istyle

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September 15, 2026

To whom it may concern,

Company name istyle Inc.
Representative Tetsuro Yoshimatsu,
Representative Director and Chairperson, CEO
(Stock Exchange Code: 3660 Prime Market)
Contact Kei Sugawara, Director and Vice Chairperson, CFO
(TEL. 03-6161-3660)

Notice Concerning Changes in Major Shareholders and the Single Largest Shareholder

istyle Inc. ("the Company") announces that there will be a change in its major shareholders and the single largest shareholder who is a major shareholder as of September 16, 2026, as described below. This change will take effect on September 16, 2026, which is the delivery date of the treasury stock acquired by the Company on September 14, 2026.

I. Changes in Major Shareholders and the Single Largest Shareholder

1. Background to the Change

The Company has been conducting the acquisition of its own shares pursuant to the resolution of the Board of Directors held on August 13, 2026. This change occurred because the proportion of voting rights held by the relevant shareholder reached 10% or more due to the decrease in the total number of voting rights resulting from the acquisition, thereby qualifying the shareholder as a major shareholder and the single largest shareholder who is a major shareholder.

2. Overview of Shareholder Qualifying as a Major Shareholder and the Single Largest Shareholder

(a) Name	Amazon.com, Inc.
(b) Location	410 Terry Avenue North, Seattle, Washington, USA 98109
(c) Representative's title and name	Andrew R. Jassy, CEO
(d) Business	Holding company/parent company
(e) Capital	140,024 million US dollars (22,406,640 million yen)

The above (e) is the amount of "Additional Paid-in Capital" (as of December 31, 2025) based on the financial information disclosed by Amazon.com, Inc. The Japanese yen conversion is based on the exchange rate of 160.02 yen per US dollar as of August 31, 2026.

3. Number of Voting Rights Held by the Shareholder (Number of Shares Held) and Percentage of Total Voting Rights Held

	Number of voting rights (Number of shares held)	Percentage of total voting rights held	Major shareholder ranking
Before change (as of June 30, 2026)	95,419 (9,541,984 shares)	9.54%	1st
After change	95,419 (9,541,984 shares)	10.00%	1st

(Note)

1. *Number of voting rights, Number of shares held*, and *Major shareholder ranking* related to the shareholder before the change are based on the Large Shareholding Report (Amendment Report) as of August 20, 2026. The Company has not confirmed the actual ownership ratio under the name of the relevant shareholder.
2. *Percentage of total voting rights* before the change is calculated based on 999,824 total voting rights as of June 30, 2026, and is truncated to two decimal places.
3. *Percentage of total voting rights* after the change is calculated by taking into account 4,632,800 treasury shares acquired from August 14 to September 14, 2026 (on a contract date basis) based on 999,824 total voting rights as of June 30, 2026, and is truncated to two decimal places.
4. *Major shareholder ranking* after the change is estimated by the Company based on the shareholder register as of June 30, 2026.

II. Future Outlook

We believe that the impact of this change on our business performance and management structure will be minimal.