



September 5, 2025

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## **FY2025 Business Report (Summary)**

Ateam Holdings Co., Ltd. disclosed the "FY2025 Business Report" on September 5, 2025 in Japanese. This document has been translated as a summary of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

### 1. Prime Market Listing Compliance

On October 27, 2022, we submitted the "Plan to Meet the Continued-Listing Criteria for the Prime Market" (available only in Japanese) and have since regularly provided updates on our progress towards compliance with the listing maintenance criteria of the Prime Market. We are pleased to announce we have received notification of our full compliance with the criteria, effective July 31, 2025.

	Number of Shareholders	Number of Tradable Shares	Market Capitalization of Tradable Shares (Billion JPY)	Tradable Share Ratio (%)
As of July 31, 2023	7,933	114,691	8.1	57.9
As of July 31, 2024	7,395	116,665	8.1	58.9
As of July 31, 2025	11,667	117,962	13.9	62.7
Listing Maintenance Criteria	800	20,000	10.0	35
Compliance Status	Complied	Complied	<b><u>Complied</u></b>	Complied

### 2. Amendments to Shareholder Return Policy for Achieving a Total Return Ratio Average of 100% as per the Medium-Term Business Plan

The total return ratio for the fiscal year ended July 31, 2025 was 181.6%, with a total return amount of 1,883 million JPY (total amount of dividends: 411 million JPY, acquisition of treasury stock: 1,472 million JPY \*). We will introduce progressive dividends starting from the fiscal year ending July 31, 2026 through the fiscal year ending July 31, 2028 in order to achieve our goal set forth in the Medium-Term Business Plan of a total return ratio average 100%. Furthermore, to enhance our commitment of returning profits to shareholders, we will also be implementing interim dividends starting from the fiscal year ending July 31, 2026, enabling us to pay dividends semi-annually. This will be in tandem to our continued flexibility

*The following English translation is for reference purposes only, as it was originally prepared and published by the Company in Japanese and is qualified in its entirety by the original Japanese version submitted to the Tokyo Stock Exchange. Please refer to the Japanese version in the event of any discrepancy between the English and Japanese versions.*

towards the acquisition of treasury stock,

\*On June 16, 2025, Ateam HD acquired treasury stock totaling approximately 3.2 billion JPY. The difference between the amount of the acquisition of treasury stock and the exercise price of the 1st series of unsecured convertible bond-type bonds with share acquisition rights, amounting to approximately 1.4 billion JPY, is used as the shareholder return amount.

### 3. FY2025 Financial Results

We achieved profit growth on a Y/Y basis and generally performed well against earnings forecasts. This was primarily achieved through our success by enhancing our business management structures and optimizing our business portfolio.

	Revenue	Adjusted EBITDA	Ordinary Income	Net Income
FY2025 (million JPY)	23,917	1,719	1,585	1,036
YoY (%)	100.0	232.2	260.3	108.7
Compared to forecast (%)	95.7	114.6	122.0	103.6

### 4. Earnings and Dividend Forecast for the Fiscal Year Ending July 31, 2026

#### I. Earnings Forecast for the Fiscal Year Ending July 31, 2026

	FY2026 (Forecast)			FY2025 (Actual)	
	Forecast (million JPY)	Composition Ratio (%)	Y/Y (%)	Actual (million JPY)	Composition Ratio (%)
Revenue	24,500	100.0	102.4	23,917	100.0
Digital Marketing Business	20,200	82.4	102.4	19,718	82.4
Entertainment Business	4,300	17.6	102.4	4,199	17.6
Adjusted EBITDA	1,500	-	87.2	1,719	-
EBITDA	1,300	-	102.1	1,273	-
Operating Income	900	-	106.4	845	-
Ordinary Income	900	-	56.8	1,585	-
Net Income	600	-	57.9	1,036	-

## II. Dividend Forecast for the Fiscal Year Ending July 31, 2026

	FY2026 (Forecast)			FY2025	FY2024
	Q2	Q4	Total	Actual	Actual
Record Date	1/31	7/31	-	7/31	7/31
Dividend Per Share (JPY)	14.0	14.0	28.0	22.0 (Ordinary Dividend 22.0)	22.0 (Ordinary Dividend 18.0 Special Dividend 4.0)
Dividend Payout Ratio (%)	86.6			39.5	42.8

## III. Approach to Earnings and Dividend Forecasts

In FY2026, the second year of the Medium-Term Business Plan (FY2025-FY2028), Adjusted EBITDA was expected to grow by around 10% compared to the previous fiscal year. However, there have already been changes to some of the projects that were in our initial outlook. Our forecast for FY2026 is conservative, as it reflects factors that may reduce profits, such as the termination of contracts for collaborative projects in the Entertainment Business due to external factors and the recording of expenses for the newly established stock compensation plan. On the other hand, we are currently undertaking initiatives with some of our existing businesses to improve profitability through marketing and systematic improvements. Looking ahead to FY2027 onward, we are anticipating further growth and a robust financial position, leading us to adopt a progressive dividend policy starting from FY2026.