(Translation)

To Whom It May Concern

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## Monthly Sales Report (Year-on-Year Comparison)

## Monthly Retail Sales (YoY) of October 2025

(Unit:%)

|                          |                 | Mar  | Apr  | May  | Jun  | Jul  | Aug   | 1H Total |
|--------------------------|-----------------|------|------|------|------|------|-------|----------|
| All Retail<br>Channels   | Physical stores | 92.0 | 91.7 | 94.8 | 89.6 | 92.0 | 99.3  | 93.0     |
|                          | E-commerce      | 92.1 | 82.9 | 86.0 | 80.6 | 85.9 | 84.0  | 85.3     |
|                          | Total           | 92.1 | 89.5 | 92.6 | 87.3 | 90.3 | 95.3  | 91.1     |
| Existing Retail Channels | Physical stores | 95.3 | 96.1 | 99.4 | 93.8 | 97.4 | 104.8 | 97.5     |
|                          | E-commerce      | 94.4 | 84.7 | 90.0 | 84.9 | 89.9 | 88.3  | 88.7     |
|                          | Total           | 95.1 | 93.1 | 97.0 | 91.4 | 95.2 | 100.3 | 95.2     |

|                                |                 | Sep   | Oct   | Nov | Dec | Jan | Feb | 2H Total | Full Year |
|--------------------------------|-----------------|-------|-------|-----|-----|-----|-----|----------|-----------|
| All Retail<br>Channels         | Physical stores | 108.4 | 117.5 |     |     |     |     | 113.4    | 98.2      |
|                                | E-commerce      | 163.1 | 179.8 |     |     |     |     | 172.4    | 106.9     |
|                                | Total           | 121.7 | 133.2 |     |     |     |     | 128.0    | 100.4     |
| Existing<br>Retail<br>Channels | Physical stores | 95.6  | 103.0 |     |     |     |     | 99.6     | 98.0      |
|                                | E-commerce      | 85.7  | 91.0  |     |     |     |     | 88.7     | 88.7      |
|                                | Total           | 93.2  | 99.9  |     |     |     |     | 96.9     | 95.6      |

## <Remarks>

- 1. The above data is based on sales (retail price basis) at the group's own retail stores and e-commerce sales channels in Japan, which is available to be aggregated on a monthly basis.
- 2. Sales of the Existing Retail Channels are calculated pursuant to sales at stores that were open for at least twenty days during the same months of the previous year and this year.
- 3. Monthly Retail Sales (YoY) is calculated on a retail price basis. Hence, there is no impact from the change in revenue recognition standards.
- 4. The figures for the latest month are preliminary and are subject to revision and are not considered final until they appear in the Monthly Sales Report for the following month.
- 5. If there is a significant variance between preliminary and finalized figures, we will release the corrected information immediately.

## < October Overview>

The sales results for this month were 133.2% and 99.9% year-on-year for the All Retail Channels and the Existing Retail Channels, respectively.

Due to decline in temperature, autumn and winter products performed well in physical stores, while E-commerce sales struggled, resulting in sales for the Existing Retail Channels remaining around the same level as last year.

There was no impact from differences in the number of days off this month.

Excluding the impact of Daytona International, which was newly consolidated in September, the results for All Retail Channels were 94.9% year-on-year.

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.