

[Provisional Translation Only]

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Issuer

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Ichigo Invites Shareholders to Attend the 2025 J.League Awards

As an extension of its Ichigo J.League Shareholder Program, Ichigo is offering five shareholders the chance to win two tickets each to attend the 2025 J.League Awards at the Yokohama Arena via a lottery.

Ichigo Hotel will bear no expenses related to this event.



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1. 2025 J.League Award Details

The 2025 J.League Awards, which celebrates the achievements of players, coaches, clubs, and referees from the 2025 season and announces the award winners, will be held at Yokohama Arena. As a top partner, Ichigo is offering the 10 event tickets it received to its shareholders.

Event Details

Date	December 11, 2025, Thursday, starting at 4:30 p.m. and ending at 6:30 p.m. (Doors open at 3:15 p.m.)
Venue	Yokohama Arena
Purpose	To announce the winners of the 2025 Meiji Yasuda Seimei J1 League Awards
Attendees	The winners of each award

For details, please refer to the 2025 J.League Awards website (Japanese only).
www.jleague.jp/awards/2025

Ticket Details

- All seats are assigned. An email with the QR ticket will be sent to lottery winners.
- Seat types have yet to be determined.
- Although seats will generally be assigned next to one another, some seats may be separated.
- One pre-school child may attend free of charge for each attending adult, provided the child sits on the adult's lap.

Eligible Shareholders

All Ichigo Hotel shareholders on record as of July 31, 2025 are eligible for the Shareholder Program.

Lottery Entry Process

To enter the lottery, shareholders can login to or create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). Application for the lottery begins today and lasts until the end (midnight) of Wednesday, November 19, 2025. The lottery is scheduled to be drawn on Thursday, November 20, 2025.

The website is accessible to the public so that anybody can learn more about the Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Impact

There is no impact on Ichigo Hotel's January 2026 fiscal period earnings announced in the September 16, 2025 release "July 2025 Fiscal Period Earnings." Through the Shareholder Program, Ichigo is expressing its gratitude to Ichigo Hotel shareholders.