

March 6 2026

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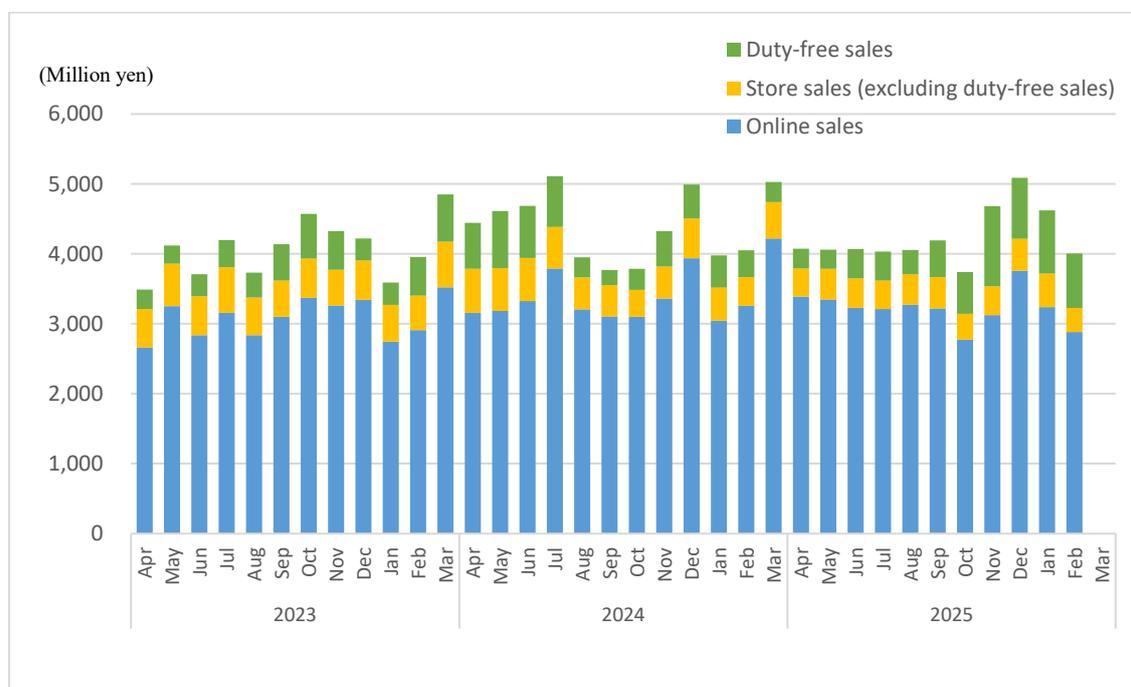
Notice of Monthly Information for February 2025

This is to announce the monthly information for February 2025 as follows.

	February 2025	YoY / MoM Change (Note 1)
Net Sales	4,008million yen	99.0%
Online Sales	2,883million yen	88.6%
Online Members	780,768	+ 3,392

In February, tax-free sales continued to perform strongly in both the core camera business and the watch business, while e-commerce sales were slightly below the level of the same month of the previous year. As a result, total sales remained at a level comparable to the same month of the previous year. The number of new web members continued to grow steadily.

Number of business days: 28



Trend of monthly sales and No. of members.

FY ending March	Net Sales (Million yen)		Online Sales (Million yen)		No. of Online Members	
FY ending March 2025						
April 2024	4,442	127.3%	3,156	118.5%	676,557	+5,881
May 2024	4,613	111.9%	3,183	97.9%	683,070	+6,513
June 2024	4,684	126.4%	3,327	117.2%	689,079	+6,009
July 2024	5,109	121.7%	3,791	120.0%	694,281	+5,202
August 2024	3,952	106.0%	3,205	112.9%	698,578	+4,297
September 2024	3,769	91.1%	3,105	100.1%	702,559	+3,981
October 2024	3,787	82.9%	3,104	92.8%	706,276	+3,717
November 2024	4,329	100.1%	3,366	103.2%	710,285	+4,009
December 2024	4,996	118.6%	3,939	117.9%	714,501	+4,216
January 2025	3,978	110.7%	3,048	110.9%	718,825	+4,324
February 2025	4,049	102.5%	3,255	112.0%	723,296	+4,471
March 2025	5,030	103.7%	4,222	120.0%	728,424	+5,128
FY ending March 2026						
April 2025	4,074	91.7%	3,389	107.4%	732,729	+4,305
May 2025	4,061	88.0%	3,347	105.1%	736,965	+4,236
June 2025	4,069	86.8%	3,230	97.0%	742,586	+5,621
July 2025	4,031	78.9%	3,211	84.7%	747,018	+4,432
August 2025	4,058	102.7%	3,276	102.2%	751,988	+4,970
September 2025	4,192	111.2%	3,221	103.8%	756,355	+4,367
October 2025	3,741	98.8%	2,774	89.4%	760,375	+4,020
November 2025	4,684	108.3%	3,125	92.9%	764,188	+3,813
December 2025	5,088	101.9%	3,758	95.4%	770,202	+6,014
January 2026	4,621	116.2%	3,240	106.3%	777,376	+7,174
February 2026	4,008	99.0%	2,883	88.6%	780,768	+3,392
March 2026						

(Notes)

1. The changes in net sales and online sales are on a year-on-year basis, while the changes in the number of online members are on a month-on-month basis.
2. The figures announced in the notice of net sales are provisional, and may be subject to revision when a future update is made. This material is not audited by any audit corporation.
3. The cumulative total of net sales for individual months is not identical to the net sales figure included in the financial results due to the quarterly adjustments of financial accounts.
4. A notice of monthly information is announced on the fifth business day of the month after the month concerned, excluding Saturdays, Sundays, and national holidays. The timing of the announcement is subject to change without prior notice.