

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail. The Company assumes no responsibility for this translation or for direct, indirect, or any other forms of damages arising from this translation.



March 25, 2025

To whom it may concern:

Company name AUCNET INC.
Representative Shinichiro Fujisaki, Representative Director and President & CEO
Securities code 3964
Prime Market, Tokyo Stock Exchange
Inquiries Hiroki Taniguchi, Director, Senior Managing Executive Officer & CFO
Phone number +81-3-6440-2552

Notice of Organizational Changes and Personnel Transfers

AUCNET INC. (the “Company”) hereby announces that at the Board of Directors’ meeting held on March 25, 2025, a resolution was passed regarding organizational changes and personnel transfers as described below.

1. Organizational changes (effective April 1, 2025)

To enhance the development and functionality of business systems across every business domain and to further strengthen the operational framework in collaboration with business divisions, a new “Product Development Headquarters” will be established under the “DX Division,” overseeing the “DX Solutions First Division” and “DX Solutions Second Division.”

2. Personnel transfers (effective April 1, 2025)

Name	New Position	Current Position
Yasuhiro Higuchi	Managing Executive Officer DM, DX Division DM, Product Development Headquarters GM, DX Strategy Office	Managing Executive Officer DM, DX Division GM, DX Strategy Office
Hironori Takayama	Executive Officer VDM, Product Development Headquarters	–

Note: “DM” stands for “Division Manager,” “VDM” stands for “Vice Division Manager,” and “GM” stands for “General Manager.”

End