

To Whom It May Concern,

Company Name: JM Holdings Co., Ltd.

Name of Representative: Masahiro Sakai, President

(Securities Code: 3539, TSE Prime Market)

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General Manager of Administrative Division

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Notice Concerning Formulation of Second Medium-Term Management Plan

JM Holdings hereby announces that it has formulated a medium-term management plan covering the 4-year period from the fiscal year ending July 31, 2026 to the fiscal year ending July 31, 2029.

1. Overview of the Medium-Term Management Plan

(1) Target period

The 4-year period from the fiscal year ending July 31, 2026 to the fiscal year ending July 31, 2029

- (2) Priority issues and measures
 - Accelerate the opening of new stores through aggressive store development, expand store network in the Kansai area, and consider opening stores in new areas
 - Accelerate development of original products such as private label products and directly imported products, and aim to increase sales at existing supermarkets by 100% or more compared to the previous fiscal year
 - Proactively consider M&A
 - Promote in-house product manufacturing and processing

2. Medium-Term Management Plan Targets (Consolidated)

| | Results for Fiscal Year | Forecast for Fiscal Year | Plan for Fiscal Year |
|------------------|-------------------------|--------------------------|----------------------|
| | Ended July 31, 2025 | Ending July 31, 2026 | Ending July 31, 2029 |
| Net sales | 186,207 million yen | 196,000 million yen | 250,000 million yen |
| Operating profit | 10,048 million yen | 10,900 million yen | 15,000 million yen |
| Ordinary profit | 10,144 million yen | 11,000 million yen | 15,100 million yen |
| Net profit | 6,457 million yen | 7,000 million yen | 9,100 million yen |
| ROE | 14.6% | _ | 10% or greater |

Details of the medium-term management plan will be announced in the materials for the financial results briefing to be held on September 22, 2025. The materials will be posted on our company website on the day of the event.

(Note) All forward-looking statements in this document are estimates based on information available at the time of publication and may differ from actual policies and performance due to various factors.