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In the event of any discrepancy between the Japanese original and this English translation, the Japanese original shall prevail.



Second Quarter of the Fiscal Year Ending  
December 31, 2026

# Financial Results Presentation

**Monday, August 17, 2026**

Beagle Inc.

TSE Standard Market: 3981

**1**

**FYE Dec. 2026 Q2 Financial Results**

**2**

**Revision of FYE Dec. 2026 Earnings Forecast**

**3**

**About Beagle**

The following abbreviations are used in this document.  
P Seg: Platform segment, C Seg: Contents segment

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**FYE Dec. 2026 Q2 Financial Results**

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Revision of FYE Dec. 2026 Earnings Forecast

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About Beagle

## Net sales

**7,721** million yen  
(Down 7.3% YoY)

## Adjusted EBITDA

**929** million yen  
(Down 5.1% YoY)

## Operating profit

**448** million yen  
(Down 10.3% YoY)

## Profit

**178** million yen  
(Down 13.4% YoY)

- Net sales **decreased 7.3% YoY** due to decreased net sales in both segments.
- Due largely to the decrease in profit in the C Seg, adjusted EBITDA **decreased 5.1% YoY**, and operating profit **decreased 10.3% YoY**.
- Profit **decreased YoY** due to a decrease in operating profit.

Note: Adjusted EBITDA = Operating profit + Depreciation (including amortization of publishing rights) + Amortization of goodwill + Amortization of leasehold deposits + Share compensation expenses ± Other adjustment items

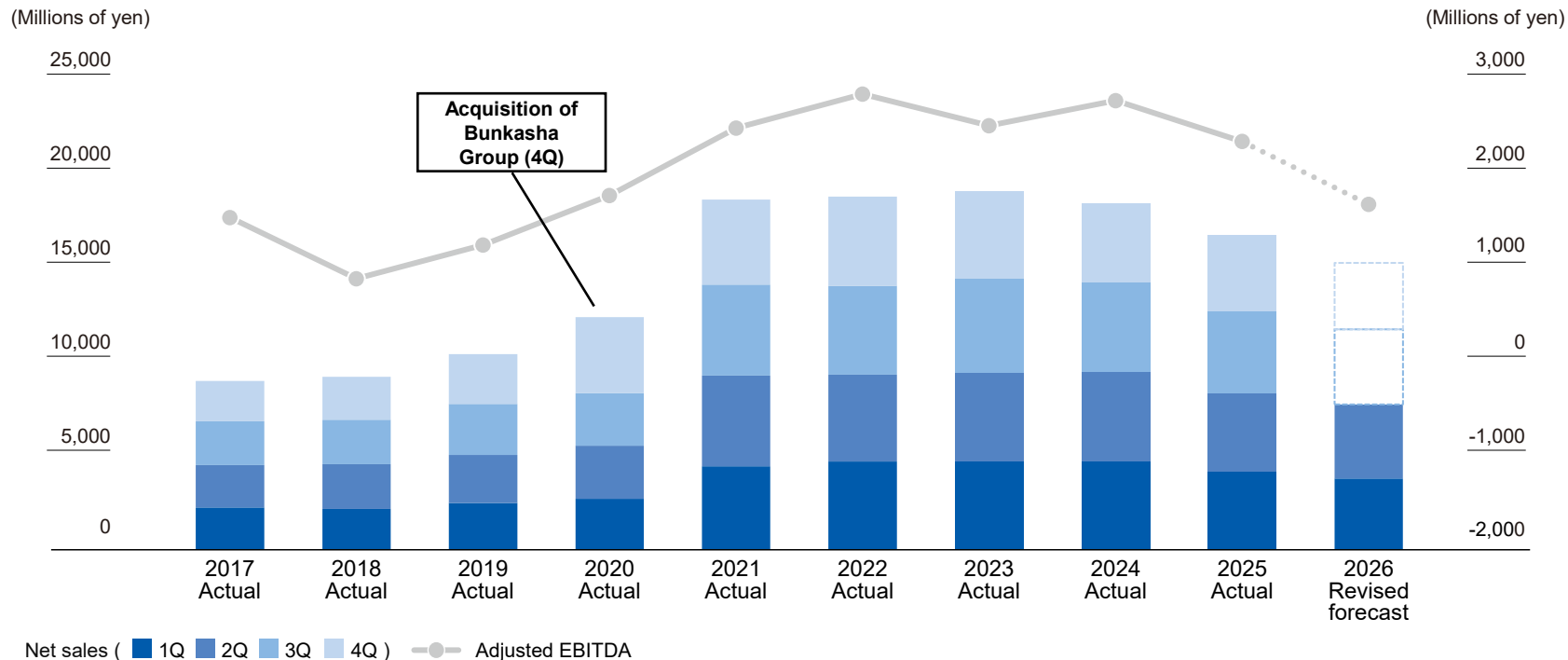
(Unit: Millions of yen)

| P/L                                         | FYE Dec. 2025 | FYE Dec. 2026 | YoY    |                |
|---------------------------------------------|---------------|---------------|--------|----------------|
|                                             | First half    | First half    | Change | Rate of change |
| Net sales                                   | 8,332         | <b>7,721</b>  | (610)  | (7.3%)         |
| Adjusted EBITDA                             | 979           | <b>929</b>    | (50)   | (5.1%)         |
| Operating profit                            | 499           | <b>448</b>    | (51)   | (10.3%)        |
| Ordinary profit                             | 467           | <b>420</b>    | (46)   | (10.0%)        |
| Profit attributable to owners of the parent | 206           | <b>178</b>    | (27)   | (13.4%)        |
| Net income per share (yen)                  | 36.94         | <b>31.97</b>  | (4.97) | —              |

Notes: 1. Totals may not match due to rounding.

2. Adjusted EBITDA = Operating profit + Depreciation (including amortization of publishing rights) + Amortization of goodwill  
+ Amortization of leasehold deposits + Share compensation expenses ± Other adjustment items

### Net sales and adjusted EBITDA



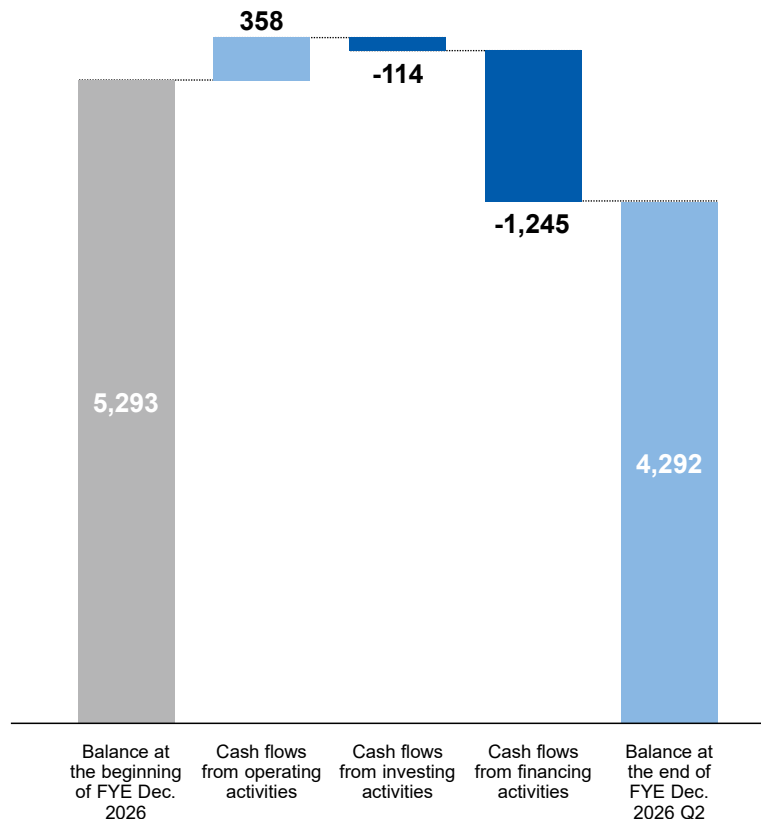
Notes: 1. In "2026 Revised forecast," net sales for up to Q2 are actual and adjusted EBITDA is the revised forecast.

2. Adjusted EBITDA = Operating profit + Depreciation (including amortization of publishing rights) + Amortization of goodwill + Amortization of leasehold deposits + Share compensation expenses ± Other adjustment items

(Unit: Millions of yen)

| B/S                              | FYE Dec. 2025 Full-year |        | FYE Dec. 2026 Q2 |        |         |                                                                      |
|----------------------------------|-------------------------|--------|------------------|--------|---------|----------------------------------------------------------------------|
|                                  | Amount                  | Ratio  | Amount           | Ratio  | Change  | Notes                                                                |
| Current assets                   | 8,623                   | 52.1%  | <b>7,139</b>     | 48.4%  | (1,484) |                                                                      |
| Non-current assets               | 7,932                   | 47.9%  | <b>7,601</b>     | 51.6%  | (331)   | Goodwill of 6,850 million yen<br>Publishing rights of 30 million yen |
| Total assets                     | 16,556                  | 100.0% | <b>14,740</b>    | 100.0% | (1,815) |                                                                      |
| Total liabilities                | 8,493                   | 51.3%  | <b>6,722</b>     | 45.6%  | (1,770) | D/E ratio 0.35                                                       |
| Total net assets                 | 8,063                   | 48.7%  | <b>8,018</b>     | 54.4%  | (44)    |                                                                      |
| Total liabilities and net assets | 16,556                  | 100.0% | <b>14,740</b>    | 100.0% | (1,815) |                                                                      |
| Capital-to asset ratio           | 48.6%                   |        | <b>54.3%</b>     |        |         |                                                                      |

Note: Totals may not match due to rounding.



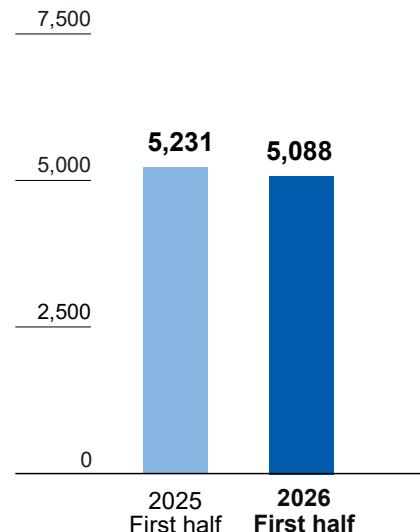
(Unit: Millions of yen)

|                                            | FYE Dec. 2025<br>Q2 | FYE Dec. 2026<br>Q2 | Change |
|--------------------------------------------|---------------------|---------------------|--------|
| Cash flows from operating activities       | 57                  | 358                 | +300   |
| Cash flows from investing activities       | (87)                | (114)               | (27)   |
| Cash flows from financing activities       | (631)               | (1,245)             | (614)  |
| Cash and cash equivalents at end of period | 4,457               | 4,292               | (165)  |

Platform Segment: engages in operation of comic distribution service Manga Kingdom, digital publishing of original works on Manga Kingdom, and other peripheral businesses

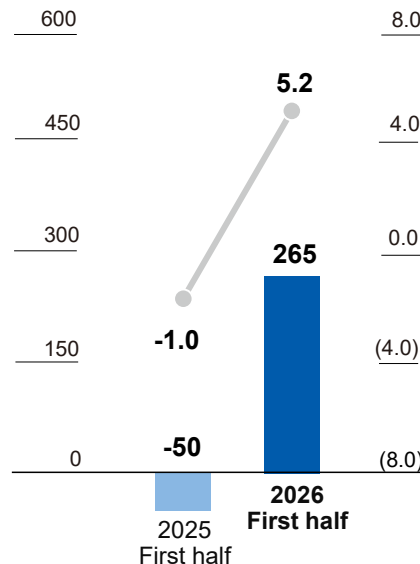
### Net sales

(Millions of yen)



### Operating Profit/Operating Margin

(Millions of yen)



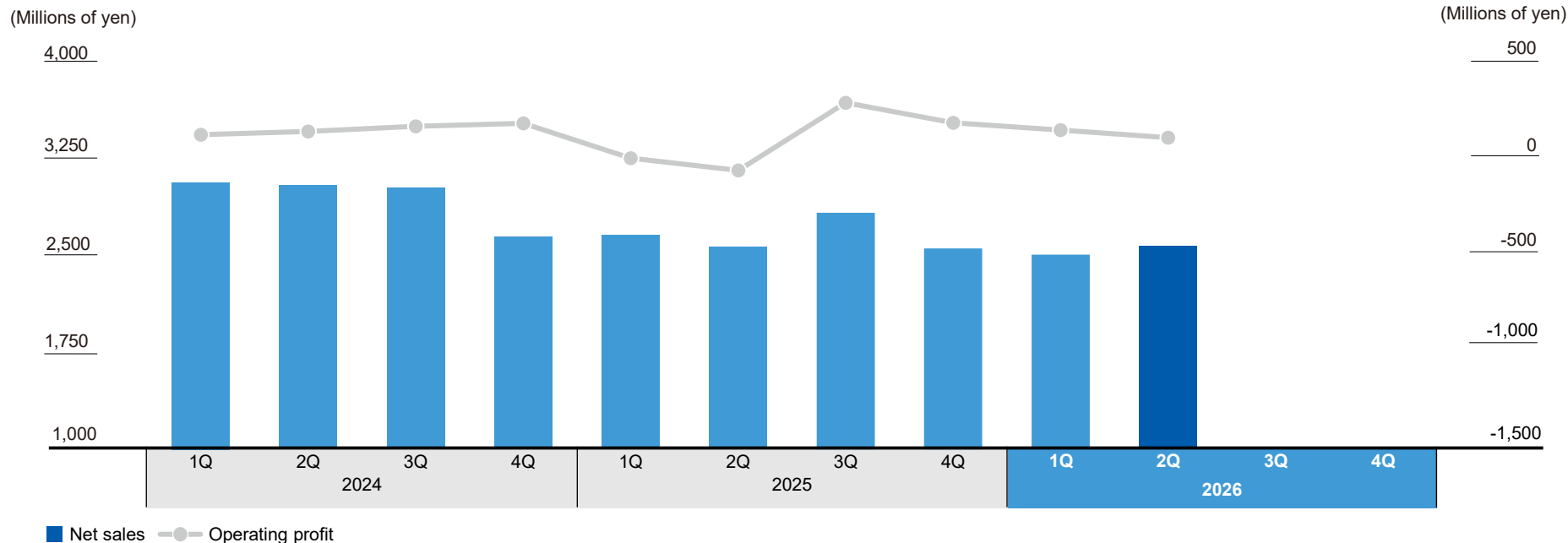
### Net sales

- Net sales increased 3% QoQ and decreased 3% YoY as net sales of Manga Kingdom decreased 5% YoY.
- Second-quarter net sales increased QoQ due to the implementation of efficient advertising operations and a focus on the retention and development of heavy users.
- External sales performed well as our original work *He's a Total Catch—But My Sister-in-Law Wants to Steal Everything That's Mine* remained a hit following the first quarter.

### Operating profit

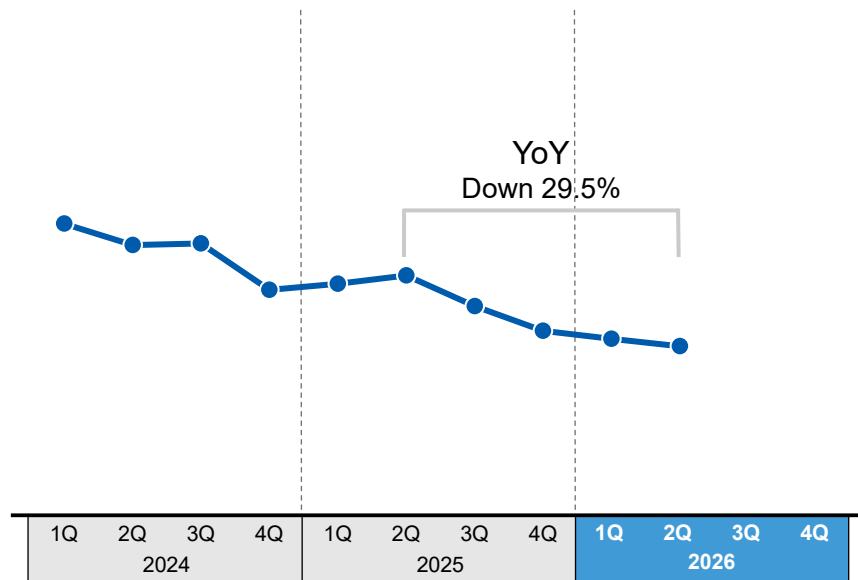
- Operating profit increased 315 million yen YoY due to strong external sales and a decrease in SG&A expenses, including advertising and promotional expenses.
- Advertising and promotional expenses decreased 280 million yen YoY as a result of the implementation of efficient advertising operations and the optimization of advertisements published while limiting the impact on sales.

### Platform Segment: Net Sales and Operating Profit



Note: Net sales include internal net sales and transfers between segments.

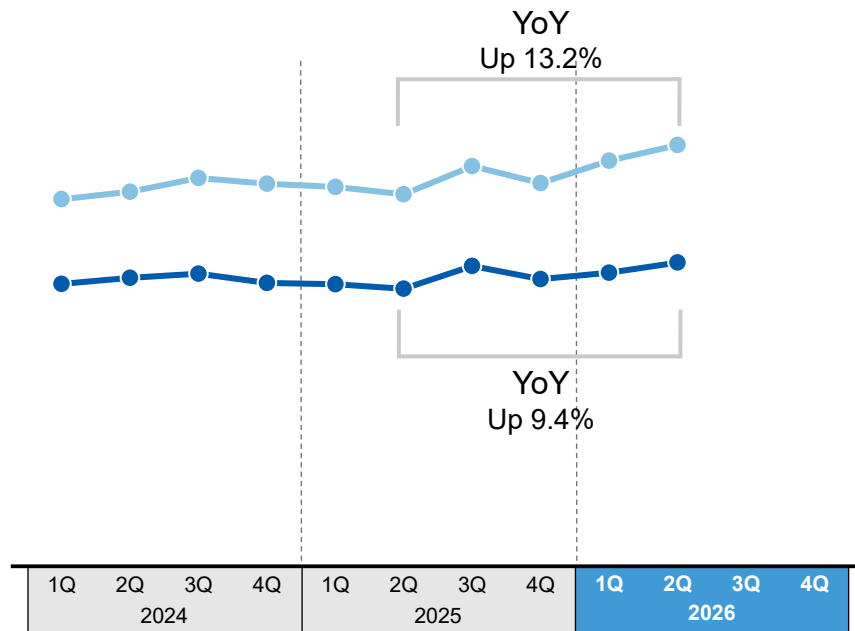
## MAU



—●— MAU

Changes in the number of members visiting Manga Kingdom

## ARPPU (Subscription/Consumption)



—●— Subscription ARPPU

—●— Consumption ARPPU

Changes in the amount determined by dividing subscription amount/consumption amount by the number of paid memberships

## 1 Continuation of the loyal customer strategy & optimization of its operation Expansion of new works for distribution, including original content



- Implemented discount and free extra page trial reading campaigns as part of a strategy to create a sense of value.
- Expansion of new original works, including *Satsunoro*, a work based on a draft by Eiko Kano
- Started distributing works from LINE Manga and HERO'S



◀ *Satsunoro*  
~Stream This Game and Die~

Eiko Kano (draft)  
Hikaru Kiryu (drawing)  
Kyosuke Kagami (original author)  
Yuka Kuramochi (character draft)

## 2 Growth in original works and remakes using generative AI



◀ *He's a Total Catch—But My Sister-in-Law Wants to Steal Everything That's Mine*

Shizuku Yuzuki (original author)  
Mimi Haruta (drawing)



◀ *SUPER QUEEN*  
(Remake Version)

Ryo Kurashina (original author)  
Issaku Wake (drawing)  
Beagle (production)

- He's a Total Catch—But My Sister-in-Law Wants to Steal Everything That's Mine* ranked 1st in the women's comics category of the first-half ranking on Manga Kingdom.
- SUPER QUEEN (Remake Version)* is selling well

## 3 Promotion of social media marketing using TikTok, Instagram, etc.



◀ TikTok account  
Sho and Shun



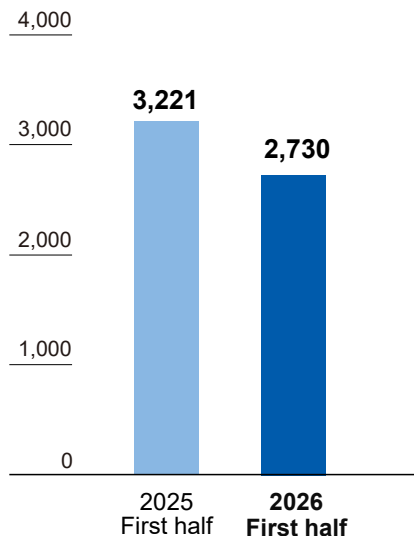
◀ TikTok account  
b! Project

- Opened accounts on major social media platforms such as TikTok and Instagram and launched promotions to increase awareness, focusing on Manga Kingdom and BL works

Contents Segment: engages in printed and digital publishing of books and magazines centered around Bunkasha

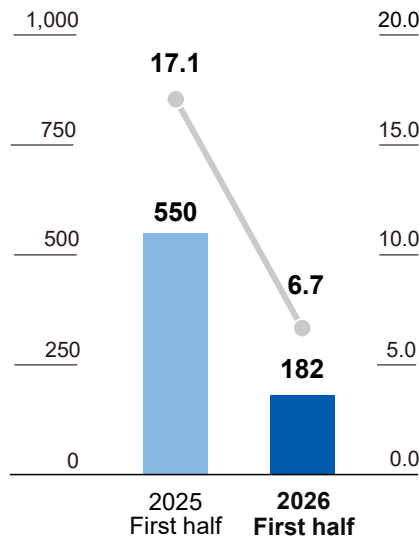
### Net sales

(Millions of yen)



### Operating Profit/Operating Margin

(Millions of yen)



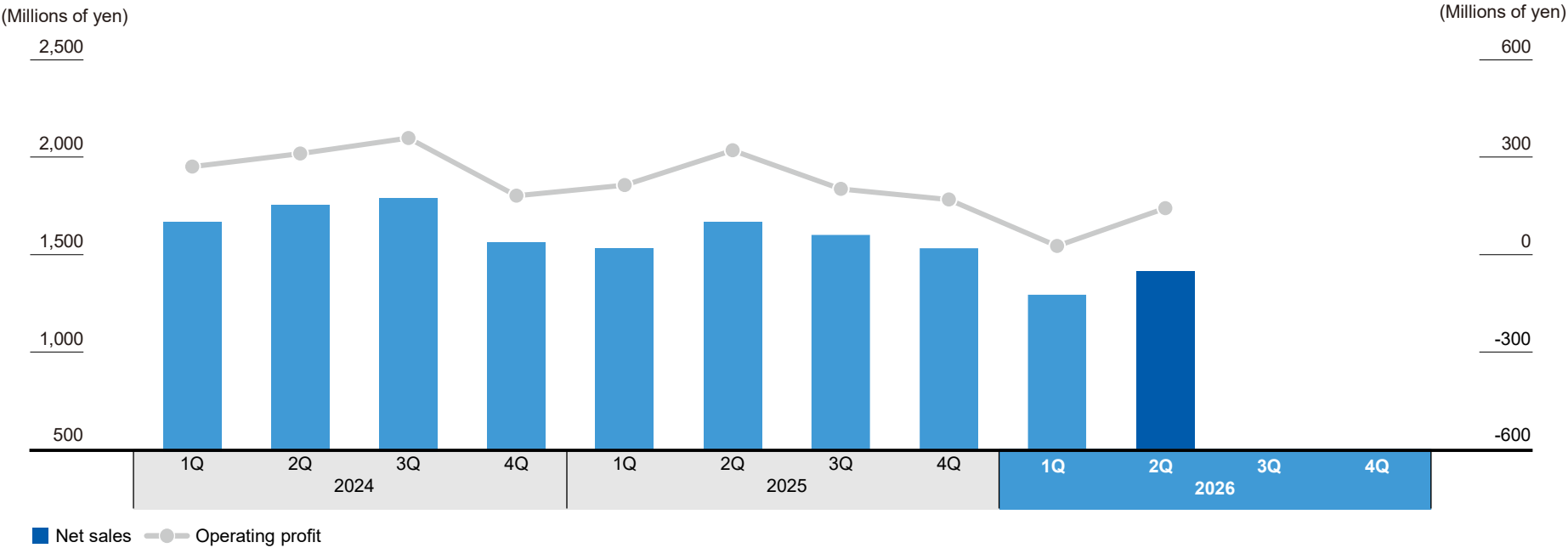
### Net sales

- Net sales of digital products were 2,143 million yen, down 14% YoY due to a decrease in net sales per title amid market maturation and intensifying competition, as well as a decrease in the number of hit titles.
- Net sales of printed publications were 587 million yen, down 19% YoY due to the small number of hit titles.
- Segment sales were down 15% YoY due to a YoY decrease in net sales of digital products.

### Operating profit

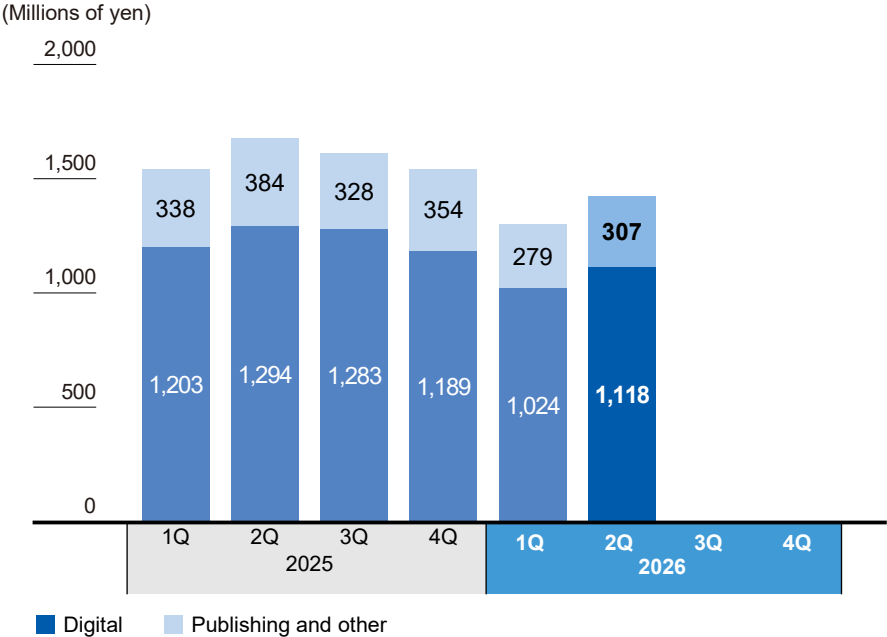
- Profit from digital products decreased YoY due to a YoY decrease in net sales of digital products and an increase in the cost ratio.
- Profit from printed publishing also decreased YoY.
- Segment profit decreased 367 million yen YoY due to a decrease in profit from digital products.

Contents Segment: Net Sales and Operating Profit



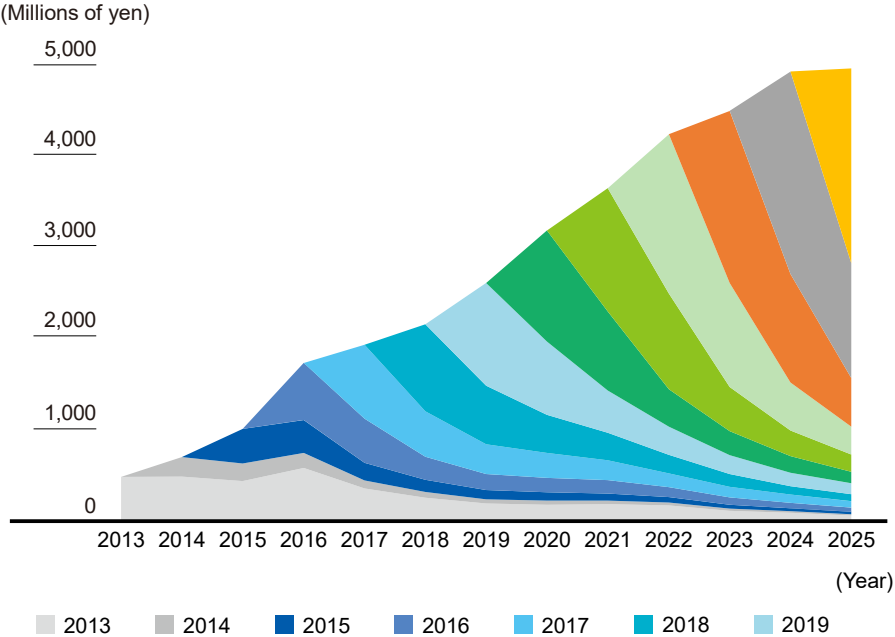
Note: Net sales include internal net sales and transfers between segments.

Contents Segment: Net Sales



Note: Totals may not match due to rounding.

Digital Net Sales and Distribution Timing



Note: Figures are based on managerial accounting and do not match those for financial accounting.

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## Expanded genre variation and contents

Growth in genres with high affinity to the digital field, mainly in comics geared toward women



◀ **Our Contract Marriage Was Supposed to End in Divorce, but the Callous Duke Is Obsessed With Me**  
Sua Tsumugi (manga)  
Kotoko (original author)



◀ **The Patrolman and I**  
Yu Naoki (author)



◀ **A Woman Who Drinks for Money and a Middle-Aged Ramen Man**  
Inosuke Rodriguez (author)



◀ **My Lovely Daughter and Her Girlfriend Are Such a Cute Couple**  
King Kurisaki (author)

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## Promotion of media mix, including TV dramas and TV anime



## Bunkasha Group's work was dramatized for a TV program!

- Started broadcasting *Ten Months of DINKs ~Is it Wrong Not to Have Kids?~* on TV Tokyo in March 2026
- Started broadcasting *Inukai Is Secretly an Affectionate Boss ~Just for Tonight, He Can't Stop Himself from Saying "I Love You"~* on TOKYO MX in April 2026, followed by *Are the sexy buttocks not good?* in July



## First TV anime adaptation of a Bunkasha Group work!

- Started broadcasting *Perfect Addiction* on TV Kanagawa in July 2026

3

## Enhance Kindan Shoten, an official YouTube channel, and content on GUSH\_&amp;Emo.

Creation of promising IP through a tie-up contest with the novel posting site Shosetsuka ni Naro



◀ **Distributed voice comics of popular works on the official YouTube channel "GUSH\_&Emo Official [BL Voice Comic Channel]."**

Focused on promotion using social media, YouTube, etc.



◀ **Held a Bunkasha × Shosetsuka ni Naro tie-up novel posting contest**

Held the 2nd BK Novel Award with publication and comic adaptation planned

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FYE Dec. 2026 Q2 Financial Results

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**Revision of FYE Dec. 2026 Earnings Forecast**

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About Beagle

Revised the full-year earnings forecast based on H1 results and current situation.

(Unit: Millions of yen)

| P/L                                         | FYE Dec. 2025 | FYE Dec. 2026                     |                                 | YoY     |                | Rate of change from the initial forecast |                |
|---------------------------------------------|---------------|-----------------------------------|---------------------------------|---------|----------------|------------------------------------------|----------------|
|                                             | Results       | Initial forecast<br>(February 13) | Revised forecast<br>(August 14) | Change  | Rate of change | Change                                   | Rate of change |
| Net sales                                   | 16,720        | 17,091                            | <b>15,263</b>                   | (1,456) | (8.7%)         | (1,828)                                  | (10.7%)        |
| Adjusted EBITDA                             | 2,346         | 2,441                             | <b>1,675</b>                    | (670)   | (28.6%)        | (765)                                    | (31.4%)        |
| Operating profit                            | 1,368         | 1,491                             | <b>745</b>                      | (622)   | (45.5%)        | (745)                                    | (50.0%)        |
| Ordinary profit                             | 1,319         | 1,443                             | <b>698</b>                      | (621)   | (47.1%)        | (745)                                    | (51.6%)        |
| Profit attributable to owners of the parent | 683           | 721                               | <b>271</b>                      | (412)   | (60.3%)        | (449)                                    | (62.3%)        |
| Net income per share (yen)                  | 122.37        | 129.05                            | <b>48.55</b>                    | (73.82) | —              | (80.50)                                  | —              |

Notes: 1. Totals may not match due to rounding.

2. Adjusted EBITDA = Operating profit + Depreciation (including amortization of publishing rights) + Amortization of goodwill + Amortization of leasehold deposits + Share compensation expenses ± Other adjustment items

## Dividend forecast remains unchanged at 45 yen

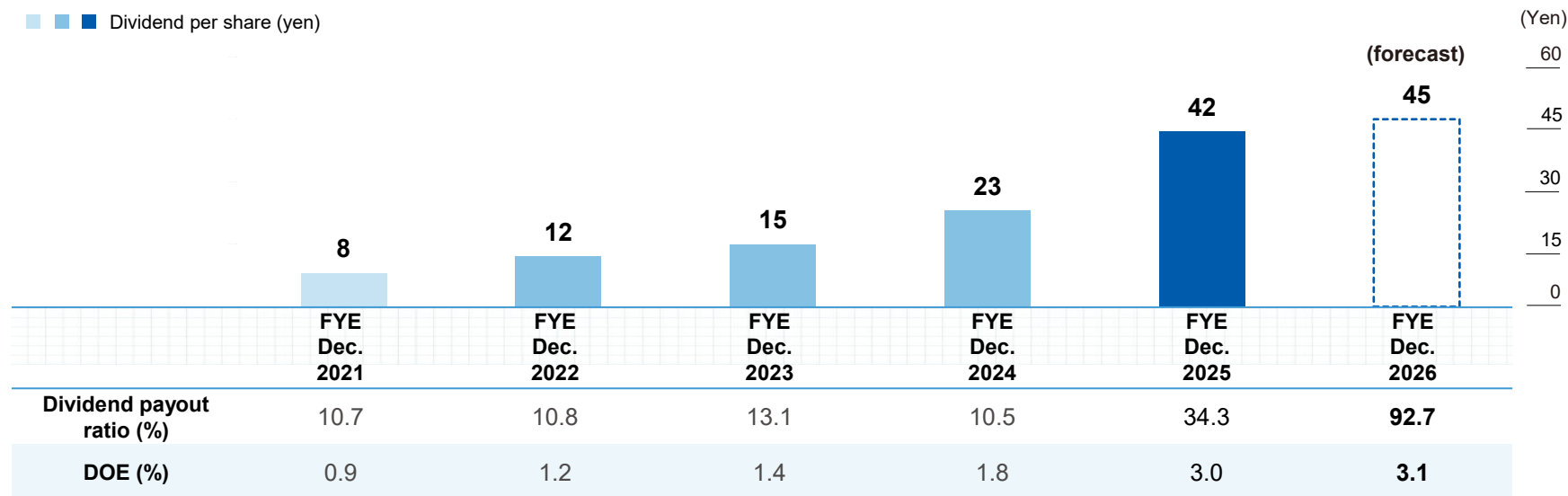
Basic policy/  
Dividend policy

- Implement stable and continuous profit distribution while securing the internal reserves needed for future growth investments.
- We have raised dividend payout ratio from the current 10% to 30% and newly set consolidated dividend on equity (DOE).

Dividend payout ratio 10%

Dividend payout ratio 30% or more  
and DOE 3.0% or more

■ Dividend per share (yen)

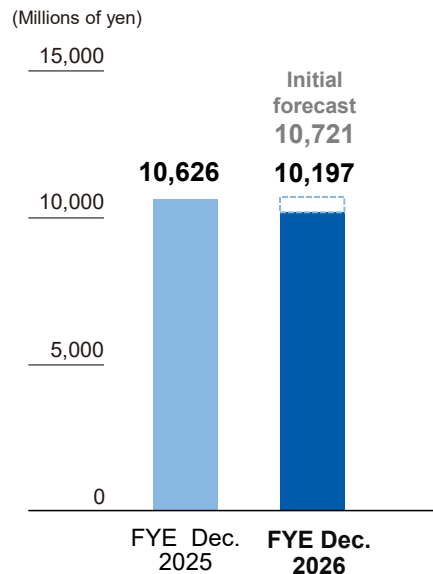


# Factors Behind the Revision of the Consolidated Earnings Forecast and Future Measures

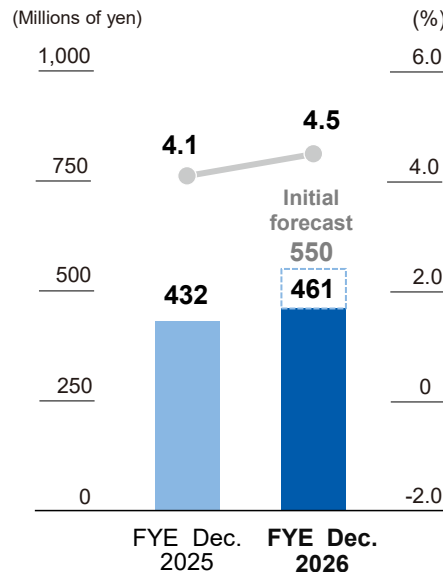
| Segment | Business           | Factor                                                                                                                                                                               | Impact            |                     | Future Measures                                                                                                                                                                                                                                  |
|---------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| P Seg   | Manga Kingdom      | <ul style="list-style-type: none"> <li>Decrease in net sales due to a decrease in MAU</li> <li>Increase in costs, including royalties</li> </ul>                                     | Decrease in sales | Decrease in profits | <ul style="list-style-type: none"> <li>Acquisition of new users through promotion of social media marketing and other initiatives</li> <li>Implementation of efficient advertising operations</li> <li>Development of loyal customers</li> </ul> |
|         | External sales     | <ul style="list-style-type: none"> <li>Our original works becoming hits on other companies' platforms</li> </ul>                                                                     | Increase in sales | Increase in profits | <ul style="list-style-type: none"> <li>Recruit and develop editors</li> <li>Reinforcement of the production structure through new methods using generative AI, etc.</li> </ul>                                                                   |
| C Seg   | Digital publishing | <ul style="list-style-type: none"> <li>Maturation of the e-book market and intensifying competition</li> <li>Decrease in the number of hit titles and net sales per title</li> </ul> | Decrease in sales | Decrease in profits | <ul style="list-style-type: none"> <li>Expansion of genres (light BL, GL, and general works for female readers)</li> <li>Increase in the number of works through development of editors</li> </ul>                                               |
|         | Printed publishing | <ul style="list-style-type: none"> <li>Market contraction</li> <li>Increase in the cost ratio due to higher material, printing, manuscript, and other costs</li> </ul>               | Decrease in sales | Decrease in profits | <ul style="list-style-type: none"> <li>Optimization of print runs</li> <li>Control of the number of copies distributed</li> <li>Reinforcement of collaboration with distributors and bookstores</li> </ul>                                       |
|         | Overseas           | <ul style="list-style-type: none"> <li>Active promotion of overseas licensing</li> </ul>                                                                                             | Increase in sales | Increase in profits | <ul style="list-style-type: none"> <li>Expansion of the BL label GUSH into North America</li> <li>Expansion of YouTube channel GUSH to 15 countries</li> </ul>                                                                                   |

Note: Impact represents a comparison between the initial forecast and the revised forecast.

### Net sales



### Operating Profit/Operating Margin



### Net sales

#### Continue optimizing the operation of Manga Kingdom

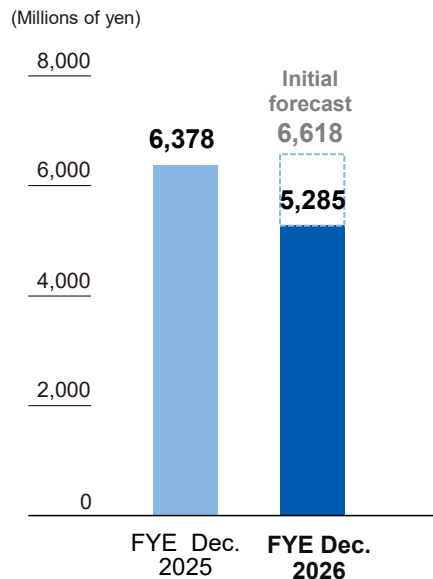
- Net sales are expected to be 10.1 billion yen, down 4% YoY.
- Net sales of Manga Kingdom are expected to be 9.7 billion yen, down 4% YoY, as MAU continued to decline despite efforts to retain and develop heavy users.
- Focus on advertising for heavy users through efficient advertising strategies. Flexibly publish advertisements for light users according to profit status.
- Promote various measures to acquire new users for the digital comic distribution service on Hulu.

### Operating profit

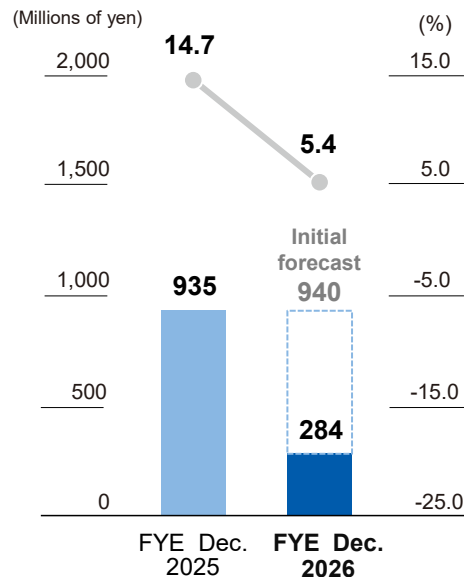
#### Operating profit was revised to increase 7% YoY due to a decrease in SG&A expenses, despite a decrease in net sales of Manga Kingdom

- Gross profit is expected to fall below the initial forecast, mainly due to a decrease in net sales of Manga Kingdom and the lack of progress in improving its cost ratio.
- Reduce advertising and promotional expenses through efficient advertising operations.
- Promote efficient cost management by controlling SG&A expenses, including payment fees, in addition to the absence of one-time expenses incurred in the previous fiscal year for the relocation of the head office, etc.

### Net sales



### Operating Profit/Operating Margin



### Net sales

#### Segment sales revised due to a decrease in net sales of digital products

- Net sales of digital products are expected to decrease 15% YoY, reflecting recent net sales per title in light of current market conditions.
- Net sales of printed publications are expected to decrease 23% YoY due to a decrease in the number of hit titles.
- Strengthen general works targeting broader readers and increase works for female readers, which we are strong in.
- Actively promote overseas licensing and strengthen the secondary development of content.

### Operating profit

#### Segment profit revised downward due to a decrease in profit from digital products and higher costs

- Profit from digital products is expected to decrease 23% YoY due to a decrease in net sales of digital products and an increase in the cost ratio for manuscript fees and other expenses.
- Profit from printed publishing deteriorated YoY due to a decrease in net sales of printed publications.

## Cautionary Statement Regarding Forecasts

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- The materials and information provided in this presentation include forward-looking statements.
- These are based on current expectations, forecasts and assumptions that are subject to risks and uncertainties, which could cause actual outcomes and results to differ materially from these statements.
  - These risks and uncertainties include general domestic and international economic conditions, such as the state of business and markets, interest rates, and foreign exchange rate volatility.
- This presentation contains information believed to be useful as reference when explaining the business climate. It contains financial information that has not been audited by the Company's accounting auditor. Therefore, the Company cannot fully guarantee the accuracy of this information.
- The Company does not assume any obligation to update or review the forward-looking statements contained in this presentation, even if new information emerges in the future or future events unfold.
  - The names of companies, products and services appearing in this presentation are the trademarks or registered trademarks of each relevant company.

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Revision of FYE Dec. 2026 Earnings Forecast

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**About Beagle**



|                           |                                                                   |                  |  |
|---------------------------|-------------------------------------------------------------------|------------------|--|
| <b>Company name:</b>      | Beagle Inc.                                                       |                  |  |
| <b>Address:</b>           | 4F Prudential Tower, 2-13-10 Nagata-cho, Chiyoda-ku, Tokyo, Japan |                  |  |
| <b>Founded:</b>           | October 25, 2004                                                  |                  |  |
| <b>Capital:</b>           | 1,910.85 million yen (as of Dec. 31, 2025)                        |                  |  |
| <b>Market:</b>            | TSE Standard Market (securities code: 3981)                       |                  |  |
| <b>Employees:</b>         | 110 (Non-consolidated/as of Dec. 31, 2025)                        |                  |  |
| <b>Director:</b>          | President and Representative Director                             | Jimpei Yoshida   |  |
|                           | President and Representative Director                             | Yoichi Yasumoto  |  |
|                           | Outside Director                                                  | Shunsuke Sato    |  |
|                           | Outside Director                                                  | Shinichiro Kubo  |  |
|                           | Director (Audit and Supervisory Committee Member)                 | Shin Tanaka      |  |
|                           | Outside Director (Audit and Supervisory Committee Member)         | Hiroaki Yoshida  |  |
| <b>Executive Officer:</b> | General Manager, Corporate Management Division                    | Toshihiko Ohashi |  |
|                           |                                                                   | Tatsuji Miyoshi  |  |

### Origin of company name

Named after the H.M.S. Beagle used by Charles Darwin (who introduced the theory of evolution) for his voyage around the world

### Bunkasha Group

Bunkasha Co., Ltd.



- Founded: 1948
- Employees: 149 (as of Dec. 31, 2025)
- Business summary: Integrated publishing business publishing printed and digital comics geared toward women

Kaiohsha Co., Ltd.

海王社

Contract editing from  
Bunkasha

Shin Apollo Publishing Co., Ltd.

新アポロ出版

Contract editing of  
automobile magazines and  
contract advertising

Bunyusha Co., Ltd.



Publishing (editing) business for  
automotive magazines

## Management Philosophy

**1. Philosophy**

Constantly pursue new discoveries and progress free of preconceptions

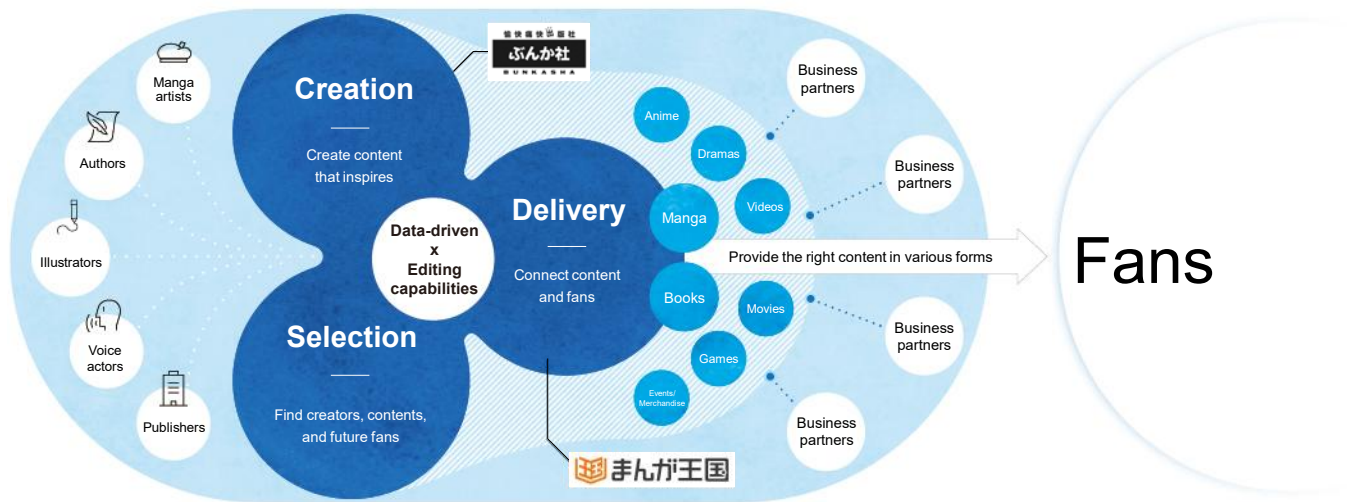
**2. Mission**

Create new value by connecting creators and fans

**3. Vision**

Become a content producer with global reach

## Contents producer providing creation, selection, and delivery all in one



### Creation

Produce original content with the potential to duplicate hits, harnessing our strengths of data analysis and editing

### Selection

Identify creators and content based on reader needs

### Delivery

Provide fans with countless opportunities to experience excitement and joy

Contents producer providing creation, selection, and delivery all in one



### Platform Segment

Accounts for over 90% of  
Beaglee's net sales



Comic distribution service with greatest sense of value



### Contents Segment

Integrated publishing company  
group comprising four publishers

愉快痛快出版社

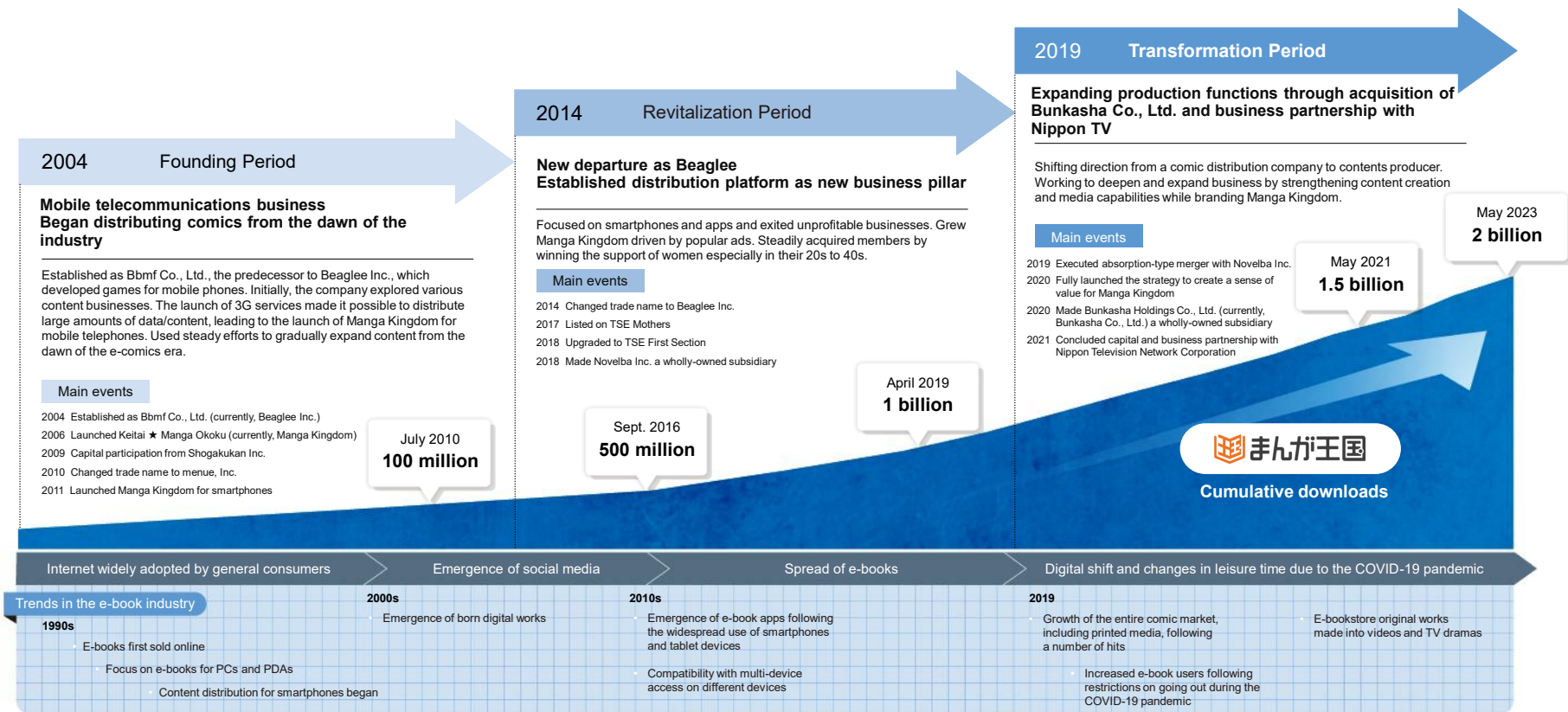
ぶんか社

BUNKASHA

海王社

新アポロ出版

BUNYUSHA  
文友舎



\* PDA: Personal Digital Assistant

Bunkasha's  
History and Content

Bunkasha has grown its business by constantly refining its content creation capabilities tailored to the latest trends and reader needs. In manga, Bunkasha has a vast collection focused mainly on genres for women, such as comics for ladies, and today it continues to offer these genres while tapping into new ones. It also publishes informative magazines covering automobiles.

## History

Established as  
Nihonbunkasha in Marunouchi,  
Chiyoda-ku, Tokyo

Changed name to Bunkasha Co., Ltd.

Concluded capital and business  
alliance with Nippon Sangyo  
Suishin Kiko Ltd. (NSSK)

Launched its own comic website  
called Manga Yomonga

Beagle made Bunkasha Holdings  
Co., Ltd. (currently, Bunkasha Co.,  
Ltd.) a subsidiary

1948

1992

2017

2019

2020

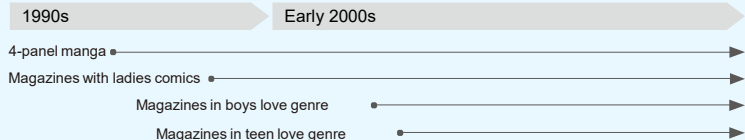
Turning  
point

1

## 1990s: Growth of comic market targeting women

In the 1990s, new genres emerged (comics for ladies and four-panel manga, etc.) unlike the conventional manga for young people and girls through the growth of readership who enjoyed girls manga in the 1970s and expansion of the convenience store market.

Evolution of Bunkasha's manga magazines



▶ Among the first in the industry to publish comics for women, establishing a strong presence in the genre

Turning  
point

2

## Early 2000s: Bunkasha begins digitalization

Feature phone era

- Collaborated with e-bookstores and e-agencies to make inroads into the e-book market from an early stage
- Acquired DTP printing know-how and transferred it to the creation of files for e-comics
- Among the first in the industry to develop contracts with writers compatible with e-books

Smartphone and tablet era

- Implemented measures for expansion of single-story comic distribution and digitalization, including born-digital works and simultaneously distributed works, etc.
- Launched Manga Yomonga, a proprietary comic website

▶ Became a pioneer in expanding its e-book business

Earned  
**No.1**  
sense of value



Provide services with longevity using creative proposals that strike at the heart of customers

Members: **Over 9 million**

Downloads: **2.5 billion**

Contracts with licensors such as publishers and authors: Over **2,000**

Always over **10,000** for free

Access  
Manga Kingdom



Manga Kingdom's  
official mascot character  
**Hokoriamu**

Notes:

1. "Survey on E-Comic Services"

Period: March 6 to March 18, 2026

Targets: Men and women between the ages of 20 and 69 who use either Manga Kingdom or another main e-comic service and who are subscribers (pay a fee to access)

Sample size: 1,236

Method: Internet research

Partner: MARCS Co., Inc.

2. Data as of March 2026

3. Cumulative downloads include free titles and comic strip titles converted to books.

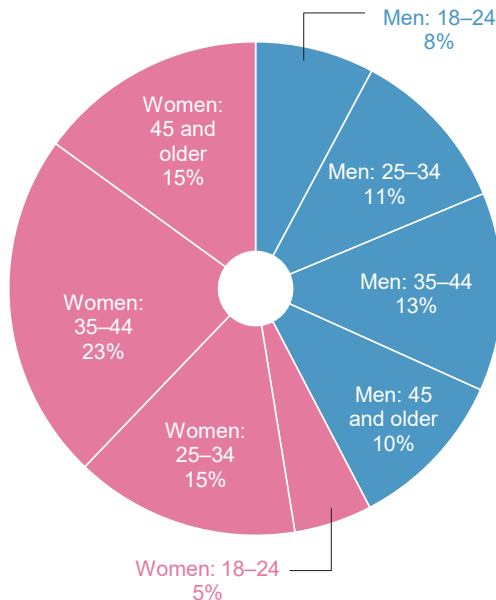
Popular among women in their  
20s to 40s.

Many **become fans after**  
**encountering** not only famous titles, but also  
hidden gems and original content.  
Many works have been turned into media after  
gaining popularity, following the Company's  
promotions, special features, etc.

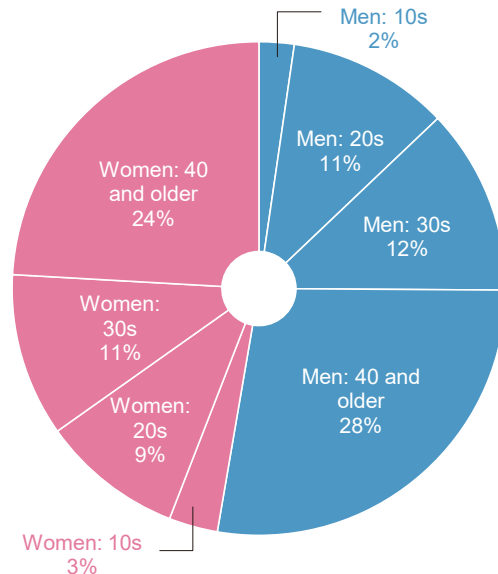


### Manga Kingdom users

\*As of June 30, 2026



### General users of fee charging e-books



Source: Impress Corporation estimates, "eBook Marketing Report 2026"

## Comics

- Specializing in comics for women which have a high affinity to digital contents.
- Many short works perfect for leisure reading also feature high affinity with digital works.
- Creating hit serialized works that are long and capable of enticing readers into purchasing the next work in the series, contributing to digital sales.

## Comics for ladies



*The Love Between the Director and the Company Livestock Is Frustrating*  
Shimo (author)



*Manga Grimm Fairy Tales Kinpeibai*  
Mami Takezaki (author)



*Remover of Impurities*  
Okita Bakka (author)



*Botsuraku Reijo, Binbo Kishi no Maid ni Narimasu*  
Tokke Chiyu (author)  
Mashimesa Emoto (original author)

## Teen love genre



*Please Sleep With Me, Tachibana!: My First Sexual Partner is My Hot Coworker?!*  
Fudono Fudou (author)



*Blind Love of a Dark Lawyer: The Most Obsessed and Pure Love Story in the World*  
Sumi (author)

## Boys love genre



*Kobayashi Senpai Wants to Do It with a Girl*  
Uri (author)



*Let's pray with the Buddhist priest*  
Kotetsuko Yamamoto (author)

## PICK UP

## Media mix

- Content from a wide range of genres is visualized in various media.
- We increase revenue through promotion using YouTube and X.
- We hold real events for magazines and comic works. They contribute to enhancing the name recognition of media by strengthening ties with fans.

## Visualized works



*Stepmom and Daughter's Blues*  
Rin Sakurazawa (author)



*Mr. Mitsuya's planned feeding*  
Ayaka Matsumoto (author)



*HANJUKU FAMILIAR ~harapeko hyoudai no jukusei recipe~*  
Marie Hatori (author)



*The Love Between the Director and the Company Livestock Is Frustrating*  
Shimo (author)



*"I" that cannot be erased ~digital tattoos continue to go viral~*  
Shinobu Kuroda (author)

## Voice comic works



*Land of Beauty and Ugliness ~The Woman Who Gave Up Her Face for Revenge~*  
Harumi Fujimori (author)



*Assassin Diner*  
Hatoji Erisaki (author)



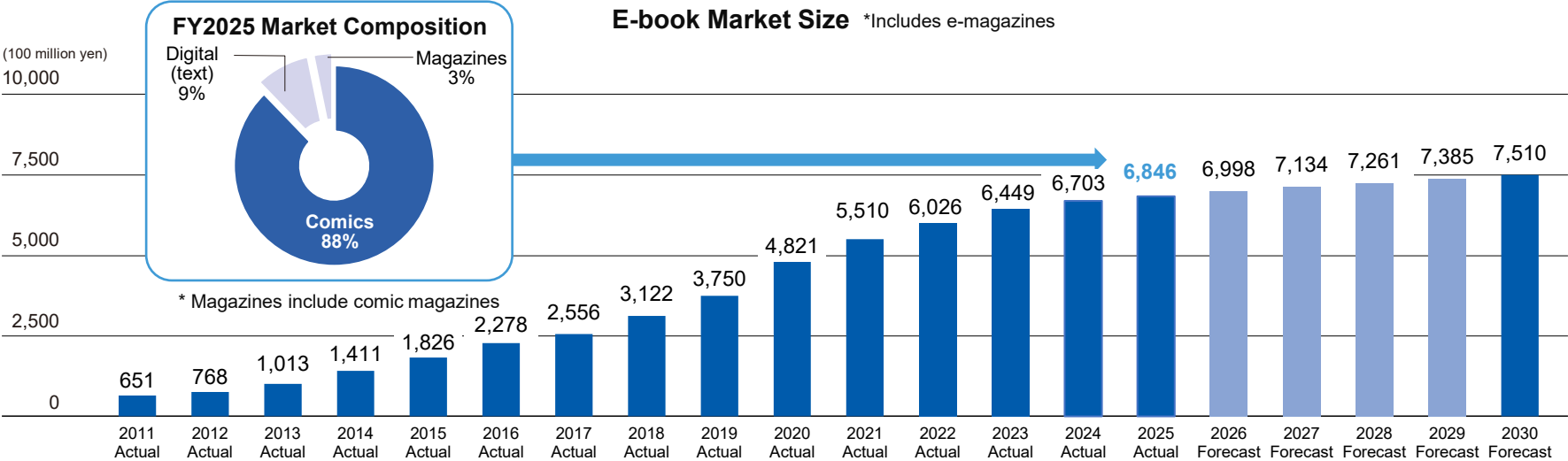
*Exhibition of Momose An, I want you to love me to the inside*



*GUSH! 20th anniversary exhibition ~with LOVE~*

The size of the e-book market in fiscal 2025 is estimated to be 684.6 billion yen, an increase of 14.3 billion yen (2.1%) from 670.3 billion yen in fiscal 2024.

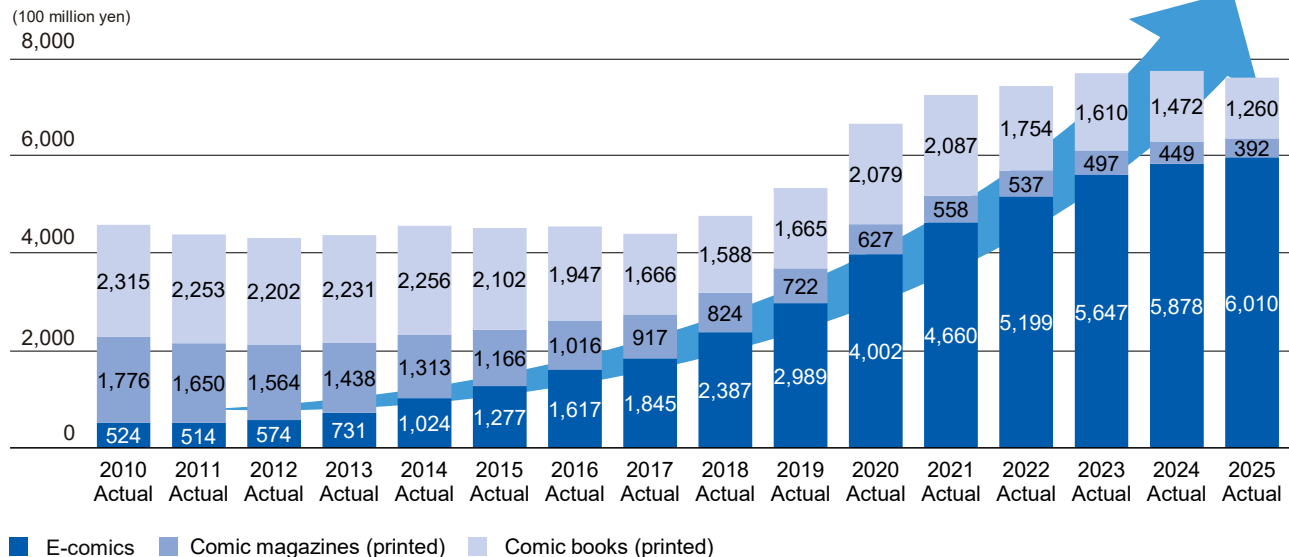
The market is expected to grow to around 750 billion yen in fiscal 2030.



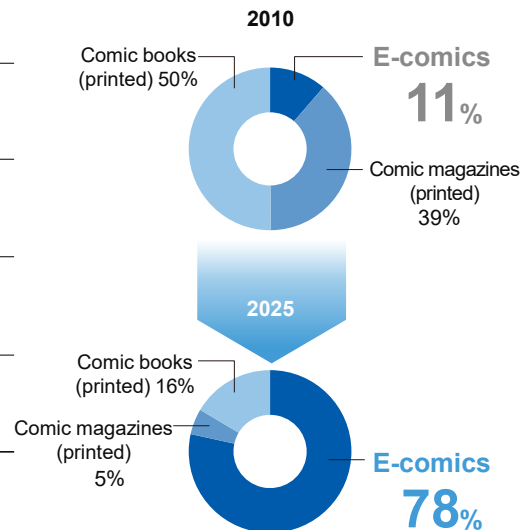
Source: Impress Corporation estimates, "eBook Marketing Report 2026"

Comics' share of the publishing market decreased from the previous year.  
E-comics account for more than 70% of the comic market.

Changes in Comic Market \*Excludes digital comic magazines



Changes in Comic Market Composition



Source: Impress Corporation estimates, "eBook Marketing Report 2026"/Research Institute of the Publishing Science, "Annual Report on the Publication Market 2026"

# Create new value by connecting creators and fans



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