

January 13, 2026

CELSYS, Inc.
Kei Narushima, Representative & President
(Securities code: 3663, Tokyo Stock Exchange,
Prime Market)
Contact: Ken Ito, Director
Telephone: +81-3-6258-2904

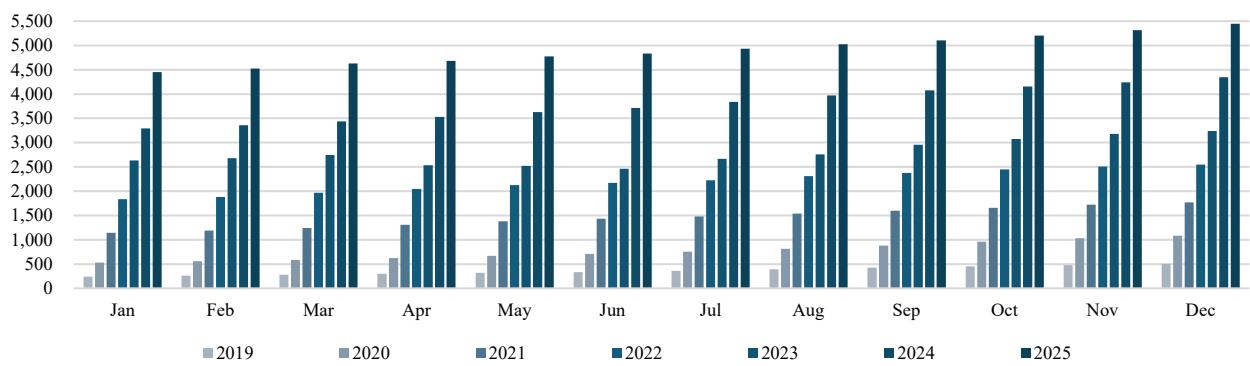
Notice of monthly business progress report for December 2025

We would like to present the following monthly business progress report for December 2025.

In December, record highs were reached across all key metrics: Clip Studio Paint subscription ARR, total company-wide revenue, and the number of new subscribers to the platform. The churn rate for Clip Studio Paint remains stable, and the business demonstrates steady growth.

(Creator Support field)

(1) 3-month moving average ARR of Clip Studio Paint subscription sales



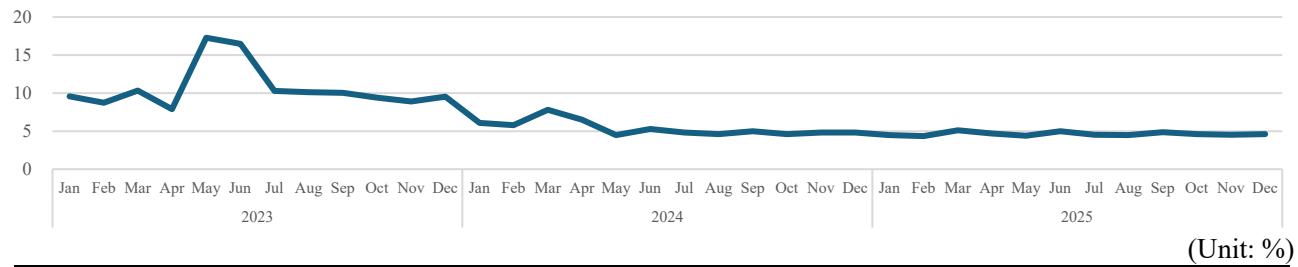
| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2019 | 240 | 259 | 280 | 299 | 318 | 334 | 356 | 393 | 424 | 453 | 481 | 503 |
| 2020 | 530 | 556 | 585 | 620 | 668 | 710 | 752 | 811 | 882 | 959 | 1,032 | 1,084 |
| 2021 | 1,144 | 1,191 | 1,242 | 1,306 | 1,380 | 1,436 | 1,480 | 1,538 | 1,595 | 1,660 | 1,725 | 1,768 |
| 2022 | 1,834 | 1,884 | 1,966 | 2,046 | 2,124 | 2,173 | 2,225 | 2,309 | 2,375 | 2,450 | 2,506 | 2,545 |
| 2023 | 2,633 | 2,676 | 2,746 | 2,531 | 2,523 | 2,462 | 2,668 | 2,755 | 2,956 | 3,074 | 3,178 | 3,236 |
| 2024 | 3,293 | 3,358 | 3,439 | 3,527 | 3,631 | 3,713 | 3,840 | 3,972 | 4,075 | 4,158 | 4,240 | 4,347 |
| 2025 | 4,451 | 4,524 | 4,631 | 4,683 | 4,776 | 4,834 | 4,935 | 5,025 | 5,106 | 5,200 | 5,312 | 5,450 |

Note: ARR (an abbreviation for Annual Recurring Revenue, which is the revenue assumed to be earned in a year, assuming that all contracts are renewed at the time of contract renewal) is a three-month moving average due to monthly fluctuations caused by the number of days per month (28 business days for regular months and 35 business days for special months) depending on the settlement method and the fact that the settlement is adjusted for each quarter-end month.

< December Topic >

The increase from the previous month was the largest this period, and ARR reached a record high of 5.4 billion yen.

(2) Clip Studio Paint churn rate (paid subscriptions)



(Unit: %)

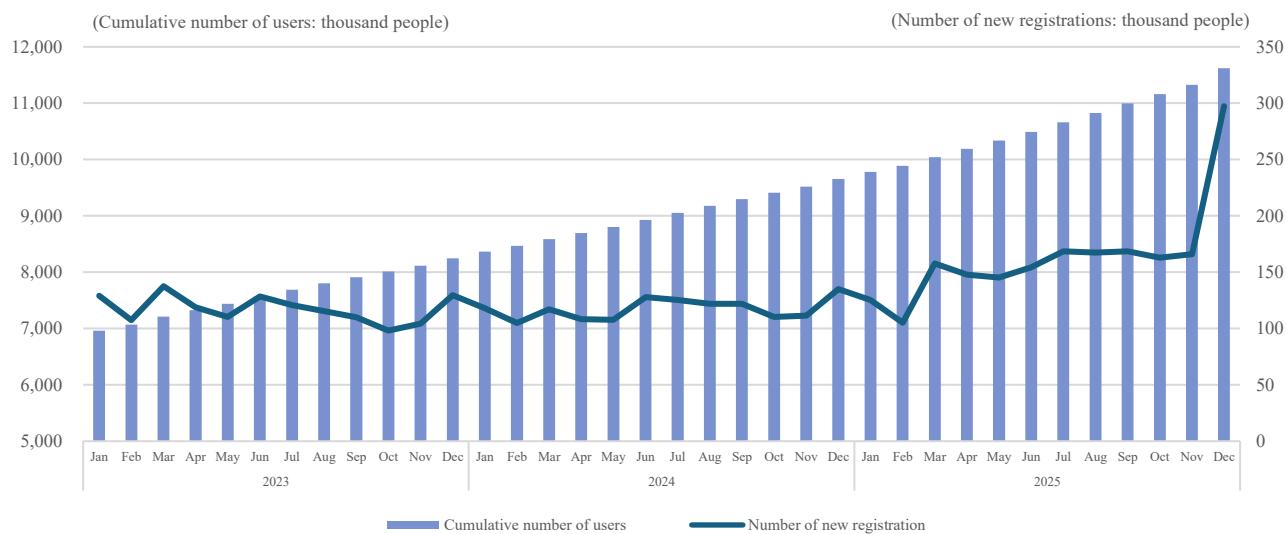
| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|-----|-----|------|-----|------|------|------|------|------|-----|-----|-----|
| 2023 | 9.6 | 8.7 | 10.3 | 7.9 | 17.3 | 16.5 | 10.3 | 10.1 | 10.0 | 9.4 | 8.9 | 9.5 |
| 2024 | 6.1 | 5.8 | 7.8 | 6.5 | 4.5 | 5.3 | 4.8 | 4.6 | 5.0 | 4.6 | 4.8 | 4.8 |
| 2025 | 4.5 | 4.4 | 5.1 | 4.7 | 4.4 | 5.0 | 4.5 | 4.5 | 4.9 | 4.6 | 4.5 | 4.6 |

Note 1: This indicator is the cancellation rate (customer churn rate) based on the number of customers with paid subscription contracts for the SaaS version of Clip Studio Paint. It is calculated based on the number of cancellations during the month relative to the number of subscriptions as of the end of the previous month; if one customer has multiple subscriptions, each subscription is calculated as a separate subscription. In addition, due to the nature of the product, which offers monthly subscription plans that can be used only when necessary, in addition to annual subscription plans, there are cases where the same customer repeatedly subscribes and cancels subscriptions.

Note 2: In May 2023, we made changes to the payment system used for subscription contract payments from Windows and macOS environments, with the aim of strengthening security to prevent normal payments from being hindered due to unknown attacks. Although the churn rate temporarily increased as some subscribers did not re-register and some contracts were canceled by the re-registration deadline at the end of May, the number of new contracts continued to trend steadily. It has been stable since July 2023.

(Creator Platform field)

(1) Number of platform users



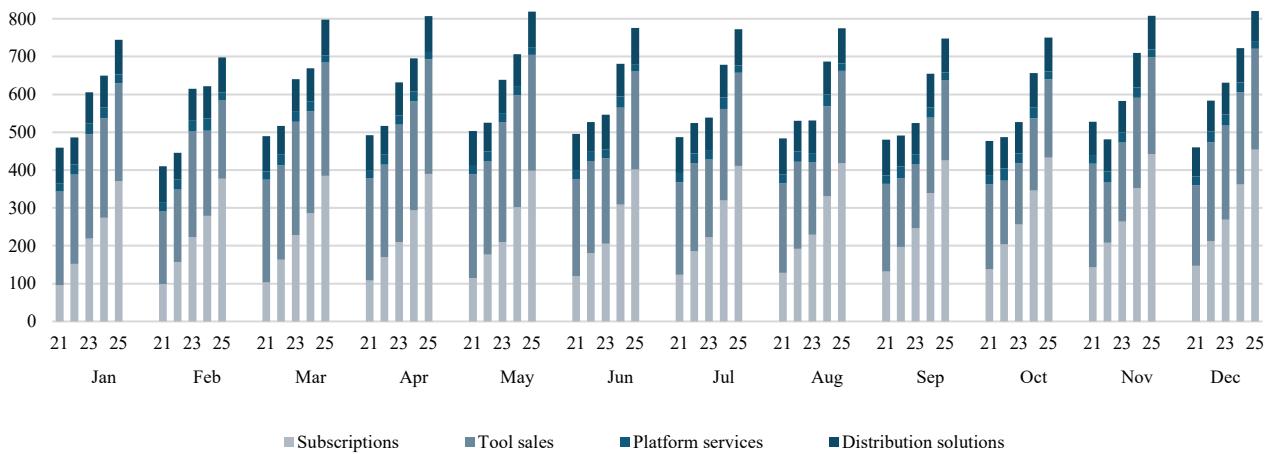
Note: The number includes users of services provided in the Creator Platform field as well as users of "CLIP STUDIO ASSETS" and other web services related to CLIP STUDIO.

< December Topic >

- (1) The number of new registrations increased significantly, reaching a new record high.
- (2) During the December holiday season, we intensified promotions to increase Clip Studio Paint downloads on mobile platforms, leading to a surge in new users of the app and an increase of users on the platform.

Overall Company

(1) Three-month moving average sales breakdown of content creation solutions business and content distribution solutions business



| | | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2021 | E-Books | 94 | 95 | 93 | 92 | 92 | 96 | 95 | 95 | 94 | 92 | 88 | 77 |
| | Services | 22 | 23 | 22 | 21 | 22 | 24 | 24 | 24 | 22 | 22 | 23 | 23 |
| | Tool sales | 248 | 193 | 272 | 271 | 274 | 257 | 245 | 237 | 232 | 225 | 274 | 213 |
| | Subscriptions | 95 | 99 | 103 | 108 | 115 | 119 | 123 | 128 | 132 | 138 | 143 | 147 |
| 2022 | E-Books | 72 | 71 | 76 | 76 | 76 | 79 | 80 | 81 | 82 | 83 | 84 | 82 |
| | Services | 26 | 27 | 28 | 27 | 26 | 25 | 25 | 27 | 31 | 32 | 30 | 28 |
| | Tool sales | 236 | 191 | 250 | 244 | 246 | 242 | 234 | 230 | 181 | 168 | 159 | 262 |
| | Subscriptions | 152 | 157 | 163 | 170 | 177 | 181 | 185 | 192 | 197 | 204 | 208 | 212 |
| 2023 | Distribution solutions | 83 | 85 | 86 | 88 | 88 | 91 | 88 | 86 | 83 | 83 | 84 | 84 |
| | Services | 28 | 27 | 26 | 24 | 24 | 24 | 23 | 24 | 25 | 26 | 26 | 29 |
| | Tool sales | 276 | 280 | 300 | 310 | 317 | 226 | 206 | 192 | 170 | 162 | 209 | 249 |
| | Subscriptions | 219 | 223 | 228 | 210 | 210 | 205 | 222 | 229 | 246 | 256 | 264 | 269 |
| 2024 | Distribution solutions | 85 | 86 | 87 | 87 | 86 | 86 | 86 | 87 | 89 | 91 | 92 | 90 |
| | Services | 28 | 32 | 26 | 26 | 22 | 30 | 30 | 32 | 27 | 28 | 27 | 26 |
| | Tool sales | 263 | 225 | 270 | 289 | 296 | 256 | 242 | 237 | 200 | 191 | 238 | 244 |
| | Subscriptions | 274 | 279 | 286 | 293 | 302 | 309 | 320 | 331 | 339 | 346 | 353 | 362 |
| 2025 | Distribution solutions | 91 | 93 | 95 | 95 | 94 | 96 | 95 | 93 | 90 | 89 | 89 | 85 |
| | Platform services | 24 | 20 | 19 | 19 | 20 | 19 | 20 | 20 | 21 | 21 | 20 | 20 |
| | Tool sales | 259 | 208 | 299 | 303 | 307 | 259 | 246 | 244 | 212 | 207 | 257 | 267 |
| | Subscriptions | 370 | 377 | 385 | 390 | 398 | 402 | 411 | 418 | 425 | 433 | 442 | 454 |

Note: Three-month moving averages are used because the amount fluctuates on a monthly basis due to the number of days in a month (28 business days for regular months and 35 business days for special months) depending on the means of settlement and the fact that settlement adjustments are made for each quarter-end month.

Differences from consolidated results and other indices may arise due to the fact that amounts less than one million yen are rounded down in the calculation process.

“Subscriptions” is the sales from Clip Studio Paint subscriptions. “Tool sales” includes sales of the one-time purchase model and corporate licenses.

“Platform services” include sales of CLIP STUDIO WEB services. “Distribution solutions” include sales related to e-books and DC3.

< December Topic >

- (1) Total revenue was the highest recorded.
- (2) Subscription sales reached a new peak.
- (3) The promotion for tool sales aimed to acquire new users and performed well, leading to an increase in tool sales.

Information on our products and services, marketing, alliances, and other qualitative activities of company is posted on our website as needed (https://www.celsys.com/en/irinfo_celsysnews/). We have posted an IR survey on our website. We have made changes to the IR report and this report based on feedback we received.

About CELSYS, Inc.

Celsys provides tools such as Clip Studio Paint to support creators in the creator economy that is expanding through the creation and use of digital content. We are also providing new service platforms that act as a new avenue for creators' activities. We look toward a more vibrant world where everyone's passions are connected, by offering total support to creators around the world through each part of their "creator journey".

<https://www.celsys.com/en/>

Investor information: <https://www.celsys.com/en/irinfo/>

IR questionnaire (Japanese only): https://www.celsys.com/irinfo_questionnaire/

Investor newsletter (Japanese only): https://www.celsys.com/irinfo_magazine/

YouTube (Japanese only): https://www.youtube.com/@celsys_official/videos