



August 3, 2026

For Immediate Release

Company name: Sanyo Trading Co., Ltd.
Representative: Masanobu Shintani, President & CEO
(Code: 3176 TSE Prime Market)
Inquiries: Yoshimi Namba, Director, Head of
Corporate Planning Department
(Tel: +81-3-3518-1111)

Notice Regarding the Introduction of a Shareholder Benefits Program

We hereby announce that at a board of directors meeting held today, the Company resolved to introduce a shareholder benefits program as described below.

Details

1. Purpose of Introducing the Shareholder Benefits Program

The Company considers returning profits to shareholders to be one of its top management priorities, and our basic policy is to provide continuous dividend increases and stable dividends, taking into account our consolidated business performance and financial condition.

At the same time, we recognize that enhancing the liquidity of our shares by raising awareness of our stock in the capital markets and expanding our investor base is a critical challenge for further enhancing corporate value in the future.

Based on this understanding, we have decided to introduce a shareholder benefits program with the aim of enhancing the investment appeal of our stock and increasing interest in our stock among a broad range of investors.

2. Overview of the Shareholder Benefits Program

(1) Eligible Shareholders

Effective in 2026 and thereafter, this program is available to shareholders holding 500 or more shares who are listed or recorded in the Company's shareholder registry as of the end of September each year.

(2) Details of the Shareholder Benefits Program

Eligible shareholders will be awarded shareholder benefit points based on the number of shares they hold. These points can be redeemed on the "Sanyo Trading Premium Benefit Club," a special website exclusively for shareholders, for over 5,000 types of products, including gourmet items such as rice and branded beef, sweets and beverages, fine sake, home appliances, selectable experience gifts, and Amazon gift cards.

Points can also be exchanged for "WILLsCoin," a universal shareholder benefit coin that can be combined with points from other companies participating in the Premium Benefit Club. Combined "WILLsCoin" can be used on the "Premium Benefit Club PORTAL" (<https://portal.premium-yutaiclub.jp/>) to redeem an even wider range of benefits, such as lodging vouchers and premium wines, or to make "Furusato Nozei" (hometown tax) donations. (<https://premium-yutaiclub.satori.site/furusato>)

[Shareholder Benefit Points Table] (1 point ≈ 1 yen)

Number of Shares Held	Number of Points Awarded	Award Date
500–599 shares	2,000 points	Around mid-November
600–699 shares	3,000 points	
700–999 shares	5,000 points	
1,000–1,499 shares	8,000 points	
1,500–1,999 shares	13,000 points	
2,000 shares or more	20,000 points	

Eligibility Requirements: Shareholders must be listed or recorded in the shareholder registry as holding 500 shares or more as of the end of September each year starting in 2026.

Carryover Conditions: Points may be carried over only if the shareholder is listed in the shareholder registry under the same shareholder number for at least two consecutive years as of the end of September of the following year and continues to hold 500 shares or more (up to one carryover).

Please note that if your shareholder number changes due to “the sale of all shares,” “use of a securities firm’s stock lending service,” “transfer of ownership to a party other than yourself,” “inheritance,” or any other reason by the record date at the end of September, the points in question will expire and cannot be carried over.

(Note 1) Amazon Gift Cards will be exchanged at face value minus a 5% exchange fee.

(Note 2) Amazon does not accept inquiries regarding Amazon Gift Cards. Please direct any inquiries to the Sanyo Trading Premium Benefit Club Help Desk at [0120-980-965].

(Note 3) Amazon, Amazon.co.jp, and their logos are trademarks of Amazon.com, Inc. or its affiliates.

3. Application Procedure

Eligible shareholders will receive the “Sanyo Trading Premium Benefit Club Guide” in mid-November 2026 (scheduled), which details the products available for exchange under this benefits program and how to register on the special website reserved for shareholders. By registering on the special website in accordance with the instructions in the guide, you will be able to receive benefits corresponding to your point balance. Please note that shareholders who are unable to register online may apply by phone; however, please be aware that the range of benefits (available products) will be limited.

4. Other Information

The special website “Sanyo Trading Premium Benefit Club,” exclusively for our shareholders, is scheduled to launch in November 2026. For details on shareholder benefits and the start date for accepting applications, please refer to the overview posted on the following page:

(<http://sanyo-trading.premium-yutaiclub.jp/>)

Should there be any changes to the shareholder benefit program, we will promptly disclose and notify you of such changes.

Inquiries regarding the “Sanyo Trading Premium Benefit Club” Sanyo Trading Premium Benefit Club Help Desk TEL: 0120-980-965 Hours: 9:00 a.m. to 5:00 p.m. (excluding Saturdays, Sundays, and national holidays)
--