

*[Provisional Translation Only]*

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Issuer

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**Ichigo THANKS! Monthly Present Program  
Ichigo Potager Fresh Lychee Buttercream Sandwich Cookies Gift Box**

As announced in the April 14, 2026 release “Conclusion of Ichigo J.League Shareholder Program & Launch of Ichigo THANKS! Monthly Present Program,” Ichigo Hotel’s sponsor Ichigo launched the Ichigo THANKS! Monthly Present program, in which Ichigo offers 50 shareholders the opportunity every month to win special gifts from Ichigo’s agricultural business via lottery. This program is currently scheduled to run from June through December 2026.

For the third monthly gift of August 2026, Ichigo is offering 50 shareholders the chance to win via lottery a gift box with ten fresh lychee buttercream sandwich cookies created by Ichigo’s agriculture subsidiary Ichigo Potager and Kate-ri, a shop specializing in buttercream sandwich cookies. The cookies use fresh Meguri lychees grown in Miyazaki Prefecture by Ichigo Potager.

Ichigo Hotel will bear no expenses related to this program.



## 1. Fresh Lychee Buttercream Sandwich Cookies

Made with Meguri lychees grown in Miyazaki Prefecture by Ichigo Potager, these cookies capture the rich sweetness of tree-ripened fruit, along with its fresh, juicy flavor unique to raw lychees. The cookies have an elegant taste and a juicy lychee aroma that comes through with every bite.

### Ichigo Potager

Based in Miyazaki City, Ichigo Potager grows a diverse range of produce, including strawberries, lychees, bananas, mangoes, peppers, and cacao. The subsidiary actively engages in agriculture and food-related initiatives, spanning café operations, D2C sales, product development, children's cafeteria operations, food education, new distribution services, and collaborations with Ichigo's sports business. In alignment with Ichigo's sustainability commitments, Ichigo Potager is advancing recycling-based agriculture. By utilizing unused resources, tapping into renewable energy, and purchasing non-fossil fuel certificates for its electricity, Ichigo Potager promotes recycling-based agriculture that is in compliance with the Labor Standards Act.

### Kate-ri

Established in 2019, Kate-ri is a brand specializing in buttercream sandwich cookies based in Shiiba-son, Miyazaki Prefecture. Guided by its philosophy of "keeping ingredients pure," Kate-ri works directly with local producers in Miyazaki to develop its products. Kate-ri makes over 240,000 buttercream sandwich cookies annually, with over 800,000 sold to date. Its creations have earned Kate-ri recognition including the Miyazaki Food Award grand prize three times, along with the Minister of Agriculture, Forestry and Fisheries Award and the top prize at the Team Chef Competition.

Representative: Masafumi Shiiba

Shop Locations: Shiiba/Nobeoka

Website/Online Store: <https://shiibaya.thebase.in>

Instagram: [www.instagram.com/shiibaya.kateri](http://www.instagram.com/shiibaya.kateri)

### Eligible Shareholders

All Ichigo Hotel shareholders on record as of January 31, 2026 are eligible.

Please note that the gift boxes will be sent out for delivery sequentially after the lottery drawing, and specific delivery dates cannot be selected. Applicants must be able to arrange redelivery if necessary and receive the package within the carrier's holding period.

### Lottery Entry Process

To enter the lottery, shareholders can log in to or create an account using their shareholder credentials at the Ichigo THANKS! Monthly Present program website (Japanese only). Application for the lottery begins today, August 6, 2026 at 3:30 p.m. and lasts until the end (midnight) of Sunday, August 23, 2026. The lottery drawing is scheduled for Monday, August 24, 2026.

Ichigo THANKS! Monthly Present Program Website  
<https://ichigo-thanks.jp>

For shareholders who wish to newly register, a shareholder number will be required for the registration. Your shareholder number is indicated on Ichigo Hotel's dividend statement. Please keep this document if you wish to register.

The Ichigo THANKS! Monthly Present program website is publicly accessible, allowing anyone to explore the details of the program.

## 2. Earnings Impact

There is no impact on Ichigo Hotel's July 2026 fiscal period earnings forecast announced in the May 15, 2026 release "Upward Earnings Forecast Revision for the July 2026 Fiscal Period" and January 2027 fiscal period earnings forecast announced in the March 16, 2026 release "January 2026 Fiscal Period Earnings."