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February 20, 2026

Company Name: Pole To Win Holdings, Inc.
Representative: President & CEO Teppei Tachibana
(Securities code: 3657, Tokyo Stock Exchange, Prime Market)
Contact Person: Director & CFO Joji Yamauchi
(Email：ir@ptw.inc)

Notice Regarding the Launch of a New Service by Our Consolidated Subsidiary
- SOC Service Utilizing AI to Enhance Cybersecurity Measures –

We are pleased to announce that our consolidated subsidiary, SynX Inc. (Head Office: Chiyoda-ku, Tokyo; CEO: Junichiro Nishi; hereinafter "SynX"), has launched a new Security Operations Center (SOC) service ("the New Service") that leverages AI to strengthen corporate cybersecurity measures.

SynX provides IT solutions comprehensively supporting the DX promotion of enterprises, utilizing cutting-edge technologies such as cloud, AI, and IoT. The New Service is positioned as a core function within the operations phase of "SynX One," SynX's comprehensive IT total solution service. It provides continuous support for corporate IT infrastructure through 24/7 security monitoring, incident detection, and initial response.

To date, SynX has built an in-house structure capable of handling system development, operations, testing, and security measures. By integrating this technical foundation with its operational expertise, the New Service offers a practical security framework designed for real-world operations—going beyond simple "monitoring only."

As disclosed in our announcement dated February 2, 2026, titled "Notice regarding the Strengthening of Group Headquarters Functions," we have implemented an organizational restructuring aimed at streamlining decision-making and strengthening governance at SynX, whose rapid business growth is anticipated. Although the impact of the New Service on our financial results is expected to be immaterial at this time, we will continue prioritizing the recovery and renewed growth of profitability while striving to enhance sustainable corporate value.

For details of the New Service, please refer to the link below:

SynX Launches Full-Scale SOC Service Providing 24/7 Monitoring and Response
− Expanding the Scope of "SynX One" and Strengthening Security Operations to Support "Uninterrupted IT" —
https://www.synx.co.jp/news/20260220 <Japanese only>