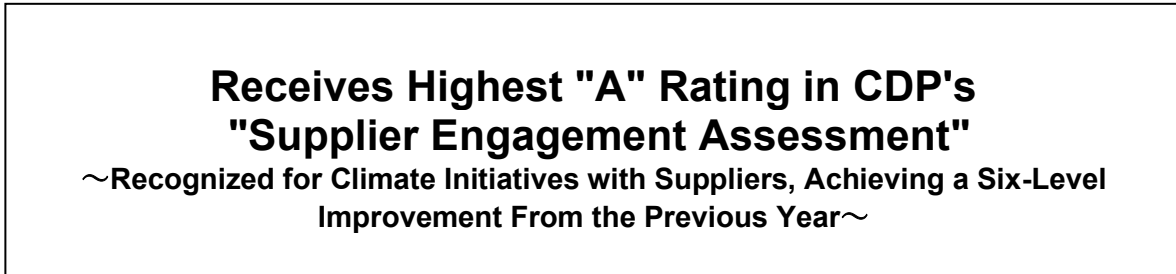


June 5, 2026

For Immediate Release

Ceres Inc.



Ceres Inc. (Headquarters: Shibuya-ku, Tokyo; President and Representative Director: Satoshi Takagi; Stock Code: 3696; hereinafter “Ceres”) is pleased to announce that it has received the highest rating, an “A” Rating and has been named a “Supplier Engagement Leader” in CDP’s 2025 “Supplier Engagement Assessment”. CDP is an international nonprofit organization that evaluates and certifies the environmental strategies and initiatives of companies and other organizations. On World Environment Day, June 5, Ceres announces this achievement to reaffirm its commitment to protecting the global environment and further strengthen its leadership toward a sustainable future.



Since its founding, Ceres has been guided by the vision of “Enriching the world through internet marketing.” Centered around “Moppy,” one of Japan’s largest points-based rewards platforms, the company has expanded into a diverse range of businesses, including D2C and blockchain ventures. To achieve long-term growth, we believe it is essential to remain a “valued partner” that contributes to environmental and social sustainability for all our stakeholders, including shareholders, investors, business partners, employees, and the more than 14 million Moppy members.

Ceres recognizes that its D2C and blockchain businesses generate significant environmental impacts—such as those associated with raw material procurement and electricity consumption for server operations—as critical challenges. In response to this challenge, we obtained independent third-party assurance for our GHG emissions and identified that 99.8% of our



emissions fall under Scope 3. We have prioritized raw material procurement for our D2C business—which accounts for over 85% of these emissions—and declared our commitment to achieving Science-Based Targets (SBT). Furthermore, the Sustainability Committee, chaired by our President and Representative Director, decided in December 2025 to introduce an ESG executive compensation system that links approximately 10% of executive compensation to ESG metrics. Under the strong commitment of our management, we have been working to strengthen our governance framework. In recognition of this series of initiatives, we have been awarded the highest score, an “A” Rating,” in CDP’s “Supplier Engagement Assessment”—a six-tier improvement from the previous year’s “D” Rating—and have been selected as a “Supplier Engagement Leader.”

Moving forward, Ceres will continue to fulfill its responsibilities as a next-generation internet company by viewing climate change not merely as a risk, but as an opportunity to enhance the transparency of our services and work alongside our users to solve environmental challenges.

<About CDP>

CDP is an international environmental nonprofit organization based in the United Kingdom that was founded in 2000. Many companies and local governments utilize its disclosure system to manage their environmental impact. In 2025, at the request of more than 640 signatory financial institutions with total assets under management of \$127 trillion, CDP is conducting surveys and assessments of companies’ initiatives related to climate change and other environmental issues. URL: [2025 Supplier Engagement Assessment Site](#)

<Ceres, CDP Supplier Engagement Score Results*>

Ceres improved its Supplier Engagement Score by six levels, rising from a “D” rating in the previous assessment to an “A” rating. An “A” rating is classified as a “Leadership” level and is internationally recognized as strong evidence that a company possesses world-class execution capabilities in managing emissions across its entire supply chain.

※ 2024 responses: 24,836 companies; Global A-List: 1,394 companies; Japanese companies on the A-List: 256 (top 5.6%)

<Ceres’ Commitment>

By the end of July 2027, Ceres will set targets aligned with the Science Based Targets (SBT) and obtain SBT certification, while further elevating our supplier engagement efforts. We aim to transform climate change countermeasures into new business opportunities, deepen our “vertically integrated model” centered on “Moppy,” one of Japan’s largest points-based platforms, and accelerate growth in the “blockchain sector,” which holds the potential for next-generation infrastructure, thereby becoming a sustainable platform that supports the revitalization of the digital economy. Through our core business—such as providing digital platforms that reduce environmental impact and fostering a culture of giving via the user-participatory “Moppy SDGs”—we will tackle environmental and social challenges and pioneer a future where economic growth and the preservation of the global environment coexist.

<Ceres’ SDG Initiatives>

Ceres has launched “Moppy SDGs,” a points donation site, on “Moppy,” a free point-based platform accessible via the internet. Together with our 14 million members, we are promoting



efforts toward achieving the SDGs by allowing users to donate points—while enjoying “Moppy”—to organizations contributing to decarbonization, humanitarian aid, disaster relief, and forest conservation.



■Ceres Inc. Company Profile

Company Name : Ceres Inc. URL : <https://ceres-inc.jp/ir/English/>

Representative : Satoshi Takagi, President and Representative Director

Address : 21st Floor, Shibuya Sakura Stage SHIBUYA Tower, 1-1 Sakuragaoka-cho, Shibuya-ku, Tokyo

< Contact Information >

Ceres Inc. Public Relations: Kobayashi

Tel : +81-3-6455-3756 (Direct) E-mail : pr-ir@ceres-inc.jp