Securities Code: 3093 May 13, 2021

To our shareholders:

Eigo Nosaka, President & CEO **Treasure Factory Co., Ltd.** 3 Kandaneribeicho, Chiyoda-ku, Tokyo

Notice of Convocation of the 26th Ordinary General Meeting of Shareholders

We are pleased to inform you that the 26th Ordinary General Meeting of Shareholders of the Company will be held, with details as follows.

In consideration of the fact that infection with the COVID-19 coronavirus is spreading, you are kindly requested to exercise your voting rights in advance as much as possible for your safety and to prevent the spread of the coronavirus. If you are a shareholder who intends to attend the General Meeting of Shareholders, the Company would be grateful if you kept in mind the necessity of preventing the spread of infection by wearing masks, for example, when attending the Meeting. Note that the Company may take any necessary steps at its discretion to ensure the safety of shareholders and prevent the spread of infection even at the location of the Meeting of Shareholders. Your cooperation is appreciated.

Exercise of Voting Rights in Writing

Please indicate your approval or disapproval of the agenda items on the enclosed voting form and return it by 5:00 p.m. on Thursday, May 27, 2021.

Exercise of Voting Rights via the Internet

Please access the website for the exercise of voting rights specified by the Company (URL: https://www.web54.net). Enter the voting code and password printed on the enclosed voting form and indicate your approval or disapproval of the agenda items, following the instructions on the screen by 5:00 p.m. on Thursday, May 27, 2021.

Please peruse the Instructions for the Exercise of Voting Rights via the Internet on page 3 to exercise your voting rights via the Internet.

1. Date and time: 10:00 a.m., Friday, May 28, 2021 (Reception will open at 9:30 a.m.)

Hall 3D, TKP Ichigaya Conference Center 3F 2. Venue:

> TKP Ichigaya Building, 8 Ichigayahachimancho, Shinjuku-ku, Tokyo The meeting will take place at a different venue from the previous year. Before you come to the meeting, please make sure of the venue by seeing the access map for the venue of the General Meeting of Shareholders included at the end of this notice.

3. Matters constituting the purpose of the meeting:

- Matters to report: 1. Reports on contents of the Business Report for the 26th period (from March 1, 2020 to February 28, 2021) and Consolidated Financial Statements, and reports on audit results of Consolidated Financial Statements by the Accounting Auditors and the Board of Corporate
 - 2. Reports on contents of Financial Statements for the 26th period (from March 1, 2020 to February 28, 2021)

Matters for resolution:

Agenda Item No. 1: Dividend of Surplus Agenda Item No. 2: Election of Five Directors

Agenda Item No. 3: Election of One Substitute Auditor

1. If you attend the meeting in person, please submit the enclosed voting rights exercise form to the receptionist.

- 2. Pursuant to the provisions of relevant laws and regulations and Article 18 of the Articles of Incorporation, the following items are posted on the Internet at the Company's Japaneselanguage website (URL: https://www.treasurefactory.co.jp/) and therefore are not included in this Notice of Convocation.
 - (1) Status of accounting auditors
 - (2) Framework for ensuring the appropriateness of operations and the summary of its operational status
 - (3) Consolidated Statement of Changes in Equity and Statement of Changes in Equity
 - (4) Notes to Consolidated Financial Statements and Notes to Non-Consolidated Financial Statements

The items listed under (1) to (4) above are part of the Business Report, Consolidated Financial Statements and Financial Statements audited by auditors for preparing an Audit Report. The items listed under (3) and (4) are part of the Consolidated Financial Statements and Financial Statements audited by accounting auditors for preparing an Accounting Audit Report.

3. If any revisions are made to the Reference Documents for the General Meeting of Shareholders, Business Report, Financial Statements, and Consolidated Financial Statements, the revisions will be posted on the Internet at the Company's website (URL: https://www.treasurefactory.co.jp/).

Reference Documents for the General Meeting of Shareholders

Agenda Item No. 1: Dividend of Surplus

The Company proposes to pay the year-end dividends below for the 26th period to reward shareholders' support.

Matters concerning year-end dividend

1) Dividend asset

Cash

2) Matters concerning allocation of dividend to shareholders and total amount

8 yen per common share of the Company

Total dividend: 89,701,352 yen

3) Effective date of dividend of surplus

May 31, 2021

Agenda Item No. 2: Election of Five Directors

The term of office of Directors Eigo Nosaka, Jun Nosaka, Taku Sawada, Eiji Kobayashi, and Nobuo Suzuki will expire at the close of this Ordinary General Meeting of Shareholders.

Accordingly, the Company proposes that five Directors be elected.

The Director candidates are as follows.

Candidate number	Name (Date of birth)	m	rief career summary, position, and ain responsibilities at the Company (Significant concurrent positions)	Number of Company's shares held
		May 1995	Founded Treasure Factory Y.K. (currently Treasure Factory Co., Ltd.) as President & CEO	
	Reappointed Eigo Nosaka (May 6, 1972)	December 1999	Reorganized the Company into a joint-stock company, founded Treasure Factory Co., Ltd. as President & CEO (incumbent)	
		March 2016	External director of Altech Corporation (incumbent)	4.21.4.000
	Reason for the Mr. Eigo Nosak and significant decisions, appro- lead in the Com Based on his go performance, the further increase he be reelected	4,314,000 shares		
	Reappointed Jun Nosaka (September 15, 1974)	April 1998 December 1999	Joined Treasure Factory Y.K. (currently Treasure Factory Co., Ltd.) Director of the Company, General Manager of the Business Division	
		June 2003	Executive Director of the Company, General Manager of the Administration Division, and General Manager of Systems Department	
		March 2009	Executive Director of the Company, General Manager of the Sales Department, and General Manager of Systems Department	
		March 2011	Executive Director of the Company, General Manager of the Sales Department	
2		March 2012	Executive Director of the Company	446,500 shares
		February 2014	Executive Director of the Company, General Manager of the Systems Department	
		March 2017	Executive Director of the Company (incumbent)	
	Reason for the Mr. Jun Nosaka management de Executive Direct expansion and i Based on his extended management with Nosaka is compusustainable grows			

Candidate number	Name (Date of birth)		Brief career summary, position, and main responsibilities at the Company (Significant concurrent positions)	Number of Company's shares held
	(April 13, 1973)	April 1996	Joined Taihei-Jyutaku Corporation	57,000 shares
		October 1999	Joined Treasure Factory Y.K. (currently Treasure Factory Co., Ltd.)	
		June 2002	Purchasing Supervisor of the Company	
3		June 2003	General Manager of Purchasing Department and General Manager of the Store Development Department of the Company	
		January 2004	General Manager of the Purchasing Department of the Company	
		May 2004	Director of the Company, General Manager of the Purchasing Department	
		March 2012	Director of the Company, General Manager of the Business Promotion Department	
		March 2019	Director of the Company, Manager of Business Promotion Section (incumbent)	
	Reason for the selection as a candidate for Director			
	As a Director o			
	roles as a make			
	and helped impreuse-related bu			
	significantly co			
	corporate value			
	Based on his ex			
	business and bu			
	competent to le growth, and pro			

Candidate number	Name (Date of birth)		Brief career summary, position, and nain responsibilities at the Company (Significant concurrent positions)	Number of Company's shares held
4	Reappointed Eiji Kobayashi (August 19, 1975)	July 1998 October 2002 January 2004 March 2006 May 2011 January 2012 March 2012 March 2017 March 2019	Joined PricewaterhouseCoopers Co., Ltd. Joined the Company General Manager of the Finance and Accounting Department of the Company General Manager of the Administration Department of the Company Director of the Company, General Manager of the Administration Department Director of the Company, General Manager of the Administration Department, General Manager of the General Affairs Department Director of the Company, General Manager of the Administration Department Director of the Company, General Manager of the Administration Department Director of the Company, General Manager of the Corporate Planning Department Director of the Company, Manager of the Corporate Planning Section (incumbent)	54,000 shares
	Reason for the As a Director of roles as a maker taken charge of division, and ove thereby signific improvement of Based on his ex- planning and m Kobayashi is co- sustainable grow			
5	(June 8, 1971)	September 2004 May 2006	Joined Nippon Automation Co., Ltd. Joined Chiyoda Daiichi Kogyo Co., Ltd. Managing Director of Chiyoda Daiichi Kogyo President of Chiyoda Daiichi Kogyo (incumbent) Director of the Company Retired from the position of Director of the Company Director of the Company (incumbent) andidate for External Director and expected roles	8,000 shares
	Reason for the Mr. Nobuo Suz Company's bus the perspective The Company pupervising the achieve sustainated Mr. Suzuki is			

(Notes)

- 1. There are no special conflicts of interest between the Company and the candidates.
- 2. Details of matters concerning External Director candidate
 - (1) Mr. Nobuo Suzuki is an External Director candidate.
 - (2) His tenure as an External Director will be fifteen years at the close of this Ordinary General Meeting of Shareholders.
 - (3) Mr. Suzuki has concluded a limited liability agreement provided for in Article 427, Paragraph 1 of the Companies Act with the Company. Under the agreement, the maximum amount of liability for damages provided for in Article 423, Paragraph 1 of the Companies Act is 2 million yen or the amount provided by laws

- and regulations, whichever is higher. If Mr. Suzuki is reappointed, the Company will continue the limited liability agreement with him.
- (4) The Company has registered Mr. Suzuki as an Independent Officer pursuant to the provisions of the Tokyo Stock Exchange. The Company will continue to designate him as an Independent Officer if his reappointment is approved.
- 3. The Company has concluded an agreement on liability insurance for officers provided for in Article 430-3, Paragraph 1 of the Companies Act with an insurance company. Under the liability insurance agreement, statutory damages and litigation expenses to be paid by the insured will be compensated. The Company pays all insurance premiums for the insured. If each candidate assumes the position of Director, they will be included in the insured of the liability insurance agreement. The Company plans to renew the liability insurance agreement without any significant changes during the term of office.

(For reference)

Director candidates selection and nomination procedures

(1)

In deciding the candidates for the Company's internal Director, the Company will comprehensively determine whether they have high-level management skills and expertise, etc. to contribute to achieving the Company's corporate philosophy and management policy as well as increasing the corporate value over the medium- to long-term, after which the Board of Directors will deliberate and decide on the candidates.

(2)

In deciding the candidates for the Company's External Director, the Company will comprehensively determine whether they have knowledge to contribute to the Company's management from a professional perspective, such as in management, legal, and financial accounting, and to fulfill their managerial and supervisory functions over the corporate management from an independent standpoint, after which the Board of Directors will deliberate and decide on the candidates.

Criteria for determining independence of External Directors

The Company selects its candidates for Independent External Director based on the independence criteria specified by the Tokyo Stock Exchange.

Agenda Item No. 3: Election of One Substitute Auditor

The Company proposes that one Substitute Auditor be elected to prepare for a case in which the number of Auditors may fall short of the number stipulated by laws and regulations.

The result of the election of the Substitute Auditor shall be invalidated by a resolution of the Board of Directors with the consent of the Board of Corporate Auditors only if the resolution is adopted before the Substitute Auditor assumes the office.

The Board of Corporate Auditors has consented to this agenda item.

The Substitute Auditor candidate is as follows.

Name (Date of birth)		Brief career summary (Significant concurrent positions)	Number of Company's shares held
	June 1977	Joined Nakamuraya Home Electronics Sales Co., Ltd.	
	December 1984	Established a home electronics sales and repair shop	
Akira Noguchi (July 29, 1951)	September 1990	Established Keiyo Techno Limited (currently, Keiyo Techno Co., Ltd.) and assumed the position of President	0 shares
(8419 25, 1581)	August 2002	Reorganized Keiyo Techno Limited into Keiyo Techno Co., Ltd. and assumed the position of President	
	May 2019	Director of Keiyo Techno (incumbent)	

Reason for selection as a candidate for Substitute External Auditor

The Company proposes that Mr. Akira Noguchi be appointed as a Substitute External Auditor under the expectation that he will apply his extensive experience and wide range of knowledge as a corporate manager to the audit operations of the Company and provide appropriate advice and suggestions to ensure legal compliance.

(Notes)

- 1. There are no special conflicts of interest between the Company and the Substitute External Auditor candidate.
- 2. Details of matters concerning the Substitute External Auditor
 - (1) Mr. Akira Noguchi is the Substitute External Auditor candidate.
 - (2) The Company has concluded a limited liability agreement provided for in Article 427, Paragraph 1 of the Companies Act with each External Auditor. Under the agreement, the maximum amount of liability for damages provided for in Article 423, Paragraph 1 of the Companies Act is 2 million yen or an amount provided by laws and regulations, whichever is higher. If Mr. Noguchi assumes the position of Auditor, the Company will sign a limited liability agreement with him.
 - (3) If Mr. Noguchi assumes the position of Auditor, the Company will designate him as an Independent Officer pursuant to the provisions of the Tokyo Stock Exchange and register him as such with the exchange.
- 3. The Company has concluded an agreement on liability insurance for officers, etc. provided for in Article 430-3, Paragraph 1 of the Companies Act with an insurance company. Under the liability insurance agreement, statutory damages and litigation expenses, etc. to be paid by the insured will be compensated. The Company pays all insurance premiums for the insured. If Mr. Noguchi assumes the position of Auditor, he will be included in the insured for the liability insurance agreement. The Company plans to renew the liability insurance agreement without any significant changes during the term of office.

(For reference)

Auditor candidates selection and nomination procedures

In deciding External Auditor candidates, the Company will comprehensively determine, based on relevant laws and regulations and internal regulations, etc., whether they have the extensive experience and knowledge and high-level expertise to perform audit operations appropriately. After obtaining the approval from the Board of Corporate Auditors, the Board of Directors will then deliberate and decide on the candidates.

Criteria for determining independence of External Auditors

The Company selects its candidates for Independent External Auditor based on the independence criteria specified by the Tokyo Stock Exchange.