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Securities code: 3546

May 7, 2025

(Start date of measures for electronic provision: May1, 2025)

To Shareholders with Voting Rights:

Syunichi Asakura
Representative Director,
Chairman and CEO
Morisaku Wagato
Representative Director,
President
Alleanza Holdings Co., Ltd.
58, Sekinoue, Taiheiji,
Fukushima-shi, Fukushima, Japan

**NOTICE OF
THE 9TH ANNUAL GENERAL MEETING OF SHAREHOLDERS**

Dear Shareholders:

We would like to express our appreciation for your continued support and patronage.

We hereby inform you that the 9th Annual General Meeting of Shareholders of Alleanza Holdings Co., Ltd. (the “Company”) will be held as described below.

In convening this General Meeting of Shareholders, measures for electronic provision will be implemented, and matters subject to the measures for electronic provision will be posted on the following website on the Internet.

The Company’s website: <https://www.alleanza-hd.co.jp/en/>

In addition to the above, the information is also available on the website below on the Internet. If you are unable to view the Reference Documents for the General Meeting of Shareholders and other information on the Company’s website, please access the Tokyo Stock Exchange’s website below (Listed Company Search), enter and search for either “Alleanza Holdings” in the “Issue name” field or “3546” in the “Code” field, and then select “Basic information” followed by “Documents for public inspection/PR information” in order to view the information.

Tokyo Stock Exchange’s website:

<https://www2.jpx.co.jp/tseHpFront/JJK020010Action.do?Show=Show>

If you are unable to attend the meeting in person, you may exercise your voting rights in writing (by mail) or by electronic means (via the Internet, etc.). Please review the Reference Documents for the General Meeting of Shareholders posted in the matters subject to the measures for electronic provision and exercise your voting rights no later than 6:15 p.m. on Wednesday, May 28, 2025.

1. Date and Time: Thursday, May 29, 2025 at 10:00 a.m. Japan time

2. Place: Square Room, 1st Floor, LT Wedding and Party Emporium
1-10-41 Nodamachi, Fukushima-shi, Fukushima, Japan

3. Meeting Agenda:

- Matters to be reported:**
1. The Business Report and Consolidated Financial Statements for the Company's 9th Fiscal Year (March 1, 2024 - February 28, 2025) and results of audits by the Accounting Auditor and the Audit and Supervisory Committee of the Consolidated Financial Statements
 2. Non-consolidated Financial Statements for the Company's 9th Fiscal Year (March 1, 2024 - February 28, 2025)

Proposals to be resolved:

Proposal: Election of Six (6) Directors (Excluding Directors Serving as Audit and Supervisory Committee Members)

4. Matters Determined for Convocation:

- If voting rights are exercised both in writing and by electronic means, the vote cast by electronic means shall be deemed valid.
- If voting rights are exercised multiple times by electronic means, only the last vote shall be deemed valid.
- If no indication of approval or disapproval is provided on the Voting Rights Exercise Form, the relevant proposal(s) shall be deemed approved.

- Should matters subject to the measures for electronic provision require revision, the details of such revisions will be posted on each of the websites where the information is made available.

To shareholders who have requested the delivery of paper-based documents:

The following items, which are not stated in this document, are posted on the Company's website in accordance with laws and regulations and the Company's Articles of Incorporation and are therefore not included in the documents delivered to shareholders who have requested the delivery of paper-based documents.

[Business Report]	Status of employees, principal lenders, matters regarding the Company's shares, matters regarding share acquisition rights, status of the Accounting Auditor, and the Company's structure and policies
[Consolidated Financial Statements]	Consolidated Statement of Changes in Equity and Notes to Consolidated Financial Statements
[Non-consolidated Financial Statements]	Non-consolidated Statement of Changes in Equity and Notes to Non-consolidated Financial Statements
[Audit Report]	Audit Report by the Accounting Auditor on the Consolidated Financial Statements, Audit Report by the Accounting Auditor, and Audit Report by the Audit and Supervisory Committee

Accordingly, the contents stated in this document represent only a portion of the documents audited by the Audit and Supervisory Committee and the Accounting Auditor in the preparation of the audit report.

Reference Documents for the General Meeting of Shareholders

Proposal and References

Proposal: Election of Six (6) Directors (Excluding Directors Serving as Audit and Supervisory Committee Members)

The terms of office of all current six (6) Directors (excluding Directors serving as Audit and Supervisory Committee Members) will expire at the conclusion of this Annual General Meeting of Shareholders.

To achieve sustainable growth and enhance corporate value over the medium to long term, the Company nominates candidates for Director in consideration of diversity in the composition of the Board of Directors. Candidates are expected to possess the qualifications necessary to fulfill the roles and responsibilities of Director with extensive experience and deep insight in areas such as corporate management, industry expertise, business strategy, DX/IT, finance and accounting, legal affairs, sustainability, and governance. The nomination process involves deliberation by a voluntary Nomination and Remuneration Committee, the majority of whose members are independent Outside Directors.

Accordingly, the Company proposes the election of six (6) Directors (excluding Directors serving as Audit and Supervisory Committee Members).

With respect to this proposal, the Audit and Supervisory Committee has expressed its opinion that all candidates for Director are qualified.

The candidates for Director (excluding Directors serving as Audit and Supervisory Committee Members) and the skills matrix are as follows.

No.	Name	Positions and Responsibilities	Corporate Management	Industry Expertise	Business Strategy	DX/IT	Finance and Accounting	Legal Affairs	Sustainability	Governance
1	Syunichi Asakura [Reappointment]	Representative Director, Chairman and CEO	○	○	○				○	○
2	Morisaku Wagato [Reappointment]	Representative Director, President, General Manager of Distribution Technology Division	○	○	○	○			○	○
3	Shigeharu Yoshihara [Reappointment]	Managing Director, In Charge of Time	○	○	○				○	○
4	Tomohide Nakamura [Reappointment]	Director, Chairman of Internal Control Committee, In Charge of Amigo	○	○	○				○	○
5	Kazuya Ito [New appointment]	Deputy General Manager of Corporate Strategy Office	○	○	○		○		○	○
6	Masami Tashiro [Reappointment]	Director	○	○	○		○		○	○

No.	Name (Date of birth)	Career summary, positions, responsibilities, and significant concurrent positions		Number of shares of the Company held
1	<p>Syunichi Asakura (January 18, 1950) Age: 75 Male</p> <p>[Reappointment]</p> <p>[Attendance at the Board of Directors meetings] 15/15 (100%)</p>	<p>April 1976</p> <p>June 1977</p> <p>September 2016 April 2019</p> <p>December 2021</p> <p>March 2023</p> <p>May 2023</p>	<p>Established Asakura Inc. (currently Daiyu Eight Co., Ltd.) CEO</p> <p>CEO, Daiyu Eight Co., Ltd. (change in trade name)</p> <p>Representative Director, President, the Company Director, Valor Holdings Co., Ltd. (current position)</p> <p>Director, Valor Financial Service Co., Ltd. (current position)</p> <p>Chairperson & CEO, Daiyu Eight Co., Ltd. (current position)</p> <p>Representative Director, Chairman and CEO, the Company (current position)</p>	279,639
<p>[Reason for nomination as candidate for Director] Mr. Syunichi Asakura, Representative Director, Chairman and CEO of the Company, and concurrently serving as Representative Director at subsidiaries of the Group, possesses a wealth of experience, achievements, and insight as a corporate executive. The Company has determined that he is well qualified from the perspectives of corporate management, industry expertise, business strategy, sustainability, and governance, and has nominated him as a candidate for Director.</p>				
2	<p>Morisaku Wagato (May 4, 1959) Age: 66 Male</p> <p>[Reappointment]</p> <p>[Attendance at the Board of Directors meetings] 15/15 (100%)</p>	<p>December 1983 January 2000</p> <p>July 2004 June 2011 January 2014</p> <p>June 2015</p> <p>February 2018 April 2019</p> <p>March 2023</p> <p>May 2023 October 2024</p>	<p>Joined Fujiya Co., Ltd.</p> <p>General Manager of HC Product Department, Valor Co., Ltd. (currently Valor Holdings Co., Ltd.)</p> <p>General Manager of HC Sales Department Director (current position)</p> <p>Director and General Manager of HC Sales Department</p> <p>CEO, Home Center Valor Co., Ltd. (current position)</p> <p>CEO, FIRST Co., Ltd. (current position)</p> <p>Director, Vice President, General Manager of Sales Division, and in charge of Home Center Valor, the Company</p> <p>Director and Chairperson, Alleanza Japan Co., Ltd. (current position)</p> <p>Representative Director, President, the Company</p> <p>Representative Director, President, and General Manager of Distribution Technology Division (current position)</p>	20,900
<p>[Reason for nomination as candidate for Director] Mr. Morisaku Wagato, Representative Director, President of the Company, and serving as Representative Director at subsidiaries of the Group, is well versed in the corporate management of home improvement center businesses and possesses experience, achievements, and insight into the management of the Group. The Company has determined that he is well qualified from the perspectives of corporate management, industry expertise, business strategy, DX/IT, sustainability, and governance, and has nominated him as a candidate for Director.</p>				

No.	Name (Date of birth)	Career summary, positions, responsibilities, and significant concurrent positions		Number of shares of the Company held
3	Shigeharu Yoshihara (March 1, 1961) Age: 64 Male [Reappointment] [Attendance at the Board of Directors meetings] 15/15 (100%)	June 2002	Joined LIC Corporation Co., Ltd. (currently Time Co., Ltd.)	85,800
		May 2010	Director and General Manager of Product Management Department	
		May 2016	Senior Managing Director and General Manager of Sales Division	
		September 2016	Director and in charge of Amigo Business, the Company	
		March 2017	Representative Director and President, Time Co., Ltd. (current position)	
		May 2017	Managing Director and Head of the Home Improvement Center Business, the Company	
		April 2019	Managing Director and in charge of Time (current position)	
[Reason for nomination as candidate for Director] Mr. Shigeharu Yoshihara, serving as Representative Director at a subsidiary of the Group, is well versed in the corporate management of home improvement center businesses and possesses experience, achievements, and insight into the management of the Group. The Company has determined that he is well qualified from the perspectives of corporate management, industry expertise, business strategy, sustainability, and governance, and has nominated him as a candidate for Director.				
4	Tomohide Nakamura (March 10, 1967) Age: 58 Male [Reappointment] [Attendance at the Board of Directors meetings] 15/15 (100%)	March 1989	Joined LIC Corporation Co., Ltd. (currently Time Co., Ltd.)	81,300
		May 2011	Director and General Manager of Amigo Business Division	
		September 2015	Representative Director, Joker Co., Ltd.	
		May 2016	Managing Director, LIC Corporation Co., Ltd. (currently Time Co., Ltd.)	
		March 2017	Representative Director and President, Amigo Co., Ltd. (current position)	
		May 2017	Director and Head of the Pet Specialty Store Business, the Company	
		October 2019	Director, Zenkoku Pet Kyokai, General Incorporated Association (current position)	
		May 2020	Director, Chairman of Internal Control Committee, and in charge of Amigo, the Company (current position)	
[Reason for nomination as candidate for Director] Mr. Tomohide Nakamura has long been engaged in pet-related businesses, serving as Representative Director at subsidiaries of the Group, and possesses experience, achievements, and insight into the management of the Group. The Company has determined that he is well qualified from the perspectives of corporate management, industry expertise, business strategy, sustainability, and governance, and has nominated him as a candidate for Director.				

No.	Name (Date of birth)	Career summary, positions, responsibilities, and significant concurrent positions		Number of shares of the Company held
5	<p>Kazuya Ito (January 27, 1981) Age: 44 Male</p> <p>[New appointment]</p> <p>[Attendance at the Board of Directors meetings] -/- (-%)</p>	<p>March 2003 February 2012 September 2016 February 2019 May 2020 February 2021 May 2021</p>	<p>Joined Daiyu Eight Co., Ltd. Manager of Business Promotion Office Manager of Corporate Strategy Office, the Company Deputy General Manager of Corporate Strategy Office (current position) Auditor, Amigo Co., Ltd. General Manager of Corporate Planning Office, Daiyu Eight Co., Ltd. (current position) Director, Home Center Valor Co., Ltd. (current position)</p>	2,643
<p>[Reason for nomination as candidate for Director] Mr. Kazuya Ito, serving as Deputy General Manager of Corporate Strategy Office of the Company and Director at a subsidiary of the Group, possesses experience, achievements, and insight into the management of the Group. The Company has determined that he is well qualified from the perspectives of corporate management, industry expertise, business strategy, finance and accounting, sustainability, and governance, and has nominated him as a candidate for Director.</p>				
6	<p>Masami Tashiro (June 9, 1947) Age: 77 Male</p> <p>[Reappointment]</p> <p>[Attendance at the Board of Directors meetings] 15/15 (100%)</p>	<p>April 1977 November 1979 November 1984 October 1990 June 1994 April 2015 April 2019 December 2021 June 2022 August 2022</p>	<p>Joined Valor Co., Ltd. (currently Valor Holdings Co., Ltd.) Director Managing Director Senior Managing Director CEO Chairperson & CEO Director, Home Center Valor Co., Ltd. (current position) Director, the Company (current position) Director, Valor Financial Service Co., Ltd. (current position) Chairperson & CEO, Valor Holdings Co., Ltd. (current position) Chairperson, Valor Co., Ltd. (current position) Chairperson, AXTOS Co., Ltd. (current position)</p>	-
<p>[Reason for nomination as candidate for Director] Mr. Masami Tashiro, serving as Representative Director at companies in the distribution and retail industry, possesses a wealth of experience, achievements, and insight as a corporate executive. The Company has determined that he is well qualified from the perspectives of corporate management, industry expertise, business strategy, finance and accounting, sustainability, and governance, and has nominated him as a candidate for Director.</p>				

- Notes: 1. There are no special interests between each candidate and the Company.
2. The number of shares of the Company held by each of the above candidates for Director is as of February 28, 2025. The number of shares of the Company held by Mr. Kazuya Ito, a candidate for Director, includes those held through the Daiyu Eight Employee Shareholding Association. If this proposal is approved and he is appointed as a Director, his shareholdings will be handled in accordance with the rules of the Daiyu Eight Employee Shareholding Association, including withdrawal procedures upon resignation from the association.
3. The Company has entered into a directors and officers liability insurance policy with an insurance company, under which losses that may be incurred by the insured parties will be

covered by the policy. Each of the candidates will be included as an insured under this policy. The Company plans to renew the policy with the same details at the time of the next renewal.

4. Mr. Syunichi Asakura, Mr. Morisaku Wagato, and Mr. Masami Tashiro currently serve as Directors of Valor Holdings Co., Ltd., the parent company of the Company. Their positions and responsibilities at Valor Holdings Co., Ltd. are as stated in the section “Career summary, positions, responsibilities, and significant concurrent positions.”