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January 8, 2026

To whom it may concern,

Company name: ASAHI CO., LTD.  
Representative: Yoshifumi Shimoda  
President and Representative Director  
(Code number: 3333,  
Tokyo Stock Exchange Prime Market)  
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**Preliminary Monthly Business Report**  
for December 2025 (November 21, 2025– December 20, 2025)

ASAHI CO., LTD. (the Company) hereby announces its preliminary monthly business report as follows.

Monthly results and year-on-year change for the fiscal year ending February 20, 2026 (February 21, 2025–February 20, 2026)

| Month     |              | Year-on-year change (%) |                     |                    |  |                     |                    |
|-----------|--------------|-------------------------|---------------------|--------------------|--|---------------------|--------------------|
|           |              | All stores              |                     |                    | (Of those on the left) existing stores |                     |                    |
|           |              | Net sales               | Number of customers | Sales per customer | Net sales                              | Number of customers | Sales per customer |
| March     | Single month | 99.7                    | 96.4                | 103.7              | 98.2                                   | 94.8                | 103.6              |
|           | Cumulative   | 99.7                    | 96.4                | 103.7              | 98.2                                   | 94.8                | 103.6              |
| April     | Single month | 104.6                   | 101.3               | 103.2              | 102.8                                  | 99.8                | 103.0              |
|           | Cumulative   | 102.6                   | 99.3                | 103.4              | 101.0                                  | 97.8                | 103.3              |
| May       | Single month | 96.3                    | 94.7                | 101.5              | 94.4                                   | 93.2                | 101.2              |
|           | Cumulative   | 100.9                   | 97.8                | 103.2              | 99.2                                   | 96.3                | 103.0              |
| June      | Single month | 91.5                    | 91.2                | 100.2              | 90.1                                   | 90.2                | 99.9               |
|           | Cumulative   | 99.1                    | 96.3                | 102.9              | 97.5                                   | 94.9                | 102.7              |
| July      | Single month | 103.9                   | 105.5               | 98.4               | 102.3                                  | 104.2               | 98.2               |
|           | Cumulative   | 99.9                    | 98.0                | 102.0              | 98.2                                   | 96.6                | 101.7              |
| August    | Single month | 93.6                    | 95.7                | 97.4               | 91.9                                   | 94.7                | 97.1               |
|           | Cumulative   | 99.0                    | 97.6                | 101.4              | 97.4                                   | 96.3                | 101.2              |
| September | Single month | 102.4                   | 101.2               | 101.2              | 100.3                                  | 99.8                | 100.5              |
|           | Cumulative   | 99.4                    | 98.1                | 101.3              | 97.7                                   | 96.8                | 101.0              |
| October   | Single month | 99.9                    | 98.3                | 101.3              | 97.3                                   | 96.5                | 100.8              |
|           | Cumulative   | 99.4                    | 98.1                | 101.3              | 97.7                                   | 96.7                | 101.0              |
| November  | Single month | 99.4                    | 96.6                | 102.6              | 96.7                                   | 94.7                | 102.2              |
|           | Cumulative   | 99.4                    | 98.0                | 101.4              | 97.6                                   | 96.5                | 101.1              |
| December  | Single month | 101.5                   | 99.2                | 103.3              | 101.0                                  | 97.7                | 103.3              |
|           | Cumulative   | 99.6                    | 98.1                | 101.5              | 97.8                                   | 96.6                | 101.2              |

|          |              |  |  |  |  |  |  |
|----------|--------------|--|--|--|--|--|--|
| January  | Single month |  |  |  |  |  |  |
|          | Cumulative   |  |  |  |  |  |  |
| February | Single month |  |  |  |  |  |  |
|          | Cumulative   |  |  |  |  |  |  |

- (Notes)
1. The above figures have been prepared based on our preliminary business report, which may differ from the actual results.
  2. Figures for existing stores are calculated for stores that have been open for at least 13 months, which are not fixed.
  3. Net sales, number of customers, and sales per customer of existing stores include e-commerce net sales.

Store openings and closures in December (November 21, 2025– December 20, 2025)

<Store openings>

| Date of opening | Name of store            | Location |
|-----------------|--------------------------|----------|
| November 21     | Setagayatsurumaki store  | Tokyo    |
| December 19     | Higashisayamagaoka store | Saitama  |

<Store closures>

None

Number of stores as of December 20, 2025

|                           |     |
|---------------------------|-----|
| Directly operated stores: | 536 |
| Franchise stores:         | 18  |
| Total:                    | 554 |