# ES BEAUTY GARAGE

# 1Q FY2026 (Fiscal Year Ended April 2026) Financial Report Supplementary Material

September 9, 2025

#### **Company Overview**



Company name

BEAUTY GARAGE Inc.

Headquarters

1-34-25 Sakura-shinmachi, Setagaya Ward, Tokyo

Established

April 24, 2003

Capital

768,385,250円

Securities exchange listing

Tokyo Stock Exchange Prime Market (Securities code: 3180)

Director and CEO/COO

Hideki Nomura (CEO) /Yoshiaki Kabashima (COO)

Total Employees 566 (including 408 full-time employees) (on a consolidated basis at the end of July 2025)

Offices

<Sales offices> Sapporo / Sendai / Niigata / Kanazawa / Tokyo / Saitama / Nagoya / Osaka / Hiroshima/ Fukuoka

<Other> Kashiwa DC / Amagasaki DC / Representative office in Guangzhou, China / Singapore / Malaysia / Vietnam

Group Companies Japan: 11 companies, overseas: 3 companies

Slogan

### Change the beauty industry

#### Mission

Contribute to the prosperity of salon business by creating new value in the beauty industry.

**Vision** 

Be the No.1 concierge for beauty salons, providing total Support, from launch through ongoing growth and expansion.

#### **Basic Belief**

- 1. Provide pleasure and excitement to customers
- 2. Continue to make new challenges
- 3. Improve and evolve every day
- 4. Value effort, ideas, and speed
- 5. Make judgement on right or wrong, rather than profitable or not.



# The first quarter financial results for FY 2026 showed increased revenue and decreased profits on a year-on-year basis.

- Sales grew steadily in each business (three segments), but segment profits fell below the previous year.
- The main factor behind the increase in selling and administrative expenses is temporary logistics-related costs associated with the partial start of operations at the new logistics base (Kashiwa FC).

# > Sales increased but profits decreased in Wholesale business, and new logistics bases began partial operation.

- Cosmetics/material continue to drive growth. By sales channel, the e-commerce rate is increasing further, mainly through mobile.
- Active users, loyal users, and ARPU are steadily increasing.
- The new logistics base (Kashiwa FC) has partially begun operation (currently operating in parallel with the existing base), and depreciation costs for material handling equipment, temporary personnel dispatch costs and delivery costs associated with parallel operation have increased, resulting in an increase in selling and administrative expenses.

# > Although the store design business posted a loss in segment profit, sales were the highest ever for the first quarter.

- We were able to increase both the number of cases and the average unit price.
- Acquired many clinic projects (growing to over 30% of total).
- Segment profit was slightly in the red due to the impact of unprofitable projects such as rising material and processing costs, as well as additional construction work.

# > The solutions business\* continues to grow at over 20%. The sales structure has been strengthened by increasing personnel.

- The business has expanded, mainly through store leasing (total of over 300 cases).
- Segment profit decreased due to an increase in personnel expenses associated with strengthening the sales structure and an increase in advertising expenses (website renovations, etc.).

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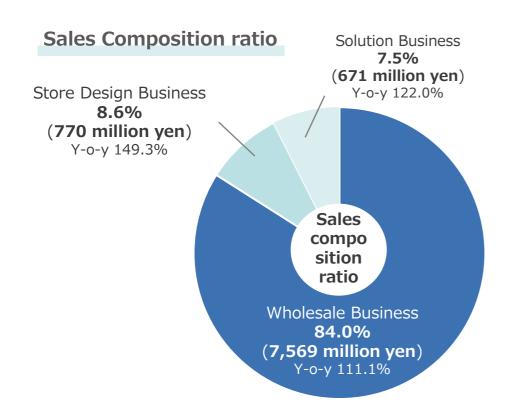
**■** Sales

**9,012** million yen Y-o-y 114.3%

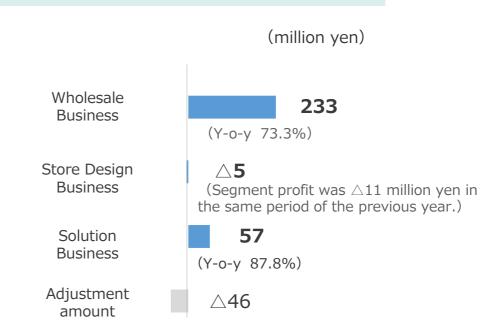
**■** Ordinary profit

242 million yen

Y-0-y 77.7%



#### **Business segment profit composition**



#### Overview Earnings for 1Q FY 2026 (Consolidated/Cumulative)



■ Although sales are steadily increasing, gross profit margins are declining while the selling and administrative expenses ratio is rising, resulting in operating profit, ordinary profit, and net profit falling below the results of the previous period.

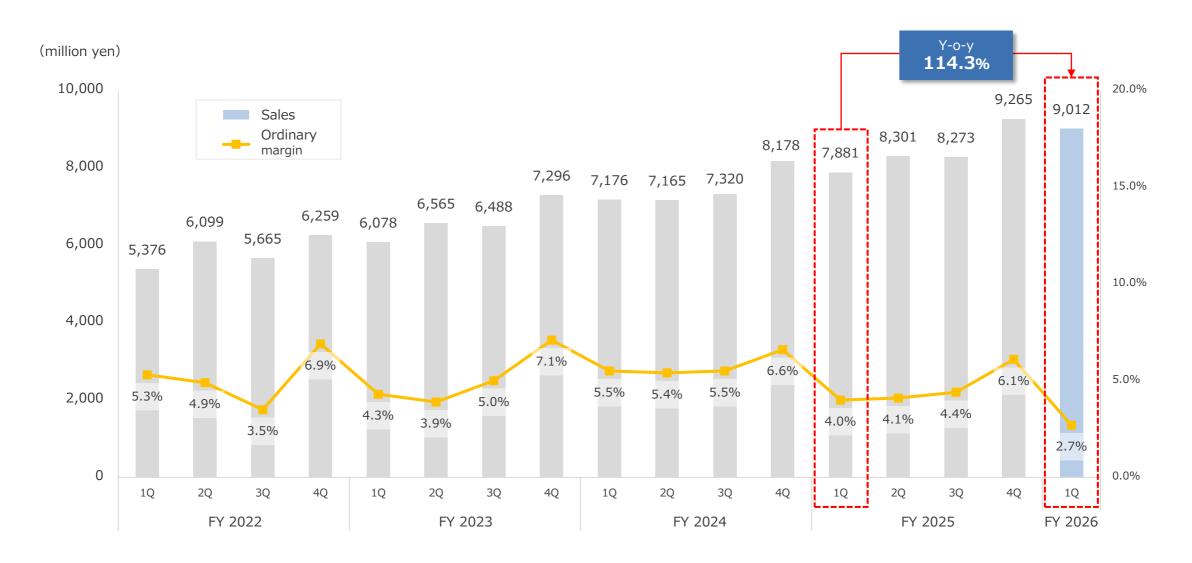
(Million yen)

Consolidated	1Q FY 2025		1Q FY 2026		Y-o-y	
	Actual	Sales ratio	Actual	Sales ratio	, , ,	
Sales	7,881	100.0%	9,012	100.0%	114.3%	
Gross margin	1,995	25.3%	2,171	24.1%	108.8%	
Selling , General and Administrative Expenses	1,680	21.3%	1,931	21.4%	115.0%	
Operating profit	315	4.0%	239	2.7%	76.1%	
Ordinary profit	312	4.0%	242	2.7%	77.7%	
Net profit attributable to shareholders of the parent company	244	3.1%	162	1.8%	66.7%	

#### Trends in sales and ordinary profit margins (consolidated)



■ Sales exceeded 9 billion yen, following the fourth quarter of the previous fiscal year. Meanwhile, the ordinary profit margin temporarily fell sharply.



#### Selling, General and Administrative Expenses (Consolidated/Cumulative)



■ With the partial start of operation of the new logistics center (Kashiwa FC), there was an increase in logistics labor costs (the number of personnel required increased due to parallel operation with the existing DC), an increase in logistics center rent (only one month's rent was recorded in the previous period), and the start of recording depreciation expenses for material handling equipment, leading to an increase in selling, general and administrative expenses.

\*\*During the second quarter of fiscal year 2025, we plan to fully operate a new automated logistics center and consolidate shipments (shipments of cosmetics and materials to the eastern Japan area), which will result in reduced SG&A expenses from the second half of the year onwards.

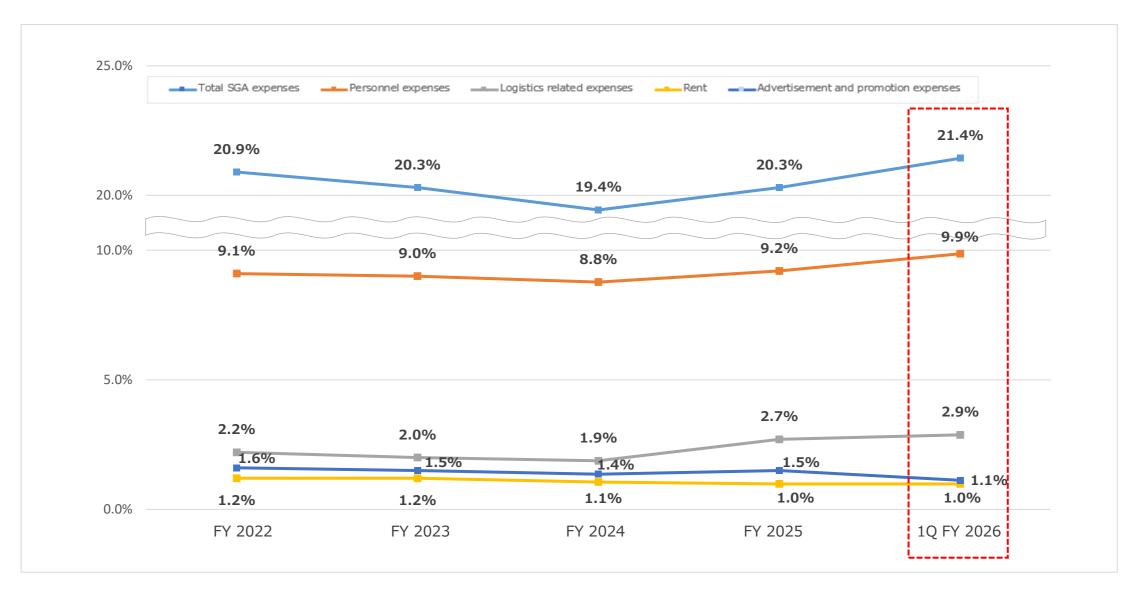
(million yen)

	1Q FY 2025	1Q FY 2026		Main factors	
	Actual	Actual	Ү-о-у	Maiii lactors	
Personnel expenses (Directors' remuneration/Salaries and allowances/Legal welfare expense/Commuting costs/Temporary staffing costs, etc.)	736	889	120.7%	<ul> <li>✓ A temporary increase in temporary staffing costs due to the partial start of operations at the new logistics center</li> <li>✓ Base salary increase for employees</li> </ul>	
Logistics related expense (Storage charge/Rent for logistics center)	178	259	144.9%	✓ Increased rent for new logistics base (occurred from July in the previous fiscal year)	
Rent (Office/Showroom)	81	88	108.1%		
Advertisement and promotion expenses	169	100	59.7%	✓ Decrease due to postponement of exhibitions (BWJ will be held in April in 2025 (expenses recorded in the previous period))	
IT equipment costs/software amortization costs	113	125	109.9%	✓ Increased development costs	
Commission paid	163	179	109.6%	✓ Increase in payment fees due to increased sales	
Goodwill amortization/depreciation	33	72	220.3%	✓ New depreciation expenses will be incurred as the new logistics center begins partial operation	
Others	203	216	106.6%	✓ Increase in recruitment-related costs due to increased hiring	
Total selling and administrative expenses	1,680	1,931	115.0%		

#### Selling, General and Administrative Expenses (consolidated)



■ The selling and administrative expenses ratio will temporarily increase significantly during the first quarter of FY 2026.



#### **Balance Sheet Summary** (Consolidated)



■ Material handling equipment installed at the new logistics base was recorded as an asset, resulting in a significant increase in fixed assets. Meanwhile, due to payments for the material handling equipment, the balance of borrowings increased, but the balance of cash and deposits decreased.

(million yen)

	FY 20	)25	1Q FY 2026			Key change factors	
	Actual	Composition ratio	Actual	Composition ratio	Compared with the end of the previous fiscal year	(Compared to the end of the previous fiscal year)	
Assets	16,257	100.0%	16,393	100.0%	100.8%		
Current assets	13,093	80.5%	11,519	70.3%	88.0%	<ul> <li>✓ Decrease in cash and deposits due to material handling payments</li> <li>✓ Decrease in accounts receivable</li> <li>✓ Decrease in product inventory</li> </ul>	▲863 ▲450 ▲277
Fixed assets	3,164	19.5%	4,874	29.7%	154.0%	✓ Increase in machinery and auxiliary equipment (material handling, etc.)	+1,675
Liabilities	8,392	51.6%	8,459	51.6%	100.8%		
Current liabilities	6,407	39.4%	5,687	34.7%	88.8%	<ul><li>✓ Payment of corporate tax and consumption tax</li><li>✓ Decrease in trade payables</li></ul>	<b>▲</b> 524 <b>▲</b> 357
Fixed liabilities	1,984	12.2%	2,771	16.9%	139.6%	✓ Increase in long-term borrowings	+724
Net assets	7,865	48.4%	7,934	48.4%	100.9%	✓ net income	+162
Equity ratio	46.9	%	46.9%		46.9%		
Current ratio	204.3	3%	202.5%			Ç	



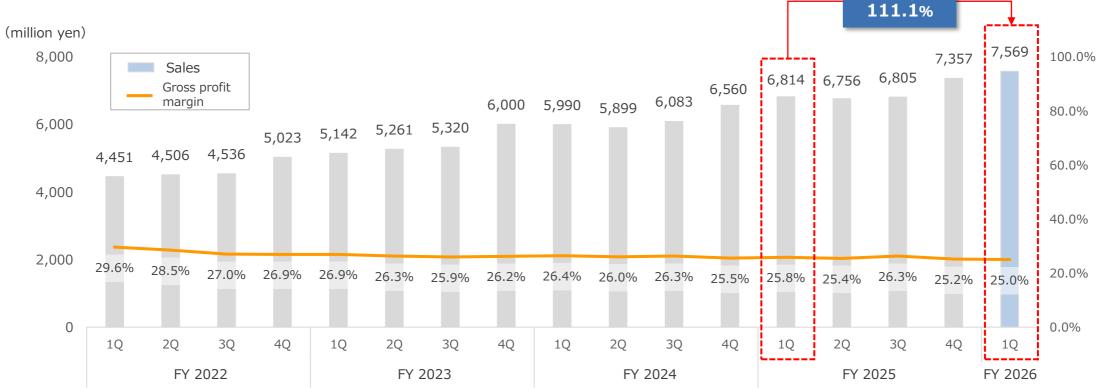
Y-0-v

**■ Sales** 7,569 million yen (Y-o-y 111.1%)

■ Segment Profit 233 million yen (Y-o-y 73.3%)

■ Although sales have continued to grow at double-digit rates, gross profit margins have declined due to the impact of increased shipping costs (increased split shipments





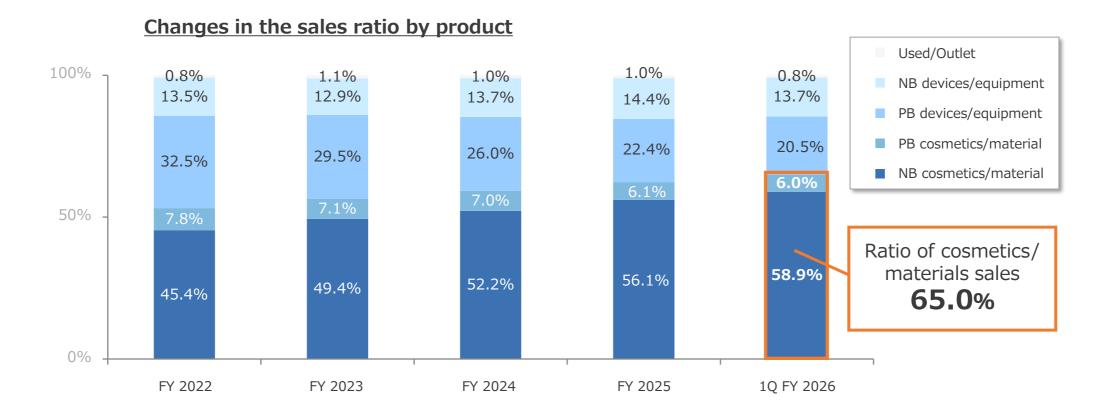
# 1Q FY 2026 Wholesaling Business2 [ Sales by Product ]



■ Devices/equipment sales 2,652 million yen (Y-o-y 102.7%)

■ Cosmetics/material sales 4,916 million yen (Y-o-y 116.2%)

■ The NB cosmetics/material category continues to grow rapidly, and its sales composition ratio has increased to approximately two-thirds of total sales.



### 1Q FY 2026 Wholesaling Business<sup>3</sup> [ Sales by Channel ]



**■ EC sales** 

6,756 million yen

(Y-o-y 113.2%)

■ Non-EC sales

813 million yen

(Y-o-y 95.9%)

■ As orders are increasingly concentrated online (including face-to-face negotiations), the proportion of EC sales has risen to nearly 90%.

#### Changes in the sales ratio by channel



#### 1Q FY 2026 Wholesaling Business4 【KPI Highlights】



Users who made one or more purchases in the past year

196,513

Y-o-y 109.2%

accounts

87,333

Y-o-y 113.0%

Users who made six or more purchases in the past year

accounts

#### ■ Yearly ARPU

■ Loyal users

ARPU is the abbreviation for "Average Revenue Per User"

**145,214** Yen Y-o-y 101.8%

Contracts of purchasing customers

559,145

contracts

Y-o-y 114.9%

■ Average spending per order

**12,617** Yen Y-o-y 98.2%

Salon.EC" Number of application salons

3,177

applications

Y-o-y 118.4%

■ Number of new member registrations via Air ID linking

1,308

accounts

Collaboration begins at the end of September 2024

<sup>\*</sup>The above KPI figures do not include the sales of group companies other than Beauty Garage and Eyelash Garage.

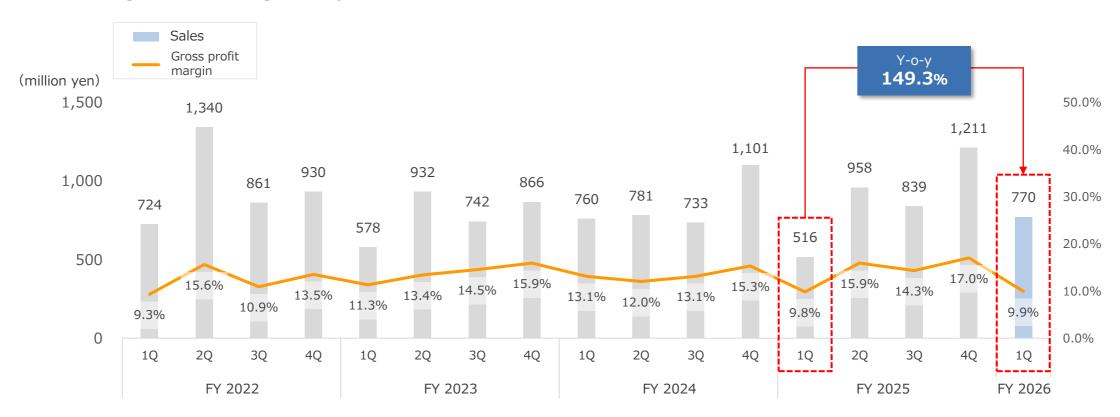
<sup>\*\*</sup>Annual ARPU does not reflect sales from users within one year after registration of membership.



**■ Sales** 770 million yen (Y-o-y 149.3%)

■ Segment Profit △ 5 million yen (Segment profit was △11million yen in the same period of the previous year.)

■ As the company continued to acquire new clinic projects, both the number of projects and unit price increased, resulting in a significant increase in sales compared to the previous period. However, due to the impact of unprofitable projects, the gross profit margin was sluggish, resulting in a slight loss in segment profit.



# 1Q FY 2026 Store Design Business2 [Sales composition ratio by project category]





#### Case example







Beauty Salon Clinic

Shop /Restaurant , etc

Others



#### **Entrusted contracts**

(those with sales of 1 million yen or more)

**76** per year (Y-o-y 135.7%)

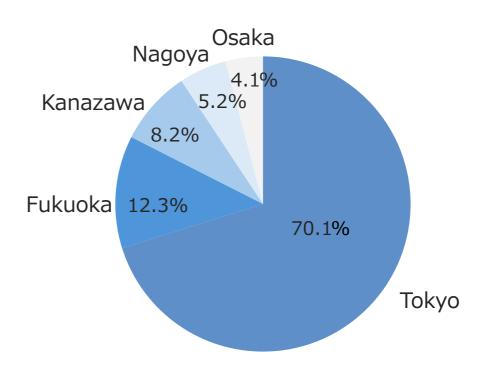
※Entrusted contracts total 229 when
including those with sales of less than
1 million yen.(Y-o-y 111.7%)

#### **Average unit price of contracts**

(those with sales of 1 million yen or more)

(Y-o-y 104.5%)

#### Sales composition by base

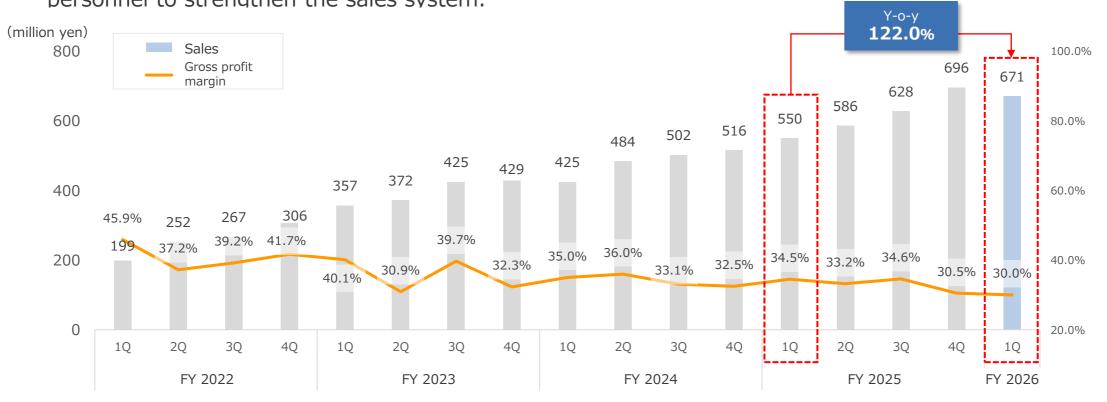




**■ Sales 671** million yen (Y-o-y 122.0%)

■ Segment Profit 57 million yen (Y-o-y 87.8%)

■ Contracts for stock-type services are steadily increasing, and sales continue to grow by over 20% compared to the previous period. However, gross profit margins are on a slight downward trend due to the high growth of store leasing. In addition, segment profits decreased due to an increase in personnel to strengthen the sales system.



### 1Q FY 2026 Other Solution Business2 [KPI Highlights]



■ Number	of store	lease /	sublease	contracts
	01 30010	icase /	Subicusc	Contracts

XAII of the above figures are basically cumulative and are values currently held.



■ There are no changes to the earnings forecast.

(million yen)

	Sales	Operating profit	Ordinary profit	Net profit
FY 2025 (Actual)	33,721	1,594	1,584	1,019
FY 2026	38,080	1,841	1,830	1,291
(Forecasts)	_	Operating profit ratio 4.8%	Ordinary profit ratio 4.8%	Net profit ratio 3.4%
Y-o-y	112.9%	115.5%	115.5%	126.7%

#### Reference: Towards compliance with the Tokyo Stock Exchange Prime Listing Maintenance Standards



■ In July 2025, we disclosed our "Plan for Compliance with Listing Maintenance Standards (Entering Improvement Period)."

As of July 31, 2025, when the closing price of our shares is 1,709 yen, our total market capitalization of tradable shares will be approximately 12 billion yen (estimated by our company), which satisfies the criteria for maintaining listing (market capitalization of tradable shares of 10 billion yen or more). However, in preparation for the risk of future stock price fluctuations, we will strive to further improve our corporate value through the following initiatives (1) to (4).

### ①Steady implementation of the midterm management plan will result in growth potential in business performance

The "MidTerm Management Plan 2025-2029" was announced on June 9, 2025. The company aims to achieve its numerical plans and target KPIs by steadily implementing its growth strategies and various measures.

### ②Increasing the number of tradable shares to improve the tradable share ratio

An off-floor stock sale will be conducted on July 18, 2025, increasing the ratio of shares outstanding by more than 3.9 points.

#### **3Improvement of IR**

Plans to increase staff to strengthen information dissemination to investors. Hosted tours of new logistics center for analysts and institutional investors.

### Promoting efforts to realize management that takes into account capital costs and stock prices

Disclosed in the supplementary financial results materials on June 9, 2025.



#### Reference: Towards full-scale operation of new logistics base (Kashiwa FC)



- With the partial start of operations of our new logistics base (Kashiwa FC), our company now has three logistics bases in the east and west.
- \*Full-scale operation of Kashiwa FC (centralization of shipments of cosmetics and ingredients to the eastern Japan area) is scheduled for the second quarter.











Kashiwa Fulfillment Center (Kashiwa FC)



#### 6,000tsubo

Storage and shipping of cosmetics and materials, mainly for the eastern Japan area

Kashiwa Distribution Center (Kashiwa DC)



#### 6,200tsubo

Specialized storage and shipping of equipment and supplies (planned) \*\*Currently, we are also shipping cosmetics and materials.

for nationwide areas

### Amagasaki Fulfillment Center (Amagasaki FC)



Storing and shipping cosmetics and ingredients mainly for the Western Japan area

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- In August 2025, as part of our social contribution efforts through beauty, we held a "Summer Vacation Charity Haircut" event for elementary and junior high school students.
- XAII proceeds from this event were donated to a children's support organization.











On the day, hairdressers who volunteered from several famous salons offered haircuts for elementary and junior high school children for 500 yen, and also helped children with their independent research projects as "hair professionals" in an event called "Summer Vacation Independent Research Project." The children learned about the wonders of hair and the work of a hairdresser.

#### Reference: Progress of the colorant container collection project



■ The "Hair Color Container Collection Project," which began in June 2022, reached a total of 3 million containers collected in August 2025 (weighing approximately 30 tons, provided to 3,616 salons). The total number of trees planted through donations from the profits earned has exceeded 200 (267 trees as of August 2025).

#### **Activity overview**



### ①Collect colorant containers, recycle collected containers, and donate the proceeds

We collect used color containers from member salons at our showrooms, stores, and distribution centers (reducing waste). We recycle the aluminum contained in the containers as a resource. (Proceeds are donated to tree planting activities.)







### ②Tree planting carried out by the Environmental Relations Institute (Present Tree in Fuefuki Ashigawa)

As of August 2025, donations have been made to over 200 tree planting activities (267 trees).

### Appendix



#### **Business Model**

Beauty Garage is a corporate group operating businesses for beauty salons such as hair salons, esthetic salons, nail salons and eyelash salons, (i) B to B wholesale business of beauty products, (ii) store design business and (iii) opening/management solution business, with a combination of IT and real.

#### **Corporate Philosophy/Slogan**

### Change the beauty industry

Beauty Garage aims to change the old-fashioned beauty industry bound with vested interests and old business practices by creating new value.



#### **Business description**

Wholesaling
Business
of beauty products
for professionals

### Store Design Business

# **Solution Business**

Fund procurement, leases, property introduction, customer attraction support, POS, insurance, etc.

#### **Sales channels**







# Main customers

Barbers Beauty salons

Esthetic salons

Massage Relaxation

Nail salons

Eyelash salons

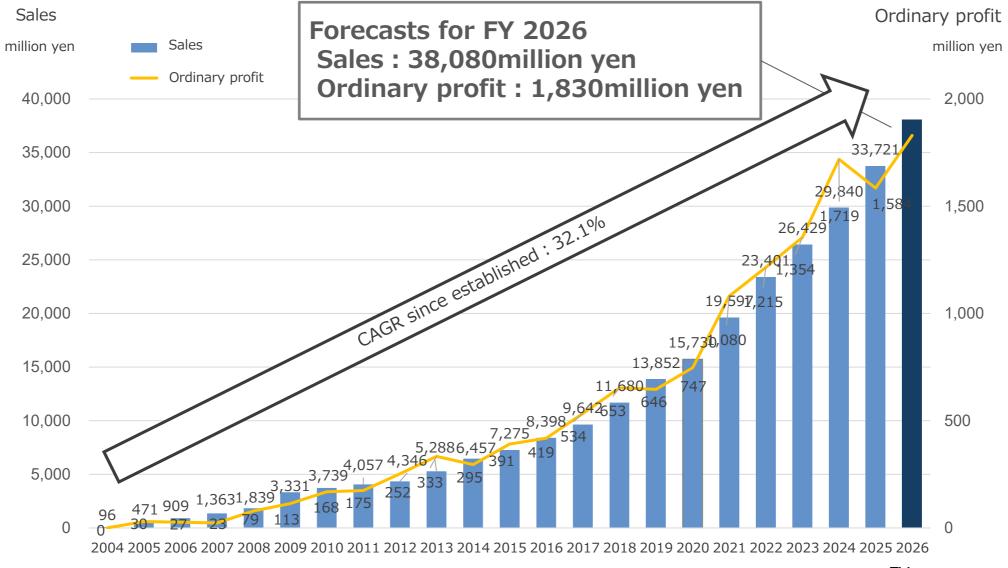
Acupuncture and osteopathic clinic

Fitness Sports Gym



	Name of company	Business description			
TOUGH design product	Tough Design Product Inc.	Store design/construction			
© EYELASH GARAGE	Eyelash Garage Inc.	Services for eyelash salons			
BG PARTNERS	BG Partners Inc.	Store lease/financial support			
adachi	Adachi Factory Inc.	Manufacturing and selling of meatal devices/equipment			
器園。matsukaze	MATSUKAZE CO., LTD.	Manufacture and sale of professional eyelash extensions			
😝 B G R E U S E	BG Reuse, Inc.	Sales of used hairdressing equipment			
<b>☑</b> GYM GARAGE	GYM GARAGE, Inc.	Sales of used fitness equipment			
O BG Ventures	BG Ventures, Inc.	Investment business/operation of investment partnerships			
HAIR MODE。 ヘアモード社	HAIR MODE Inc.	Publishing magazines, books, video content, and e-books for hairdressers			







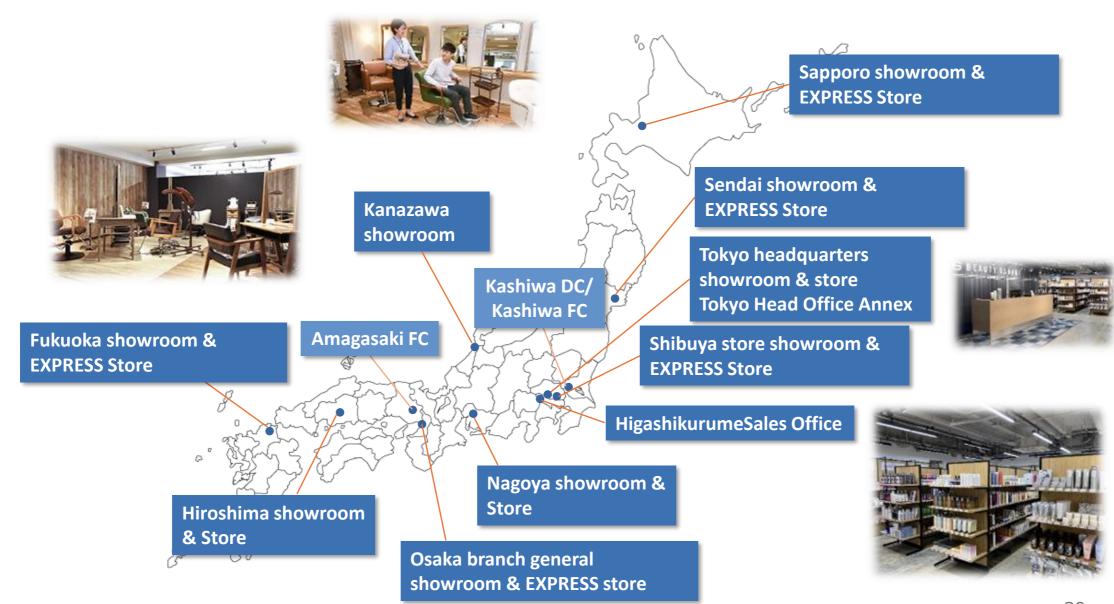
Japan's No. 1 BtoBplatform for purchasing beauty products for professionals

#### **BEAUTY GARAGE ONLINE SHOP**



**Showroom** · store / Corporate sales





#### Our advantage 3 A product lineup with "everything you need for your salon"



<u>Product Category</u> Total number of products sold : over 3.25 million<sup>\*\*</sup>

\*As of the end of July 2025

Beauty salons equipment Esthetic equipment

Nail furniture

Eye beauty equipment

Fitness equipment

Beauty cosmetics

Esthetic cosmetics

nail materials

Eye beauty materials

**Fitness supplies** 

Acupuncture and osteopathic supplies

Main brands handled Total number of manufacturers/brands handled: 1,808 Companies

(Cosmetics/material: 1,345 companies)

































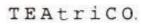
























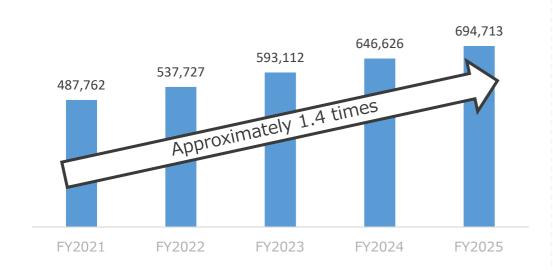




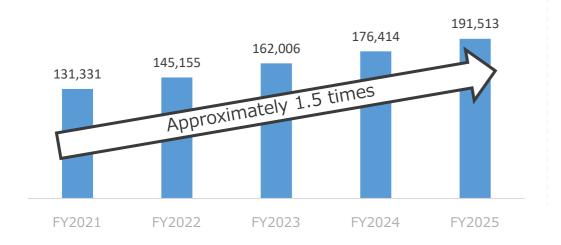
### Our advantage 4 Japan's No. 1 overwhelming member base of beauty business operators

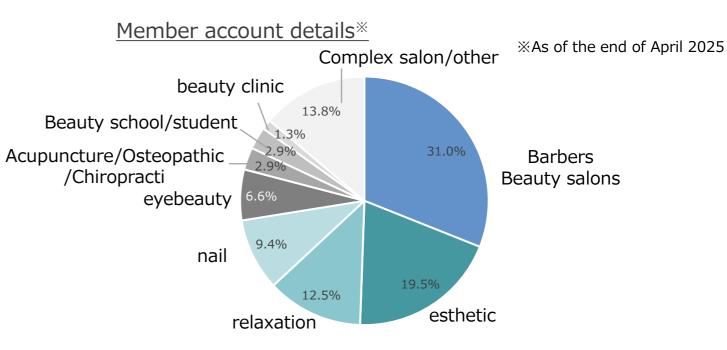




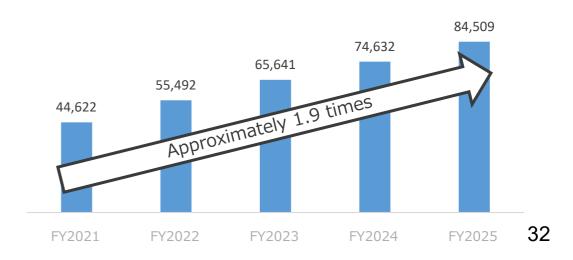


Changes in the number of active users





#### Changes in the Number of loyal users



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■ Product flow in the BtoB beauty industry that we are involved in

In addition to delivering manufacturer products to salons, we also handle shipping from salons to general consumers.



■ Part of the latest material handling equipment installed at Kashiwa FC

Achieving significant productivity improvement (cost reduction) through promotion of automation

①High-performance, space-saving storage and retrieval system "Multi-Shuttle"



**③DPS** (Digital picking system)



2 Tray-type vertical storage system "Modula"



4)Intelligent conveyor system "Ecoloveya"





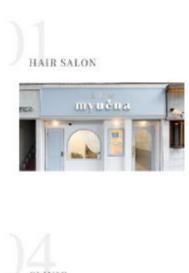








- Many up-and-coming young designers including first-class/second-class architects are enrolled
- The industry's largest number of contracts and sales
- Covering a wide area with 5 bases nationwide: Tokyo/Osaka/Nagoya/Fukuoka/Kanazawa













#### Our advantage One-stop service for opening and management support



#### **Opening support service**

By capturing latent demand for independent openings and new store openings, we aim to promote comprehensive orders centered on equipment and interiors.



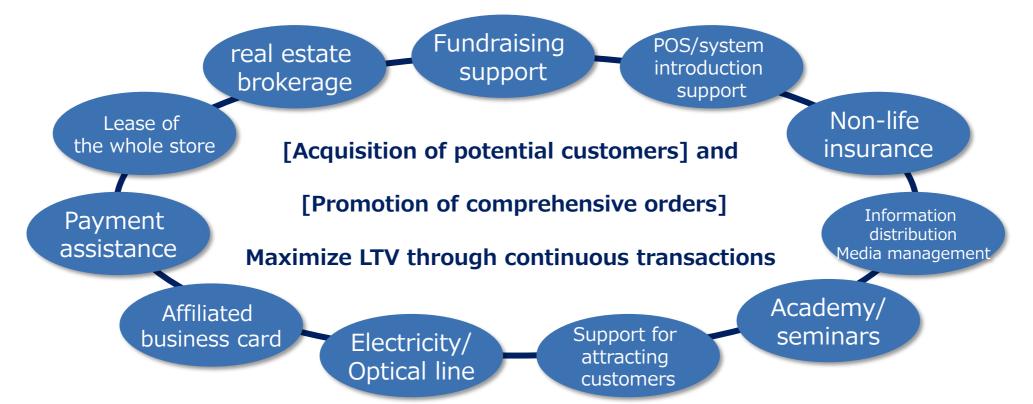
Flow-type revenue

#### Management support service

Continue to accumulate orders for materials such as consumables and cosmetics by strengthening prosperity support services for existing stores and customers after opening.



stock-type revenue





# We will continue to expand our services with a focus on solutions, and also strive to expand our target customer base by expanding into neighboring markets and overseas.

Expanding the range of products and services offered

In-depth growth strategy

Strengthening retail products and fitness equipment

- Support for building e-commerce sites for salons
- Expanding store and equipment leasing
- Support for attracting customers, recruiting, and accounting
- Education support, media business, etc.

<Current potential market size>

Approx. 630 billion yen expected

- Wholesaling 272 billion yen
- Store Design 226 billion yen
- Other Solution 131 billion yen

<Future potential market size>

Approx. 1,450 billion yen expected

- Wholesaling 715 billion yen
- r Store Design 288 billion yen
- Other Solution 445 billion yen

Our sales are about 33.7 billion yen and our market share is about 5%.

- Fitness/training gyms
- Acupuncture/bone setting clinics
- SPA/hot spring facilities
- Beauty clinics/aesthetic dentistry
- BtoBtoC (for general consumers)



#### **Expanding target customer areas**

\*\*Figures are estimates based on Yano Research Institute's "Beauty Salon Marketing Directory 2022 Edition" and "Aesthetic Salon Marketing Directory 2022 Edition," the Japan Nail Technician Association's "Nail White Paper 2020," Nihon Jitsugyo Publishing's "The Latest Beauty Salon Opening Guide Without Failure," articles in the Eye Beauty Journal, materials from the Japanese Society of Aesthetic Plastic Surgery (JSAPS), and the Ministry of Health, Labor and Welfare's "2018 Medical Facility [Dynamics] Survey."