



October 15, 2025

Consolidated Financial Results for the Six Months Ended August 31, 2025 (Based on Japanese GAAP)

Company name: MEDIA DO Co., Ltd.
 Listing: Tokyo Stock Exchange
 Securities code: 3678
 URL: <https://mediado.jp/english/>
 Representative: Yasushi Fujita, President and CEO
 Inquiries: Hiroshi Kanda, Vice President and CFO
 Telephone: +81-3-6212-5111
 Scheduled date to file semi-annual securities report: October 15, 2025
 Scheduled date to commence dividend payment: —
 Preparation of supplementary material on financial results: Yes
 Holding of financial results briefings: Yes (for institutional investors and analysts)

(Amounts less than one million yen are rounded down)

1. Consolidated financial results for the six months ended August 31, 2025 (from March 1, 2025 to August 31, 2025)

(1) Consolidated operating results

(Percentages indicate year on year changes)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
H1 FYE 2/26	53,864	5.5	1,399	27.7	1,439	39.2	1,326	154.6
H1 FYE 2/25	51,057	10.0	1,096	10.4	1,034	10.3	521	2.2

(Note) Comprehensive income: H1 FYE 2/26: ¥1,175 million (51.6%), H1 FYE 2/25: ¥775 million (2.2%)

	Basic earnings per share	Diluted earnings per share
	Yen	Yen
H1 FYE 2/26	87.50	—
H1 FYE 2/25	34.45	—

(2) Consolidated financial position

	Total assets	Net assets	Equity-to-asset ratio
	Millions of yen	Millions of yen	%
H1 FYE 2/26	55,666	18,476	32.9
FYE 2/25	53,160	17,708	33.1

(Reference) Equity: H1 FYE 2/26: ¥18,312 million, FYE 2/25: ¥17,599 million

2. Cash dividends

	Annual dividends per share (Yen)				
	First quarter-end	Second quarter-end	Third quarter-end	Fiscal year-end	Total
FYE 2/25	—	0.00	—	36.00	36.00
FYE 2/26	—	0.00			
FYE 2/26 (Forecast)			—	40.00	40.00

(Note) Revisions to the forecast for dividends most recently announced: None

3. Consolidated earnings forecasts for FYE 2/26 (from March 1, 2025 to February 28, 2026)

(Percentages indicate year on year changes)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent		Basic earnings per share
Full year	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
	106,000	4.0	2,720	9.9	2,700	14.4	2,000	46.7	132.00

(Note) Revisions to the financial results forecast most recently announced: None

* Notes

(1) Significant changes in the scope of consolidation in the period: None

Newly included: None, Excluded: None

(2) Application of specific accounting treatments for preparing semi-annual consolidated financial statements: Yes

Note: For details, please refer to page 12 of the attachment “4. Semi-annual consolidated financial statements and significant notes, (4) Notes on semi-annual consolidated financial statements, (Application of specific accounting treatments for preparing semi-annual consolidated financial statements).”

(3) Changes in accounting policies, changes in accounting estimates, and restatements

(i) Changes in accounting policies due to revisions of accounting standards and other regulations: Yes

(ii) Changes in accounting policies other than (i): None

(iii) Changes in accounting estimates: None

(iv) Restatements: None

Note: For details, please refer to page 12 of the attachment “4. Semi-annual consolidated financial statements and significant notes, (4) Notes on semi-annual consolidated financial statements, (Notes on changes in accounting policies).”

(4) Number of issued shares (common shares)

(i) Total number of issued shares at the end of the period (including treasury stock)

H1 FYE 2/26	15,205,174shares	FYE 2/25	15,172,972shares
H1 FYE 2/26	25,398shares	FYE 2/25	21,705shares
H1 FYE 2/26	15,159,241shares	H1 FYE 2/25	15,124,318shares

(ii) Number of treasury stock at the end of the period

(iii) Average number of shares in the period

* These semi-annual financial results are not subject to review by certified public accountants or an audit firm.

* Notes on forward-looking statements and other matters

(Caution regarding forward-looking statements)

The forward-looking statements contained in this document, including earnings forecasts, are based on information currently available to the Company and certain assumptions that the Company considers reasonable. Actual results may differ significantly due to various factors. Please refer to page 4 of the attachment, “1. Overview of operating results,” for the assumptions underlying the earnings forecasts and notes on the use of such forecasts.

(Method of obtaining supplementary materials for the financial results)

The Company plans to hold a financial results briefing for institutional investors and analysts on October 15, 2025. The presentation materials will be disclosed on TDnet after the briefing.

Table of contents of the attachment

1. Overview of operating results.....	4
(1) Overview of operating results for the period.....	4
(2) Overview of financial position for the period	5
(3) Overview of cash flows for the period	6
(4) Explanation of forecasts and forward-looking information	6
2. Semi-annual consolidated financial statements and significant notes.....	7
(1) Semi-annual consolidated balance sheet.....	7
(2) Semi-annual consolidated statements of income and comprehensive income	9
Semi-annual consolidated statement of income.....	9
Semi-annual consolidated statement of comprehensive income.....	10
(3) Semi-annual consolidated statement of cash flows.....	11
(4) Notes on semi-annual consolidated financial statements.....	12
(Notes on going concern assumption).....	12
(Notes on significant changes in shareholders' equity).....	12
(Notes on changes in the scope of consolidation and application of the equity method).....	12
(Notes on changes in accounting policies).....	12
(Notes on changes in presentation).....	12
(Notes on application of specific accounting treatments for preparing semi-annual consolidated financial statement	12
(Notes on segment information, etc.).....	13
(Notes on significant subsequent event).....	14

1. Overview of operating results

(1) Overview of operating results for the period

Consolidated results

(Millions of yen)

	H1 FYE 2/25 (March 1, 2024 – August 31, 2024)	H1 FYE 2/26 (March 1, 2025 – August 31, 2025)	Year on year change	
			Amount of increase/decrease	Percentage
Net sales	51,057	53,864	2,807	5.5%
eBook Distribution Business	47,156	50,246	3,090	6.6%
Strategic Investment Businesses	4,572	4,298	(273)	(6.0%)
Operating profit	1,096	1,399	303	27.7%
Ordinary profit	1,034	1,439	405	39.2%
Profit attributable to owners of parent	521	1,326	805	154.6%

(Note) Segment sales do not match the total net sales due to the exclusion of inter-segment adjustments.

The MEDIA DO Group operates with the mission of “unleashing a virtuous cycle of literary creation” by distributing copyrighted works as broadly as possible under fair conditions and returning profits to creators. Guided by the vision of “MORE CONTENT FOR MORE PEOPLE!,” we are committed to expanding our business operations and enhancing corporate value, thereby contributing to the development of culture and the creation of a richer society in Japan.

In line with Article 1 of Chapter 1, General Provisions of the Japanese Copyright Act, which states that “works contributes to cultural development” and emphasizes the “balance between the use and protection of creations,” we are dedicated to delivering a wide range of digitized copyrighted works to as many people as possible, ensuring fair compensation to creators for their use, and promoting a healthy cycle of creative content.

In H1 FYE 2/26, the eBook Distribution business achieved solid growth, driven by steady performance in existing distribution channels and contributions from new distribution channels launched in July 2025. In the Strategic Investment businesses, the IP Solution business, including NIHONBUNGEISHA Co., Ltd., which has been making steady progress through fundamental management reforms, contributed to improved profitability, leading to a reduction in segment losses year on year. Additionally, the sale of shares in MyAnimeList Co., Ltd., an equity-method affiliate, recorded in Q1, contributed to a significant increase in profit attributable to owners of parent. This gain was included in the initial plan, and overall progress toward the full-year targets remains broadly in line with expectations.

As a result, for H1 FYE 2/26, consolidated net sales were ¥53,864 million (up 5.5% YoY), operating profit was ¥1,399 million (up 27.7% YoY), ordinary profit was ¥1,439 million (up 39.2% YoY) and profit attributable to owners of parent was ¥1,326 million (up 154.6% YoY).

Segment results for the period are outlined below.

From H1 FYE 2/26, the Company reclassified the SC (Sustainability Creation) business under the Strategic Investment businesses segment in conjunction with the launch of the new Medium-Term Management Plan. Accordingly, comparative figures for the same period of the previous fiscal year have been restated based on this new segment classification.

(eBook Distribution Business)

In the eBook Distribution business, the Group continued to provide eBook distribution and content delivery solutions to eBook retailers such as “Comic Cmoa” and “Amazon Kindle.” As of the end of February 2025, we had partnerships with more than 2,200 publishers and over 150 eBook retailers, handled over 2.6 million content files, and managed more than 18,000 promotional campaigns annually with publishers and eBook retailers. As Japan’s largest eBook distributor, the Group contributes to the growth of the publishing industry. As the eBook market continues to expand, the number of titles and promotional campaigns handled by publishers and eBook retailers continues to grow, leading to increased

operational costs for eBook distribution each year. Under these circumstances, the value of eBook distributors is becoming increasingly critical. In response, we are working to expand our market share and grow the eBook market itself by enhancing core system integration with our business partners, developing new systems tailored to evolving partner needs such as episode-based distribution management systems, and providing detailed support based on our accumulated expertise to improve operational efficiency and reduce the incidence of distribution errors.

In H1 FYE 2/26, net sales remained strong due to solid performance in existing distribution channels, particularly major retailers, and contributions from “Mecha Comic,” which launched in July 2025. However, segment profit declined slightly, reflecting temporary factors such as fluctuations in sales incentives recorded in Q1. As a result, net sales were ¥50,246 million (up 6.6% YoY), and segment profit was ¥2,514 million (down 0.1% YoY).

(Strategic Investment Businesses)

In the Strategic Investment businesses, we focus on three core areas as key businesses for the medium to long term: the Global business, IP Solution business, and the SC (Sustainability Creation) business.

In the Global business, sales increased due to steady performance in SaaS-based DX services for publishers provided by our overseas subsidiaries, as well as the recording of commissioned revenue from “MANGA MIRAI,” a digital comic distribution service for North America launched in March 2025 in collaboration with NTT DOCOMO, INC. However, segment profit declined due to higher SG&A expenses associated with strengthening the overall business structure. The Global business is positioned as a key focus area under the Medium-Term Management Plan announced in April 2025. Going forward, we aim to further expand our contribution beyond Japan by distributing Japanese content to a wider audience worldwide. Challenges such as translation costs and securing distribution channels remain in expanding Japanese content overseas, as much of the content remains untranslated. Through our U.S. subsidiary, Media Do International, Inc., established in 2016, we support global expansion for Japanese publishers, including translation services. Additionally, through the Firebrand Group, with over 35 years of industry history and a network of over 300 overseas publishers, including the five largest publishers in the U.S., we possess strong distribution and promotion capabilities. In addition to leveraging these strengths in the global publishing industry, we are focusing on developing and providing “MDTS (MediaDo Translation System),” a service that enables fast, low-cost multi-use applications such as high-quality multilingual translation and audiobook production, while also strengthening local distribution networks. Through these initiatives, the Group provides a one-stop service that supports the global expansion of Japanese content.

In the IP Solution business, we aim to contribute to the expansion of the publishing content market through the creation of attractive works and the promotion of multimedia adaptation at NIHONBUNGEISHA, the provision of book summary services at Flier, as well as the production of audiobooks and the operation of digital library services. At NIHONBUNGEISHA, efforts to build a leaner and more efficient business structure have been progressing steadily, resulting in the establishment of a sustainable operating structure capable of consistently generating profit. Flier, which provides book summary services, was listed on the Tokyo Stock Exchange Growth Market in February 2025. The company operates a SaaS-based business model and continues to perform steadily, with cumulative corporate contracts exceeding 1,250. As a result, the segment recorded operating profitability in the period under review.

In the SC business, we aim to create new value and contribute to building a sustainable society by addressing social and economic challenges in local communities in collaboration with key local stakeholders, including governments, financial institutions, media, and educational institutions, while driving regional revitalization through a variety of initiatives. “TOKUSHIMA GAMBAROUS,” a men's professional basketball team operated by GAMBAROU TOKUSHIMA Co., Ltd., achieved operating profitability in the 2024-2025 season, its second year in the B3 League. In the 2025-2026 season, which began in September 2025, the team is aiming to increase both revenue and profit.

In other areas, the exclusion of Everystar Co., Ltd., which operated a web-novel platform, from consolidation following the transfer of its shares in February 2025 contributed to a decline in sales. However, improved performance at NIHONBUNGEISHA and other initiatives in the IP Solution business helped reduce segment losses compared with the same period of the previous year.

As a result, for the Strategic Investment businesses overall, net sales were ¥4,298 million (down 6.0% YoY), and segment loss was ¥246 million (compared to a segment loss of ¥656 million in the same period of the previous year).

(2) Overview of financial position for the period

Total assets at the end of H1 FYE 2/26 increased by ¥2,506 million from the end of the previous fiscal year to ¥55,666 million. This increase was mainly due to a ¥813 million rise in cash and deposits and a ¥3,020 million increase in notes and accounts receivable-trade and contract assets, partially offset by a ¥812 million decrease in “Other” current assets.

Total liabilities increased by ¥1,738 million from the end of the previous fiscal year to ¥37,190 million. This was

primarily due to a ¥2,220 million increase in notes and accounts payable-trade and a ¥650 million increase in income taxes payable, partially offset by a ¥769 million decrease in long-term borrowings.

Total net assets increased by ¥768 million from the end of the previous fiscal year to ¥18,476 million. This was primarily due to a ¥780 million increase in retained earnings, partially offset by a ¥165 million decrease in the foreign currency translation adjustment.

(3) Overview of cash flows for the period

Cash and cash equivalents (“net cash”) at the end of H1 FYE 2/26 amounted to ¥14,405 million. The status of and major factors affecting each type of cash flow in H1 FYE 2/26 are as follows.

(Cash flows from operating activities)

Net cash provided by operating activities was ¥1,731 million (a 30.7% decrease from the same period of the previous fiscal year).

This was mainly due to profit before income taxes of ¥1,950 million, depreciation of ¥365 million, amortization of goodwill of ¥226 million, a ¥2,225 million increase in notes and accounts payable-trade, and a ¥498 million decrease in consumption taxes receivable, which were offset in part by a ¥531 million gain on sales of shares of affiliates and a ¥3,044 million increase in trade receivables.

(Cash flows from investing activities)

Net cash provided by investing activities was ¥383 million (compared with net cash used of ¥336 million in the same period of the previous fiscal year).

This was mainly attributable to ¥679 million in proceeds from sales of shares of affiliates, partially offset by ¥269 million used for the purchase of intangible assets.

(Cash flows from financing activities)

Net cash used in financing activities was ¥1,266 million (compared with net cash used of ¥995 million in the same period of the previous fiscal year).

This was mainly due to ¥859 million used for repayments of long-term borrowings and ¥546 million in cash dividends paid.

(4) Forecasts and other forward-looking information

For H1 FYE 2/26, consolidated earnings increased year on year, driven by the steady growth of existing and new distribution channels in the eBook Distribution business and reduced operating losses at NIHONBUNGEISHA in the Strategic Investment businesses. Going forward, in the eBook Distribution business, we will continue to provide high-quality services that meet the needs of our business partners, aiming to be an indispensable player in the market. Through these efforts, we will expand our market share and achieve business growth that exceeds that of the eBook market itself. In the Strategic Investment businesses, we will continue to optimize our investments and strategically review our business portfolio. For any business that does not achieve a ROIC of 8% or more after three years, we will consider a review of its position in our portfolio, aiming to reduce segment losses and achieve our full-year targets.

There are no changes to the consolidated earnings forecasts announced on April 14, 2025, at this time.

2. Semi-annual consolidated financial statements and significant notes

(1) Semi-annual consolidated balance sheet

(Millions of yen)

	FYE 2/25 (As of February 28, 2025)	H1 FYE 2/26 (As of August 31, 2025)
Assets		
Current assets		
Cash and deposits	13,591	14,405
Notes and accounts receivable - trade, and contract assets	24,033	27,054
Other	2,335	1,523
Allowance for doubtful accounts	(0)	(0)
Total current assets	39,960	42,982
Non-current assets		
Property, plant and equipment	582	548
Intangible assets		
Goodwill	4,198	3,918
Software	624	600
Software in progress	9	6
Other	1,207	1,137
Total intangible assets	6,039	5,663
Investments and other assets		
Investment securities	5,669	5,537
Deferred tax assets	310	313
Guarantee deposits	468	468
Other	135	160
Allowance for doubtful accounts	(7)	(7)
Total investments and other assets	6,577	6,472
Total non-current assets	13,199	12,684
Total assets	53,160	55,666

MEDIA DO Co., Ltd.
Consolidated Financial Results
for the Six Months Ended August 31, 2025
(Millions of yen)

	FYE 2/25 (As of February 28, 2025)	H1 FYE 2/26 (As of August 31, 2025)
Liabilities		
Current liabilities		
Notes and accounts payable - trade	28,273	30,493
Short-term borrowings	52	52
Current portion of long-term borrowings	1,455	1,365
Income taxes payable	27	677
Provision for bonuses	42	45
Other	2,369	2,101
Total current liabilities	32,220	34,736
Non-current liabilities		
Long-term borrowings	2,358	1,589
Deferred tax liabilities	81	71
Retirement benefit liability	621	625
Other	169	167
Total non-current liabilities	3,231	2,454
Total liabilities	35,451	37,190
Net assets		
Shareholders' equity		
Share capital	5,990	6,019
Capital surplus	5,901	5,960
Retained earnings	4,645	5,425
Treasury shares	(48)	(48)
Total shareholders' equity	16,488	17,357
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	127	137
Foreign currency translation adjustment	984	818
Total accumulated other comprehensive income	1,111	955
Share acquisition rights	—	19
Non-controlling interests	108	144
Total net assets	17,708	18,476
Total liabilities and net assets	53,160	55,666

(2) Semi-annual consolidated statements of income and comprehensive income

(Semi-annual consolidated statement of income)

(Millions of yen)

	H1 FYE 2/25 (March 1, 2024 – August 31, 2024)	H1 FYE 2/26 (March 1, 2025 – August 31, 2025)
Net sales	51,057	53,864
Cost of sales	46,025	48,845
Gross profit	5,031	5,019
Selling, general and administrative expenses	3,935	3,619
Operating profit	1,096	1,399
Non-operating income		
Interest and dividend income	28	37
Share of profit of entities accounted for using equity method	—	29
Other	7	4
Total non-operating income	35	71
Non-operating expenses		
Interest expenses	17	18
Foreign exchange losses	7	2
Loss on investments in investment partnerships	28	9
Share of loss of entities accounted for using equity method	2	—
Donations	40	—
Other	2	1
Total non-operating expenses	98	32
Ordinary profit	1,034	1,439
Extraordinary income		
Gain on sale of non-current assets	1	—
Gain on sale of shares of subsidiaries and associates	—	531
Total extraordinary income	1	531
Extraordinary losses		
Loss on valuation of investment securities	27	—
Loss on liquidation of business	23	—
Settlement payments	—	20
Total extraordinary losses	51	20
Profit before income taxes	984	1,950
Income taxes	480	618
Profit	503	1,331
Profit (loss) attributable to non-controlling interests	(17)	5
Profit attributable to owners of parent	521	1,326

(Semi-annual consolidated statement of comprehensive income)

(Millions of yen)

	H1 FYE 2/25 (March 1, 2024 – August 31, 2024)	H1 FYE 2/26 (March 1, 2025 – August 31, 2025)
Profit	503	1,331
Other comprehensive income		
Valuation difference on available-for-sale securities	(49)	7
Foreign currency translation adjustment	319	(165)
Share of other comprehensive income of entities accounted for using equity method	1	2
Total other comprehensive income	271	(155)
Comprehensive income	775	1,175
Comprehensive income attributable to		
Comprehensive income attributable to owners of parent	793	1,170
Comprehensive income attributable to non-controlling interests	(17)	5

(3) Semi-annual consolidated statement of cash flows

(Millions of yen)

	H1 FYE 2/25 (March 1, 2024 – August 31, 2024)	H1 FYE 2/26 (March 1, 2025 – August 31, 2025)
Cash flows from operating activities		
Profit before income taxes	984	1,950
Depreciation	320	365
Amortization of goodwill	329	226
Increase (decrease) in allowance for doubtful accounts	0	(0)
Increase (decrease) in provision for bonuses	3	3
Increase (decrease) in retirement benefit liability	(12)	15
Interest and dividend income	(28)	(37)
Interest expenses	17	18
Loss (gain) on valuation of investment securities	27	—
Loss (gain) on investments in investment partnerships	28	9
Loss (gain) on sale of shares of subsidiaries and associates	—	(531)
Share of loss (profit) of entities accounted for using equity method	2	(29)
Decrease (increase) in trade receivables	(864)	(3,044)
Increase (decrease) in advances received	53	24
Decrease (increase) in inventories	61	(13)
Decrease (increase) in prepaid expenses	33	32
Increase (decrease) in trade payables	1,712	2,225
Increase (decrease) in accounts payable - other	40	(165)
Increase (decrease) in deposits received	(139)	(32)
Increase (decrease) in accrued consumption taxes	(1)	(20)
Decrease (increase) in consumption taxes refund receivable	495	498
Other, net	58	30
Subtotal	3,123	1,527
Interest and dividends received	32	40
Interest paid	(16)	(20)
Income taxes paid	(697)	(6)
Income taxes refund	56	189
Net cash provided by (used in) operating activities	2,498	1,731
Cash flows from investing activities		
Purchase of property, plant and equipment	(70)	(13)
Purchase of intangible assets	(248)	(269)
Purchase of investment securities	(4)	(3)
Proceeds from sale of investment securities	3	11
Proceeds from sale of shares of subsidiaries and associates	—	679
Payments of guarantee deposits	(1)	(0)
Proceeds from refund of guarantee deposits	1	0
Other, net	(16)	(20)
Net cash provided by (used in) investing activities	(336)	383
Cash flows from financing activities		
Net increase (decrease) in short-term borrowings	(829)	0
Proceeds from long-term borrowings	798	—
Repayments of long-term borrowings	(693)	(859)
Proceeds from issuance of share acquisition rights	—	19
Proceeds from issuance of shares with restriction of transfer	61	57
Proceeds from share issuance to non-controlling shareholders	—	61
Dividends paid	(332)	(546)
Net cash provided by (used in) financing activities	(995)	(1,266)
Effect of exchange rate change on cash and cash equivalents	65	(35)
Net increase (decrease) in cash and cash equivalents	1,232	813

Cash and cash equivalents at beginning of period	11,004	13,591
Cash and cash equivalents at end of period	12,237	14,405

(4) Notes on semi-annual consolidated financial statements

(Notes on going concern assumption)

None.

(Notes on significant changes in shareholders' equity)

None.

(Notes on changes in the scope of consolidation and application of the equity method)

(1) Significant changes in the scope of consolidation:

None.

(2) Significant changes in the scope of application of the equity method:

The Company excluded MyAnimeList Co., Ltd. from the scope of application of the equity method in H1 FYE 2/26, following the transfer of all shares in the company.

(Notes on changes in accounting policies)

(Application of "Accounting Standard for Current Income Taxes")

The Company has applied the "Accounting Standard for Current Income Taxes" (ASBJ Statement No. 27, October 28, 2022) and related standards from the beginning of the FYE 2/26. This change in accounting policy had no impact on the semi-annual consolidated financial statements.

(Notes on changes in presentation)

(Semi-annual consolidated statement of income)

From H1 FYE 2/26, certain operating costs related to publishing industry solutions services provided by overseas subsidiaries, which were previously recorded under "Selling, General and Administrative Expenses," were reclassified under "Cost of Sales."

This change was made to strengthen the profit management framework in anticipation of future business expansion at these subsidiaries and to more appropriately match net sales and cost of sales, thereby providing a clearer presentation of gross profit. Comparative figures for H1 FYE 2/25 have been restated to reflect this change in presentation.

As a result, ¥455 million previously included in "Selling, General and Administrative Expenses" for H1 FYE 2/25 has been reclassified under "Cost of Sales."

(Notes on application of specific accounting treatments for preparing semi-annual consolidated financial statements)

	H1 FYE 2/26 (March 1, 2025 - August 31, 2025)
Tax expense calculation	For the Company and certain consolidated subsidiaries, income tax expense for the period is calculated by applying a reasonably estimated annual effective tax rate, which reflects the effects of tax-effect accounting and is determined based on profit before income taxes for the full fiscal year including the period, to profit before income taxes for the interim period.

(Notes on segment information, etc.)

Segment information

I H1 FYE 2/25 (March 1, 2024 – August 31, 2024)

1. Information on amounts of net sales and profit or loss by reportable segment

(millions of yen)

	Reportable segments			Reconciling items ^{*1}	Per semi-annual consolidated financial statements ^{*2}
	eBook Distribution Business	Strategic Investment Businesses	Total		
Sales					
Revenues from external customers	47,130	3,927	51,057	0	51,057
Transactions with other segments	26	645	671	(671)	—
Net sales	47,156	4,572	51,728	(671)	51,057
Operating profit (loss)	2,517	(656)	1,861	(765)	1,096

*1 The adjustment in segment profit (loss) mainly consists of general and administrative expenses not attributable to any reportable segment.

*2 Segment profit (loss) corresponds to operating profit in the semi-annual consolidated statement of income.

2. Information on impairment loss on fixed assets or goodwill, etc. by reportable segment

None.

II H1 FYE 2/26 (March 1, 2025 – August 31, 2025)

1. Information on amounts of net sales and profit or loss by reportable segment

(millions of yen)

	Reportable segments			Reconciling items ^{*1}	Per semi-annual consolidated financial statements ^{*2}
	eBook Distribution Business	Strategic Investment Businesses	Total		
Sales					
Revenues from external customers	50,225	3,620	53,845	18	53,864
Transactions with other segments	21	678	699	(699)	—
Net sales	50,246	4,298	54,545	(680)	53,864
Operating profit (loss)	2,514	(246)	2,268	(868)	1,399

*1 The adjustment in segment profit (loss) mainly consists of general and administrative expenses not attributable to any reportable segment.

*2 Segment profit (loss) corresponds to operating profit in the semi-annual consolidated statement of income.

2. Matters concerning changes in reportable segments, etc.

The Group has two reportable segments: the "eBook Distribution business," which primarily engages in eBook distribution to domestic eBook retailers, and the "Strategic Investment businesses," which comprise a group of

operations aiming to create a second revenue stream by leveraging networks developed through the distribution business.

Effective from the H1 FYE 2/26, following the definition of the SC (Sustainability Creation) business in the new Medium-Term Management Plan, revenue from the professional basketball team operated by GAMBAROU TOKUSHIMA, previously included in "Reconciling items" as it did not fall under a business segment definition, has been reclassified under the "Strategic Investment businesses" segment.

Comparative figures for H1 FYE 2/25 have been restated based on this new segment classification.

3. Information on impairment loss on fixed assets or goodwill, etc. by reportable segment

None.

(Notes on significant subsequent events)

None.