



June 30, 2026

Company name: World Co., Ltd.  
Representative: Nobuteru Suzuki  
Representative Director of the Board, President and Executive Officer  
(Securities code: 3612; Prime Market of TSE)  
Contact: Keiichi Nakabayashi  
Member of the Board, Executive Vice President and Executive Officer  
(Phone: +81-3-6887-1300)

### Notice of Appointment of Executive Officer

We would like to inform you that, at the meeting of the Board of Directors held on May 20, 2026, it was resolved to appoint a group executive officer as described below. We announce this notice today due to the coordination, etc. required for his retirement from his previous position.

#### 1. Appointment of new group executive officer (as of July 1, 2026)

Name (Date of birth)	Position	Date of appointment
Hiroshi Kanda (born on January 9, 1986)	Group executive officer Deputy Senior Manager of the Corporate Investment Division of World Co., Ltd. Deputy Executive General Manager of the Corporate Operations Headquarters of World Co., Ltd.	July 1, 2026

#### (Brief biography)

April 2008	Joining UBS Securities Japan Co., Ltd.
July 2009	Joining Frontier Management Inc.
June 2013	Founded Flier Inc. and appointed as director
January 2018	Joining MEDIA DO Co., Ltd.
May 2022	Appointed as CSO & CFO, Director, of MEDIA DO Co., Ltd.
May 2024	Appointed as Representative Director and Deputy President & CFO of MEDIA DO Co., Ltd. (retired on May 27, 2026)
July 1, 2026	Joining World Co., Ltd. (scheduled)

#### 2. Purpose of this appointment

Mr. Hiroshi Kanda resumed position of Representative Director and Deputy President at MEDIA DO Co., Ltd. and took charge of management strategy, capital policy, M&A, PMI, IR, governance and budget management from start to finish. His experience to have led the Board of Directors, the Advisory Committee, preparation of risk management systems, financing, investor relations and execution of several M&A projects while promoting corporate planning and CFO function as two pillars has a high affinity with our company's management objective to increase the degree of sophistication in our group management.

In addition, he has such experience as having led Flier Inc., as its founder and CFO, from the start of its business to financing, establishing the organization and business growth, and he is able to balance growth investment and profitability and to implement restructuring and PMI as well as growth-oriented strategy and defensive governance at a high level.

As his knowledge and execution ability on the establishment of governance, financing strategies and corporate value enhancement that he has obtained as top management of a listed company truly match with a talent our

company needs, we appoint him as group executive officer.