

**Travelko Announces Domestic Travel Destination Rankings for Golden Week 2026
Search Volume for Miyagi Up 50% Year over Year**

Travelko (<https://www.tour.ne.jp/>), a travel comparison site operated by OpenDoor Inc. (Head Office: Minato-ku, Tokyo; President and Representative Director: Daisuke Sekine), has announced its “2026 Golden Week (hereinafter “GW”; target period: April 25, 2026 to May 10, 2026) Domestic Travel Destination Popularity Rankings” based on search data from its website.

Okinawa, Hokkaido and Fukuoka Maintain Top Positions; Miyagi Surges to No. 9 with a Search Volume Up 50% Year over Year

In the “2026 GW Domestic Travel Destination Popularity Rankings,” Okinawa, Hokkaido and Fukuoka, which are highly popular every year, took the top positions. Meanwhile, Miyagi recorded a particularly notable shift within the top 10 rankings. Search volume for the prefecture increased approximately 1.5 times compared to the same period last year, with its ranking climbing from 15th to 9th. It is drawing increased interest as one of the key travel destinations for this year’s GW.

No.1	Okinawa	No.6	Chiba
No.2	Hokkaido	No.7	Kagoshima
No.3	Fukuoka	No.8	Nagasaki
No.4	Tokyo	No.9	Miyagi
No.5	Osaka	No.10	Kanagawa



*Search data from Travelko for travel periods between April 25 and May 10, 2026

A key advantage of Miyagi is its convenient access, as Sendai can be reached in about 1.5 hours from Tokyo Station. This spring, in addition to seasonal scenery such as the fresh greenery of Matsushima and the Snow Corridor in Zao, a series of new openings and renovations of accommodations around Sendai Station have also contributed to increased traveler interest. Furthermore, the expansion of stay-oriented tourism initiatives in Matsushima, one of Japan’s Three Scenic Views, along with the implementation of GW limited-time events in Akiu Onsen, is driving accommodation demand. These combined factors are believed to have contributed to the sharp increase in search volume this year.



Snow Corridor in Zao, Miyagi
(Image source: PIXTA)

In 2026, GW offers a favorable calendar arrangement. Public holidays and weekends are closely aligned, making it easier than usual to plan extended vacations. As air ticket prices and accommodation rates during GW period tend to increase depending on booking conditions, early planning is recommended. When planning travel, please make use of these rankings, along with Travelko’s lowest price information and popular hotel and tour information.

*The amounts listed here are Travelko’s reference values as of April 1, 2026. Prices are subject to change.

4月							5月								
土	日	月	火	水	木	金	土	日	月	火	水	木	金	土	日
25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10

*In 2026, GW has a favorable calendar, and it is easier than usual to take extended vacations.

No. 1: Okinawa - Lowest Price Information (GW Period)

Lowest air ticket price

Domestic air tickets (Tokyo to Naha, one-way for 1 adult)	11,655 yen
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Lowest rates for popular hotels (per night for 2 adults)

3 stars	Hotel GrandView OKINAWA	7,098 yen
4 stars	Rizzan Sea-Park Hotel Tancha-Bay	14,969 yen
5 stars	ANA InterContinental Ishigaki Resort	40,000 yen

Lowest prices for air ticket + hotel (Tokyo - Naha round-trip / per adult, based on double occupancy / 2 nights, 3 days)

*Prices shown are the lowest available among air ticket and hotel packages, separate air ticket and hotel bookings, and package tours.

3 stars	21,800 yen
4 stars	24,200 yen
5 stars	38,595 yen

Popular tours (price per adult, based on double occupancy)

- Rental Car Included for Convenient Sightseeing (round-trip from Haneda / 2 nights, 3 days) - From 23,300 yen
- Junglia Okinawa 1-Day Ticket Included (round-trip from Narita / 2 nights, 3 days) - From 47,600 yen

No. 2: Hokkaido - Lowest Price Information (GW Period)

Lowest air ticket price

Domestic air tickets (Tokyo to New Chitose, one-way for 1 adult)	13,049 yen
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Lowest rates for popular hotels (per night for 2 adults)

3 stars	Sapporo Washington Hotel Plaza	6,624 yen
4 stars	Hotel Gracery Sapporo	7,150 yen
5 stars	JR Tower Hotel Nikko Sapporo	25,618 yen

Lowest prices for air ticket + hotel (Tokyo - New Chitose round-trip / per adult, based on double occupancy / 2 nights, 3 days)

*Prices shown are the lowest available among air ticket and hotel packages, separate air ticket and hotel bookings, and package tours.

3 stars	15,709 yen
4 stars	17,700 yen
5 stars	23,084 yen

Popular tours (price per adult, based on double occupancy)

- Rental Car Included for Convenient Touring (round-trip from Narita / 2 nights, 3 days) - From 24,300 yen
- Enjoy Hakodate and Yunokawa Onsen (round-trip from Haneda / 2 nights, 3 days) - From 41,900 yen

No. 3: Fukuoka - Lowest Price Information (GW Period)

Lowest air ticket price

Domestic air tickets (Tokyo to Fukuoka, one-way for 1 adult)	6,712 yen
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Lowest rates for popular hotels (per night for 2 adults)

3 stars	Vessel Inn Hakata Nakasu	8,146 yen
4 stars	Hotel Monterey La Soeur Fukuoka	11,654 yen
5 stars	Hotel Nikko Fukuoka	17,648 yen

Lowest prices for air ticket + hotel (Tokyo - Fukuoka round-trip / per adult, based on double occupancy / 2 nights, 3 days)

*Prices shown are the lowest available among air ticket and hotel packages, separate air ticket and hotel bookings, and package tours.

3 stars	20,368 yen
4 stars	24,282 yen
5 stars	25,751 yen

Popular tours (price per adult, based on double occupancy)

- Enjoy Hakata Dontaku Festival (full day at leisure / round-trip from Narita / 2 nights, 3 days) - From 37,800 yen
- Enjoy Kitakyushu with Rental Car Included (round-trip from Haneda / 2 nights, 3 days) - From 35,400 yen

Trending: Miyagi - Lowest Price Information (GW Period)

Lowest rates for popular hotels (per night for 2 adults)

3 stars	Hotel Monte Hermana Sendai	8,002 yen
4 stars	Sendai Hills Hotel	10,152 yen
5 stars	The Westin Sendai	35,420 yen

Lowest prices for Shinkansen + hotel (Tokyo - Sendai round-trip / per adult, based on double occupancy / 2 nights, 3 days)

*Prices shown are the lowest available among Shinkansen and hotel packages, and package tours.

3 stars	24,500 yen
4 stars	28,700 yen
5 stars	54,300 yen

Popular tours (price per adult, based on double occupancy)

- Stay in Sendai with Rental Car Included (round-trip from Tokyo Station / 2 nights, 3 days) - From 30,800 yen
- Enjoy Matsushima, One of Japan's Three Scenic Views (round-trip from Tokyo Station / 2 nights, 3 days) - From 53,800 yen

About Travelko

Not a bargain, but the lowest price.	Travelko is one of Japan's largest travel comparison sites focused on delivering the lowest prices, not just bargain deals.
Over 1,500 reservations sites listed.	Over 1,500 domestic and international booking sites, including major names such as Rakuten Travel, JTB, HIS, Agoda, Expedia, and Trip.com.
Wide product line up	One of Travelko's unique strengths is it allows users to compare almost all product types related to travel such as hotels, transportation, tours, activities, others.
From budget to luxury travel	From budget plans to luxury plans including business class and five-star hotels, you can find the lowest priced plan that meets your desired conditions from a wide range of options.
Easy comparison from abundant information	Abundant information available on each plan, you can compare and consider even the most detailed conditions on Travelko without having to repeatedly switch between booking sites.
Accuracy of price and information	To prevent situations where a plan is sold out or prices have changed on booking sites, we strive to keep availability information constantly updated. We also list the total price including taxes and fees to ensure it matches the price at the time of booking as closely as possible.
Commitment to Reliability	We have established strict screening criteria, including a review of financial statements, for all booking sites listed on our site. For overseas sites in particular, we clearly indicate whether they offer support in Japanese and list common complaints. In the unlikely event of a problem with a booking site, Travelko will provide necessary support, ensuring a secure and reliable environment for your use.

Travelko has always been and will continue to be committed to providing the most affordable, convenient, and friendly service possible, and we will do our utmost to support your travel needs.

Travel comparison site "Travelko"

[Website](#) (In Japanese) / [iOS App](#) / [Android App](#)

About OpenDoor Inc. President and CEO: Daisuke Sekine Founded: April 21, 1997 Capital stock: 648.29 million yen Number of employees: 191 (as of March 2025) OpenDoor plans and operates Internet content and software development. The company operates and manages the travel comparison site Travelko for both the Japanese and global markets, and the Japanese traditional crafts information site Gallery Japan, among others. https://www.opendoor.co.jp/		For inquiries about this news release, please contact below: OpenDoor Inc. Contact person: Waragaya Odashima TEL: 03-3586-8738 FAX: 03-3586-8708 e-mail: pr@opendoor.co.jp https://www.tour.ne.jp/press/
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