

Wacoal Human Science Research & Development Center Establishes R&D Facility in the United States

— Leveraging Anthropometric Data to Accelerate Global Research & Development —

Sep 30, 2026

Wacoal Holdings Corp.

Wacoal Holdings Corp. (head office: Kyoto-shi; Masaaki Yajima, Representative Director, President and CEO; hereafter, "Wacoal Holdings") hereby announces that Wacoal America, Inc. (head office: New York, United States; hereafter, "Wacoal America"), a consolidated subsidiary of Wacoal Holdings Corp., will establish the Human Science Research & Development Center-America as an R&D facility in the United States on October 1, 2026, for the purpose of strengthening global research & development capabilities. The Center will combine the knowledge which the Wacoal Human Science Research & Development Center in Japan has accumulated since its establishment in 1964 with new data and knowledge obtained in the U.S. market to lay the foundations for global research & development that will support the development of next-generation products and services.

■ Background to Establishment of R&D Facility in U.S.

Since its establishment in 1964, the Wacoal Human Science Research & Development Center is scientifically exploring the female anatomy from the perspectives of beauty, comfort, and health, and has accumulated the anthropometric data of more than 45,000 women. Longitudinal data collected by continuously measuring the same individuals over time is a unique research asset that is especially valuable for understanding changes in a woman's body shape and physical characteristics in the different stages of a woman's life. It provides a basis for developing products, designing sizes and improving quality. In recent years, the Wacoal Human Science Research & Development Center has also been focusing on the relationship between the body and the mind, working on proposing products and services concepts based on insights and the needs of consumers and researching and developing new materials and technologies.

The U.S. R&D facility now being established will leverage these research assets to deepen understanding of physical characteristics and customers in the U.S. market and drive product development and research activities. Through joint research with universities and research institutions and collaboration with experts in the sports and healthcare fields, the new facility will collect scientific evidence and disseminate research findings, leading to improvement in research & development capabilities and enhancement of brand value.

Additionally, Wacoal America will introduce the SCANBE body scanner service to the U.S. R&D facility. The service is expected to be fully operational from November 2026. By combining the research assets of the Human Science Research & Development Center with collected anthropometric data, Wacoal America will deepen understanding of customer needs in the U.S. market and use this understanding to create new value in areas such as the design of products, rollout of sizes, and service development.

for diverse body shapes and physical characteristics.

■ Outlook of Human Science Research & Development Center

The Wacoal Group's goal under Medium-Term Management Plan 2029 is to establish a foundation for sustainable growth through the reconstruction of existing businesses and the creation of new value. The U.S. R&D facility now being established is an initiative that is intended to roll out the research assets that the Human Science Research & Development Center has accumulated over many years to different parts of the world. The initiative will combine new data collected in the U.S. market with the anthropometric data and research knowledge accumulated in Japan, laying the foundations for global research & development. Wacoal Group will translate the new facility's research findings into increased competitiveness in overseas business and value creation in new products and services.

■ Statement from Nozomu Seike, Director of the Human Science Research & Development Center

I am optimistic that the establishment of the U.S. R&D facility will enable Wacoal Group to take on all kinds of challenges. The establishment of the facility has a dual purpose.

The first is the development of products and collection of evidence to expand sales of the CW-X brand in the U.S. The CW-X brand was launched in 1991 but was researched and developed for Japanese customers. The facility will develop product designs that fit non-Asians and verify functionality in the local market.

The second purpose is collection of multi-race human body data. Body data is enormously valuable when it comes to providing close-fitting products such as underwear. I believe that this value combined with knowledge of ethnicity-related skeletal structure and muscle composition differences, as well as the resulting differences in morphology and dynamics, will enable Wacoal to enhance its product development capabilities.

■ Outline of the Human Science Research & Development Center-America

- Location: 136 Madison Avenue New York, N.Y. 10016 U.S.A.
- Established: October 1, 2026
- Main functions: Research and development, research into body characteristics and consumer needs, joint research with universities and research institutions and collaboration with experts in the U.S. market

*This is the Wacoal Group's third human science research & development facility globally, following those in Japan and China.

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