Company name

Representative

The Monogatari Corporation
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(Summary) Notice Regarding July 2025 Preliminary Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

/ July 2025	- December 2025)
(.IIIIV 2025	- December 2025)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
N.II	Net sales	111.9%			111.9%					111.9
All restaurants New restaurants	# of customers	108.3%			108.3%					108.3
included)	# of restaurants at end of period	758								
	Net sales	103.6%			103.6%					103.6
Existing	# of customers	100.5%			100.5%					100.5
restaurants	# of restaurants at end of period	679								
	Net sales	99.2%			99.2%					99.2
Yakiniku	# of customers	94.2%			94.2%					94.2
T Cal all III Cal	# of restaurants at end of period	315								
	Net sales	108.0%			108.0%					108.0
Ramen	# of customers	102.5%			102.5%					102.5
Tiamon	# of restaurants at end of period	208								
	Net sales	113.7%			113.7%					113.7
"Yuzu-An"	# of customers	110.7%			110.7%					110.7
	# of restaurants at end of period	94								
	Net sales	104.9%			104.9%					104.9
Specialty restaurants/new	# of customers	108.6%			108.6%					108.6
business formats	# of restaurants at end of period	42								

(January 2026 - June 2026)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants	Net sales										111.9%
(New restaurants	# of customers										108.3%
included)	# of restaurants at end of period										
	Net sales										103.6%
Existing	# of customers										100.5%
restaurants	# of restaurants at end of period										
	Net sales										99.2%
Yakiniku	# of customers										94.2%
	# of restaurants at end of period										
	Net sales										108.0%
Ramen	# of customers										102.5%
	# of restaurants at end of period										
	Net sales										113.7%
"Yuzu-An"	# of customers										110.7%
	# of restaurants at end of period										
	Net sales										104.9%
Specialty restaurants/new	# of customers										108.6%
business formats	# of restaurants at end of period										

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2025 - December 2025)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
	Net sales	114.7%			114.7%					114.7
All restaurants New restaurants	# of customers	112.3%			112.3%					112.3
included)	# of restaurants at end of period	506								
	Net sales	103.8%			103.8%					103.8
Existing	# of customers	100.8%			100.8%					100.8
restaurants	# of restaurants at end of period	437								
	Net sales	99.1%			99.1%					99.1
Yakiniku	# of customers	99.1%			94.0%					94.0
	# of restaurants at end of period	197								
	Net sales	107.8%			107.8%					107.8
Ramen	# of customers	102.5%			102.5%					102.5
restaurants	# of restaurants at end of period	107								
	Net sales	114.5%			114.5%					114.5
"Yuzu-An"	# of customers	111.6%			111.6%					111.6
	# of restaurants at end of period	79								
	Net sales	104.7%			104.7%					104.7
Specialty restaurants/new	# of customers	108.7%		•	108.7%					108.7
business formats	# of restaurants at end of period	42								

(January 2026 - June 2026)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
	Net sales										114.79
All restaurants (New restaurants	# of customers										112.39
included)	# of restaurants at end of period										
	Net sales										103.89
Existing	# of customers										100.89
restaurants	# of restaurants at end of period										
	Net sales										99.19
Yakiniku	# of customers										94.0
, admind	# of restaurants at end of period										
	Net sales										107.89
Ramen	# of customers										102.59
, idino.	# of restaurants at end of period										
	Net sales										114.59
"Yuzu-An"	# of customers										111.69
	# of restaurants at end of period										
0 . "	Net sales										104.79
Specialty restaurants/new	# of customers										108.79
business formats	# of restaurants at end of period	•									

- (Note)
 1. The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's
- $2. \ {\sf Existing} \ {\sf restaurants} \ {\sf are} \ {\sf defined} \ {\sf as} \ {\sf those} \ {\sf in} \ {\sf operation} \ {\sf for} \ {\sf 18} \ {\sf months} \ {\sf or} \ {\sf more} \ {\sf since} \ {\sf opening}.$
- 3. Restaurants remodeled to different industry formats (e.g., from "Marugen" to "Kyabeton") are considered existing restaurants from the first month after remodeling.
- 4. Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.
- 5. Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants.
- 6. The numbers presented are preliminary, and therefore not audited by an audit corporation.
- 7. The following table shows the number of restaurants that have been revised or excluded from the figures for existing restaurants for July 2025.

Number of restaurants: 6 Restaurant name:

Yakiniku King Yokohama Tsuzuki (Due to renovation) Marugen Ramen Toyota Wakabayashi (Due to renovation)

Marugen Ramen Ashikaga (Due to renovation in the previous fiscal year)

Marugen Ramen Kimitsu (Due to renovation in the previous fiscal year)

Marugen Ramen Kamakura Fukasawa (Due to renovation in the previous fiscal year)

Marugen Ramen Yonago Nakashima (Due to renovation in the previous fiscal year)

3. Number of restaurants at the end of month

(July 2025 - December 2025)

		Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
	# of directly managed restaurants	226					
Yakiniku	# of FC restaurants	127					
	# of restaurants at end of period	353					
	# of directly managed restaurants	129					
Ramen	# of FC restaurants	105					
	# of restaurants at end of period	234					
	# of directly managed restaurants	92					
"Yuzu-An"	# of FC restaurants	16					
	# of restaurants at end of period	108					
0	# of directly managed restaurants	59					
Specialty restaurants/new	# of FC restaurants	4					
business formats	# of restaurants at end of period	63					
	# of overseas stores	65					
Other	# of restaurants at end of period	65					
	# of domestic directly managed restaurants	506					
	# of domestic FC restaurants	252					
Total	# of overseas stores	65					
	# of restaurants at end of period	823					

(January 2026 - June 2026)

		Jan.	Feb.	Mar.	Apr.	May	Jun.
	# of directly managed restaurants						
Yakiniku	# of FC restaurants						
	# of restaurants at end of period						
	# of directly managed restaurants						
Ramen	# of FC restaurants						
	# of restaurants at end of period						
	# of directly managed restaurants						
"Yuzu-An"	# of FC restaurants						
	# of restaurants at end of period						
	# of directly managed restaurants						
Specialty restaurants/new	# of FC restaurants						
business formats	# of restaurants at end of period						
	# of overseas stores						
Other	# of restaurants at end of period						
	# of domestic directly managed restaurants						
	# of domestic FC restaurants						
Total	# of overseas stores						
	# of restaurants at end of period						

[Reference]

Fiscal year ended June 2025 Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
	Net sales	108.6%	114.8%	111.1%	111.6%	110.9%	113.1%	110.6%	111.5%	111.6%
All restaurants (New restaurants	# of customers	110.3%	114.5%	113.4%	112.8%	110.4%	111.9%	108.9%	110.3%	111.6%
included)	# of restaurants at end of period	695	700	705		710	718	722		
	Net sales	101.8%	108.1%	104.6%	105.0%	102.8%	104.6%	102.8%	103.3%	104.2%
Existing	# of customers	102.6%	107.0%	106.4%	105.4%	101.6%	102.5%	100.9%	101.6%	103.5%
restaurants	# of restaurants at end of period	610	613	617		620	625	636		
	Net sales	98.8%	105.3%	101.5%	102.0%	105.2%	105.1%	101.1%	103.7%	102.8%
Yakiniku	# of customers	98.4%	105.1%	103.0%	102.3%	101.6%	102.8%	98.1%	100.7%	101.5%
restaurants	# of restaurants at end of period	295	296	299		301	301	305		
	Net sales	107.9%	108.8%	105.8%	107.6%	100.9%	103.6%	106.7%	103.9%	105.7%
Ramen	# of customers	106.1%	107.4%	107.9%	107.1%	102.8%	102.3%	102.8%	102.6%	104.9%
restaurants	# of restaurants at end of period	192	193	194		195	198	201		
	Net sales	94.1%	107.6%	110.8%	104.3%	102.3%	108.9%	105.7%	105.6%	105.0%
Okonomiyaki	# of customers	92.4%	106.7%	110.6%	103.5%	102.5%	108.7%	105.6%	105.5%	104.5%
restaurants	# of restaurants at end of period	20	20	20		20	20	20		
	Net sales	105.0%	118.8%	115.8%	113.5%	96.7%	103.7%	102.6%	101.1%	106.8%
"Yuzu-An" restaurants	# of customers	103.6%	113.9%	112.9%	110.2%	96.6%	102.4%	101.9%	100.3%	105.0%
restaurants	# of restaurants at end of period	93	93	93		93	93	94		
	Net sales	102.4%	105.3%	105.2%	104.2%	104.2%	105.6%	101.4%	103.3%	103.7%
Specialty	# of customers	95.3%	96.4%	95.0%	95.6%	95.2%	97.1%	96.4%	96.4%	96.0%
restaurants	# of restaurants at end of period	10	11	11		11	13	16		
nuary 2025 -	June 2025)	•	•	•	·	•	·	•		
		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H
All restaurants	Net sales	108.7%	110.2%	113.2%	110.8%	113.0%	121.0%	111.4%	115.2%	112.9%
New restaurants	# of customers	106.2%	108.4%	111.2%	108.6%	112.2%	117.4%	108.2%	112.6%	110.5%
included)	# of restaurants at end of period	726	732	737		744	745	751		
	Net sales	101.5%	101.8%	104.6%	102.7%	103.8%	111.7%	102.7%	105.9%	104.3%

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants	Net sales	108.7%	110.2%	113.2%	110.8%	113.0%	121.0%	111.4%	115.2%	112.9%	112.2%
New restaurants	# of customers	106.2%	108.4%	111.2%	108.6%	112.2%	117.4%	108.2%	112.6%	110.5%	111.0%
included)	# of restaurants at end of period	726	732	737		744	745	751			
	Net sales	101.5%	101.8%	104.6%	102.7%	103.8%	111.7%	102.7%	105.9%	104.3%	104.2%
Existing	# of customers	99.0%	100.4%	103.0%	100.9%	103.1%	107.6%	99.7%	103.4%	102.1%	102.8%
restaurants	# of restaurants at end of period	639	644	647		650	651	659			
	Net sales	99.3%	96.4%	101.0%	99.1%	99.7%	111.5%	100.4%	103.6%	101.2%	102.0%
Yakiniku	# of customers	96.5%	95.4%	98.9%	97.1%	97.9%	107.5%	94.7%	99.7%	98.3%	99.8%
restaurants	# of restaurants at end of period	306	308	309		310	312	314			
	Net sales	104.9%	107.7%	109.9%	107.5%	109.4%	112.1%	109.2%	110.3%	108.8%	107.3%
Ramen	# of customers	100.1%	102.7%	105.9%	102.8%	106.0%	107.5%	103.6%	105.7%	104.2%	104.6%
restaurants	# of restaurants at end of period	203	206	207		207	207	209			
	Net sales	105.1%	114.2%	107.0%	108.5%	110.1%	109.8%	97.6%	105.8%	107.2%	106.1%
Okonomiyaki	# of customers	104.8%	112.1%	106.4%	107.6%	110.6%	109.6%	97.8%	106.0%	106.8%	105.7%
restaurants	# of restaurants at end of period	20	20	20		20	20	20			
	Net sales	103.7%	112.0%	110.8%	108.7%	109.1%	112.5%	101.5%	107.7%	108.2%	107.5%
"Yuzu-An"	# of customers	103.4%	107.5%	107.5%	106.1%	107.6%	110.5%	100.1%	106.1%	106.1%	105.5%
restaurants	# of restaurants at end of period	94	94	94		94	93	94			
	Net sales	101.7%	106.0%	102.2%	103.1%	106.4%	106.6%	103.6%	105.4%	104.3%	104.1%
Specialty	# of customers	92.0%	95.9%	95.5%	94.5%	101.8%	100.6%	99.8%	100.7%	97.9%	97.2%
restaurants	# of restaurants at end of period	16	16	17		19	19	22			

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2024 - December 2024)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H	
All restaurants	Net sales	110.4%	117.2%	114.0%	114.0%	114.1%	116.0%	112.3%	114.0%	114.0%	
New restaurants	# of customers	112.7%	117.7%	117.1%	115.9%	115.0%	116.5%	111.9%	114.3%	115.1%	
included)	# of restaurants at end of period	451	455	459		463	468	471			
	Net sales	101.3%	108.0%	105.1%	105.0%	102.4%	104.0%	102.2%	102.8%	103.9%	
Existina	# of customers	101.4%	106.4%	106.3%	104.8%	101.0%	101.9%	100.2%	101.0%	102.9%	
restaurants	# of restaurants		-		10 1.0 /0				101.070	102.070	
	at end of period	377	380	383		385	389	399			
	Net sales	98.7%	104.6%	101.4%	101.7%	104.8%	104.2%	100.8%	103.1%	102.4%	
Yakiniku restaurants	# of customers	98.3%	104.1%	102.7%	101.8%	100.9%	101.8%	97.8%	100.1%	101.0%	
restaurants	# of restaurants at end of period	182	183	185		186	186	189			
	Net sales	106.4%	108.0%	105.8%	106.8%	100.8%	103.2%	105.7%	103.4%	105.1%	
Ramen	# of customers	104.6%	106.4%	108.0%	106.4%	102.9%	101.8%	101.9%	102.2%	104.3%	
restaurants	# of restaurants at end of period	92	93	94		95	97	100			
	Net sales	93.8%	108.0%	109.5%	104.0%	101.6%	107.9%	105.5%	105.0%	104.5%	
Okonomiyaki	# of customers	92.9%	108.3%	110.7%	104.3%	102.2%	108.0%	105.6%	105.3%	104.8%	
restaurants	# of restaurants at end of period	16	16	16		16	16	16			
	Net sales	105.8%	119.9%	116.6%	114.3%	97.0%	103.4%	102.5%	101.1%	107.2%	
"Yuzu-An"	# of customers	104.3%	114.6%	113.5%	110.9%	96.9%	102.1%	101.9%	100.4%	105.3%	
restaurants	# of restaurants	77	77	77	110.070	77	77	78	1001170	100.070	
	at end of period										
	Net sales	102.4%	105.3%	105.2%	104.2%	104.2%	105.6%	101.4%	103.3%	103.7%	
				95.0%	95.6%	95.2%	97.1%	96.4%	96.4%	96.0%	
Specialty restaurants	# of customers	95.3%	96.4%	00.070						1	
Specialty restaurants	# of customers # of restaurants at end of period	95.3%	11	11		11	13	16			
	# of restaurants at end of period					11	13	16			
restaurants	# of restaurants at end of period	10 Jan.	11 Feb.		3Q	11 Apr.	May	Jun.	4Q	2H	Full-ye
restaurants	# of restaurants at end of period June 2025) Net sales	Jan. 110.9%	Feb. 112.9%	11 Mar. 115.8%	3Q 113.3%	Apr. 116.0%	May 124.1%	Jun. 113.9%	118.0%	115.5%	114
restaurants All restaurants New restaurants	# of restaurants at end of period June 2025) Net sales # of customers	10 Jan.	11 Feb.	11 Mar.	3Q	Apr.	May	Jun.			114
restaurants nuary 2025 -	# of restaurants at end of period June 2025) Net sales # of customers # of restaurants	Jan. 110.9%	Feb. 112.9%	11 Mar. 115.8%	3Q 113.3%	Apr. 116.0%	May 124.1%	Jun. 113.9%	118.0%	115.5%	114
restaurants All restaurants New restaurants	# of restaurants at end of period June 2025) Net sales # of customers # of restaurants at end of period	Jan. 110.9% 109.4% 474	Feb. 112.9% 112.2% 481	Mar. 115.8% 114.6% 485	3Q 113.3% 112.1%	Apr. 116.0% 116.6% 492	May 124.1% 122.4% 494	Jun. 113.9% 111.8% 499	118.0% 116.9%	115.5% 114.4%	114
restaurants nuary 2025 All restaurants lew restaurants included) Existing	# of restaurants at end of period June 2025) Net sales # of customers # of restaurants	Jan. 110.9% 109.4%	Feb. 112.9% 112.2%	Mar. 115.8% 114.6%	3Q 113.3%	Apr. 116.0% 116.6%	May 124.1% 122.4%	Jun. 113.9% 111.8%	118.0%	115.5%	114
restaurants All restaurants lew restaurants included)	# of restaurants at end of period June 2025) Net sales # of customers # of restaurants at end of period Net sales # of customers # of customers # of ocustomers	Jan. 110.9% 109.4% 474 101.8%	Feb. 112.9% 112.2% 481 102.1%	Mar. 115.8% 114.6% 485 104.8%	3Q 113.3% 112.1%	Apr. 116.0% 116.6% 492 104.1%	May 124.1% 122.4% 494 112.0%	Jun. 113.9% 111.8% 499 102.7%	118.0% 116.9%	115.5% 114.4% 104.5%	114
restaurants nuary 2025 All restaurants lew restaurants included) Existing	# of restaurants at end of period June 2025) Net sales # of customers # of restaurants at end of period Net sales # of customers # of restaurants at end of period at end of period for customers # of restaurants at end of period	Jan. 110.9% 109.4% 474 101.8% 99.1% 401	Feb. 112.9% 112.2% 481 102.1% 100.5% 405	Mar. 115.8% 114.6% 485 104.8% 103.0% 407	3Q 113.3% 112.1% 103.0% 100.9%	Apr. 116.0% 116.6% 492 104.1% 103.1% 410	May 124.1% 122.4% 494 112.0% 107.9% 412	Jun. 113.9% 111.8% 499 102.7% 99.4% 419	118.0% 116.9% 106.0% 103.3%	115.5% 114.4% 104.5% 102.1%	114 114 104 102
restaurants nuary 2025 All restaurants lew restaurants included) Existing	# of restaurants at end of period June 2025) Net sales # of customers # of restaurants at end of period Net sales # of customers # of restaurants at end of period Net sales # of customers # of restaurants at end of period Net sales	Jan. 110.9% 109.4% 474 101.8% 99.1% 401 99.9%	Feb. 112.9% 112.2% 481 102.1% 100.5% 405 96.3%	Mar. 115.8% 114.6% 485 104.8% 103.0% 407 101.1%	3Q 113.3% 112.1% 103.0% 100.9%	Apr. 116.0% 116.6% 492 104.1% 103.1% 410 99.9%	May 124.1% 122.4% 494 112.0% 107.9% 412 111.9%	Jun. 113.9% 111.8% 499 102.7% 99.4% 419 100.7%	118.0% 116.9% 106.0% 103.3%	115.5% 114.4% 104.5% 102.1%	114 114 104 102
restaurants nuary 2025 All restaurants slew restaurants included) Existing restaurants	# of restaurants at end of period June 2025) Net sales # of customers # of restaurants at end of period Net sales # of customers # of restaurants at end of period Net sales # of restaurants at end of period Net sales # of restaurants at end of period Net sales # of customers # of restaurants	Jan. 110.9% 109.4% 474 101.8% 99.1% 401	Feb. 112.9% 112.2% 481 102.1% 100.5% 405	Mar. 115.8% 114.6% 485 104.8% 103.0% 407	3Q 113.3% 112.1% 103.0% 100.9%	Apr. 116.0% 116.6% 492 104.1% 103.1% 410	May 124.1% 122.4% 494 112.0% 107.9% 412	Jun. 113.9% 111.8% 499 102.7% 99.4% 419	118.0% 116.9% 106.0% 103.3%	115.5% 114.4% 104.5% 102.1%	114 114 104 102
restaurants auary 2025 Ill restaurants lew restaurants included) Existing restaurants Yakiniku	# of restaurants at end of period June 2025) Net sales # of customers # of restaurants at end of period Net sales # of customers # of restaurants at end of period Net sales # of customers # of restaurants at end of period Customers # of restaurants at end of period # of customers # of restaurants at end of period	Jan. 110.9% 109.4% 474 101.8% 99.1% 401 99.9% 96.9% 190	Feb. 112.9% 112.2% 481 102.1% 100.5% 405 96.3% 95.7% 191	Mar. 115.8% 114.6% 485 104.8% 103.0% 407 101.1% 99.0% 191	3Q 113.3% 112.1% 103.0% 100.9% 99.3% 97.4%	Apr. 116.0% 116.6% 492 104.1% 103.1% 410 99.9% 98.2% 192	May 124.1% 122.4% 494 112.0% 107.9% 412 111.9% 107.8%	Jun. 113.9% 111.8% 499 102.7% 99.4% 419 100.7% 94.9% 195	118.0% 116.9% 106.0% 103.3% 103.8% 99.9%	115.5% 114.4% 104.5% 102.1% 101.5% 98.6%	114 114 102 102
restaurants All restaurants All restaurants Alew restaurants included) Existing restaurants Yakiniku restaurants	# of restaurants at end of period June 2025) Net sales # of customers # of restaurants at end of period Net sales # of customers # of restaurants at end of period Net sales # of customers # of restaurants at end of period Net sales # of customers # of restaurants at end of period Net sales	Jan. 110.9% 109.4% 474 101.8% 99.1% 401 99.9% 96.9% 190 104.5%	Feb. 112.9% 112.2% 481 102.1% 100.5% 405 96.3% 95.7% 191 107.1%	Mar. 115.8% 114.6% 485 104.8% 103.0% 407 101.1% 99.0% 191 109.9%	30 113.3% 112.1% 103.0% 100.9% 99.3% 97.4%	Apr. 116.0% 116.6% 492 104.1% 103.1% 410 99.9% 98.2% 192 108.8%	May 124.1% 122.4% 494 112.0% 107.9% 412 111.9% 107.8% 194 112.0%	Jun. 113.9% 111.8% 499 102.7% 99.4% 419 100.7% 94.9% 195 109.0%	118.0% 116.9% 106.0% 103.3% 103.8% 99.9%	115.5% 114.4% 104.5% 102.1% 101.5% 98.6%	114 114 104 102 100 100
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- 1. The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's business
- $2. \ {\sf Existing} \ {\sf restaurants} \ {\sf are} \ {\sf defined} \ {\sf as} \ {\sf those} \ {\sf in} \ {\sf operation} \ {\sf for} \ {\sf 18} \ {\sf months} \ {\sf or} \ {\sf more} \ {\sf since} \ {\sf opening}.$
- 3. Restaurants remodeled to different industry formats (e.g., from "Marugen" to "Kyabeton") are considered existing restaurants from the first month after remodeling.

 4. Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.
- 5. Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants.
- 6. The numbers presented are preliminary, and therefore not audited by an audit corporation.