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(Securities code: 3198)

May 1, 2025

(Start date of measures for electronic provision: April 30, 2025)

To Shareholders with Voting Rights:

Makoto Sato
Representative Director and President
SFP Holdings Co., Ltd.
2-24-7 Tamagawa, Setagaya-ku,
Tokyo, Japan

NOTICE OF THE 15TH ANNUAL GENERAL MEETING OF SHAREHOLDERS

Dear Shareholders:

We would like to express our appreciation for your continued support and patronage.

We hereby inform you that the 15th Annual General Meeting of Shareholders of SFP Holdings Co., Ltd. (the “Company”) will be held as described below.

In convening this General Meeting of Shareholders, the Company has taken measures to electronically provide the information contained in the Reference Documents for the General Meeting of Shareholders, etc. (matters subject to electronic provision), and has posted these matters on the Company’s website as “Notice of the 15th Annual General Meeting of Shareholders.” Please go to the Company’s website below to check this information.

The Company’s website: <https://www.sfpdining.jp/> (only available in Japanese)

Matters subject to electronic provision are also posted on the website of Tokyo Stock Exchange, Inc. (TSE) Please go to the TSE website below (Listed Company Search), enter and search for either “SFP” in the “Issue name (company name)” field or “3198” in the “Code” field, and then select “Basic information,” followed by “Documents for public inspection/PR information” in order to view the information provided.

TSE website (Listed Company Search):

<https://www2.jpx.co.jp/tseHpFront/JJK020010Action.do?Show=Show>

In lieu of attending the meeting in person, you can exercise your voting rights via the internet or in writing. Please review the Reference Documents for the General Meeting of Shareholders and exercise your voting rights by 7:00 p.m. on Thursday, May 22, 2025 (Japan time).

- 1. Date and Time:** Friday, May 23, 2025 at 10:00 a.m. Japan time
(Reception will start at 9:00 a.m.)
- 2. Place:** Kawasaki Convention Hall
2nd floor, Park City Musashikosugi The Garden Towers East
2-276-1 Kosugimachi, Nakahara-ku, Kawasaki-shi, Kanagawa, Japan
- 3. Meeting Agenda:**
Matters to be reported: 1. The Business Report and Consolidated Financial Statements for the Company's 15th Fiscal Year (March 1, 2024–February 28, 2025) and results of audits by the Accounting Auditor and the Audit and Supervisory Committee of the Consolidated Financial Statements
2. Non-consolidated Financial Statements for the Company's 15th Fiscal Year (March 1, 2024–February 28, 2025)

Proposals to be resolved:

- Proposal 1:** Election of Three (3) Directors (excluding Directors who serve as Audit and Supervisory Committee Members)
- Proposal 2:** Election of One (1) Director who serves as Audit and Supervisory Committee Member
- Proposal 3:** Election of Accounting Auditor

<p>Please note that no souvenir is prepared for shareholders attending the meeting. We appreciate your understanding.</p>
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When attending the meeting, please submit the enclosed Voting Rights Exercise Form at the reception desk. In the event of any modification to matters subject to electronic provision, the details of the modification will be posted on the respective websites.