



*[Provisional Translation Only]*

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Issuer

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## 2026 Ichigo J.League Shareholder Program Begins

Ichigo Hotel’s sponsor, Ichigo (2337), is commencing its J. League Shareholder Program for the J.League 100-Year Vision League starting in February 2026, in which free tickets will be distributed via lottery to Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders.

### 1. Shareholder Program Objective

Ichigo’s Shareholder Program expresses Ichigo’s gratitude to Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders. By deepening its partnership with the J.League, Ichigo will continue to further its mission of promoting local community development.

### 2. Details

#### Eligible Shareholders

All Ichigo Hotel shareholders recorded on the shareholder registry as of fiscal period-end are eligible for the Shareholder Program. All shareholders on record as of July 31, 2025 are currently eligible. Eligibility is updated every six months.

#### Ticket Information

Shareholders can simultaneously apply for tickets for one J1 League match and one J2/J3 League match even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

## Application Process

Application for the lottery begins today, January 9, 2026. Please take note that the lottery schedule for matches to be held in February is condensed to ensure the shareholder program resumes as quickly as possible.

### Early-February Matches

Application period: January 9 ~ January 14      Drawing: January 15

### Late-February Matches

Application period: January 16 ~ January 21      Drawing: January 22

### Early-March Matches

Application period: January 16 ~ January 31      Drawing: February 1

For details on the shareholder program, please refer to the below Ichigo J.League Shareholder Program website (Japanese only).

Ichigo J.League Shareholder Program Website  
[www.ichigo-jleague.jp](http://www.ichigo-jleague.jp)



### 3. Earnings Impact

There is no impact on Ichigo Hotel's January 2026 and July 2026 fiscal period earnings announced in the September 16, 2025 release "July 2025 Fiscal Period Earnings."

Through the Shareholder Program, Ichigo is expressing its gratitude to Ichigo Hotel shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.