PRESS RELEASE

September 1, 2026
&Do Holdings Co., Ltd.
(Code No.3457/TSE Prime Market)
HOUSE DO Japan Co., Ltd.

New Store Opening in Fukuoka City to Expand the Real Estate Buying and Selling Business

&Do Holdings Co., Ltd. (headquarters: Chiyoda-ku, Tokyo; Chairman and CEO: Masahiro Ando), which operates a nationwide real estate business under the HOUSE DO brand, hereby announces that its consolidated subsidiary HOUSE DO JAPAN Co., Ltd. (headquarters: Kyoto, Kyoto Prefecture; President: Shinya Ichida) opened “Specialized store for buying houses and other real estate, Hakataeki Higashi” on September 1, 2026 for expansion of its Real Estate Buying and Selling Business

Fukuoka is a government-designated city with the largest population in the Kyushu region, and its population growth rate in the 2025 Population Census was the highest among Japan’s 20 government-designated cities. In addition to serving as a key transportation and logistics hub with access to the Kyushu Shinkansen, Fukuoka Airport, and the Port of Hakata, the city is undergoing large-scale redevelopment projects such as “Tenjin Big Bang” and “Hakata Connected.” As the economic center of Kyushu, attracting people and businesses from across Japan and overseas, Fukuoka is expected to continue achieving strong growth.

According to the 2026 Land Market Value Publication, residential land prices in Fukuoka Prefecture rose 3.7% over the previous year, marking the twelfth consecutive annual increase. In particular, Fukuoka City, the prefectural capital, recorded especially strong growth within the prefecture, with residential land prices rising 7.0% over the previous year. The real estate market across Fukuoka Prefecture is expected to continue seeing strong demand, driven by Fukuoka City’s growing prominence as Kyushu’s economic center, progress in redevelopment, and population growth.

Although Fukuoka City’s vacant home rate is among the lowest of Japan’s government-designated cities, the pre-owned housing market is active, with the ratio of pre-owned houses to total home purchases standing at 25.8% as of 2023, above the national average. The “Fukuoka City Basic Plan for Housing and Living,” revised in March 2026, also sets the further revitalization of the existing housing market as a policy objective, and the pre-owned housing market is expected to expand further.

In accordance with its medium-term management plan, the HOUSE DO Group assigns strategic importance to its Real Estate Buying and Selling Business as a growth-driving operation. In addition, the Group is stepping up its purchase and resale of existing properties to help reduce resource consumption and address social issues such as the increase in vacant homes. Through this new store opening, the Group aims to expand its business and achieve further growth in the future. As well, the Group will strive to create added value for the real estate that its customers seek and help revitalize the local economy by creating local employment opportunities and breathing new life into real estate property distribution.

■Outline
Store name: Specialized store for buying houses and other real estate, Hakataeki Higashi
Address : 6F Hakata Q Building, 2-8-28 Hakataeki-higashi, Hakata-ku, Fukuoka-shi, Fukuoka, Japan

■ HOUSE DO Japan Co., Ltd.

Name	HOUSE DO Japan Co., Ltd.
Headquarters	670 Tearaimizu-cho, Nakagyo-ku, Kyoto-shi, Kyoto, Japan
Representative	Shinya Ichida, President
Established	October 2016
Business Activities	Real Estate Buying and Selling Business

■ &Do Holdings Co., Ltd.

Name	&Do Holdings Co., Ltd.
Headquarters	17F, Marunouchi Trust Tower North, 1-8-1 Marunouchi, Chiyoda-ku, Tokyo, Japan
Head Office	670 Tearaimizu-cho, Nakagyo-ku, Kyoto-shi, Kyoto, Japan
Representative	Masahiro Ando, Chairman and CEO Masahide Tominaga, President
Established	January 2009 (founded in 1991)
Stores	733 stores (as of end of July, 2026) (Directly Managed Stores 25, Franchised Stores 708, In preparation 97)
Business Activities	Franchisee Business, Real Estate Buying and Selling Business, Real Estate Finance Business and House-Leaseback Business,
Capital	¥3,471 million (as of June 30, 2026)
Annual Turnover	¥49.61 billion (consolidated group total, as of June 30, 2026)
URL	https://www.housedo.co.jp/and-do/en/

Contact Us

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