

September 17, 2026
Kitazato Corporation

Kitazato Launches “Mobius Loop™,” a Circular Service Using Reusable Glass Containers to Drive the Transition to a Circular Economy

Kitazato Corporation (“Kitazato”; TSE: 368A) is pleased to announce the launch of a circular service designed to reduce waste by replacing conventional single-use plastic containers used for its flagship media products with reusable glass containers as part of Kitazato’s efforts to address environmental challenges.

This initiative is the result of a collaborative effort among Dr. Hirotsune Kaijima, Clinic Director, and Ms. Shoko Ieda, Embryology Laboratory Director of Minatomirai Yume Clinic, both of whom have a strong commitment to addressing environmental challenges, together with Dr. Keiichi Kato, Representative of Towako Medical Supply, a distribution partner.

Under the service, products are filled into glass containers and delivered to customers in dedicated cases. After use, the containers are collected, cleaned and refilled, and undergo safety checks before being returned to customers for reuse. Kitazato has started this initiative under the name “Mobius Loop™.”

As a company dedicated to supporting reproductive medicine, Kitazato recognizes the importance of preserving the Earth’s finite resources for future generations. Guided by the principles of reduce, reuse, and recycle, Kitazato is committed to minimizing waste generated through our business activities and maximizing the efficient circulation of resources. While its manufacturing processes are subject to stringent quality standards to ensure medical safety, Kitazato is also working to reduce our environmental impact through initiatives such as selecting environmentally considerate materials and reducing packaging.

Through this initiative, Kitazato aims to contribute to the transition toward a circular economy by repeatedly reusing durable glass containers, thereby reducing waste and limiting the consumption of new resources while enabling the sustainable use of resources.

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About Kitazato

Kitazato aims to help as many people as possible realize their hopes of parenthood, contributing to addressing the social challenge of declining birth rates and create social value for a sustainable future by confronting the challenges faced by people seeking fertility treatment and healthcare professionals and providing reliable technologies.

Kitazato specializes in assisted reproductive technologies, including artificial insemination, in vitro fertilization, cell cryopreservation, and regenerative medicine. To meet the global demand for reproductive medicine, Kitazato develops and manufactures products used in fertility treatment and supplies them to approximately 110 countries and regions.

Kitazato is committed to “advancing reproductive medicine.” To fulfill this commitment, we collaborate with physicians and researchers around the world, leveraging our long-standing expertise and knowledge to improve existing technologies and develop new ones.

For more information, please visit <https://www.kitazato.co.jp/en/>

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