



November 13, 2025

To whom it may concern:

Company name:	SEIREN CO., LTD.
Name of Representative:	Tatsuo Kawada, Representative Director, Chairman and C.E.O. (Securities code: 3569; Prime Market TSE)
Contact:	Tomofumi Katsuki, Director and Senior Managing Executive Officer and Division Manager, Business Operation Management Division (Phone: +81-776-35-2111)

(Disclosure Update) Notice regarding the trade name of the new company to be succeeded from Unitika Ltd. and Nippon Ester Co., Ltd.

Seiren Co., Ltd. (herein after "Seiren"), as stated in the "(Changes to disclosure information) Notice regarding partial change to the business succession scheme from Unitika Ltd. and Nippon Ester Co., Ltd." published on October 6, 2025 is proceeding with a plan in which Unitika Ltd. and Nippon Ester Co., Ltd. will have a split preparation company take over the target business through an absorption-type split, after which Seiren will acquire all shares of the new company.

At the Board of Directors meeting held today, Seiren resolved on the trade name of the new company after the share transfer date (scheduled for January 1, 2026), as follows.

- (1) Current trade name
Unitika Ester Co., Ltd. (Split preparation company, 100% owned by Unitika)
- (2) New trade name
NB SEIREN CO., LTD.
- (3) Back ground
"NB" comes from "Nichibo", the predecessor of Unitika Ltd., and also serves as the initials for "New Born". By combining this with the name "Seiren", we contain the message into this new trade name that we are being reborn as a new company.
- (4) Date of Change
January 1, 2026 (Planned date of share transfer)