



**TREASURE FACTORY**

**Treasure Factory Co., Ltd.**

# **Presentation Materials**

**Six Months Ended August 31, 2025**  
**(March 2025 to August 2025)**

**October 9, 2025**

# Summary of Financial Results

1

Net sales and operating profit for the first six months grew by more than +10% YOY

- Achieved net sales of **22.4 billion** yen (**114.5%** YOY) and operating profit of **1.9 billion** yen (**110.0%** YOY)
- **Both net sales and operating profit** for first six months exceeded **record-high** levels

2

Non-consolidated existing stores exceeded YOY sales for 48 consecutive months

- Growth rate of existing stores in the first six months exceeded plan, achieving **104.3%** YOY
- Non-consolidated existing stores exceeded YOY sales for **48 consecutive months** from September 2021 through August 2025

3

Non-consolidated existing stores achieved increase in number of sales and price per sale

- Number of sales came to **104.8%** YOY, and price per sale came to **99.6%** YOY
- Amidst unstable external conditions, various measures, including our 30th anniversary commemorative programs, proved successful

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Successful progress in opening of new stores



# Consolidated | Profit and Loss Statements (PL)



Both net sales and operating profit grew by more than +10% YOY, achieving increase in revenue and profit. We continue to expect similar growth in the second half.

| (million yen)                                 | FY2025<br>First six<br>months<br>results | FY2026<br>First six<br>months<br>results | Year on year |            | Performance forecasts           |          |                                                                                                                                                                  |
|-----------------------------------------------|------------------------------------------|------------------------------------------|--------------|------------|---------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                               |                                          |                                          | Change       | Change (%) | First six<br>months<br>forecast | Progress | Main factors in YOY increase/decease and differences<br>between performance forecast and actual results:                                                         |
| Net sales                                     | 19,614                                   | 22,453                                   | +2,838       | +14.5%     | 21,528                          | 104.3%   | Year on year: Growth rate of existing stores in the first six months was 104.3%<br>: Benefited from 24 stores opened in previous FY<br>+ 18 stores in current FY |
| Gross profit                                  | 11,813                                   | 13,464                                   | +1,650       | +14.0%     | -                               | -        |                                                                                                                                                                  |
| Gross profit ratio                            | 60.2%                                    | 60.0%                                    | -0.2pts      | -          | -                               | -        | Due to increase in sales composition ratio of expensive items thanks to strong performance by Kindal<br>-0.2pts                                                  |
| Selling, general, and administrative expenses | 10,068                                   | 11                                       |              |            |                                 |          |                                                                                                                                                                  |

# Consolidated | Balance Sheets (BS)

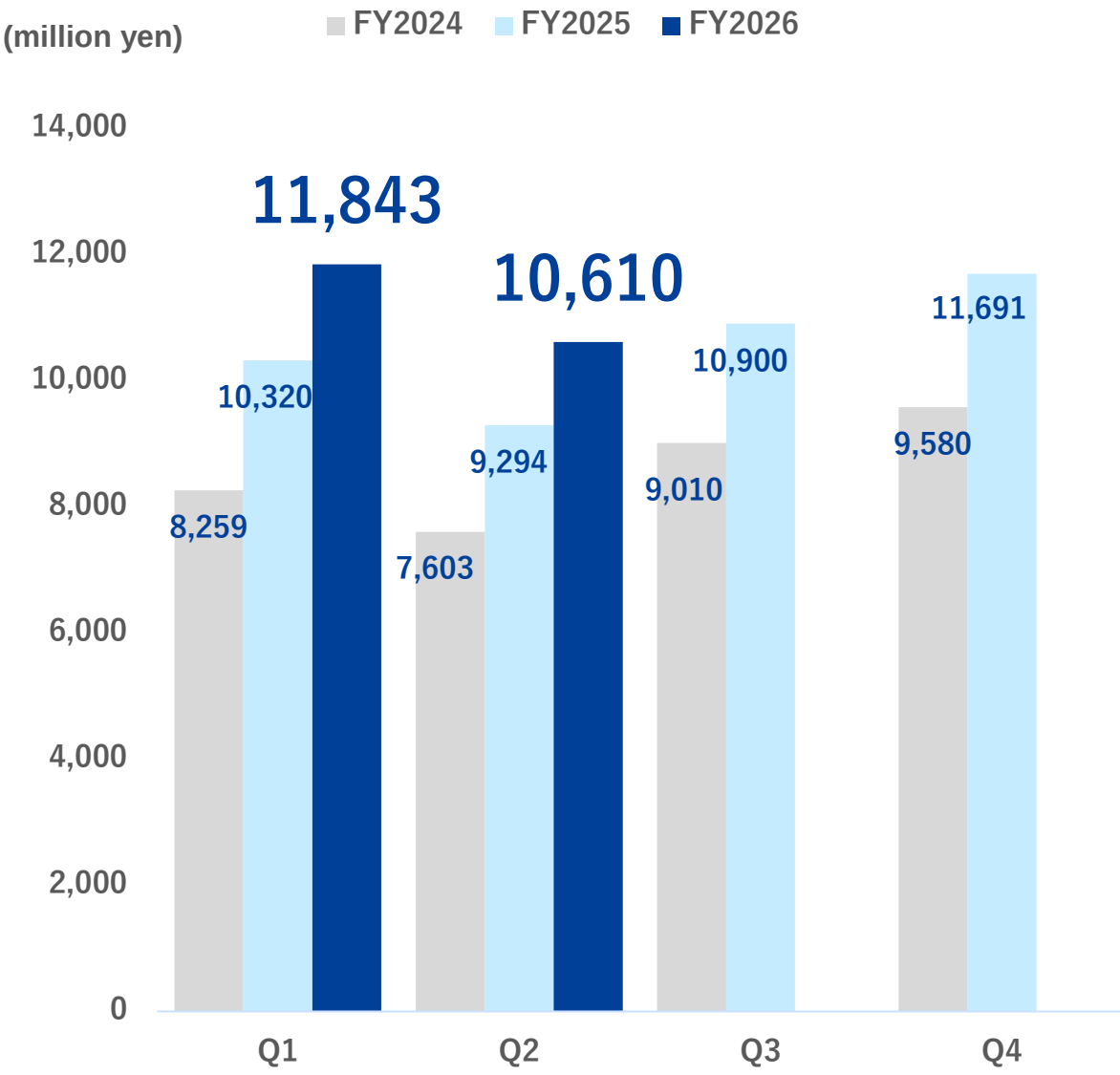
Despite increase in inventory due to temporary factors, we are maintaining adequate levels to meet the sales demands in the second half

| (million yen,<br>% shows composition ratio) | End of FY2025      | End of FY2026 Q2   | Increase/decrease    | Increase/decrease factors                                                                                                                                                                                                                                                  |
|---------------------------------------------|--------------------|--------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Current assets                              | 13,274<br>(63.7%)  | 14,115<br>(63.3%)  | +841<br>(-0.4 pts)   |                                                                                                                                                                                                                                                                            |
| Of which, merchandise                       | 7,922<br>(38.0%)   | 9,117<br>(40.9%)   | +1,195<br>(+2.9 pts) | Increased as a result of the 30th anniversary commemorative campaign and other initiatives<br>Increased as a result of last-minute use of coupons in relation to the changes in point card certificate system<br>(Both factors are temporary only for the current quarter) |
| Non-current assets                          | 7,555<br>(36.3%)   | 8,185<br>(36.7%)   | +629<br>(+0.4 pts)   |                                                                                                                                                                                                                                                                            |
| Total assets                                | 20,830<br>(100.0%) | 22,301<br>(100.0%) | +1,471               |                                                                                                                                                                                                                                                                            |
| Current liabilities                         | 7,826<br>(37.6%)   | 8,133<br>(36.5%)   | +306<br>(-1.1 pts)   | Inventory that increased due to temporary factors is covered using funds on hand, not borrowings<br>(and as a result, composition ratio of current liabilities decreased rather than increased)                                                                            |
| Non-current liabilities                     | 2,500<br>(12.0%)   | 2,803<br>(12.      |                      |                                                                                                                                                                                                                                                                            |

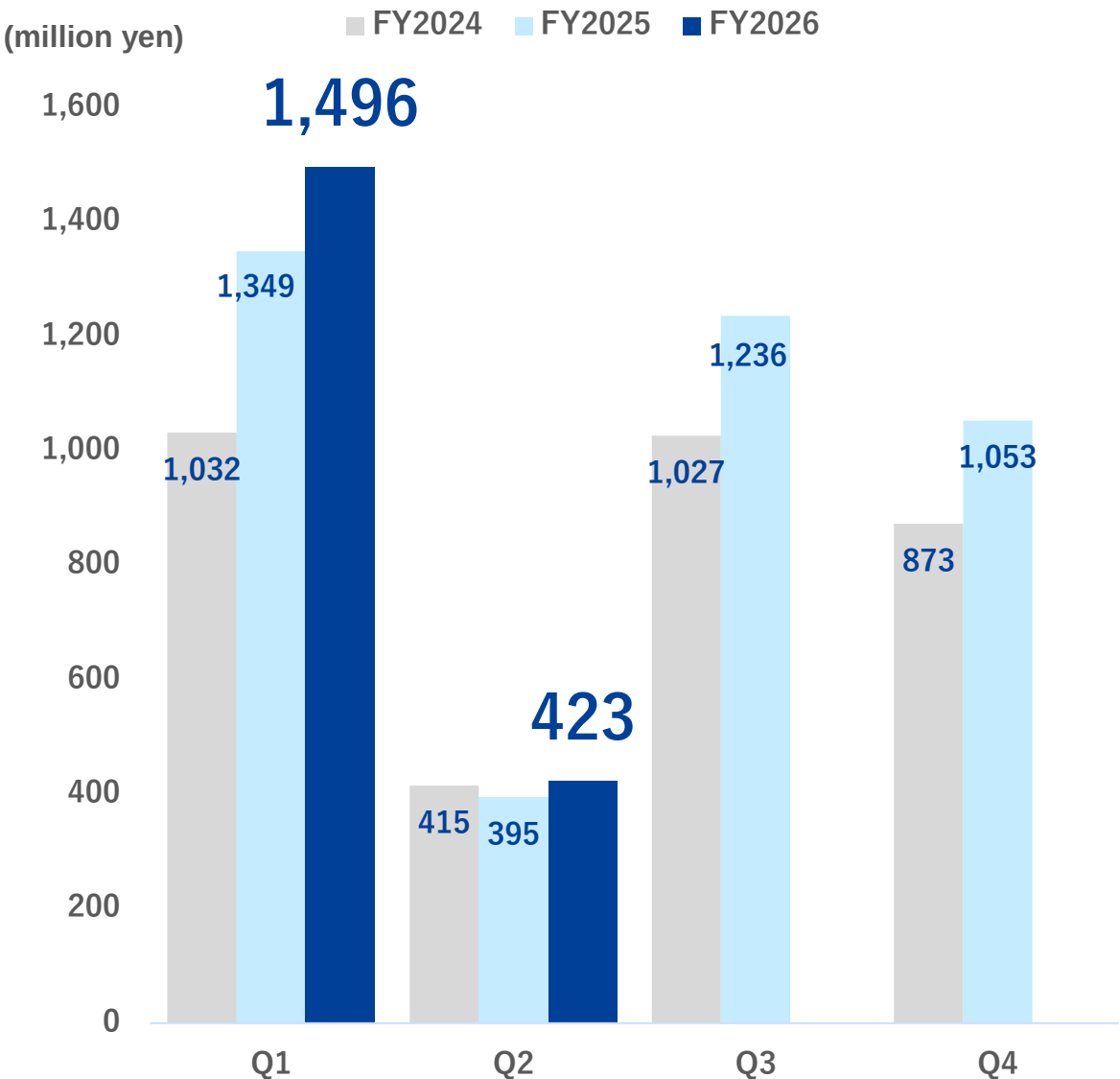
Consolidated | Quarterly Results



Net sales



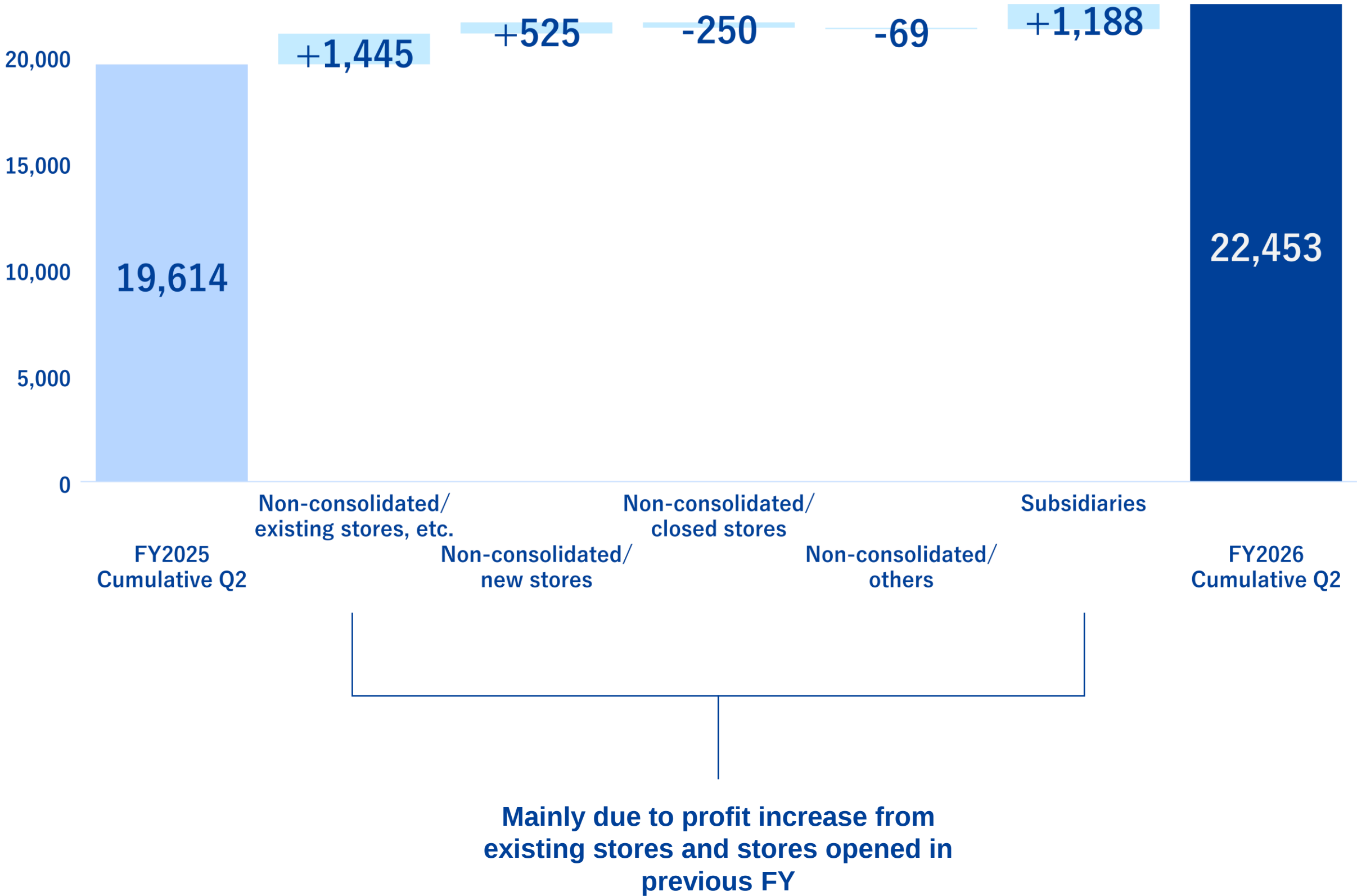
Operating profit



# Consolidated | Net Sales Fluctuation Analysis



(million yen)



Growth in net sales was driven by increase in revenue from existing stores and stores opened in previous FY

- Revenue increased **+2,633** million yen in the first six months (total of non-consolidated stores/subsidiaries)
- Kindal performed particularly well among subsidiaries

### Duty-free sales also continued to increase

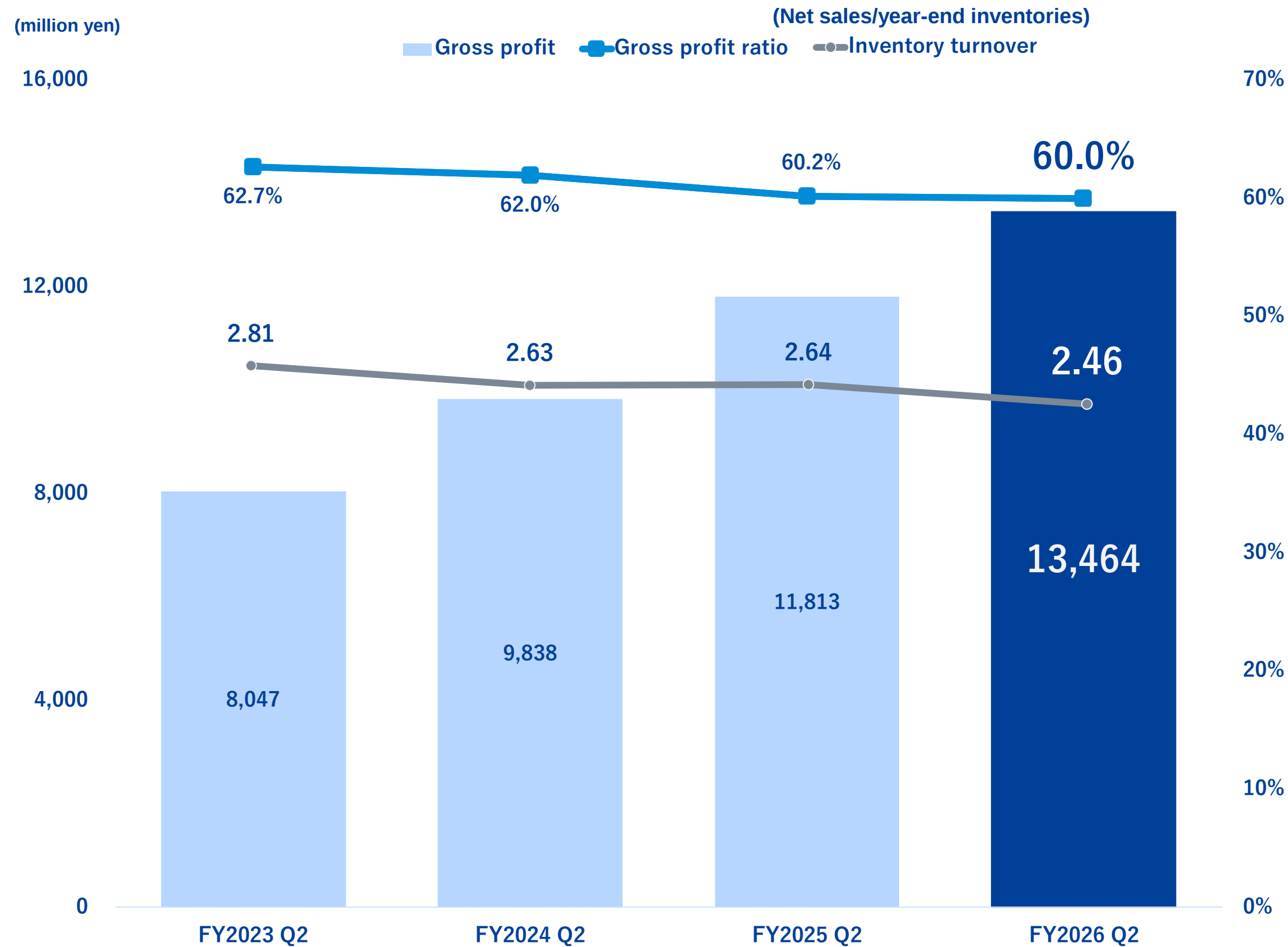
- Duty-free sales ratio was **10.3%** (+0.6 pts

Consolidated | Purchases and Sales, by Category



| (million yen)       | Purchases        |                   |              | Sales            |                   |              |
|---------------------|------------------|-------------------|--------------|------------------|-------------------|--------------|
|                     | First six months | Composition ratio | Year on year | First six months | Composition ratio | Year on year |
| Household items     | 499              | 5.0%              | 122.6%       | 1,183            | 5.4%              | 105.8%       |
| Apparel             | 4,112            | 41.2%             | 124.0%       | 10,436           | 47.7%             | 119.5%       |
| Fashion items       | 2,897            | 29.1%             | 122.7%       | 5,015            | 23.0%             | 114.4%       |
| Electric appliances | 757              | 7.6%              | 117.2%       | 2,161            | 9.9%              | 102.7%       |
| Furniture           | 158              | 1.6%              | 105.3%       | 705              | 3.2%              | 100.4%       |
| Hobby-related items | 1,047            | 10.5%             | 125.1%       | 2,085            | 9.5%              | 113.0%       |
| Other               | 502              | 5.0%              | 105.9%       | 277              | 1.3%              | 121.5%       |
| Total               | 9,975            | 100.0             |              |                  |                   |              |

# Consolidated | Net Gross Profit, Gross Profit Ratio, and Inventory Turnover for the Past 4 Years

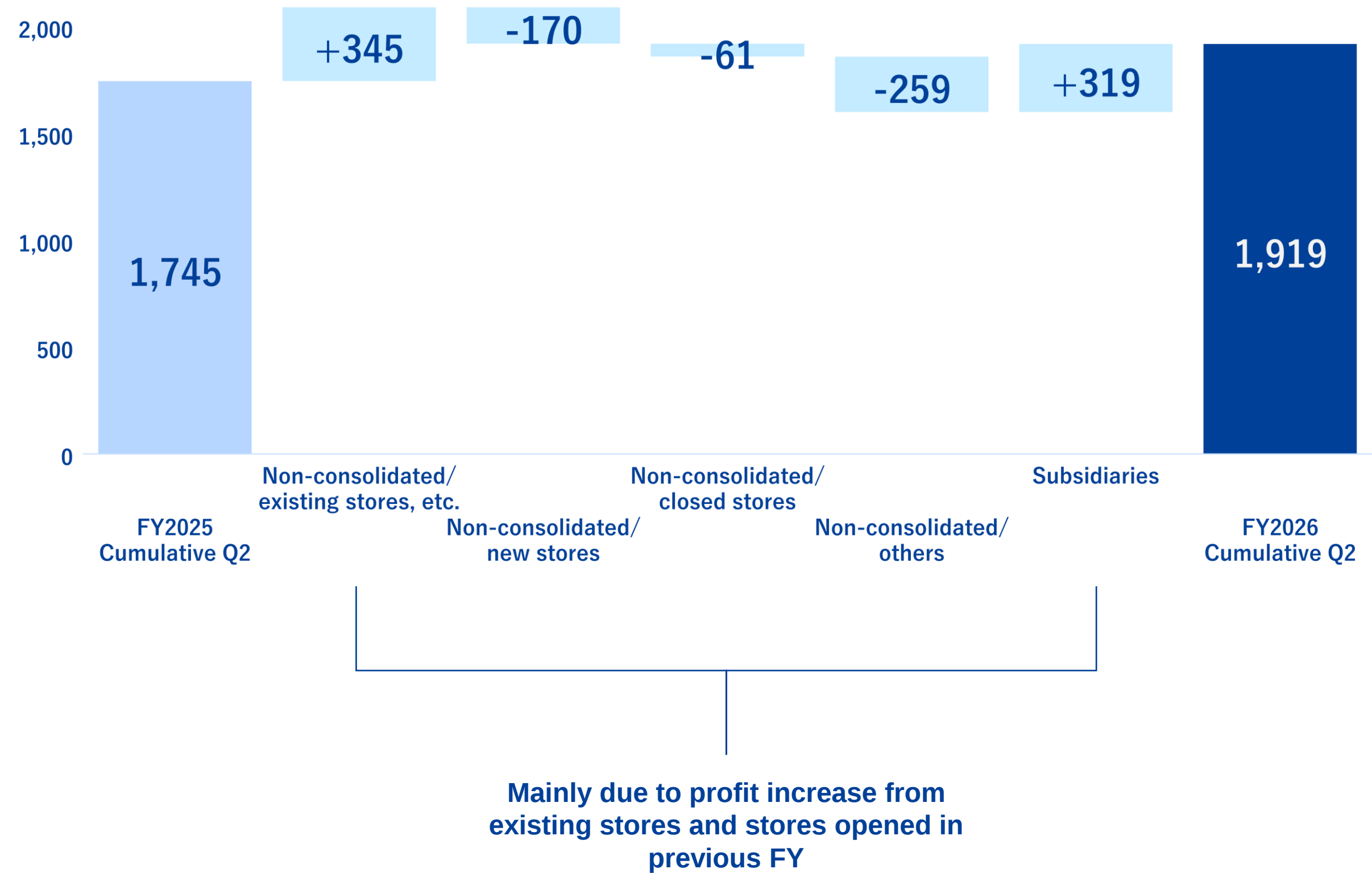


## Amount of net gross profit increased as a result of sales growth

# Consolidated | Operating Profit Fluctuation Analysis



(million yen)



## Continuing profit growth from existing stores and stores opened in the previous fiscal year

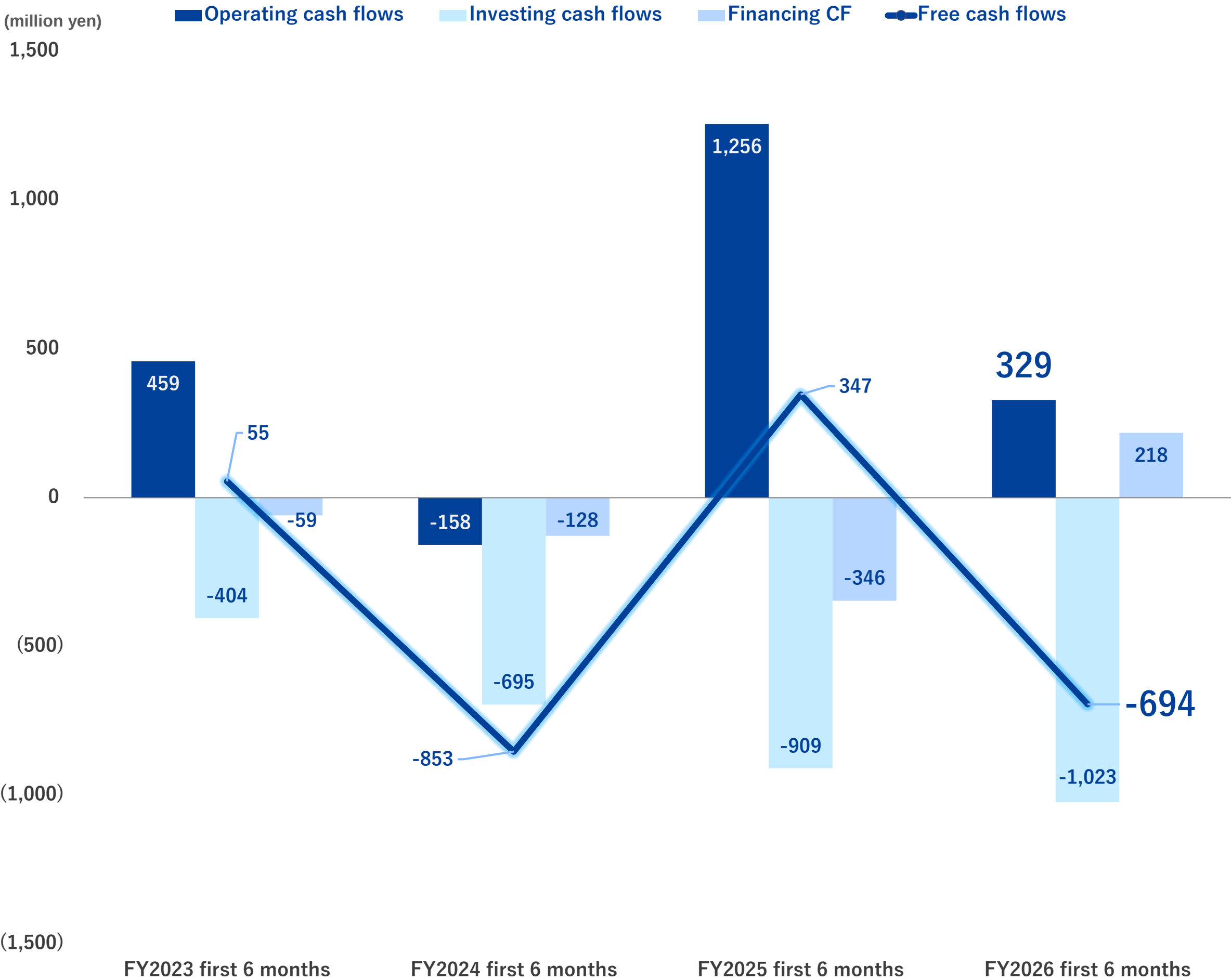
- Profit increased **+664** million yen in the first six months (total of non-consolidated stores/subsidiaries)
- Operating profit ratio decreased as a result of decline in gross profit ratio due to changes in product mix and slight increase in SG&A due to slightly more new store openings in the first half
- FY2025 Q2 operating profit of the 3 closed stores    -61M yen

# Consolidated | Selling, General, and Administrative Expenses (Itemization)

Increase in fixed expenses is as per plan for sustainable growth

| (million yen, % shows sales ratio) | FY2025<br>First six months | FY2026<br>First six months | Year on year         | Increase/decrease factors                                                                                                              |
|------------------------------------|----------------------------|----------------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| Personnel expenses                 | 4,984<br>(25.4%)           | 5,793<br>(25.8%)           | 116.2%<br>(+0.4 pts) | Welcomed 132 new employees in April<br>Increased base pay by approximately 5% in June                                                  |
| Rent expenses                      | 2,089<br>(10.7%)           | 2,409<br>(10.7%)           | 115.3%<br>-          | New store opening, relocation of head office in FY2025 Q4                                                                              |
| Depreciation                       | 292<br>(1.5%)              | 315<br>(1.4%)              | 107.7%<br>(-0.1 pts) | New store opening, relocation of head office in FY2025 Q4                                                                              |
| Utilities expenses                 | 283<br>(1.4%)              | 340<br>(1.5%)              | 120.3%<br>(+0.1 pts) | New store opening, relocation of head office in FY2025 Q4                                                                              |
| Advertising expenses               | 250<br>(1.3%)              | 308<br>(1.4%)              | 123.0%<br>(+0.1 pts) | Mainly from increase in sales from e-commerce and rental business<br>Increase in purchases through purchase channels other than stores |
| Job advertisement expenses         | 93<br>(0.5%)               | 97<br>(0.4%)               |                      |                                                                                                                                        |

# Consolidated | Cash Flows for the Past 4 Years

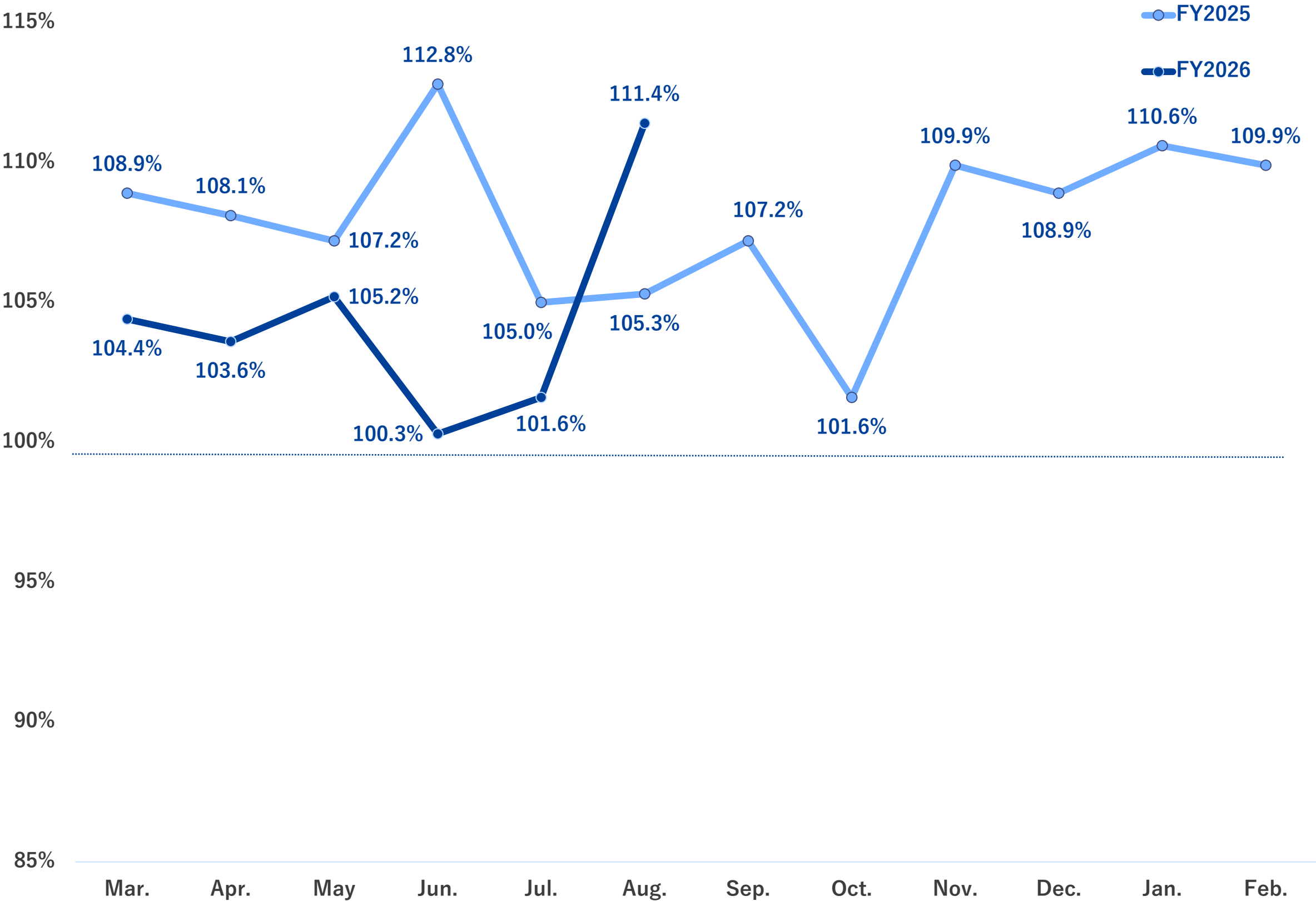


## Operating cash flows decreased due to temporary increase in inventory

- In the previous fiscal year, we enforced a group-wide theme of improving inventory turnover, which resulted in significant increase in operating cash flows
- In the current fiscal year, operating cash flows decreased YoY due to temporary



Changes in KPIs | (Non-consolidated) Existing Stores, YOY Sales



Exceeded 100% YOY for 48 consecutive months

- While results did not reach target (YOY 102%) in June & July, sales significantly exceeded target in August, continuing steady performance
-



# Performance of Group Companies



## Kindal

Reuse business specializing in branded used clothing

Thanks to the successful measures targeting international visitors, sales from inbound tourists expanded further, mainly at urban stores.

Net sales increased **+30.2% YOY to ¥3.43 billion**, bringing a significant increase in revenue and profit.



## PickUP JAPAN

Reuse business based in Shizuoka Prefecture

Thanks to factors including a rise in sales of clothing and jewelry and opening of a new store in December 2023, sales at existing stores remained strong.

Net sales increased **+3.9% YOY to ¥1.44 billion**, resulting in revenue and profit growth.



# FY2026 Performance Forecasts

**For FY2026, net sales of 46.2 billion yen (+9.6% YOY) and ordinary profit of 4.4 billion yen (+8.8% YOY) are planned**

\*Unchanged from the disclosure on April 9, 2025

| (million yen)          |                | Full-year forecast |                   | Assumptions & supplementary information                                                                                          |
|------------------------|----------------|--------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------|
|                        | FY2025 results | FY2026 forecast    | Increase/decrease |                                                                                                                                  |
| Net sales              | 42,207         | <b>46,252</b>      | <b>+9.6%</b>      | Assuming the uncertain outlook of external conditions, sales growth of non-consolidated existing stores has been set at 102% YOY |
| Operating profit       | 4,035          | <b>4,420</b>       | <b>+9.5%</b>      | Gross profit ratio (consolidated) has been set at 59.9%<br>SG&A ratio (consolidated) has been set at 50.4%                       |
| Operating profit ratio | 9.6%           | <b>9.6%</b>        | -                 |                                                                                                                                  |
| Ordinary profit        | 4,082          | <b>4,441</b>       | <b>+8.8%</b>      |                                                                                                                                  |
| Ordinary profit ratio  | 9.7%           | <b>9.6%</b>        | <b>-0.1pts</b>    |                                                                                                                                  |

# Progress Against Full-year Targets



Both net sales and operating profit are progressing at rates similar to the previous fiscal year (Progress rates for FY2025 are against full-year results)

