

(Securities code: 3267)

Fiscal year ended November 30, 2021

Financial Results Explanatory Materials

Phil Company, Inc. January 20, 2022





Fiscal year ended Nov. 2021 (digest) 1



GPM over 30%, record high since IPO

Listed on TSE Mothers

Listed on TSE 1st Section

(Units: Thousands yen)

| Ave. GPM for 5 years 24.9% | Nov. 2016 Actual | Nov. 2017 Actual | Nov. 2018 Actual | Nov. 2019 Actual | Nov. 2020 Actual | Nov. 2021 Actual |
|----------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Sales | 1,668,312 | 2,950,117 | 4,739,078 | 7,024,711 | 3,970,760 | 5,432,354 |
| Cost of sales | 1,215,858 | 2,303,501 | 3,521,500 | 5,137,812 | 3,101,083 | 3,726,568 |
| Gross profit on sales | 452,453 | 646,616 | 1,217,578 | 1,886,898 | 869,676 | 1,705,785 |
| Gross profit margin | (27.1%) | (21.9%) | (25.6%) | (26.8%) | (21.9%) | (31.4%) |
| SG&A | 246,009 | 350,217 | 580,449 | 790,553 | 739,420 | 980,873 |
| SG&A ratio | 14.7% | 11.8% | 12.2% | 11.2% | 18.6% | 18.0% |
| Personnel | 142,704 | 212,754 | 369,160 | 476,638 | 419,585 | 648,210 |
| Outsourcing expenses | 10,064 | 22,150 | 40,324 | 67,265 | 89,362 | 67,717 |
| Tax and duties | 8,470 | 23,919 | 32,426 | 47,991 | 24,915 | 48,110 |
| Advertising expense | 26,086 | 26,342 | 36,005 | 41,769 | 15,575 | 23,053 |
| Payment fee | 23,988 | 22,061 | 34,603 | 32,106 | 37,352 | 41,298 |
| Others | 34,697 | 42,991 | 67,931 | 124,784 | 152,631 | 152,485 |
| Operating income | 206,443 | 296,398 | 637,128 | 1,096,344 | 130,256 | 724,912 |
| Operating income margin | (12.3%) | (10.0%) | (13.4%) | (15.6%) | (3.2%) | (13.3%) |
| Ordinary income | 228,432 | 304,744 | 615,782 | 1,076,605 | 98,192 | 713,276 |
| Ordinary income margin | (13.6%) | (10.3%) | (12.9%) | (15.3%) | (2.4%) | (13.1%) |
| Net Income | 171,417 | 187,659 | 415,076 | 600,812 | 19,660 | 407,470 |
| Net Income margin | (10.2%) | (6.3%) | 3 (8.7%) | (8.5%) | (Oco4v)(h) | (7.5%) |

Fiscal year ended Nov. 2021 (digest) 2



3 projects in the developed and sales scheme contributed to profits.

(Units: Thousands yen)

| | Fiscal year ended Nov. 2021 | | | | |
|------------------------------|-----------------------------|-----------|-----------|-----------|--------------|
| | 1Q | 2Q | 3Q | 4Q | Annual total |
| Sales | 105,093 | 2,006,067 | 1,771,297 | 1,549,897 | 5,432,354 |
| <breakdown></breakdown> | | | | | |
| Contracted orders scheme | 1,420 | 875,076 | 297,517 | 682,718 | 1,856,731 |
| No. of delivered properties | 0 | 3 | 4 | 9 | 16 |
| Development and sales scheme | 0 | 1,030,000 | 1,364,001 | 761,808 | 3,155,809 |
| No. of delivered properties | 0 | 1 | 1 | 1 | 3 |
| Others | 103,673 | 100,991 | 109,779 | 105,371 | 419,814 |
| Gross profit | 9,882 | 568,645 | 760,362 | 366,896 | 1,705,785 |
| Gross profit margin | (9.4%) | (28.3%) | (42.9%) | (23.6%) | (31.4%) |

▼ Contracted orders scheme

Total GP of 3 projects above is 1,139,123 thousand yen

Sales and cost of sales are recorded on a "delivery basis" and are not recorded when the order is received. They are recorded when a property is completed and delivered.

▼ Development and sales scheme

Sales and cost of sales are recorded at the time when ownership is transferred.





Sound financial position and extra investment capacity

(Units: Thousands yen)

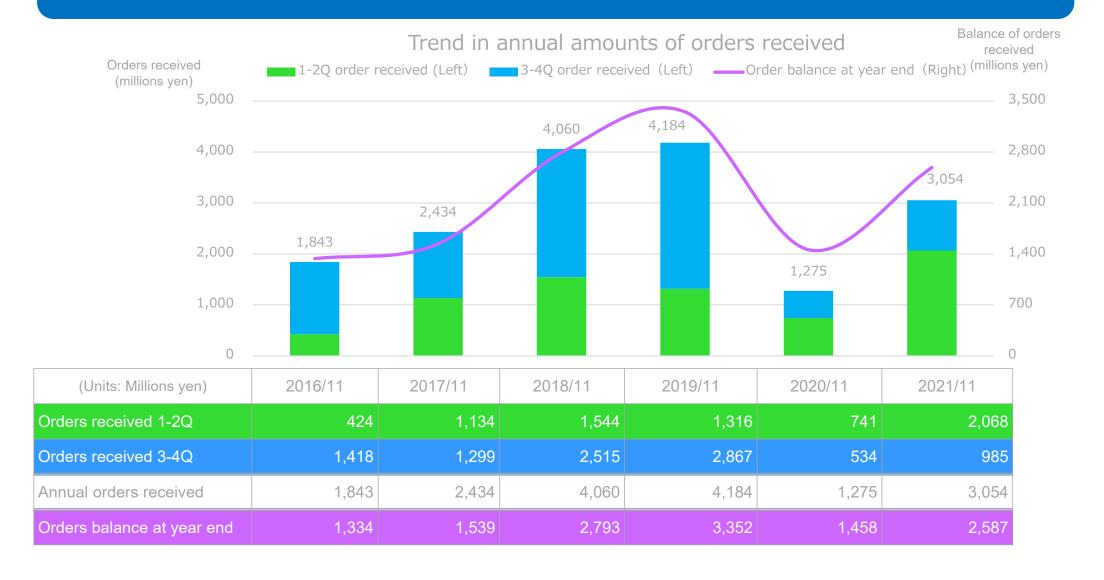
| | 2020/11 | 2021/11 | Difference | |
|----------------------------------|-----------|-----------|------------|--|
| Current assets | 4,217,515 | 4,575,914 | 358,399 | |
| Cash and savings | 2,066,266 | 4,193,330 | 2,127,064 | Increased due to a recovery in the contracted orders scheme and to revenue from development and sales. |
| Inventories | 1,736,264 | 264,663 | -1,471,601 | Decreased due to lower amount of development and sales. |
| Others | 414,985 | 117,921 | -297,064 | |
| Fixed assets | 931,787 | 874,397 | -57,390 | |
| Total assets | 5,149,302 | 5,450,312 | 301,010 | |
| Current liabilities | 1,693,808 | 2,128,446 | 434,638 | |
| Fee received in advance | 710,110 | 1,252,557 | 542,447 | Increased due to a recovery in the contracted orders scheme. |
| Short-term debt | 663,506 | 37,280 | -626,226 | Paid down debt using revenue from development and sales. |
| Others | 320,192 | 838,609 | 518,417 | |
| Fixed liabilities | 600,653 | 547,750 | -52,903 | |
| Total liabilities | 2,294,461 | 2,676,197 | 381,736 | |
| Shareholders' equity | 2,852,692 | 2,770,989 | -81,703 | |
| Treasury stock | -120,572 | -609,747 | -489,175 | Acquired by the company. |
| Others | 2,973,264 | 3,380,736 | 407,472 | |
| Equity ratio | (55.4%) | (50.8%) | (-4.6%) | |
| Net assets | 2,854,840 | 2,774,114 | -80,726 | |
| Total net assets and liabilities | 5,149,302 | 5,450,312 | 301,010 | |

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Order amounts and order balance for the contracted orders scheme



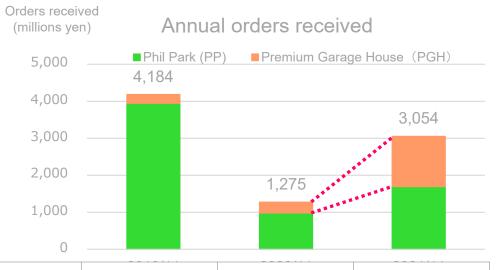
Orders recovered to 3 billion yen in the year ended Nov. 2021.



Order balance for the contracted orders scheme



Large increase in orders for Premium Garage Houses



| | 2019/11 | 2020/11 | 2021/11 |
|-------------------------------|---------|---------|----------------|
| Phil Park (PP) | 3,944 | 981 | 1,693 |
| No. of orders received | 27 | 8 | 5 |
| Premium Garage House (PGH) | 239 | 294 | / 1,360 |
| No. of orders received | 8 | 7 | 26 |
| Total orders received | 4,184 | 1,275 | 3,054 |
| Total No. of orders received | 35 | 15 | 31 |

In the year ended November 2020, we utilized the experience gained from our Phil Park operations to review the business model, primarily the system for Premium Garage House construction, and rebuilt it as a business that can deliver solid profits.

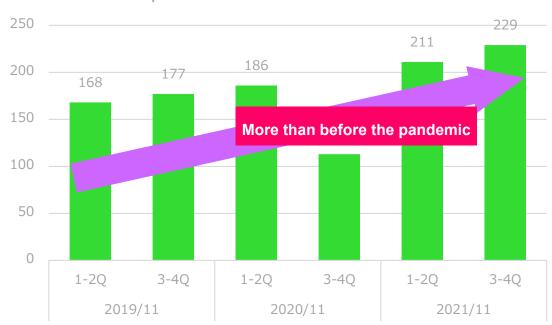
As a result, in the year ended November 2021, Premium Garage House not only became a part of the lineup that we can propose to customers together with Phil Park, but also achieved rapid growth backed by growing numbers of registered waiting list tenants as a result of diversifying lifestyles.

Situation of contracted orders scheme



Inquiries from financial institutions are increasing at the fastest pace in our history.

Inquiries from financial institutions



- ① Business matching contracts are increasing, and activities to increase recognition of our business are making progress.
- 2 With the addition of the Premium Garage House business, we have expanded the lineup of available plan proposals.
- ③ Financial institutions are increasingly changing to an approach focused on fee revenue (matching fees).

Banks with business matching contracts

| Contracted timing | Name of bank |
|-------------------|----------------------|
| June-16 | Mizuho Bank |
| June-16 | Yokohama Bank |
| August-17 | Johnan Shinkin Bank |
| October-17 | Higashi Nihon Bank |
| November-17 | Musashino Bank |
| January-19 | Risona Bank |
| October-19 | Mitsui Sumitomo Bank |
| March-20 | Tokyo Star Bank |
| March-20 | Juroku Bank |
| September-20 | Mitsubishi UFJ Bank |
| November-20 | Tama Shinkin Bank |
| March-21 | SBI Securities |
| November-21 | Keiyo Bank |

In addition, we are also receiving inquiries regarding business matching contracts from securities companies that want to strengthen relationships with local banks and affluent customers.





Total balance of development and sales scheme (3 projects) at fiscal year end is 400 million yen.

Total planned amount of development projects

Trend of cash and savings, and balance of orders received



 Expected total cost of land + building at time of land acquisition

The development and sales scheme is being carried out with an expected gross profit margin of 20 – 30%.

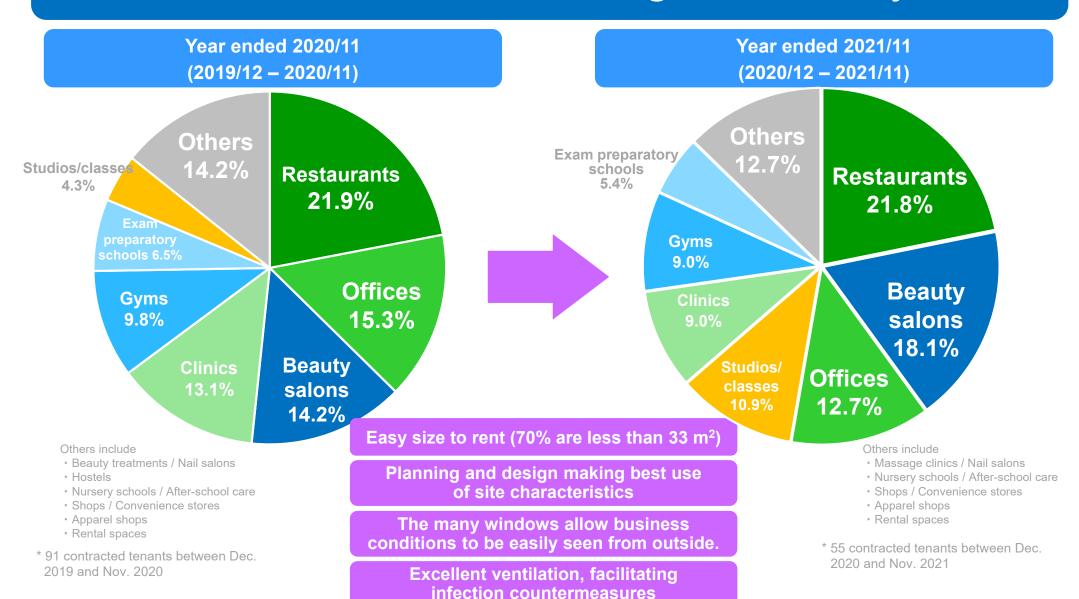
Cash and savings increased as contracted sales revenue recovers. Land acquisition began at full scale.

3 sales of land + buildings were concluded during the fiscal year ended Nov. 30 2021. 1 land acquisition contract was concluded in August. We have started purchasing at full scale.

Breakdown of tenants



Tenant breakdown unchanged for two years





Phil Company, Inc.

Projection for fiscal year ending Nov. 2022

This year marks the start of growth investment in human resources and advertising.

(Units: Thousands yen)

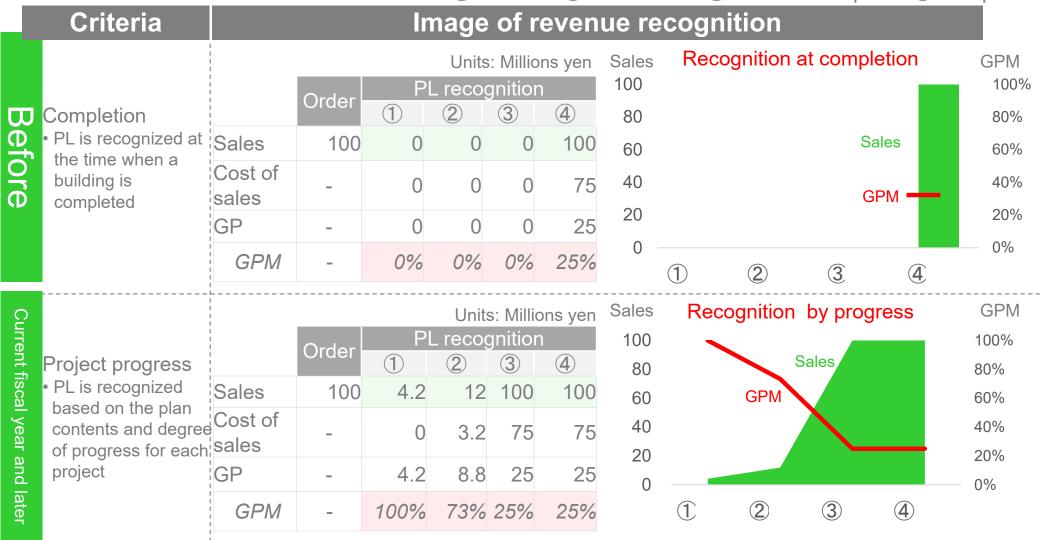
| | 2021/11 | 2022/11 | |
|------------------------------|-----------|-----------|---|
| | Actual | Plan | |
| Sales | 5,432,354 | 5,500,000 | |
| Cost of sales | 3,726,568 | 4,300,000 | |
| Gross profit on sales | 1,705,785 | 1,200,000 | In the amount for contracted orders, there is room to improve the gross margin ratio based on the status of project progress. |
| Gross profit margin | 31.4% | 21.8% | |
| SG&A | 980,873 | 1,060,000 | |
| Personnel | 453,210 | 600,000 | Expected recruitment expenses for recent graduates and experienced professionals |
| (bonus) | 195,000 | _ | |
| Outsourcing expenses | 67,717 | 110,000 | Strengthening the support system for new business areas and specialized areas |
| Tax and duties | 48,110 | 30,000 | |
| Advertising expense | 23,053 | 112,000 | Start of Premium Garage House branding reinforcement and advertising test marketing |
| Payments and fees | 41,298 | 40,000 | |
| Others | 152,485 | 168,000 | |
| Operating income | 724,912 | 140,000 | |
| Ordinary income | 713,276 | 130,000 | |
| Net income | 407,470 | 90,000 | |

Application of new revenue recognition standards (for the contracted orders scheme)



New revenue recognition standards apply beginning from the fiscal year ending Nov. 2022. There will be changes in sales and gross profit margin.

1 Contract 2 Confirmation 3 Construction period 4 Completion

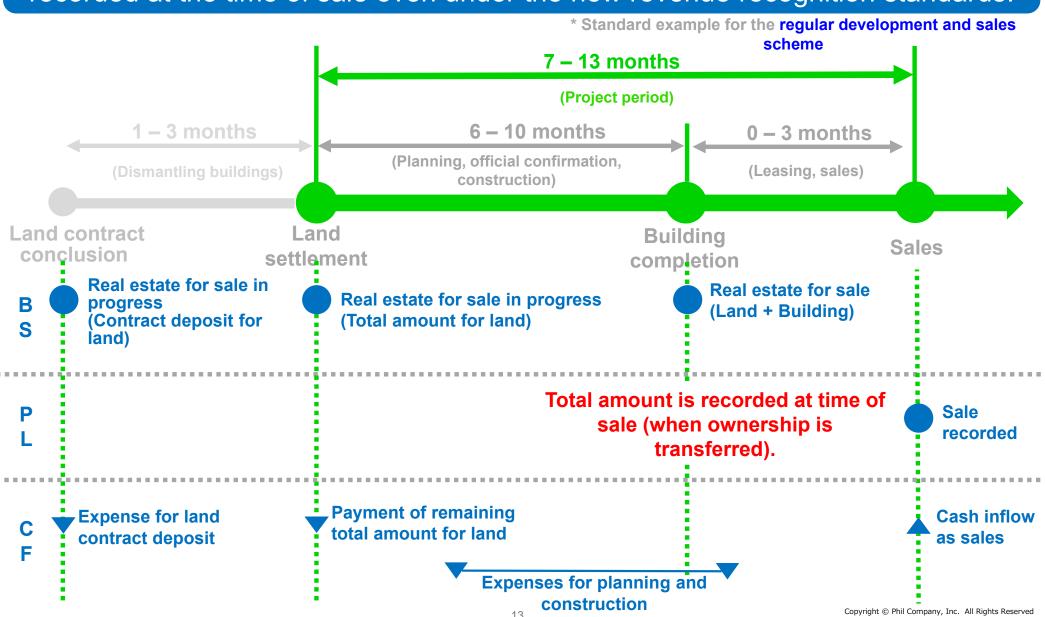


^{*} Only for the contracted orders scheme

Application of new revenue recognition standards (for the development and sales scheme)



The period between land acquisition and sale is 7 to 13 months. All revenue is recorded at the time of sale even under the new revenue recognition standards.



Important points concerning future forecasts



These materials contain statements regarding the future prospects of industry trends and our company's business that are based on predictions, estimates, expectations, and forecasts which were created by our company at the current time.

Statements related to future prospects include a variety of risks and uncertainties. Actual outcomes may differ from future prospects listed in this documents as a result of known and unknown risks due to a variety of uncertainty and reasons in the future.

Our business and result may be different from what is written here.

All statements concerning future prospects in these materials were created by our company based on the available information. The contents of any statements herein regarding future prospects will not be updated or revised based on future events and circumstances.

This is an English translation of the original Japanese report document that was prepared for your reference.