



English Translation

This is a translation of the original release in Japanese.

In the event of any discrepancy, the original release in Japanese shall prevail.

September 12, 2025

To whom it may concern

Company name:	CARTA HOLDINGS, INC.
Representative:	Shinsuke Usami, Representative Director, President and CEO (Securities Code: 3688 TSE Prime Market)
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Notice Concerning the Setting of the Record date for Convening an Extraordinary General Meeting of Shareholders

CARTA HOLDINGS, INC. (the “Company”) hereby announces as follows that, by the resolution of the meeting of the board of directors held today, the Company decided to set the record date to convene an extraordinary general meeting of shareholders to be held around mid-November 2025 (the “Extraordinary Shareholders’ Meeting”) in preparation for the Extraordinary Shareholders’ Meeting.

Note

1. Record Date of the Extraordinary Shareholders’ Meeting

The Company has set the record date as September 30, 2025 (Tuesday), in order to determine the shareholders who may exercise their voting rights at the Extraordinary Shareholders’ Meeting, and the shareholders listed or recorded in the last shareholder register on that day will be entitled to exercise their voting rights at the Extraordinary Shareholders’ Meeting.

- (1) Record Date: September 30, 2025 (Tuesday)
- (2) Public Notice Date: September 12, 2025 (Friday)
- (3) Method of Public Notice: Electronic public notice (to be posted on the Company’s website.)

https://cartaholdings.co.jp/ir/financial/public_notice/

2. Schedule of the Extraordinary Shareholders’ Meeting and Agenda Items

As announced in the press release published by the Company on August 15, 2025 titled

“Notice of Expression of Opinion in Favor and Recommendation to Tender Regarding Tender Offer by NTT DOCOMO, Inc. for the Company Share Certificates, etc. (Summary),” as a result of the tender offer (the “Tender Offer”) for all of the common shares of the Company (the “Company Shares”) and the Stock Acquisition Rights(Note), which NTT DOCOMO, Inc. (the “Tender Offeror”) has been conducting since August 18, 2025, in the event that the Tender Offeror is unable to acquire all of the Company Shares (excluding the Company Shares held by the Dentsu Group Inc. and the treasury shares held by the Company) and the Stock Acquisition Rights, it plans that, after completion of the Tender Offer, the Tender Offeror will request the Company to implement the series of procedures for the purpose of taking the Company Shares private and making the Tender Offeror and Dentsu Group the sole shareholders of the Company, by the following method.

Specifically, the Tender Offeror plans to request that the Company hold an extraordinary general meeting of shareholders (the “Extraordinary General Meeting of Shareholders”) promptly after completion of the settlement of the Tender Offer. The agenda will include a proposal for Share Consolidation (the “Share Consolidation”) pursuant to Article 180 of the Companies Act and a partial amendment to the Articles of Incorporation to abolish the provisions regarding the number of shares constituting one unit, subject to the Share Consolidation taking effect. The Tender Offeror and Dentsu Group plan to vote in favor of each of the above proposals at the Extraordinary General Meeting of Shareholders. As of today, the Tender Offeror plans to request that the Company hold the Extraordinary General Meeting of Shareholders around mid-November 2025.

The Company has decided to set, in advance, the record date required for convening the Extraordinary General Meeting in preparation for the possibility that holding such a meeting will be necessary. The Company will announce the date and location of the Extraordinary Shareholders’ Meeting and details of the agenda items once they are decided.

However, if the Tender Offer does not succeed, the Company does not plan to hold the Extraordinary General Meeting and will not use the record date set for the meeting.

(Note) The Stock Acquisition Rights refer to the following stock acquisition rights.

- ① The 10th Series Stock Acquisition Rights issued pursuant to a resolution of the Company’s Board of Directors held on April 26, 2024 (exercise period: April 27, 2026 to April 26, 2029)
- ② The 11th Series Stock Acquisition Rights issued pursuant to a resolution of the Company’s Board of Directors held on April 26, 2024 (exercise period: April 27, 2026 to April 26, 2034)

End.