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August 4, 2026

To whom it may concern:

Company name	AUCNET INC.
Representative	Shinichiro Fujisaki, Representative Director and President & CEO
Securities code	3964 Prime Market, Tokyo Stock Exchange
Inquiries	Hiroki Taniguchi, Director, Senior Managing Executive Officer & CFO
Phone number	+81-3-6440-2552

Notice Concerning the Implementation of Special Shareholder Benefits

AUCNET INC. (the "Company") hereby announces that at the Board of Directors meeting held today, it resolved to implement one-time special shareholder benefits, separate from the regular shareholder benefit program, as described below.

1. Purpose of the special shareholder benefits

To strengthen returns to shareholders, the Company introduced the shareholder benefit program "AUCNET Premium Shareholder Benefit Club" last year. In April of this year, the Company also announced an expansion of the shareholder benefit program in conjunction with a share split (at a ratio of 2 shares for each common share). Many shareholders have expressed their support for these initiatives.

The Company will implement one-time "special shareholder benefits" to once again express gratitude to shareholders for their continued warm support, further enhance the attractiveness of investing in the Company's shares, and expand the range of shareholders who hold the Company's shares over the medium to long term.

While regular shareholder benefits are available to shareholders holding 300 shares or more, the special shareholder benefits will be extended to include shareholders holding at least 100 shares in the scope of eligibility. In addition, to further improve convenience for shareholders, the Company has newly introduced "Amazon Gift Cards" as a product available for redemption as a shareholder benefit. The Company plans to ensure that "Amazon Gift Cards" will also be available under the regular shareholder benefit program in the future.

The Company will continue to pursue further growth and the enhancement of corporate value to meet the expectations of shareholders, and asks for the continued understanding and support of its shareholders.

2. Overview of the special shareholder benefits

(1) Eligible shareholders

Shareholders listed or recorded in the Company's shareholder registry as of September 2, 2026 who hold 100 shares or more of the Company's shares will be eligible.

(2) Details of the special shareholder benefits

Shareholder benefit points will be awarded according to the number of shares held by each shareholder, as shown in the [Shareholder benefit point table] below.

Shareholder benefit points can continue to be used on the shareholder-exclusive dedicated website "AUCNET

Premium Shareholder Benefit Club" to choose from products such as premium gourmet items like rice and branded beef, sweets and beverages, famous Japanese sake, electric appliances, and selectable experience gifts. "Amazon Gift Cards" have been newly added as a product available for redemption as a shareholder benefit.

Furthermore, points can be exchanged for "WILLsCoin," a shared shareholder benefit coin that can be combined with benefit points from other companies which have introduced Premium Benefit Clubs. The combined "WILLsCoin" can be used on "Premium Benefit Club PORTAL" (https://portal.premium-yutaiclub.jp/) to exchange for a wider range of benefit items, such as accommodation tickets and fine wines, and can also newly be used for hometown tax donations (https://premium-yutaiclub.satori.site/furusato).




* Inquiries regarding Amazon Gift Cards will not be accepted by Amazon.
Please contact the AUCNET Premium Shareholder Benefit Club Help Desk [+81-120-980-965].
* Amazon, Amazon. co. jp, and their respective logos are trademarks of Amazon. com, Inc. or its affiliates.

[Shareholder benefit point table] (1 point is approximately equivalent to 1 yen)

Number of shares held	Special shareholder benefits (September 2, 2026)
100 shares to 299 shares	1,000 points
300 shares to 499 shares	2,000 points
500 shares to 699 shares	4,000 points
700 shares to 1,399 shares	8,000 points
1,400 shares to 1,799 shares	17,000 points
1,800 shares to 2,999 shares	20,000 points
3,000 shares or more	40,000 points

(3) Criteria and conditions for the special shareholder benefits

Eligibility criteria: Shareholders listed or recorded in the Company's shareholder register as of September 2, 2026 who hold at least one share unit (100 shares).

Redemption period: Unlike regular shareholder benefit points, special shareholder benefits must be redeemed by January 31, 2027.

Carryover restriction: Any such points not used during the redemption period will become invalid and cannot be carried over to the following fiscal year.

(4) Relationship to regular shareholder benefits

The special shareholder benefits will be implemented on a one-time basis available to shareholders as of September 2, 2026, and will be provided separately and in addition to the regular shareholder benefit program (for shareholders as of December 31 each year).

[Reference]

[Annual shareholder benefit point table for 2026 (special shareholder benefits plus regular shareholder benefits)] (1 point is approximately equivalent to 1 yen)

Number of shares held	Special shareholder benefits (September 2, 2026)	Regular shareholder benefits (December 31, 2026)	Annual total for 2026
100 shares to 299 shares	1,000 points	-	1,000 points
300 shares to 499 shares	2,000 points	2,000 points	4,000 points
500 shares to 699 shares	4,000 points	4,000 points	8,000 points
700 shares to 1,399 shares	8,000 points	8,000 points	16,000 points
1,400 shares to 1,799 shares	17,000 points	17,000 points	34,000 points
1,800 shares to 2,999 shares	20,000 points	20,000 points	40,000 points
3,000 shares or more	40,000 points	40,000 points	80,000 points

3. Timing of website launch

The dedicated website "AUCNET Premium Shareholder Benefit Club," available exclusively to the Company's shareholders, is scheduled to launch in October 2026. (http://aucnet.premium-yutaiclub.jp/)

Inquiries regarding "AUCNET Premium Shareholder Benefit Club"
AUCNET Premium Shareholder Benefit Club Help Desk
Phone number: +81-120-980-965
Hours: 9:00 a.m. to 5:00 p.m. Japan time (excluding Saturdays, Sundays, and national holidays)

End