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February 25, 2026

MEDIA DO Co., Ltd.

Representative: Yasushi Fujita, President and CEO

(Securities code: 3678, TSE Prime)

Inquiries: Shoichiro Tokoro, Senior Executive Officer

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Notice Regarding Change of Representative Director

MEDIA DO Co., Ltd. announces that its Board of Directors, at a meeting held on February 25, 2026, resolved to approve the following change in its Representative Director.

1. Change of Representative Director

(1) Details of the Change

Name	New Title	Current Title
Hiroshi Kanda	Director	Vice President and CFO

* Effective today, he has assumed the position of Director without representative authority. He is scheduled to retire from the position of Director upon the conclusion of the Annual General Meeting of Shareholders to be held on May 27, 2026.

(2) Reason for the Change

This change is due to personal reasons.

(3) Effective Date

February 25, 2026