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April 28, 2026

To whom it may concern:

Company name	AUCNET INC.
Representative	Shinichiro Fujisaki, Representative Director and President & CEO
Securities code	3964
	Prime Market, Tokyo Stock Exchange
Inquiries	Hiroki Taniguchi, Director, Senior Managing Executive Officer & CFO
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**Notice Concerning Expansion of Shareholder Benefit Program**  
**- Continue to Award Benefits from Three Share Units Even After Share Split and Increase Select Points -**

AUCNET INC. (the “Company”) hereby announces that at the Board of Directors meeting held today, a resolution was passed to expand the shareholder benefit program, as described below.

1. Purpose of the expansion

The Company introduced the shareholder benefit program “AUCNET Premium Shareholder Benefit Club” for shareholders as of December 31, 2025 and thereafter to express gratitude to the shareholders for their continued support.

The Company will now expand the shareholder benefit points to enhance the investment appeal of the Company’s shares and to further strengthen shareholder returns.

2. Details of the expansion

(1) Date of changes

The changes will apply to shareholders listed or recorded in the Company’s shareholder register as of December 31 each year who hold 300 shares or more of the Company’s shares, beginning with shareholders as of December 31, 2026.

(2) Details after changes

Shareholder benefit points will be awarded according to the number of shares held by each shareholder, as shown in the [Shareholder benefit point table] below.

[Shareholder benefit point table] (1 point is approximately equivalent to 1 yen)

Number of shares held	After changes
300 shares to 499 shares	2,000 points
500 shares to 699 shares	4,000 points
700 shares to 1,399 shares	8,000 points
1,400 shares to 1,799 shares	17,000 points
1,800 shares to 2,999 shares	20,000 points
3,000 shares or more	40,000 points

Eligibility criteria: Shareholders listed or recorded in the Company's shareholder register as of December 31 each year who hold three or more share units (300 shares).

Carryover conditions: Shareholder benefit points may be carried over only if the shareholder is listed under the same shareholder number in the shareholder register for two or more consecutive times as of December 31, has continuously held 300 shares or more, and may be carried over only once. Please note that if the shareholder number is changed before the record date of December 31, the points will become invalid and cannot be carried over.

[Reference: Comparison table]

[Shareholder benefit point table] (1 point is approximately equivalent to 1 yen)

Number of shares held	Before changes	After changes
300 shares to 499 shares	-	2,000 points
500 shares to 599 shares	-	4,000 points
600 shares to 699 shares	2,000 points	4,000 points
700 shares to 999 shares	2,000 points	8,000 points
1,000 shares to 1,399 shares	5,000 points	8,000 points
1,400 shares to 1,799 shares	17,000 points	17,000 points
1,800 shares to 2,999 shares	20,000 points	20,000 points
3,000 shares or more	40,000 points	40,000 points

(Note) The Company conducted a share split at a ratio of two shares for each common share with April 1, 2026 as the effective date. The number of shareholder benefit points before changes is stated based on the number of shares held after consideration of the share split.

### (3) Details of the shareholder benefit program

Shareholder benefit points can continue to be used on the shareholder-exclusive dedicated website “AUCNET Premium Shareholder Benefit Club” to choose from 5,000 or more types of products, such as premium gourmet items like rice and branded beef, sweets and beverages, famous Japanese sake, electric appliances, selectable experience gifts, and the newly added electronic money benefit (Amazon Gift Cards; available only once per person and is subject to an exchange limit).

Furthermore, points can be exchanged for “WILLsCoin,” a shared shareholder benefit coin that can be combined with benefit points from other companies which have introduced Premium Benefit Clubs. The combined “WILLsCoin” can be used on “Premium Benefit Club PORTAL” (<https://portal.premium-yutaiclub.jp/>) to exchange for a wider range of benefit items, such as accommodation tickets and fine wines, and can also newly be used for hometown tax donations (<https://premium-yutaiclub.satori.site/furusato>).

### (4) Inquiries regarding “AUCNET Premium Shareholder Benefit Club”

AUCNET Premium Shareholder Benefit Club Help Desk

Phone number: +81-120-980-965

Hours: 9:00 a.m. to 5:00 p.m. Japan time (excluding Saturdays, Sundays, and national holidays)

End