup>\*</sup> The revised FY2025 full-year forecast was released on November 12, 2025.

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### **Summary of Revised Plan for FY2025**

- We will continue to expand our business with the Cloud Business as a growth driver.
  - We plan to grow net sales by 20%, operating profit by 88%, and profit by 92% year on year.

(Unit: Million yen)

	FY2024 Results	Revised FY2025 Plans	YoY change (%)
Net sales	4,376	5,320	+22%
Operating profit	729	1,370	+88%
Ordinary profit	733	1,353	+85%
Profit	461	887	+92%

<sup>\*</sup> The revised FY2025 full-year forecast was released on November 12, 2025.

### Revised FY2025 Plan (Net Sales)

■ We will continue to accelerate the growth of the Cloud Business.

(Unit: Million yen)

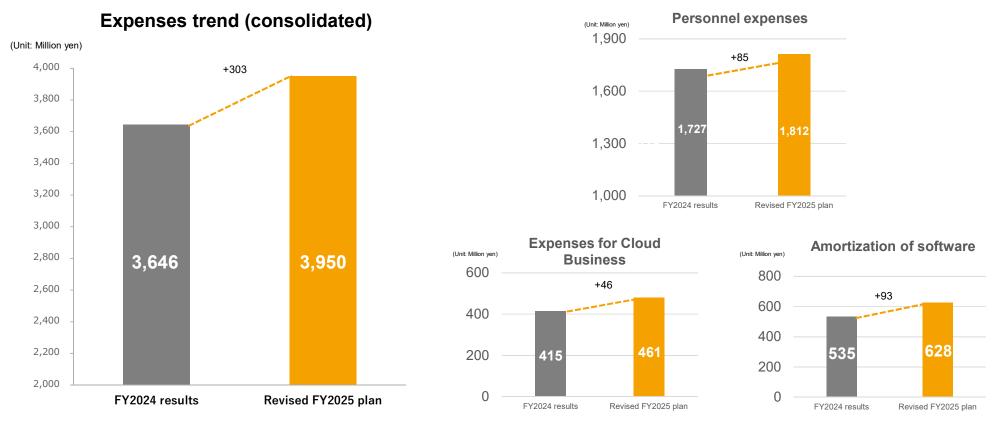
Busine	Business segment Sales segment		FY2024 Full-year results	Revised FY2025 Plans	YoY changes (%)
		Cloud License	2,301	3,141	+36%
	Claud Business	Cloud Consultation Support (introduction support)	540	606	+12%
	Cloud Business	Others (mainly employment information devices)	167	185	+11%
y,		Subtotal	3,009	3,934	+31%
Business		Premium Support (maintenance)	572	538	-6%
Bus		Software Products	389	472	+21%
HRM	On-Premises Business	Software Consultation Support (introduction support)	149	133	-10%
I		Employment Information Device	94	88	-7%
		Subtotal	1,205	1,232	+2%
	Total		4,215	5,166	+23%
	*Recurring Revenue		2,897	3,703	+27%
Real Es	Real Estate Rental Business		161	153	-5%
Total	Total		4,376	5,320	+22%

<sup>\*</sup> The revised FY2025 full-year forecast was released on November 12, 2025.

### Revised FY2025 Plan (Cost)

#### ■ Cost structure for FY2025

• We expect an increase in personnel expenses primarily due to increases in salaries in addition to an increase in upfront investments for Cloud Business expansion (expenses for Cloud Business and amortization of software and other expenses).



<sup>\*</sup> The revised FY2025 full-year forecast was released on November 12, 2025.

#### **Shareholder Returns**

#### Basic policy

We recognize shareholder returns as a key management priority and distribute dividends while taking into consideration internal reserves necessary for future business development and financial reinforcement.

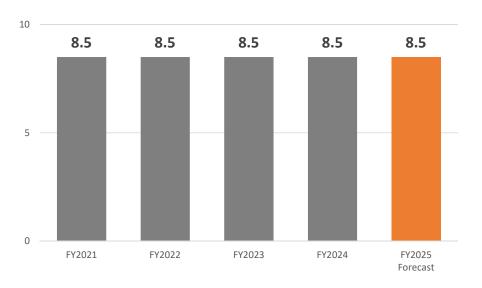
We effectively utilize internal reserves to invest in internal systems, recruit talent that will contribute to future growth, and fund advertising spending to ultimately increase competitiveness and profitability while working to enhance financial stability to strengthen our corporate structure.

#### Stock-related measures we took in the past:

Time	Description		
October 2020	Was listed on the Mothers Market of the Tokyo Stock Exchange		
July-October 2021	Conducted share buybacks (517,500 shares)		
September 2021	Chose to be listed on the Growth Market of the Tokyo Stock Exchange		
February 2022	Introduced a restricted stock program for directors		
July 2024	Conducted a 2-for-1 stock split		

#### **■** Dividend Trends

(Unit: Yen)



<sup>\*</sup> The figures in the graph reflect the stock split conducted in July 2024.

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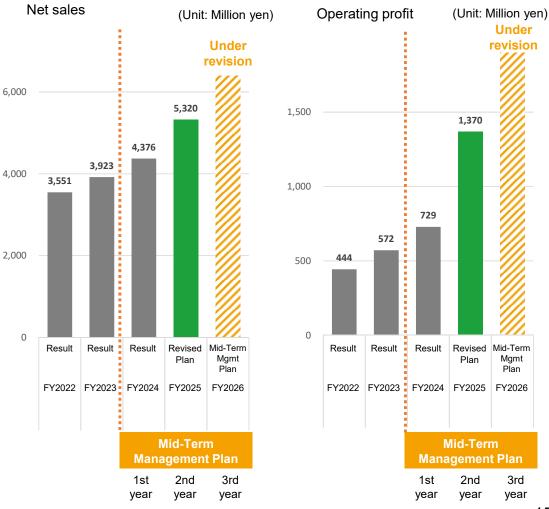
### Mid-Term Management Plan

#### **■ Targeted Management Metrics**

- We plan to increase upfront investments such as product development to accelerate the growth of the Cloud Business.
- Increases in amortization of software associated with product development are forecasted to slow down compared with FY2024 from FY2025 onward.
- Expenses for cloud facility are projected to rise from FY2025 onward in conjunction with efforts to achieve target of 1 million cloud licenses in FY2027 or later.
- The plan for FY2026 is under revision.

	FY2022	FY2023	FY2024	FY2025	FY2026
	Results	Results	Results	Revised Plan	Mid-Term Mgmt Plan
Net sales	3,551	3,923	4,376	5,320	Under revision
Operating profit	444	572	729	1,370	Under revision
Operating profit margin	12.5	14.6	16.7	25.8	Under revision

(Unit: Million yen)



<sup>\*</sup> The revised FY2025 full-year forecast was released on November 12, 2025.

### **Mid-Term Management Plan**

■ Business strategy: Increase recurring revenue with the Cloud Business as a growth driver

# Strategy to grow business laid out in the Mid-Term Management Plan

- Accelerate the product feature development aimed at HRM all-in-one solutions\*
- Shift on-premises users of Kinjiro Enterprise, which is our previous product, to cloud-based services through Universal Kinjiro
- 3 Pricing strategy
- Enhance services for employees (BtoE) and roll out services for consumers (BtoC)

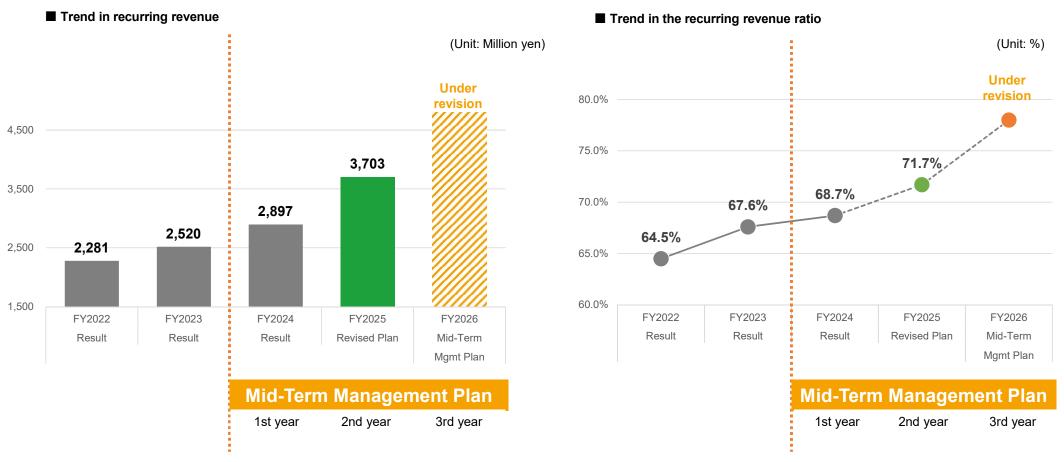
#### Key measures taken through FY2025 3Q

- ✓ Drew on our years of experience to enhance our highperformance systems to contribute to productivity and corporate value through work style and health & productivity management consulting
- ✓ Delivered compelling value propositions to customers through direct engagement with them at seminars and exhibitions
- ✓ Advanced the shift to cloud-based services and enhanced our in-house cloud servers
- ✓ Revised prices March 2024: Announced revisions to prices of Universal Kinjiro and Kinjiro Enterprise, Lite, and Smart Series
- ✓ Used our HRM platform (Universal Kinjiro) at our office and was recognized as a Certified Health & Productivity Management Outstanding Organization for the eighth consecutive year
- ✓ Provided health value to employees and consumers in general through apps for consumers

<sup>\*</sup>Our HRM solutions provide employment, attendance, HR, salary, and human capital data to facilitate health & productivity management.

### **Trends in Key Management Metrics (Five Years)**

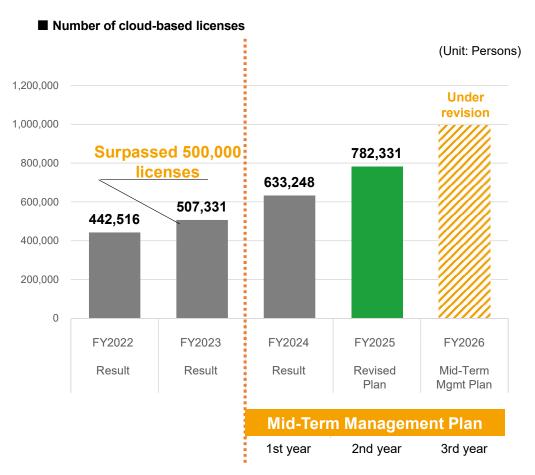
■ Key metrics strongly indicate our steady progress on our mid-term growth strategy

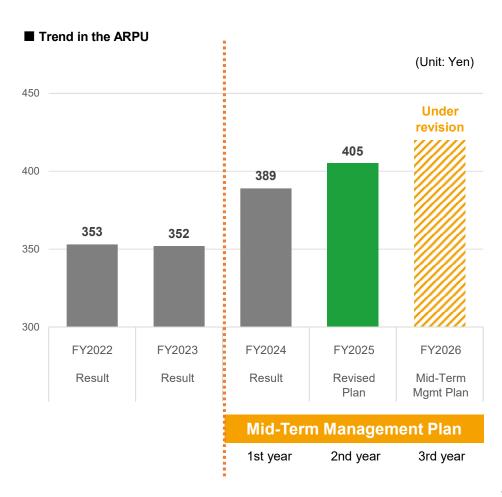


<sup>\*</sup> The revised FY2025 full-year forecast was released on November 12, 2025.

### **Trends in Key Management Metrics (Five Years)**

#### ■ Key metrics strongly indicate our steady progress on our mid-term growth strategy





 $<sup>^{\</sup>star}$  The revised FY2025 full-year forecast was released on November 12, 2025.

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### Kinjiro's Mission and Strength

■ Offer products and services that solve social challenges faced by modern Japan

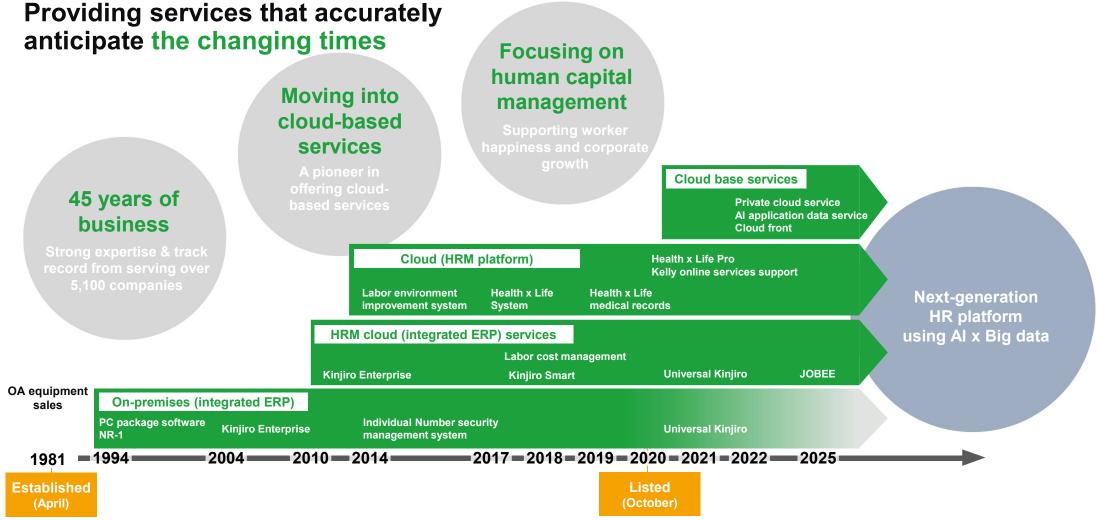
Performance delivered by each and every worker will become increasingly important going forward as the labor force is expected to decline significantly.

Solve social challenges faced by Japan by contributing to corporate clients' HRM with "Universal Kinjiro" and "Health x Life."





### **Our History**



### **Business Scope**

Simultaneously manage work and health to achieve work style reform and health & productivity management, and help enhance corporate value by improving labor productivity

Al prediction **Multifactor API** integration The health and authentication happiness of **Customer portal** Low-code employees builds **Private cloud** Single sign-on OUD the company's future **Health & productivity** Work style reform Mgt. support **HR** automation Salary & labor mgt.

### **Human Capital Management**

■ Market scale in FY2024 (billion yen) and AAGR ('29/'24)





AAGR (Unit: %)

## Aiming to be No. 1 in HRM services within the growing HR services market

		AAGR	Market scale
Attendance management		8.5%	30.3 billion yen
HR and salary management		13.4%	56.3 billion yen
Talent management.*1		13.1%	49.8 billion yen
Labor management*2		25.6%	31.0 billion yen
Health management	BtoB*3	7.6%	13.9 billion yen
	BtoBtoE*4	18.1%	2.9 billion yen
Groupware		12.5%	16.4 billion yen
Expense settlement		12.5%	45.6 billion yen

<sup>\*1</sup> Services that manage and support the full cycle of talent utilization, including recruitment, allocation, training, and evaluation.

Reference: Software Business New Market 2025 Edition (by Fuji Chimera Research Institute)
Comprehensive Wearables/Healthcare Business Survey 2024 (by Fuji Chimera
Research Institute)

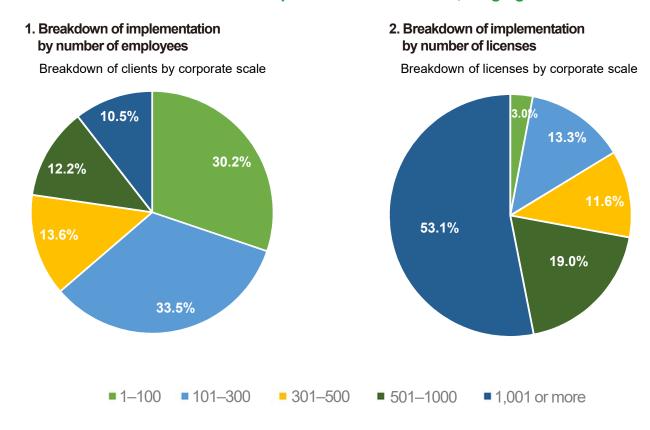
<sup>\*2</sup> Services that streamline corporate labor operations such as salary, working hours, benefits, and social insurance procedures, focusing specifically on labor management.

<sup>\*3</sup> Services that comprehensively provide features such as health information management and recordkeeping, health examination scheduling and results management, and stress checks.

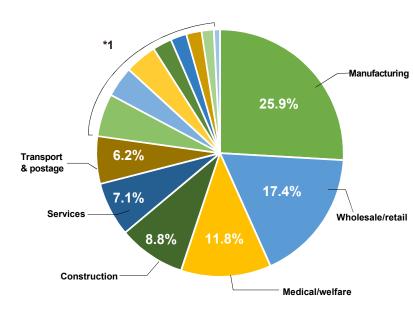
<sup>\*4</sup> Services that use wearables or other devices to collect employees' vital data and manage health and safety during working hours.

### Kinjiro Enterprise Installations Breakdown by Scale and Industry

■ Meet the needs of diverse enterprises in different sizes, ranging from SMEs to large enterprises, in different industries



3. Breakdown of client numbers by industry
\*Implementation at a diverse range of different enterprises



\*1
Academic & specialist / technical services: 5.6%
Information & communications: 4.2%
Real estate & rental: 4.0%
Accommodation & food: 2.5%
Lifestyle services & entertainment: 2.1%
Finance & insurance: 2.0%
Education & learning support: 1.6%
Others: 0.8%

<sup>\*</sup> Implementation results in cloud business and on-premises business as of September 30, 2025

### Strategic Expansion of HRM Services

#### Extend HRM services further into talent utilization

#### ■ Strategic significance

Fully expand into the talent data field beyond attendance, salary, and health data.

Evolve HRM services into "long-established and comprehensive HRM" by integrating human-related operation data with human capital data.

#### ■ Release overview

- Enables centralized management of employee information, including skills, evaluations, training, and allocation.
- Visualizes employee performance and health risks simultaneously by incorporating attendance and health data.
- Realizes seamless HRM operations by integrating with existing cloudbased contracts.

# 

#### **■** Future outlook

- Expand value proposition from "feature-by-feature implementation" to "problem solving throughout the entire HRM."
- · Further enhance the synergy with our existing services by incorporating talent data.
- Establish an operational system that promotes talent utilization and directly links organizational growth with HRM services.

### Release of JOBEE to Drive Entry into New Markets

#### Fully expand into the area of SMEs with 100 or less employees

#### **■** Strategic significance

Enable access to SMEs with 100 or less employees which have been difficult to reach with Universal Kinjiro, through easy implementation and scalable, small-start operations.

Aim to accelerate growth in the number of cloud licenses by expanding the customer base.

#### Service overview

- · A lightweight model quickly deployable with a low initial cost
- A user-friendly interface and setup-to-launch support ensure rapid integration into workflow
- · Scalable from initial attendance management to future HRM utilization



#### ■ Future outlook

- Increase in the number of licenses through contract acquisition in the new market (SMEs with 100 or less employees)
- · Potential for upgrade to Universal expected
- · A promising second growth driver for ongoing cloud revenue increase

### Nurturing the Spirit of Work in the Future Generations

Featured in "Job Notebook for Elementary Students (Chiyoda Ward Version), 2025 Edition," a supplementary material for elementary student career education

#### **Initiative**

We conduct social education to pass on Universal Kinjiro's philosophy of "supporting workers" to the next generation. The initiative is to offer local children a career learning opportunity, featuring examples from a familiar company to share the fulfillment and enjoyment of work.

#### **Activities**

- · Offer elementary students career learning materials
- Facilitate understanding of local communities and companies through classes, events, etc.
- · Create opportunities for children to familiarize with workers

#### Social significance

- · Contribute to career education for the next generation
- · Support establishment of connections with the local community
- · Give back to society by sharing the value of our human capital



### Sustainability: Health & Productivity Management Initiatives

■ Recognized as a "Certified Health & Productivity Management Outstanding Organization" for the Eighth Consecutive Year

Kinjiro was ranked in the top 300 among 3,869 organizations, which were recognized by the Ministry of Economy, Trade and Industry and the Nippon Kenko Kaigi as "Certified Health & Productivity Management Organizations (White 500)."



Kinjiro was recognized as a Certified Health & Productivity Management Outstanding Organization for the eighth consecutive year through the use of Universal Kinjiro (HRM platform) at our office.

■ Awarded the "Award for Outstanding Business Facilities under the Nagoya Health Declaration"

Kinjiro received the "Healthy Declaration Excellent Office" award from Nagoya City and Japan Health Insurance Association (JHIA) two years in a row.





**Health & Productivity Management Survey Feedback Sheet** 



### FY2025 Kinjiro Genki Project Activities

■ Further enhanced our health & productivity management initiatives through the "Kinjiro Genki Project" led by young employees, and held various events



#### Concept for FY2025 activities:

#### Feel light in mind and body: Toward a healthy future where smiles bring us together

- ◆ Tea distribution for relaxation
- Flavor teas and green teas are made available at the lounge so that employees can take quality breaks during lunchtime and after work.



- ◆ Held "Go on a trip!" internal photo contest
- An event to encourage employee mental and physical rejuvenation while promoting physical activity during an outing or trip. Participants who posted photos received health points, and the photo contest facilitated employee interaction.







#### **Disclaimer**

To the extent that statements in this presentation do not relate to historical or current facts, they constitute forward-looking statements. These statements represent the judgment of our senior management, based on the information currently available, and involve risks and uncertainties. Actual results may differ significantly from the outlook for performance and other matters presented here, due to various factors including economic conditions, the status of competition within the industry, and the success or failure of new services.

# The health and happiness of employees builds the company's future

