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For immediate release

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Notice Concerning Dividends of Surplus (Dividend Increase)

BIC CAMERA INC. hereby announces that it was decided, at a meeting of the Board of Directors held today, to submit a proposal at the 46th Annual General Meeting of Shareholders, scheduled for November 19, 2026, seeking approval to pay dividends of surplus with a record date of August 31, 2026. The details are described below.

1. Details of dividends

	Amount determined	Latest dividend forecast (Announced on April 10, 2026)	Previous fiscal year's results (Year ended August 31, 2025)
Record date	August 31, 2026	Same as left	August 31, 2025
Dividend per share	28.00 yen	23.00 yen	23.00 yen
Total amount of dividends	4,795 million yen	—	3,938 million yen
Effective date	November 20, 2026	—	November 21, 2025
Source of dividends	Retained earnings	—	Retained earnings

2. Reason for the above

We consider shareholder returns as one of the most important management issues and its basic policy is to distribute profits appropriately according to earnings results. Under the basic policy, we will work to achieve a consolidated dividend payout ratio of 40%.

With regard to the year-end dividend, we are increasing the dividend by 5 yen per share from the latest dividend forecast of 23 yen to 28 yen, taking into account our full-year consolidated earnings results. Accordingly, the annual dividend will be 48 yen per share (interim dividend: 20 yen, year-end dividend: 28 yen).

In addition, with regard to the dividend forecast for the ongoing year ending August 31, 2027, we expect to pay an annual dividend of 50 yen per share (interim dividend: 25 yen, year-end dividend: 25 yen).

Reference: Breakdown of annual dividend

	Dividend per share (yen)		
Record date	2nd quarter-end	Year-end	Total
Year ended August 31, 2026	20.00 yen	28.00 yen	48.00 yen
Previous fiscal year (Year ended August 31, 2025)	18.00yen	23.00 yen	41.00 yen