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September 29, 2026

To Whom It May Concern

3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo
Cross Marketing Group Inc.
Miki Igarashi, Representative Director and President
(Code: 3675, Tokyo Stock Exchange Standard Market)
Contact: Koji Onozuka, Senior Managing Director
(TEL: 03-6859-2259)

Notice Regarding Changes of title for Directors

Cross Marketing Group Inc. (the "Company") hereby announces that it has resolved at the Board of Directors meeting held today to change the title of its Representative Director and Director as follows.

Description

1. Reason for the Change in position titles

In order to respond flexibly to changes in the business environment, the Company has decided that two Directors (excluding Directors who are Audit and Supervisory Committee Members) will oversee the Group more broadly, focusing on both management administration and business operations. Simultaneously, the Company will promote the delegation of authority and clarification of responsibilities for heads of various functions (Corporate, IT, Marketing, etc.) to strengthen corporate governance across the entire Group.

As part of this initiative, the Company has decided to change the titles of its Directors as shown in the table below.

2. Details of the Change in Positions

Name	New position	Former position
Miki Igarashi	Representative Director and President	Representative Director, President and CEO
Koji Onozuka	Senior Managing Director	Director and CFO

3. Effective Date

September 29, 2026

End